Yueyuan Ma

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AFFILIATION

UC Santa Barbara

Assistant Professor of Economics

2022-

EDUCATION

University of Pennsylvania

Ph.D. in Economics 2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

Tsinghua University

M.A. in Economics (Distinction) 2014-2016

Peking University

B.A. in Economics (Distinction); B.S. in Statistics

2010-2014

RESEARCH INTEREST

Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Labor Economics

WORKING PAPERS

Specialization in a Knowledge Economy

Job Market Paper

'You Will': A Macroeconomic Analysis of Digital Advertising

with Jeremy Greenwood, Mehmet Yorukoglu

Resubmitted to the Review of Economic Studies

Information Disclosure and Marriage Quality: Evidence from Premarital Medical Exams

with Chenyuan Liu, Binzhen Wu

PUBLICATIONS

Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China with Xinzheng Shi, Journal of Development Economics, Volume 145, June 2020

Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China with Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi, China Economic Review, Volume 46, December 2017

VISITING POSITIONS

Federal Reserve Bank of St. Louis

Visiting Scholar July 2022

Federal Reserve Bank of Atlanta

AEA Summer Fellow June-July 2021

TEACHING EXPERIENCE

UC Santa Barbara

Instructor, Advanced Macroeconomic Theory (First-year PhD)

Instructor, Intermediate Macroeconomic Theory

University of Pennsylvania

Head Recitation Instructor, Introduction to Microeconomics; Introduction to Macroeconomics

Recitation Instructor, Intermediate Microeconomics

Teaching Assistant, Economics of Family

Teaching Assistant, Numerical Methods for Macroeconomics

PROFESSIONAL ACTIVITIES

Beijing Outstanding Graduate

Beijing Municipal Education Commission

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Approved Special Sworn Status to the US Census data Principal Investigator	2020-2025
A Kauffman-sponsored seat to get access to the NORC Data Enclave	
Principal Investigator	2019-2020
China Employer-Employee Survey (CEES)	2013 2020
Interviewer	2015
The other	2013
PRESENTATIONS (* scheduled)	
AFA (discussant), University of Florida, West Coast Search-and-Matching Workshop,	
North American Summer Meeting, Asian Meeting of the Econometric Society,	
SED, UIBE, Arizona State University, Macroeconomics Across Time and Space,	2023
Rice Conference on Firms, Productivity, and Growth, Hitotsubashi & Kyoto University,	
UNC at Chapel Hill*, SEA*, Tsinghua University*, UC Davis*, UW Madison*	
UCI, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society,	
The 5th International Conference of China Development Studies, CICM (discussant),	2022
UCSB, NYU Stern, Western University, NUS, HKU, HKUST, PKU, York University	
Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAI,	2021
Virtual Macro Family Seminar, Penn Macro Seminar	2021
AWARDS AND ACHIEVEMENTS	
William Polk Carey Prize	2022
Recognize the best doctoral dissertation in Economics, University of Pennsylvania	2022
Xingmei Graduate Fellow	2024
School of Arts and Sciences, University of Pennsylvania	2021
Patrick C.H. Fellowship	2012
School of Arts and Sciences, University of Pennsylvania	2019
Zhang Fellowship	
School of Arts and Sciences, University of Pennsylvania	2018

2016

REFEREE SERVICE

Econometrica, Quarterly Journal of Economics, American Economic Review: Insights, Review of Economic Dynamics, Macroeconomic Dynamics, China Economic Review

STUDENTS ADVISED

Graduate (committee member) Yang Gao, Yuanzhe Liu, Ariel Gao, Rihyeon Kang

Undergraduate Yaoqi Yang (honors thesis advisor)

SKILLS

Computation Matlab, Stata, R, SAS, SPSS

Language Chinese (native), English (fluent)