

Yueyuan Ma

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AFFILIATION

UC Santa Barbara

Assistant Professor of Economics

2022-

EDUCATION

University of Pennsylvania

Ph.D. in Economics

2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

Tsinghua University

M.A. in Economics (Distinction)

2014-2016

Peking University

B.A. in Economics (Distinction); B.S. in Statistics

2010-2014

RESEARCH INTEREST

Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Trade, Labor Economics

WORKING PAPERS

Expectations versus Reality in Business Formation, *with* Emin Dinlersoz

Technology Driven Market Concentration through Idea Allocation, *with* Shaoshuang Yang

Market Contraction and Innovation Divergence: The Impact of the US–China Trade War on Chinese Innovation, *with* Xiao Ma, Hanyi Tao, Yiran Zhang

Information Disclosure and Marriage Quality: Evidence from Premarital Medical Exams, *with* Chenyuan Liu, Binzhen Wu

PUBLICATIONS

Specialization in a Knowledge Economy, Sole Author, *Forthcoming at Journal of Political Economy Macroeconomics*

'You Will': A Macroeconomic Analysis of Digital Advertising, *with* Jeremy Greenwood, Mehmet Yorukoglu, *Forthcoming at the Review of Economic Studies*

Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China, *with* Xinzhang Shi, *Journal of Development Economics*, Volume 145, June 2020

Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China, *with* Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzhang Shi, *China Economic Review*, Volume 46, December 2017

VISITING POSITIONS

Federal Reserve Bank of St. Louis

Visiting Scholar

July 2022

Federal Reserve Bank of Atlanta

AEA Summer Fellow

June-July 2021

TEACHING EXPERIENCE

UC Santa Barbara

Instructor, Advanced Macroeconomic Theory (First-year PhD)

Instructor, Intermediate Macroeconomic Theory

University of Pennsylvania

Head Recitation Instructor, Introduction to Microeconomics; Introduction to Macroeconomics

Recitation Instructor, Intermediate Microeconomics

Teaching Assistant, Economics of Family

Teaching Assistant, Numerical Methods for Macroeconomics

PROFESSIONAL ACTIVITIES

Approved Special Sworn Status to the US Census data

Principal Investigator

2020-2025

Joint project with Emin Dinlersoz

2023-

A Kauffman-sponsored seat to get access to the NORC Data Enclave

Principal Investigator

2019-2020

China Employer-Employee Survey (CEES)

Interviewer

2015

PRESENTATIONS (* scheduled)

ASSA, NBER *Chinese Economy**, CES China Annual Conference*, UConn Macro Conference*, Women in Macroeconomics Conference (*discussant*)* Inaugural CMT Conference on Expectations and Behavior*

2026

LMU Macro Workshop, Virtual Seminar on Innovation and Economic Growth, Duke Macro Jamboree, NBER *Productivity, Innovation, and Entrepreneurship*, BSE Summer Forum *Economic Growth and Fluctuations*, Peking University, UIBE

2025

ASSA (*presenter and discussant*), UBC Vancouver, UC Riverside, Shanghai University of Finance and Economics, China International Conference in Macroeconomics, Macro-Finance Tepper-LAEF conference, Trans-Pacific Labor Seminar, University of Pennsylvania

2024

AFA (*discussant*), University of Florida, West Coast Search-and-Matching Workshop, North American Summer Meeting, Asian Meeting of the Econometric Society, SED, UIBE, Arizona State University, Macroeconomics Across Time and Space (Philly Fed), Rice Conference on Firms, Productivity, and Growth, Hitotsubashi & Kyoto University, UNC at Chapel Hill, SEA, Tsinghua University, UC Davis, University of Wisconsin–Madison

2023

UC Irvine, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society, The 5th International Conference of China Development Studies, China International Conference in Macroeconomics (*discussant*), UC Santa Barbara, NYU Stern, Western University, National University of Singapore, Hong Kong University, Hong Kong University of Science and Technology, Peking University, York University 2022

Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAI, Virtual Macro Family Seminar, Penn Macro Seminar 2021

AWARDS AND ACHIEVEMENTS

Best Junior Scholar Paper Award

China International Conference in Macroeconomics (CICM)

2025

William Polk Carey Prize

Recognize the best doctoral dissertation in Economics, University of Pennsylvania

2022

Xingmei Graduate Fellow

School of Arts and Sciences, University of Pennsylvania

2021

Patrick C.H. Fellowship

School of Arts and Sciences, University of Pennsylvania

2019

Zhang Fellowship

School of Arts and Sciences, University of Pennsylvania

2018

Beijing Outstanding Graduate

Beijing Municipal Education Commission

2016

REFEREE SERVICE

AEJ Applied Economics, AEJ Macroeconomics, American Economic Review: Insights, China Economic Review, Econometrica, Empirical Economics, European Economic Review, International Economic Review, Journal of Economic Dynamics and Control, Journal of Labor Economics, Macroeconomic Dynamics, Management Science, Theoretical Economics, The B.E. Journal of Macroeconomics, Quarterly Journal of Economics, Review of Economic Dynamics, Review of Economics and Statistics.

COMMITTEE OR REFERENCE

(* First placement in parenthesis)

Postdoc Shaoshuang Yang (CUHK Shenzhen, AP)

PhD Committee Yang Gao, Yuanzhe Liu (Uber), Ariel Gao (Lyft), Rihyeon Kang, James Stuart-Turner (USAA), Emma Joergensen

Undergraduate

Honors thesis advisor Yaoqi Yang (UVA, PhD)

SKILLS

Computation Matlab, Stata, R, SAS

Language Chinese (native), English (fluent)