

# Yueyuan Ma

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🌐 www.yueyuanma.com

## AFFILIATION

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**UC Santa Barbara**

*Assistant Professor of Economics*

2022-

## EDUCATION

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**University of Pennsylvania**

*Ph.D. in Economics*

2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

**Tsinghua University**

*M.A. in Economics (Distinction)*

2014-2016

**Peking University**

*B.A. in Economics (Distinction); B.S. in Statistics*

2010-2014

## RESEARCH INTEREST

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Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Trade, Labor Economics

## WORKING PAPERS

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**Expectations versus Reality in Business Formation**, *with* Emin Dinlersoz

**Technology Driven Market Concentration through Idea Allocation**, *with* Shaoshuang Yang

**Market Contraction and Innovation Divergence: The Impact of the US–China Trade War on Chinese Innovation**, *with* Xiao Ma, Hanyi Tao, Yiran Zhang

**Information Disclosure and Marriage Quality: Evidence from Premarital Medical Exams**, *with* Chenyuan Liu, Binzhen Wu

## PUBLICATIONS

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**Specialization in a Knowledge Economy**, Sole Author, *Forthcoming at Journal of Political Economy Macroeconomics*

**‘You Will’: A Macroeconomic Analysis of Digital Advertising**, *with* Jeremy Greenwood, Mehmet Yorukoglu, *Forthcoming at the Review of Economic Studies*

**Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China**, *with* Xinzheng Shi, *Journal of Development Economics*, Volume 145, June 2020

**Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China**, *with* Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi, *China Economic Review*, Volume 46, December 2017

## VISITING POSITIONS

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### **Federal Reserve Bank of St. Louis**

*Visiting Scholar*

*July 2022*

### **Federal Reserve Bank of Atlanta**

*AEA Summer Fellow*

*June-July 2021*

## TEACHING EXPERIENCE

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### **UC Santa Barbara**

Instructor, Advanced Macroeconomic Theory (First-year PhD)

Instructor, Intermediate Macroeconomic Theory

### **University of Pennsylvania**

Head Recitation Instructor, Introduction to Microeconomics; Introduction to Macroeconomics

Recitation Instructor, Intermediate Microeconomics

Teaching Assistant, Economics of Family

Teaching Assistant, Numerical Methods for Macroeconomics

## PROFESSIONAL ACTIVITIES

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### **Approved Special Sworn Status to the US Census data**

*Principal Investigator*

*2020-2025*

*Joint project with Emin Dinlersoz*

*2023-*

### **A Kauffman-sponsored seat to get access to the NORC Data Enclave**

*Principal Investigator*

*2019-2020*

### **China Employer-Employee Survey (CEES)**

*Interviewer*

*2015*

## PRESENTATIONS (\* scheduled)

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ASSA, NBER *Chinese Economy\**, CES China Annual Conference\*, UConn Macro Conference\*,  
Women in Macroeconomics Conference (*discussant*)\* Inaugural CMT Conference on Expecta-  
tions and Behavior\*

*2026*

LMU Macro Workshop, Virtual Seminar on Innovation and Economic Growth, Duke Macro  
Jamboree, NBER *Productivity, Innovation, and Entrepreneurship*, BSE Summer Forum *Economic  
Growth and Fluctuations*, Peking University, UIBE

*2025*

ASSA (*presenter and discussant*), UBC Vancouver, UC Riverside, Shanghai University of Finance  
and Economics, China International Conference in Macroeconomics, Macro-Finance Tepper-  
LAEF conference, Trans-Pacific Labor Seminar, University of Pennsylvania

*2024*

AFA (*discussant*), University of Florida, West Coast Search-and-Matching Workshop, North  
American Summer Meeting, Asian Meeting of the Econometric Society, SED, UIBE, Arizona  
State University, Macroeconomics Across Time and Space (Philly Fed), Rice Conference on  
Firms, Productivity, and Growth, Hitotsubashi & Kyoto University, UNC at Chapel Hill, SEA,  
Tsinghua University, UC Davis, University of Wisconsin–Madison

*2023*

UC Irvine, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society, The 5th International Conference of China Development Studies, China International Conference in Macroeconomics ( <i>discussant</i> ), UC Santa Barbara, NYU Stern, Western University, National University of Singapore, Hong Kong University, Hong Kong University of Science and Technology, Peking University, York University	2022
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Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAI, Virtual Macro Family Seminar, Penn Macro Seminar	2021
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## AWARDS AND ACHIEVEMENTS

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### Best Junior Scholar Paper Award

<i>China International Conference in Macroeconomics (CICM)</i>	2025
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### William Polk Carey Prize

<i>Recognize the best doctoral dissertation in Economics, University of Pennsylvania</i>	2022
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### Xingmei Graduate Fellow

<i>School of Arts and Sciences, University of Pennsylvania</i>	2021
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### Patrick C.H. Fellowship

<i>School of Arts and Sciences, University of Pennsylvania</i>	2019
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### Zhang Fellowship

<i>School of Arts and Sciences, University of Pennsylvania</i>	2018
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### Beijing Outstanding Graduate

<i>Beijing Municipal Education Commission</i>	2016
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## REFEREE SERVICE

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AEJ Applied Economics, AEJ Macroeconomics, American Economic Review: Insights, China Economic Review, Econometrica, Empirical Economics, European Economic Review, International Economic Review, Journal of Economic Dynamics and Control, Journal of Labor Economics, Macroeconomic Dynamics, Management Science, Theoretical Economics, The B.E. Journal of Macroeconomics, Quarterly Journal of Economics, Review of Economic Dynamics, Review of Economics and Statistics.

## COMMITTEE OR REFERENCE

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(\* First placement in parenthesis)

<b>Postdoc</b>	Shaoshuang Yang (CUHK Shenzhen, AP)
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<b>PhD Committee</b>	Yang Gao, Yuanzhe Liu (Uber), Ariel Gao (Lyft), Rihyeon Kang, James Stuart-Turner (USAA), Emma Joergensen
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### Undergraduate

<i>Honors thesis advisor</i>	Yaoqi Yang (UVA, PhD)
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## SKILLS

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<b>Computation</b>	Matlab, Stata, R, SAS
<b>Language</b>	Chinese (native), English (fluent)