

# Yueyuan Ma

✉ yueyuanma@ucsb.edu

🌐 www.yueyuanma.com

## AFFILIATION

---

**UC Santa Barbara**

*Assistant Professor of Economics*

2022-

## EDUCATION

---

**University of Pennsylvania**

*Ph.D. in Economics*

2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

**Tsinghua University**

*M.A. in Economics (Distinction)*

2014-2016

**Peking University**

*B.A. in Economics (Distinction); B.S. in Statistics*

2010-2014

## RESEARCH INTEREST

---

Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Labor Economics

## WORKING PAPERS

---

**Specialization in a Knowledge Economy**

*Job Market Paper*

**'You Will': A Macroeconomic Analysis of Digital Advertising**

*with Jeremy Greenwood, Mehmet Yorukoglu*

**Venture Funded Entrepreneurship: the Impact on Wealth Inequality and Mobility**

*with Jinfeng Luo*

## PUBLICATIONS

---

**Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China**

*with Xinzheng Shi, Journal of Development Economics, Volume 145, June 2020*

**Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China** *with Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi, China Economic Review, Volume 46, December 2017*

## VISITING POSITIONS

---

**Federal Reserve Bank of St. Louis**

*Visiting Scholar*

July 2022

**Federal Reserve Bank of Atlanta**

*AEA Summer Fellow*

June-July 2021

## TEACHING EXPERIENCE

---

### University of Pennsylvania

Head Recitation Instructor, Introduction to Macroeconomics  
Recitation Instructor, Intermediate Microeconomics  
Teaching Assistant, Economics of Family  
Teaching Assistant, Numerical Methods for Macroeconomics  
Head Recitation Instructor, Introduction to Microeconomics

### Peking University

Teaching Assistant, Intermediate Econometrics  
Teaching Assistant, Theory of Dynamic Optimization

## PROFESSIONAL ACTIVITIES

---

### Approved Special Sworn Status to the US Census data

*Principal Investigator* 2020-2025

### A Kauffman-sponsored seat to get access to the NORC Data Enclave

*Principal Investigator* 2019-2020

### China Employer-Employee Survey (CEES)

*Interviewer* 2015

## PRESENTATIONS

---

UCI, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society,  
The 5th International Conference of China Development Studies, CICM (*discussant*), 2022  
UCSB, NYU Stern, Western University, NUS, HKU, HKUST, PKU, York University

Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAL, 2021  
Virtual Macro Family Seminar, Penn Macro Seminar

Virtual Growth and Innovation Seminar, Penn Macro Lunch 2020

## AWARDS AND ACHIEVEMENTS

---

### Xingmei Graduate Fellow

*School of Arts and Sciences, University of Pennsylvania* 2021

### Patrick C.H. Fellowship

*School of Arts and Sciences, University of Pennsylvania* 2019

### Zhang Fellowship

*School of Arts and Sciences, University of Pennsylvania* 2018

### Beijing Outstanding Graduate

*Beijing Municipal Education Commission* 2016

## SKILLS

---

Computation	Matlab, Stata, R, SAS, SPSS
Language	Chinese (native), English (fluent)