# Yueyuan Ma

### **AFFILIATION**

#### **UC Santa Barbara**

Assistant Professor of Economics

2022-

### **EDUCATION**

### University of Pennsylvania

Ph.D. in Economics 2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

Tsinghua University

M.A. in Economics (Distinction) 2014-2016

**Peking University** 

B.A. in Economics (Distinction); B.S. in Statistics

2010-2014

### RESEARCH INTEREST

Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Labor Economics

### **WORKING PAPERS**

## Technology Driven Market Concentration through Idea Allocation

with Shaoshuang Yang

### Specialization in a Knowledge Economy

Sole Author

Information Disclosure and Marriage Quality: Evidence from Premarital Medical Exams with Chenyuan Liu, Binzhen Wu

### **PUBLICATIONS**

**'You Will': A Macroeconomic Analysis of Digital Advertising** *with* Jeremy Greenwood, Mehmet Yorukoglu, Accepted at *the Review of Economic Studies* 

Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China with Xinzheng Shi, Journal of Development Economics, Volume 145, June 2020

Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China with Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi, China Economic Review, Volume 46, December 2017

### **VISITING POSITIONS**

### Federal Reserve Bank of St. Louis

Visiting Scholar July 2022

AEA Summer Fellow June-July 2021

### **TEACHING EXPERIENCE**

### **UC Santa Barbara**

Instructor, Advanced Macroeconomic Theory (First-year PhD) Instructor, Intermediate Macroeconomic Theory

### University of Pennsylvania

Head Recitation Instructor, Introduction to Microeconomics; Introduction to Macroeconomics Recitation Instructor, Intermediate Microeconomics Teaching Assistant, Economics of Family

Teaching Assistant, Numerical Methods for Macroeconomics

### PROFESSIONAL ACTIVITIES

Approved Special Sworn Status to the US Census data Principal Investigator Joint project with Emin Dinlersoz A Kauffman-sponsored seat to get access to the NORC Data Enclave Principal Investigator	2020-2025 2023- 2019-2020
China Employee-Employee Survey (CEES) Interviewer	2015
PRESENTATIONS (* scheduled)	
ASSA ( <i>presenter and discussant</i> ), UBC Vancouver, UC Riverside, Shanghai University of Finance and Economics*, CICM*	2024
AFA ( <i>discussant</i> ), University of Florida, West Coast Search-and-Matching Workshop, North American Summer Meeting, Asian Meeting of the Econometric Society, SED, UIBE, Arizona State University, Macroeconomics Across Time and Space (Philly Fed), Rice Conference on Firms, Productivity, and Growth, Hitotsubashi & Kyoto University, UNC at Chapel Hill, SEA, Tsinghua University, UC Davis, UW Madison	2023
UCI, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society, The 5th International Conference of China Development Studies, CICM ( <i>discussant</i> ), UCSB, NYU Stern, Western University, NUS, HKU, HKUST, PKU, York University	2022
Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAI, Virtual Macro Family Seminar, Penn Macro Seminar	2021
AWARDS AND ACHIEVEMENTS	
William Polk Carey Prize Recognize the best doctoral dissertation in Economics, University of Pennsylvania Xingmei Graduate Fellow	2022
School of Arts and Sciences, University of Pennsylvania	2021

### Patrick C.H. Fellowship

School of Arts and Sciences	, University of Pennsylvania	2019
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### **Zhang Fellowship**

School of Arts and Sciences, University of Pennsylvania 2018

### **Beijing Outstanding Graduate**

Beijing Municipal Education Commission 2016

### **REFEREE SERVICE**

Econometrica, Quarterly Journal of Economics, American Economic Review: Insights, Review of Economic Dynamics, Macroeconomic Dynamics, China Economic Review

### **COMMITTEE OR REFERENCE**

Postdoc Shaoshuang Yang

PhD Committee Yang Gao, Yuanzhe Liu, Ariel Gao, Rihyeon Kang, James Stuart-Turner,

Emma Joergensen

**Undergraduate** Yaoqi Yang (honors thesis advisor)

### **SKILLS**

**Computation** Matlab, Stata, R, SAS

**Language** Chinese (native), English (fluent)