

# Yueyuan Ma

✉ yueyuanma@ucsb.edu

🌐 www.yueyuanma.com

## AFFILIATION

---

**UC Santa Barbara**

*Assistant Professor of Economics*

2022-

## EDUCATION

---

**University of Pennsylvania**

*Ph.D. in Economics*

2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

**Tsinghua University**

*M.A. in Economics (Distinction)*

2014-2016

**Peking University**

*B.A. in Economics (Distinction); B.S. in Statistics*

2010-2014

## RESEARCH INTEREST

---

Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Labor Economics

## WORKING PAPERS

---

**Technology Driven Market Concentration through Idea Allocation**

*with Shaoshuang Yang*

**Specialization in a Knowledge Economy**

Sole Author, R&R at *Journal of Political Economy Macroeconomics*

**Information Disclosure and Marriage Quality: Evidence from Premarital Medical Exams**

*with Chenyuan Liu, Binzhen Wu*

## PUBLICATIONS

---

**'You Will': A Macroeconomic Analysis of Digital Advertising** *with* Jeremy Greenwood, Mehmet Yorukoglu, Accepted at *the Review of Economic Studies*

**Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China** *with* Xinzheng Shi, *Journal of Development Economics*, Volume 145, June 2020

**Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China** *with* Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi, *China Economic Review*, Volume 46, December 2017

## VISITING POSITIONS

---

**Federal Reserve Bank of St. Louis**

*Visiting Scholar*

July 2022

## TEACHING EXPERIENCE

---

### UC Santa Barbara

Instructor, Advanced Macroeconomic Theory (First-year PhD)  
Instructor, Intermediate Macroeconomic Theory

### University of Pennsylvania

Head Recitation Instructor, Introduction to Microeconomics; Introduction to Macroeconomics  
Recitation Instructor, Intermediate Microeconomics  
Teaching Assistant, Economics of Family  
Teaching Assistant, Numerical Methods for Macroeconomics

## PROFESSIONAL ACTIVITIES

---

### Approved Special Sworn Status to the US Census data

<i>Principal Investigator</i>	2020-2025
<i>Joint project with Emin Dinlersoz</i>	2023-

### A Kauffman-sponsored seat to get access to the NORC Data Enclave

<i>Principal Investigator</i>	2019-2020
-------------------------------	-----------

### China Employer-Employee Survey (CEES)

<i>Interviewer</i>	2015
--------------------	------

## PRESENTATIONS (\* scheduled)

---

ASSA ( <i>presenter and discussant</i> ), UBC Vancouver, UC Riverside, Shanghai University of Finance and Economics*, CICM*	2024
---	------

AFA ( <i>discussant</i> ), University of Florida, West Coast Search-and-Matching Workshop, North American Summer Meeting, Asian Meeting of the Econometric Society, SED, UIBE, Arizona State University, Macroeconomics Across Time and Space (Philly Fed), Rice Conference on Firms, Productivity, and Growth, Hitotsubashi & Kyoto University, UNC at Chapel Hill, SEA, Tsinghua University, UC Davis, UW Madison	2023
---	------

UCI, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society, The 5th International Conference of China Development Studies, CICM ( <i>discussant</i> ), UCSB, NYU Stern, Western University, NUS, HKU, HKUST, PKU, York University	2022
---	------

Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAI, Virtual Macro Family Seminar, Penn Macro Seminar	2021
---	------

## AWARDS AND ACHIEVEMENTS

---

### William Polk Carey Prize

<i>Recognize the best doctoral dissertation in Economics, University of Pennsylvania</i>	2022
--	------

### Xingmei Graduate Fellow

<i>School of Arts and Sciences, University of Pennsylvania</i>	2021
--	------

<b>Patrick C.H. Fellowship</b> <i>School of Arts and Sciences, University of Pennsylvania</i>	2019
<b>Zhang Fellowship</b> <i>School of Arts and Sciences, University of Pennsylvania</i>	2018
<b>Beijing Outstanding Graduate</b> <i>Beijing Municipal Education Commission</i>	2016

## REFEREE SERVICE

---

Econometrica, Quarterly Journal of Economics, American Economic Review: Insights, International Economic Review, Review of Economic Dynamics, Journal of Labor Economics, Journal of Economic Dynamics and Control, Macroeconomic Dynamics, Empirical Economics, China Economic Review

## COMMITTEE OR REFERENCE

---

(\* First placement in parenthesis)

<b>Postdoc</b>	Shaoshuang Yang (CUHK Shenzhen, AP)
<b>PhD Committee</b>	Yang Gao, Yuanzhe Liu, Ariel Gao, Rihyeon Kang, James Stuart-Turner, Emma Joergensen
<b>Undergraduate</b> <i>Honors thesis advisor</i>	Yaoqi Yang (UVA, PhD)

## SKILLS

---

<b>Computation</b>	Matlab, Stata, R, SAS
<b>Language</b>	Chinese (native), English (fluent)