Yueyuan Ma

AFFILIATION

UC Santa Barbara

Assistant Professor of Economics

2022-

EDUCATION

University of Pennsylvania

Ph.D. in Economics 2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

Tsinghua University

M.A. in Economics (Distinction) 2014-2016

Peking University

B.A. in Economics (Distinction); B.S. in Statistics

2010-2014

RESEARCH INTEREST

Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Labor Economics

WORKING PAPERS

Specialization in a Knowledge Economy

Job Market Paper

'You Will': A Macroeconomic Analysis of Digital Advertising

with Jeremy Greenwood, Mehmet Yorukoglu

Resubmitted to the Review of Economic Studies

Information Disclosure and Marriage Quality: Evidence from Premarital Medical Exams with Chenyuan Liu, Binzhen Wu

Venture Funded Entrepreneurship: the Impact on Wealth Inequality and Mobility *with* Jinfeng Luo

PUBLICATIONS

Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China with Xinzheng Shi, Journal of Development Economics, Volume 145, June 2020

Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China with Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi, China Economic Review, Volume 46, December 2017

VISITING POSITIONS

Federal Reserve Bank of St. Louis

Visiting Scholar July 2022

AEA Summer Fellow June-July 2021

TEACHING EXPERIENCE

UC Santa Barbara

Instructor, Advanced Macroeconomic Theory (First-year PhD) Instructor, Intermediate Macroeconomic Theory

University of Pennsylvania

Head Recitation Instructor, Introduction to Microeconomics; Introduction to Macroeconomics Recitation Instructor, Intermediate Microeconomics

Teaching Assistant, Economics of Family

Teaching Assistant, Numerical Methods for Macroeconomics

PROFESSIONAL ACTIVITIES

| Approved Special Sworn Status to the US Census data Principal Investigator A Kauffman-sponsored seat to get access to the NORC Data Enclave | 2020-2025 |
|--|-----------|
| Principal Investigator | 2019-2020 |
| China Employer-Employee Survey (CEES) Interviewer | 2015 |
| PRESENTATIONS (* scheduled) | |
| AFA (discussant), U of Florida, West Coast Search-and-Matching Workshop, North American Summer Meeting, Asian Meeting of the Econometric Society, SED, UIBE, EEA-ESEM*, Macroeconomics Across Time and Space*, SEA*, Rice University*, Tsinghua University*, Hitotsubashi & Kyoto University*, U of Wisconsin Madison* | 2023 |
| UCI, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society, The 5th International Conference of China Development Studies, CICM (<i>discussant</i>), UCSB, NYU Stern, Western University, NUS, HKU, HKUST, PKU, York University | 2022 |
| Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAI, Virtual Macro Family Seminar, Penn Macro Seminar | 2021 |
| Virtual Growth and Innovation Seminar, Penn Macro Lunch | 2020 |
| AWARDS AND ACHIEVEMENTS | |
| William Polk Carey Prize Recognize the best doctoral dissertation in Economics, University of Pennsylvania | 2022 |
| Xingmei Graduate Fellow School of Arts and Sciences, University of Pennsylvania | 2021 |
| Patrick C.H. Fellowship School of Arts and Sciences, University of Pennsylvania | 2019 |

Zhang Fellowship

School of Arts and Sciences, University of Pennsylvania

2018

Beijing Outstanding Graduate

Beijing Municipal Education Commission

2016

REFEREE SERVICE

Econometrica, Quarterly Journal of Economics, American Economic Review: Insights, Review of Economic Dynamics, Macroeconomic Dynamics, China Economic Review

STUDENTS ADVISED

Graduate (committee member) Undergraduate

Yang Gao, Yuanzhe Liu, Ariel Gao Yaoqi Yang (honors thesis advisor)

SKILLS

Computation

Matlab, Stata, R, SAS, SPSS

Language Chinese (native), English (fluent)