

# Yueyuan Ma

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🌐 www.yueyuanma.com

## AFFILIATION

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**UC Santa Barbara**

*Assistant Professor of Economics*

2022-

## EDUCATION

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**University of Pennsylvania**

*Ph.D. in Economics*

2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

**Tsinghua University**

*M.A. in Economics (Distinction)*

2014-2016

**Peking University**

*B.A. in Economics (Distinction); B.S. in Statistics*

2010-2014

## RESEARCH INTEREST

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Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Labor Economics

## WORKING PAPERS

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**Specialization in a Knowledge Economy**

*Job Market Paper*

**'You Will': A Macroeconomic Analysis of Digital Advertising**

*with Jeremy Greenwood, Mehmet Yorukoglu*

*Resubmitted to the Review of Economic Studies*

**Information Disclosure and Marriage Quality: Evidence from Premarital Medical Exams**

*with Chenyuan Liu, Binzhen Wu*

**Venture Funded Entrepreneurship: the Impact on Wealth Inequality and Mobility**

*with Jinfeng Luo*

## PUBLICATIONS

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**Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China**

*with Xinzheng Shi, Journal of Development Economics, Volume 145, June 2020*

**Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China** *with Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi, China Economic Review, Volume 46, December 2017*

## VISITING POSITIONS

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**Federal Reserve Bank of St. Louis**

*Visiting Scholar*

July 2022

## TEACHING EXPERIENCE

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### UC Santa Barbara

Instructor, Intermediate Macroeconomic Theory

### University of Pennsylvania

Head Recitation Instructor, Introduction to Microeconomics; Introduction to Macroeconomics

Recitation Instructor, Intermediate Microeconomics

Teaching Assistant, Economics of Family

Teaching Assistant, Numerical Methods for Macroeconomics

## PROFESSIONAL ACTIVITIES

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### Approved Special Sworn Status to the US Census data

Principal Investigator

2020-2025

### A Kauffman-sponsored seat to get access to the NORC Data Enclave

Principal Investigator

2019-2020

### China Employer-Employee Survey (CEES)

Interviewer

2015

## PRESENTATIONS (\* scheduled)

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AFA (*discussant*), U of Florida\*, West Coast Search-and-Matching Workshop\*, SED\*

2023

UCI, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society,  
The 5th International Conference of China Development Studies, CICM (*discussant*),  
UCSB, NYU Stern, Western University, NUS, HKU, HKUST, PKU, York University

2022

Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAI,  
Virtual Macro Family Seminar, Penn Macro Seminar

2021

Virtual Growth and Innovation Seminar, Penn Macro Lunch

2020

## AWARDS AND ACHIEVEMENTS

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### Outstanding Economics Dissertation Prize

School of Arts and Sciences, University of Pennsylvania

2022

### Xingmei Graduate Fellow

School of Arts and Sciences, University of Pennsylvania

2021

### Patrick C.H. Fellowship

School of Arts and Sciences, University of Pennsylvania

2019

### Zhang Fellowship

School of Arts and Sciences, University of Pennsylvania

2018

### Beijing Outstanding Graduate

Beijing Municipal Education Commission

2016

## REFeree SERVICE

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Econometrica, Quarterly Journal of Economics, Macroeconomic Dynamics, China Economic Review

## STUDENTS ADVISED

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Graduate	Yang Gao (committee member), Yuanzhe Liu (committee member)
Undergraduate	Yaoqi Yang (honors thesis advisor)

## SKILLS

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Computation	Matlab, Stata, R, SAS, SPSS
Language	Chinese (native), English (fluent)