



Customer Churn Analysis

Click to see Quick Insights

10K

Total Customers

5151

Active Customers

4849

Inactive Customers

7055

Credit Card Holders

2945

Non Credit Card Holders

2037

Exit Customers

7963

Retained Customers

year

All

Month Name

All

GeographyLocation

All

GenderCategory

All

ActiveCategory

All

ExitCategory

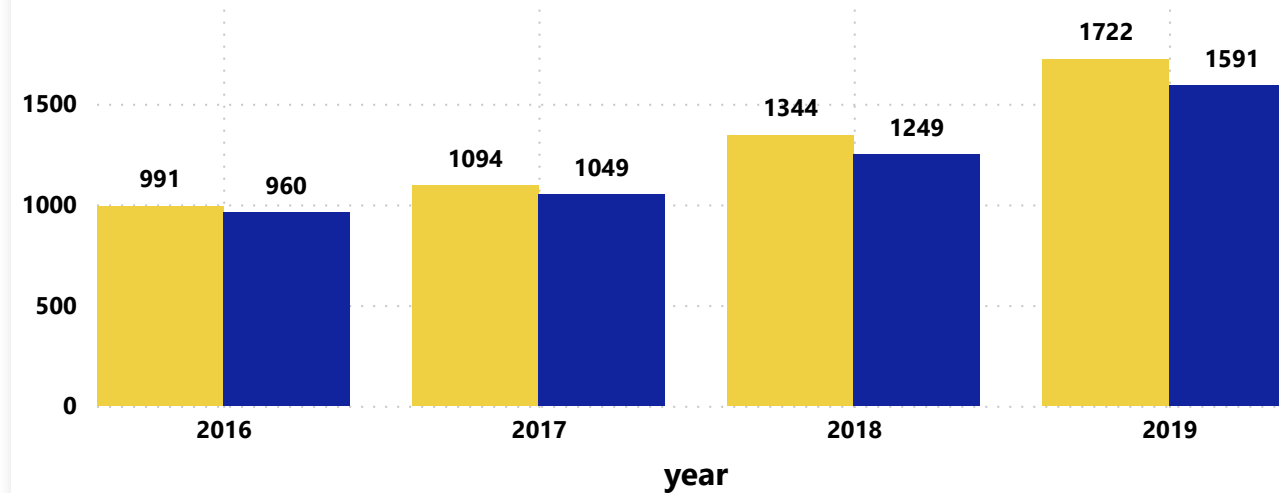
All

Tenure

All

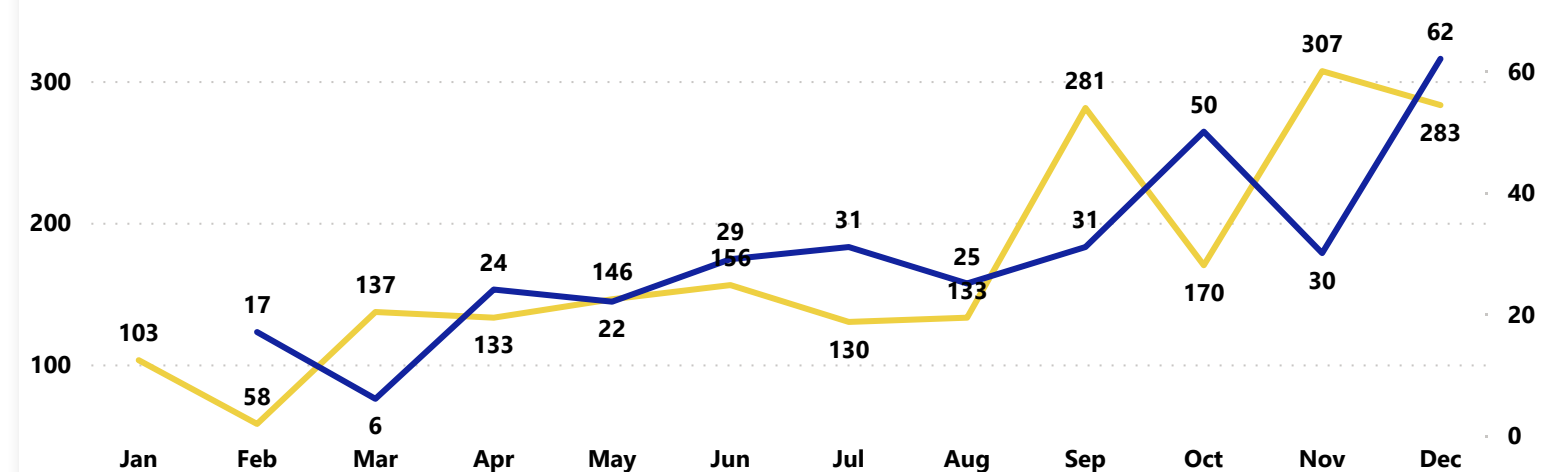
Total Customers by year and Active Category

ActiveCategory ● Active Member ● Inactive Member



Exit Customers and previous month exit customers by Month Name

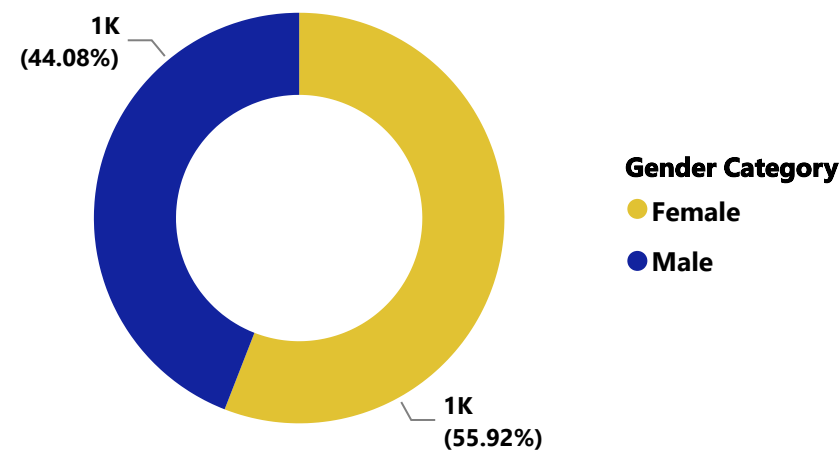
● Exit Customers ● previous month exit customers



Exit Customers by gender

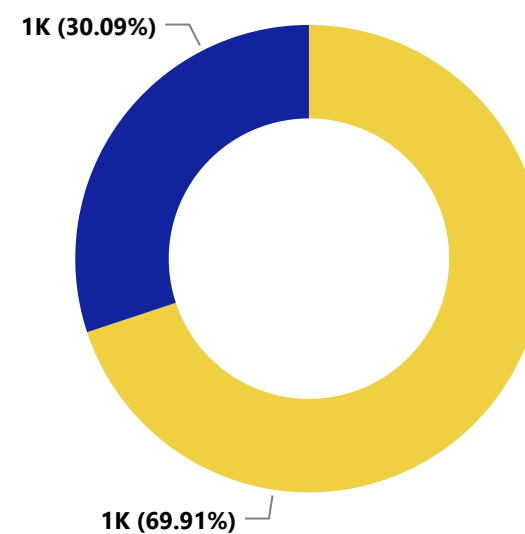
Exit Customer by Credit type

Exit Customers by Gender Category



Exit Customers by Category

Category ● credit card holder ● non credit card holder



%GT Exit Customers by Geography Location

● Increase ● Decrease ● Total

