

Yueyuan Ma

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AFFILIATION

UC Santa Barbara

Assistant Professor of Economics

2022-

EDUCATION

University of Pennsylvania

Ph.D. in Economics

2016-2022

Tsinghua University

M.A. in Economics (Distinction)

2014-2016

Peking University

B.A. in Economics (Distinction); B.S. in Statistics

2010-2014

RESEARCH INTEREST

Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Labor Economics

WORKING PAPERS

Specialization in a Knowledge Economy (Job Market Paper)

'You Will': A Macroeconomic Analysis of Digital Advertising (with Jeremy Greenwood, Mehmet Yorukoglu)

Venture Funded Entrepreneurship: the Impact on Wealth Inequality and Mobility (with Jinfeng Luo)

PUBLICATIONS

Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China (with Xinzheng Shi), *Journal of Development Economics*, Volume 145, June 2020

Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China (with Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi), *China Economic Review*, Volume 46, December 2017

TEACHING EXPERIENCE

University of Pennsylvania

Head Recitation Instructor, Introduction to Macroeconomics

Recitation Instructor, Intermediate Microeconomics

Teaching Assistant, Economics of Family

Teaching Assistant, Numerical Methods for Macroeconomics

Head Recitation Instructor, Introduction to Microeconomics

Peking University

Teaching Assistant, Intermediate Econometrics

Teaching Assistant, Theory of Dynamic Optimization

PROFESSIONAL POSITIONS

Approved Special Sworn Status to the US Census data 2020-2025

A Kauffman-sponsored seat to get access to the NORC Data Enclave 2019-2020

Research Assistant for Prof. Jeremy Greenwood 2018

Interviewer, China Employer-Employee Survey (CEES) 2015

PRESENTATIONS

Asian Meeting of the Econometric Society, The 5th International Conference of China Development Studies, UCSB, Western University, NYU Stern, NUS, HKU, HKUST, PKU, York University 2022

Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed Seminar, SED, WEAI, Virtual Macro Family Seminar, Penn Macro Seminar 2021

Virtual Growth and Innovation Seminar, Penn Macro Lunch 2020

AWARDS AND ACHIEVEMENTS

AEA Summer Fellow
Federal Reserve Bank of Atlanta 2021

Xingmei Graduate Fellow
School of Arts and Sciences, University of Pennsylvania 2021

Patrick C.H. Fellowship
School of Arts and Sciences, University of Pennsylvania 2019

Zhang Fellowship
School of Arts and Sciences, University of Pennsylvania 2018

Beijing Outstanding Graduate
Beijing Municipal Education Commission 2016

GRANTS

SAS Travel Subvention Award
University of Pennsylvania 2021

Research Council Conference Grant
University of Pennsylvania 2021

SKILLS

Computation	Matlab, Stata, R, SAS, SPSS
Language	Chinese (native), English (fluent)