# Yueyuan Ma

# **AFFILIATION**

**UC Santa Barbara** 

Assistant Professor of Economics

2022-

2010-2014

# **EDUCATION**

University of Pennsylvania

Ph.D. in Economics 2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

**Tsinghua University** 

M.A. in Economics (Distinction) 2014-2016

**Peking University** 

B.A. in Economics (Distinction); B.S. in Statistics

#### RESEARCH INTEREST

Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Trade, Labor Economics

# **WORKING PAPERS**

Technology Driven Market Concentration through Idea Allocation, with Shaoshuang Yang

The Impact of the Trade War: Divergence in Chinese and U.S. Innovations in the Post-Conflict Era, with Xiao Ma, Hanyi Tao, Yiran Zhang

**Specialization in a Knowledge Economy,** Sole Author, Conditionally Accepted at Journal of Political Economy Macroeconomics

**Information Disclosure and Marriage Quality: Evidence from Premarital Medical Exams,** with Chenyuan Liu, Binzhen Wu

#### **PUBLICATIONS**

**'You Will': A Macroeconomic Analysis of Digital Advertising,** *with* Jeremy Greenwood, Mehmet Yorukoglu, Forthcoming at *the Review of Economic Studies* 

Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China, with Xinzheng Shi, Journal of Development Economics, Volume 145, June 2020

Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China, with Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi, China Economic Review, Volume 46, December 2017

# **VISITING POSITIONS**

#### Federal Reserve Bank of St. Louis

Visiting Scholar July 2022

#### Federal Reserve Bank of Atlanta

AEA Summer Fellow June-July 2021

# **TEACHING EXPERIENCE**

#### **UC Santa Barbara**

Instructor, Advanced Macroeconomic Theory (First-year PhD) Instructor, Intermediate Macroeconomic Theory

## University of Pennsylvania

Head Recitation Instructor, Introduction to Microeconomics; Introduction to Macroeconomics Recitation Instructor, Intermediate Microeconomics

Teaching Assistant, Economics of Family

Teaching Assistant, Numerical Methods for Macroeconomics

# PROFESSIONAL ACTIVITIES

Approved Special Sworn Status to the US Census data Principal Investigator Joint project with Emin Dinlersoz	2020-2025
A Kauffman-sponsored seat to get access to the NORC Data Enclave  Principal Investigator  China Employer Employee Survey (CEES)	2019-2020
China Employer-Employee Survey (CEES) Interviewer	2015
PRESENTATIONS (* scheduled)	
LMU Macro Workshop, Duke Macro Jamboree, NBER PIE, CICM*, BSE Summer Forum EGF*	2025
ASSA ( <i>presenter and discussant</i> ), UBC Vancouver, UC Riverside, Shanghai University of Finance and Economics, CICM, Macro-Finance Tepper-LAEF conference, Trans-Pacific Labor Seminar, UPenn	2024
AFA ( <i>discussant</i> ), University of Florida, West Coast Search-and-Matching Workshop, North American Summer Meeting, Asian Meeting of the Econometric Society, SED, UIBE, Arizona State University, Macroeconomics Across Time and Space (Philly Fed), Rice Conference on Firms, Productivity, and Growth, Hitotsubashi & Kyoto University, UNC at Chapel Hill, SEA, Tsinghua University, UC Davis, UW Madison	2023
UCI, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society, The 5th International Conference of China Development Studies, CICM ( <i>discussant</i> ), UCSB, NYU Stern, Western University, NUS, HKU, HKUST, PKU, York University	2022

#### **AWARDS AND ACHIEVEMENTS**

am Polk Carey Prize rnize the best doctoral dissertation in Economics, University of Pennsylvania	2022
mei Graduate Fellow Il of Arts and Sciences, University of Pennsylvania	2021
ck C.H. Fellowship of Arts and Sciences, University of Pennsylvania	2019
g Fellowship I of Arts and Sciences, University of Pennsylvania	2018
ng Outstanding Graduate  28 Municipal Education Commission	2016

# REFEREE SERVICE

AEJ Applied Economics, AEJ Macroeconomics, American Economic Review: Insights, China Economic Review, Econometrica, Empirical Economics, International Economic Review, Journal of Economic Dynamics and Control, Journal of Labor Economics, Macroeconomic Dynamics, Management Science, Theoretical Economics, Quarterly Journal of Economics, Review of Economic Dynamics, Review of Economics and Statistics.

# **COMMITTEE OR REFERENCE**

(\* First placement in parenthesis)

Postdoc Shaoshuang Yang (CUHK Shenzhen, AP)

PhD Committee Yang Gao, Yuanzhe Liu, Ariel Gao, Rihyeon Kang, James Stuart-Turner,

Emma Joergensen

Undergraduate

Honors thesis advisor Yaoqi Yang (UVA, PhD)

# **SKILLS**

**Computation** Matlab, Stata, R, SAS

Language Chinese (native), English (fluent)