

Yueyuan Ma

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AFFILIATION

UC Santa Barbara

Assistant Professor of Economics

2022-

EDUCATION

University of Pennsylvania

Ph.D. in Economics

2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

Tsinghua University

M.A. in Economics (Distinction)

2014-2016

Peking University

B.A. in Economics (Distinction); B.S. in Statistics

2010-2014

RESEARCH INTEREST

Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Labor Economics

WORKING PAPERS

Specialization in a Knowledge Economy (Job Market Paper)

'You Will': A Macroeconomic Analysis of Digital Advertising (with Jeremy Greenwood, Mehmet Yorukoglu)

Venture Funded Entrepreneurship: the Impact on Wealth Inequality and Mobility (with Jinfeng Luo)

PUBLICATIONS

Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China (with Xinzheng Shi), *Journal of Development Economics*, Volume 145, June 2020

Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China (with Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi), *China Economic Review*, Volume 46, December 2017

VISITING POSITIONS

Federal Reserve Bank of St. Louis

Visiting Scholar

July 2022

Federal Reserve Bank of Atlanta

AEA Summer Fellow

June-July 2021

TEACHING EXPERIENCE

University of Pennsylvania

Head Recitation Instructor, Introduction to Macroeconomics
Recitation Instructor, Intermediate Microeconomics
Teaching Assistant, Economics of Family
Teaching Assistant, Numerical Methods for Macroeconomics
Head Recitation Instructor, Introduction to Microeconomics

Peking University

Teaching Assistant, Intermediate Econometrics
Teaching Assistant, Theory of Dynamic Optimization

PROFESSIONAL ACTIVITIES

Approved Special Sworn Status to the US Census data	2020-2025
A Kauffman-sponsored seat to get access to the NORC Data Enclave	2019-2020
Interviewer, China Employer-Employee Survey (CEES)	2015

PRESENTATIONS

USC Marshall Macro Day (Scheduled), St. Louis Fed (Scheduled), Asian Meeting of the Econometric Society, The 5th International Conference of China Development Studies, UCSB, Western University, NYU Stern, NUS, HKU, HKUST, PKU, York University	2022
Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAI, Virtual Macro Family Seminar, Penn Macro Seminar	2021
Virtual Growth and Innovation Seminar, Penn Macro Lunch	2020

AWARDS AND ACHIEVEMENTS

Xingmei Graduate Fellow <i>School of Arts and Sciences, University of Pennsylvania</i>	2021
Patrick C.H. Fellowship <i>School of Arts and Sciences, University of Pennsylvania</i>	2019
Zhang Fellowship <i>School of Arts and Sciences, University of Pennsylvania</i>	2018
Beijing Outstanding Graduate <i>Beijing Municipal Education Commission</i>	2016

SKILLS

Computation	Matlab, Stata, R, SAS, SPSS
Language	Chinese (native), English (fluent)