

Yueyuan Ma

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AFFILIATION

UC Santa Barbara

Assistant Professor of Economics

2022-

EDUCATION

University of Pennsylvania

Ph.D. in Economics

2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

Tsinghua University

M.A. in Economics (Distinction)

2014-2016

Peking University

B.A. in Economics (Distinction); B.S. in Statistics

2010-2014

RESEARCH INTEREST

Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Labor Economics

WORKING PAPERS

Technology Driven Market Concentration through Idea Allocation

with Shaoshuang Yang

Specialization in a Knowledge Economy

Sole Author

Information Disclosure and Marriage Quality: Evidence from Premarital Medical Exams

with Chenyuan Liu, Binzhen Wu

PUBLICATIONS

'You Will': A Macroeconomic Analysis of Digital Advertising *with* Jeremy Greenwood, Mehmet Yorukoglu, Accepted at *the Review of Economic Studies*

Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China *with* Xinzheng Shi, *Journal of Development Economics*, Volume 145, June 2020

Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China *with* Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi, *China Economic Review*, Volume 46, December 2017

VISITING POSITIONS

Federal Reserve Bank of St. Louis

Visiting Scholar

July 2022

TEACHING EXPERIENCE

UC Santa Barbara

Instructor, Advanced Macroeconomic Theory (First-year PhD)
Instructor, Intermediate Macroeconomic Theory

University of Pennsylvania

Head Recitation Instructor, Introduction to Microeconomics; Introduction to Macroeconomics
Recitation Instructor, Intermediate Microeconomics
Teaching Assistant, Economics of Family
Teaching Assistant, Numerical Methods for Macroeconomics

PROFESSIONAL ACTIVITIES

Approved Special Sworn Status to the US Census data

Principal Investigator 2020-2025

A Kauffman-sponsored seat to get access to the NORC Data Enclave

Principal Investigator 2019-2020

China Employer-Employee Survey (CEES)

Interviewer 2015

PRESENTATIONS (* scheduled)

ASSA (*presenter and discussant*), UBC Vancouver* 2024

AFA (*discussant*), University of Florida, West Coast Search-and-Matching Workshop,
North American Summer Meeting, Asian Meeting of the Econometric Society, SED,
UIBE, Arizona State University, Macroeconomics Across Time and Space (Philly Fed),
Rice Conference on Firms, Productivity, and Growth, Hitotsubashi & Kyoto University,
UNC at Chapel Hill, SEA, Tsinghua University, UC Davis, UW Madison 2023

UCI, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society,
The 5th International Conference of China Development Studies, CICM (*discussant*),
UCSB, NYU Stern, Western University, NUS, HKU, HKUST, PKU, York University 2022

Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAI,
Virtual Macro Family Seminar, Penn Macro Seminar 2021

AWARDS AND ACHIEVEMENTS

William Polk Carey Prize

Recognize the best doctoral dissertation in Economics, University of Pennsylvania 2022

Xingmei Graduate Fellow

School of Arts and Sciences, University of Pennsylvania 2021

Patrick C.H. Fellowship

School of Arts and Sciences, University of Pennsylvania 2019

Zhang Fellowship*School of Arts and Sciences, University of Pennsylvania*

2018

Beijing Outstanding Graduate*Beijing Municipal Education Commission*

2016

REFeree SERVICE

Econometrica, Quarterly Journal of Economics, American Economic Review: Insights,
Review of Economic Dynamics, Macroeconomic Dynamics, China Economic Review

COMMITTEE OR REFERENCE

Postdoc	Shaoshuang Yang
PhD Committee	Yang Gao, Yuanzhe Liu, Ariel Gao, Rihyeon Kang, James Stuart-Turner, Emma Joergensen
Undergraduate	Yaoqi Yang (honors thesis advisor)

SKILLS

Computation	Matlab, Stata, R, SAS
Language	Chinese (native), English (fluent)