

# Yueyuan Ma

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🌐 www.yueyuanma.com

## AFFILIATION

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**UC Santa Barbara**

*Assistant Professor of Economics*

2022-

## EDUCATION

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**University of Pennsylvania**

*Ph.D. in Economics*

2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

**Tsinghua University**

*M.A. in Economics (Distinction)*

2014-2016

**Peking University**

*B.A. in Economics (Distinction); B.S. in Statistics*

2010-2014

## RESEARCH INTEREST

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Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Trade, Labor Economics

## WORKING PAPERS

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**The Impact of the Trade War: Divergence in Chinese and U.S. Innovations in the Post-Conflict Era,** *with Xiao Ma, Hanyi Tao, Yiran Zhang*

**Technology Driven Market Concentration through Idea Allocation,** *with Shaoshuang Yang*

**Specialization in a Knowledge Economy,** Sole Author, *Conditionally Accepted at Journal of Political Economy Macroeconomics*

**Information Disclosure and Marriage Quality: Evidence from Premarital Medical Exams,** *with Chenyuan Liu, Binzhen Wu*

## PUBLICATIONS

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**'You Will': A Macroeconomic Analysis of Digital Advertising,** *with Jeremy Greenwood, Mehmet Yorukoglu,* Forthcoming at *the Review of Economic Studies*

**Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China,** *with Xinzheng Shi, Journal of Development Economics, Volume 145, June 2020*

**Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China,** *with Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi, China Economic Review, Volume 46, December 2017*

## VISITING POSITIONS

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### **Federal Reserve Bank of St. Louis**

*Visiting Scholar*

*July 2022*

### **Federal Reserve Bank of Atlanta**

*AEA Summer Fellow*

*June-July 2021*

## TEACHING EXPERIENCE

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### **UC Santa Barbara**

Instructor, Advanced Macroeconomic Theory (First-year PhD)

Instructor, Intermediate Macroeconomic Theory

### **University of Pennsylvania**

Head Recitation Instructor, Introduction to Microeconomics; Introduction to Macroeconomics

Recitation Instructor, Intermediate Microeconomics

Teaching Assistant, Economics of Family

Teaching Assistant, Numerical Methods for Macroeconomics

## PROFESSIONAL ACTIVITIES

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### **Approved Special Sworn Status to the US Census data**

*Principal Investigator*

*2020-2025*

*Joint project with Emin Dinlersoz*

*2023-*

### **A Kauffman-sponsored seat to get access to the NORC Data Enclave**

*Principal Investigator*

*2019-2020*

### **China Employer-Employee Survey (CEES)**

*Interviewer*

*2015*

## PRESENTATIONS (\* scheduled)

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LMU Macro Workshop\*, Duke Macro Jamboree\*, NBER PIE\*

*2025*

ASSA (*presenter and discussant*), UBC Vancouver, UC Riverside, Shanghai University of Finance and Economics, CICM, Macro-Finance Tepper-LAEF conference, Trans-Pacific Labor Seminar, UPenn

*2024*

AFA (*discussant*), University of Florida, West Coast Search-and-Matching Workshop, North American Summer Meeting, Asian Meeting of the Econometric Society, SED, UIBE, Arizona State University, Macroeconomics Across Time and Space (Philly Fed), Rice Conference on Firms, Productivity, and Growth, Hitotsubashi & Kyoto University, UNC at Chapel Hill, SEA, Tsinghua University, UC Davis, UW Madison

*2023*

UCI, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society, The 5th International Conference of China Development Studies, CICM (*discussant*), UCSB, NYU Stern, Western University, NUS, HKU, HKUST, PKU, York University

*2022*

Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAI, Virtual Macro Family Seminar, Penn Macro Seminar

*2021*

## AWARDS AND ACHIEVEMENTS

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### **William Polk Carey Prize**

*Recognize the best doctoral dissertation in Economics, University of Pennsylvania* 2022

### **Xingmei Graduate Fellow**

*School of Arts and Sciences, University of Pennsylvania* 2021

### **Patrick C.H. Fellowship**

*School of Arts and Sciences, University of Pennsylvania* 2019

### **Zhang Fellowship**

*School of Arts and Sciences, University of Pennsylvania* 2018

### **Beijing Outstanding Graduate**

*Beijing Municipal Education Commission* 2016

## REFEREE SERVICE

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AEJ Applied Economics, AEJ Macroeconomics, American Economic Review: Insights, China Economic Review, Econometrica, Empirical Economics, International Economic Review, Journal of Economic Dynamics and Control, Journal of Labor Economics, Macroeconomic Dynamics, Management Science, Theoretical Economics, Quarterly Journal of Economics, Review of Economic Dynamics, Review of Economics and Statistics.

## COMMITTEE OR REFERENCE

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(\* First placement in parenthesis)

**Postdoc** Shaoshuang Yang (CUHK Shenzhen, AP)

**PhD Committee** Yang Gao, Yuanzhe Liu, Ariel Gao, Rihyeon Kang, James Stuart-Turner, Emma Joergensen

**Undergraduate**  
**Honors thesis advisor** Yaoqi Yang (UVA, PhD)

## SKILLS

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**Computation** Matlab, Stata, R, SAS  
**Language** Chinese (native), English (fluent)