

# Yueyuan Ma

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🌐 www.yueyuanma.com

## AFFILIATION

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**UC Santa Barbara**

*Assistant Professor of Economics*

2022-

## EDUCATION

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**University of Pennsylvania**

*Ph.D. in Economics*

2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

**Tsinghua University**

*M.A. in Economics (Distinction)*

2014-2016

**Peking University**

*B.A. in Economics (Distinction); B.S. in Statistics*

2010-2014

## RESEARCH INTEREST

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Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Labor Economics

## WORKING PAPERS

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**Specialization in a Knowledge Economy**

*Job Market Paper*

**'You Will': A Macroeconomic Analysis of Digital Advertising**

*with Jeremy Greenwood, Mehmet Yorukoglu*

*Resubmitted to the Review of Economic Studies*

**Information Disclosure and Marriage Quality: Evidence from Premarital Medical Exams**

*with Chenyuan Liu, Binzhen Wu*

**Venture Funded Entrepreneurship: the Impact on Wealth Inequality and Mobility**

*with Jinfeng Luo*

## PUBLICATIONS

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**Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China**

*with Xinzheng Shi, Journal of Development Economics, Volume 145, June 2020*

**Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China** *with Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi, China Economic Review, Volume 46, December 2017*

## VISITING POSITIONS

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**Federal Reserve Bank of St. Louis**

*Visiting Scholar*

July 2022

## TEACHING EXPERIENCE

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### UC Santa Barbara

Instructor, Advanced Macroeconomic Theory (First-year PhD)  
Instructor, Intermediate Macroeconomic Theory

### University of Pennsylvania

Head Recitation Instructor, Introduction to Microeconomics; Introduction to Macroeconomics  
Recitation Instructor, Intermediate Microeconomics  
Teaching Assistant, Economics of Family  
Teaching Assistant, Numerical Methods for Macroeconomics

## PROFESSIONAL ACTIVITIES

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### Approved Special Sworn Status to the US Census data

*Principal Investigator* 2020-2025

### A Kauffman-sponsored seat to get access to the NORC Data Enclave

*Principal Investigator* 2019-2020

### China Employer-Employee Survey (CEES)

*Interviewer* 2015

## PRESENTATIONS (\* scheduled)

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AFA (*discussant*), University of Florida, West Coast Search-and-Matching Workshop,  
North American Summer Meeting, Asian Meeting of the Econometric Society,  
SED, UIBE, Arizona State University, Macroeconomics Across Time and Space, 2023  
Rice Conference on Firms, Productivity, and Growth, Hitotsubashi & Kyoto University,  
UNC at Chapel Hill\*, SEA\*, Tsinghua University\*, UC Davis\*, UW Madison\*

UCI, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society,  
The 5th International Conference of China Development Studies, CICM (*discussant*), 2022  
UCSB, NYU Stern, Western University, NUS, HKU, HKUST, PKU, York University

Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAI, 2021  
Virtual Macro Family Seminar, Penn Macro Seminar

Virtual Growth and Innovation Seminar, Penn Macro Lunch 2020

## AWARDS AND ACHIEVEMENTS

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### William Polk Carey Prize

*Recognize the best doctoral dissertation in Economics, University of Pennsylvania* 2022

### Xingmei Graduate Fellow

*School of Arts and Sciences, University of Pennsylvania* 2021

### Patrick C.H. Fellowship

*School of Arts and Sciences, University of Pennsylvania* 2019

**Zhang Fellowship***School of Arts and Sciences, University of Pennsylvania*

2018

**Beijing Outstanding Graduate***Beijing Municipal Education Commission*

2016

**REFEREE SERVICE**

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**Econometrica, Quarterly Journal of Economics, American Economic Review: Insights,  
Review of Economic Dynamics, Macroeconomic Dynamics, China Economic Review**

**STUDENTS ADVISED**

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**Graduate (committee member)**

Yang Gao, Yuanzhe Liu, Ariel Gao, Rihyeon Kang

**Undergraduate**

Yaoqi Yang (honors thesis advisor)

**SKILLS**

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**Computation**

Matlab, Stata, R, SAS, SPSS

**Language**

Chinese (native), English (fluent)