

# Yueyuan Ma

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## AFFILIATION

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**UC Santa Barbara**

*Assistant Professor of Economics*

2022-

## EDUCATION

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**University of Pennsylvania**

*Ph.D. in Economics*

2016-2022

**Tsinghua University**

*M.A. in Economics (Distinction)*

2014-2016

**Peking University**

*B.A. in Economics (Distinction); B.S. in Statistics*

2010-2014

## RESEARCH INTEREST

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Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Labor Economics

## WORKING PAPERS

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**Specialization in a Knowledge Economy** (Job Market Paper)

**'You Will': A Macroeconomic Analysis of Digital Advertising** (with Jeremy Greenwood, Mehmet Yorukoglu)

**Venture Funded Entrepreneurship: the Impact on Wealth Inequality and Mobility** (with Jinfeng Luo)

## PUBLICATIONS

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**Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China** (with Xinzheng Shi), *Journal of Development Economics*, Volume 145, June 2020

**Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China** (with Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi), *China Economic Review*, Volume 46, December 2017

## TEACHING EXPERIENCE

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**University of Pennsylvania**

Head Recitation Instructor, Introduction to Macroeconomics

Recitation Instructor, Intermediate Microeconomics

Teaching Assistant, Economics of Family

Teaching Assistant, Numerical Methods for Macroeconomics

Head Recitation Instructor, Introduction to Microeconomics

## Peking University

Teaching Assistant, Intermediate Econometrics

Teaching Assistant, Theory of Dynamic Optimization

## PROFESSIONAL POSITIONS

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Approved Special Sworn Status to the US Census data 2020-2025

A Kauffman-sponsored seat to get access to the NORC Data Enclave 2019-2020

Research Assistant for Prof. Jeremy Greenwood 2018

Interviewer, China Employer-Employee Survey (CEES) 2015

## PRESENTATIONS

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Asian Meeting of the Econometric Society, The 5th International Conference of China Development Studies, UCSB, Western University, NYU Stern, NUS, HKU, HKUST, PKU, York University 2022

Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed Seminar, SED, WEAI, Virtual Macro Family Seminar, Penn Macro Seminar 2021

Virtual Growth and Innovation Seminar, Penn Macro Lunch 2020

## AWARDS AND ACHIEVEMENTS

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**AEA Summer Fellow**  
*Federal Reserve Bank of Atlanta* 2021

**Xingmei Graduate Fellow**  
*School of Arts and Sciences, University of Pennsylvania* 2021

**Patrick C.H. Fellowship**  
*School of Arts and Sciences, University of Pennsylvania* 2019

**Zhang Fellowship**  
*School of Arts and Sciences, University of Pennsylvania* 2018

**Beijing Outstanding Graduate**  
*Beijing Municipal Education Commission* 2016

## GRANTS

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**SAS Travel Subvention Award**  
*University of Pennsylvania* 2021

**Research Council Conference Grant**  
*University of Pennsylvania* 2021

## SKILLS

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| <b>Computation</b> | Matlab, Stata, R, SAS, SPSS        |
| <b>Language</b>    | Chinese (native), English (fluent) |