

Yueyuan Ma

✉ yueyuanma@ucsb.edu

🌐 www.yueyuanma.com

AFFILIATION

UC Santa Barbara

Assistant Professor of Economics

2022-

EDUCATION

University of Pennsylvania

Ph.D. in Economics

2016-2022

Committee: Jeremy Greenwood (chair), Harold Cole, Hanming Fang, Emin Dinlersoz

Tsinghua University

M.A. in Economics (Distinction)

2014-2016

Peking University

B.A. in Economics (Distinction); B.S. in Statistics

2010-2014

RESEARCH INTEREST

Primary field: Macroeconomics

Secondary field: Economic Growth, Innovation, Firm Dynamics, Labor Economics

WORKING PAPERS

Specialization in a Knowledge Economy

Job Market Paper

'You Will': A Macroeconomic Analysis of Digital Advertising

with Jeremy Greenwood, Mehmet Yorukoglu

Information Disclosure and Marriage Quality: Evidence from Premarital Medical Exams

with Chenyuan Liu, Binzhen Wu

Venture Funded Entrepreneurship: the Impact on Wealth Inequality and Mobility

with Jinfeng Luo

PUBLICATIONS

Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China

with Xinzheng Shi, Journal of Development Economics, Volume 145, June 2020

Skill Complementarities and Returns to Higher Education: Evidence from the College Enrollment Expansion in China *with Hongbin Li, Lingsheng Meng, Xue Qiao, Xinzheng Shi, China Economic Review, Volume 46, December 2017*

VISITING POSITIONS

Federal Reserve Bank of St. Louis

Visiting Scholar

July 2022

Federal Reserve Bank of Atlanta

TEACHING EXPERIENCE

University of Pennsylvania

Head Recitation Instructor, Introduction to Microeconomics; Introduction to Macroeconomics

Recitation Instructor, Intermediate Microeconomics

Teaching Assistant, Economics of Family

Teaching Assistant, Numerical Methods for Macroeconomics

Peking University

Teaching Assistant, Intermediate Econometrics

Teaching Assistant, Theory of Dynamic Optimization

PROFESSIONAL ACTIVITIES

Approved Special Sworn Status to the US Census data

Principal Investigator

2020-2025

A Kauffman-sponsored seat to get access to the NORC Data Enclave

Principal Investigator

2019-2020

China Employer-Employee Survey (CEES)

Interviewer

2015

PRESENTATIONS (* scheduled)

AFA (*discussant*), U of Florida*

2023

UCI, USC Marshall Macro Day, St. Louis Fed, Asian Meeting of the Econometric Society,
The 5th International Conference of China Development Studies, CICM (*discussant*),
UCSB, NYU Stern, Western University, NUS, HKU, HKUST, PKU, York University

2022

Chicago Fed Rookie Conference, US Census Bureau, Atlanta Fed, SED, WEAI,
Virtual Macro Family Seminar, Penn Macro Seminar

2021

Virtual Growth and Innovation Seminar, Penn Macro Lunch

2020

AWARDS AND ACHIEVEMENTS

Outstanding Economics Dissertation Prize

School of Arts and Sciences, University of Pennsylvania

2022

Xingmei Graduate Fellow

School of Arts and Sciences, University of Pennsylvania

2021

Patrick C.H. Fellowship

School of Arts and Sciences, University of Pennsylvania

2019

Zhang Fellowship

School of Arts and Sciences, University of Pennsylvania

2018

Beijing Outstanding Graduate

Beijing Municipal Education Commission

2016

REFeree SERVICE

Econometrica, Quarterly Journal of Economics, Macroeconomic Dynamics, China Economic Review

STUDENTS ADVISED

Graduate	Yang Gao (committee member), Yuanzhe Liu (committee member)
Undergraduate	Yaoqi Yang (honors thesis advisor)

SKILLS

Computation	Matlab, Stata, R, SAS, SPSS
Language	Chinese (native), English (fluent)