Home

Projects

Support

Guided Project | Project Workspace | Chat with Mentor

Creating An Email Campaign In MailChimp

Creating An Email Campaign In MailChimp

Project Description:

To create an email campaign in MailChimp, log in to your account, click the "Create" button, select "Email" as the campaign type, and then follow the steps to design your email, import your mailing list, set up tracking and analytics, and schedule or send your campaign to your subscribers. MailChimp provides a user-friendly interface with customizable templates, making it easy to design visually appealing emails and reach your target audience effectively. Additionally, MailChimp offers robust analytics to help you track the performance of your campaign and make informed decisions for future email marketing efforts.

login.mailchimp.com/?logout=1

✓ **You've been logged out**
Don't worry, you can log back in below

Log in

Need a Mailchimp account? Create an account

Username or Email

Password 👁 Show

☐ Keep me logged in

Log in

Forgot username?   Forgot password?

Can't log in?

us9.admin.mailchimp.com

Home New

Create

Campaigns ∨

Automations ∨

Audience ∨

Analytics ∨

Website ∨

Content ∨

Integrations ∨

Upgrade
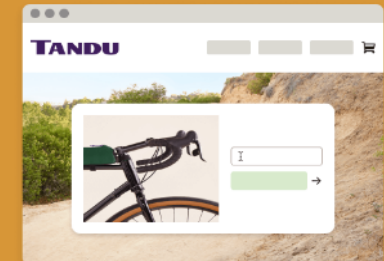
Recommended next steps based on your profile...

1/3
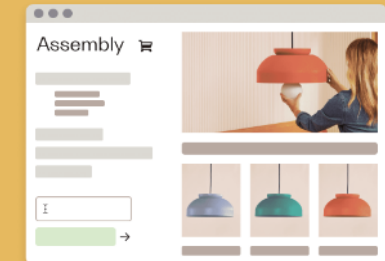
Grow your audience ✓ ∧

Capture new leads with signup forms

TANDU

Assembly

FLEXSTART

Pop-up form
Gather contacts up to 50% faster

Embedded form
Embed a signup form on your

Signup la
Use a standalone page to collect

Feedback about your home page?

us9.admin.mailchimp.com/#/create-campaign

VPN

Email

Automations

Website

Landing Page

Creative Assistant

Signup Form

Surveys

Ad

Social Post

Postcard

Create something that gets noticed

Based on best practices

Try building one of these

Regular email

Use our email builder to launch a campaign in minutes.

Design Email

Automation

Set up email automations that personalize your marketing and save you time.

Create Journey

Landing page

Create a landing page that lets people sign up to receive product promotions or discounts.

Build Landing Page

us9.admin.mailchimp.com/campaigns/edit?id=5829383

VPN

Let's get started!   Draft   Finish later   Send

Untitled

Edit name

✓ **To**
Who are you sending this email to?   Add Recipients

✓ **From**
Who is sending this email?   Add From

✓ **Subject**
What's the subject line for this email?   Add Subject

✓ **Send time**
Send now   Edit Send Time

New

Send time settings are now all in
one place. Make a selection here
to send or schedule your email.

Got it!

✓ **Content**
Design the Content for your email.   Design Email

Share Your Email

us9.admin.mailchimp.com/campaigns/#t:campaigns-list

VPN

Home

Create

Campaigns ∧

All campaigns

Campaign Manager New

Automations ∨

Audience ∨

Analytics ∨

Website ∨

Content ∨

Integrations ∨

Upgrade

⚠ Heads up! Your calendar view will soon be moved to Campaign Manager. **Explore Campaign Manager**

Campaigns

View analytics | Create new

Food and drinks

Your audience has **1** contact. **1** of these is subscribed.

List View | Calendar View

View by Status

Find by name or type

Sort by

Last updated ∨

All

You can also search by **all audiences**.

Ongoing

Draft

Completed

What is limited data processing for Meta?

ⓘ Meta offers limited data use in connection with the California Consumer Privacy Act (CCPA) to restrict how Meta uses certain identifiers and other data processed in the provision of its services. You can learn more about Meta's limited data use **here**

View by Type

Emails

October, 2023 (3)

- Student | Campaigns | Mailchim | NaanMudhalvan | Re-send activation email | N | Inbox (2,706) - yugiranipet | Activate your Mailchimp a | Hello! You're going to love

us9.admin.mailchimp.com/campaigns/#/create-campaign

VPN

Email

Automations

Website

Landing Page
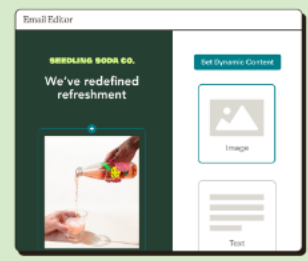
Creative Assistant

Signup Form

Surveys

Ad

Social Post

Postcard

Create something that gets noticed

Based on best practices

Try building one of these

Regular email

Use our email builder to launch a campaign in minutes.

Design Email

Automation

Set up email automations that personalize your marketing and save you time.

Create Journey

Landing page

Create a landing page that lets people sign up to receive product promotions or discounts.

Build Landing Page

us9.admin.mailchimp.com/campaigns/edit?id=5829399

VPN

Let's get started!   Draft

Finish later   Send

Untitled

Edit name

✓ **To**
Who are you sending this email to?

Add Recipients

✓ **From**
Who is sending this email?

Add From

✓ **Subject**
What's the subject line for this email?

Add Subject

✓ **Send time**
Send now

Edit Send Time

✓ **Content**
Design the Content for your email.

Design Email

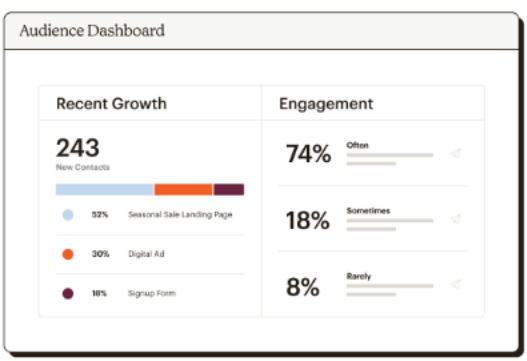Waiting for us9.admin.mailchimp.com...

Send

Untitled

Edit name

To

No contacts yet?

You can upload a spreadsheet of contacts or import them from another service. Your email draft is saved under Campaigns, and you can come back to it any time.

Import contacts   Cancel

Audience Dashboard	
Recent Growth	Engagement
243 New Contacts	**74%** Often
52% Seasonal Sale Landing Page	**18%** Sometimes
30% Digital Ad	**8%** Rarely
18% Signup Form	

From

Who is sending this email?

Add From

Subject

What's the subject line for this email?

Add Subject

Send time

Send now

Edit Send Time

Import Contacts
Choose Method

Exit

How would you like to add contacts?

Build your Mailchimp audience by adding or importing contacts you already have permission to market to. **Learn how consent impacts email delivery**.

Import from another service

Import contacts automatically from tools you already use.

Upload a file

Import contacts from a CSV or tab-delimited TXT file.

More info

Copy and paste

Directly paste in new contacts from a spreadsheet or similar list.

Continue

How would you like to add contacts?

Build your Mailchimp audience by adding or importing contacts you already have permission to market to. Learn how consent impacts email delivery.

Import from another service

Import contacts automatically from tools you already use.

Upload a file

Import contacts from a CSV or tab-delimited TXT file.

More info

Copy and paste

Directly paste in new contacts from a spreadsheet or similar list.

Continue

Copy and paste your contacts

Not sure how to format your file?   **Learn how**

Paste your contact information into this box using commas to separate each field. There should be one contact per line.

Example:

Email Address, First Name, Last Name, Address

amelia@pottedplanter.com, Amelia, Breiner, 154th Street OH 43560 US

amelia@pottedplanter.com, Amelia, Breiner, 154th Street OH 43560 US

amelia@pottedplanter.com, Amelia, Breiner, 154th Street OH 43560 US

...

Continue to Organize

Exit

Copy and paste your contacts

Not sure how to format your file? **Learn how**

Paste your contact information into this box using commas to separate each field. There should be one contact per line.

```
1  yugiranipet@gmail.com, Yugendhiran, Devaraj, 259/M srinivasan nagar
2  guruprashath2@gmail.com, Guruprashath, Ramadoss, 6/33 buddhabiran sreet
3  sanjaysankar938@gmail.com, Sanjay, sankar, 57/North sreet komal mayiladhurai
4  havocdavid00192002@gmail.com, paul, david, 39, ramalingam st
5  ss5486578@gmail.com, sivakash, sivakumar, 129/valluvar street
```

Continue to Organize

Organize your contacts

Select a status

Subscribed ▼

When you choose the "Subscribed" status for your contacts, it indicates that you've gained permission to market to them. Learn more about the **Importance of Permission.**

☐ **Update any existing contacts**
We'll automatically replace their information with the data from your import. Otherwise, these duplicates won't be imported.

Continue to tag

Tag your contacts

Easily organize your contacts using simple words or phrases that make the most sense to you.

Search for or create tags

Start typing to add a custom tag

Choose from popular tags

Customer   2023   Staff   Influencer

Member

Continue To Match

Exit

Organize your contacts

Select a status

Subscribed

When you choose the "Subscribed" status for your contacts, it indicates that you've gained permission to market to them. Learn more about the **Importance of Permission.**

☑ **Update any existing contacts**
We'll automatically replace their information with the data from your import. Otherwise, these duplicates won't be imported.

Continue to tag

us9.admin.mailchimp.com/lists/members/import?id=1040475

Import Contacts
Choose Method › Import › Organize › Tag

Exit

Tag your contacts

Easily organize your contacts using simple words or phrases that make the most sense to you.

Search for or create tags

Service quality ✕   customer satisfaction ✕   Customer ✕

⌄

Start typing to add a custom tag

Choose from popular tags

2023   Staff   Influencer   Member

Continue To Match

Exit

Match column labels to contact information

5 contacts were recognized in this file

✏ Email Address ☑	✏ First Name ☑	✏ Last Name ☑
yugiranipet@gmail.com	Yugendhiran	devaraj
guruprashath2@gmail.com	Guruprashath	ramadoss
ss5486578@gmail.com	Sivakash	sivakumar

4 columns will be imported. 0 columns will not be imported.

Finalize Import

Exit

Review and complete your import

5 contacts will be updated or added to your "Food and drinks" audience.

- **Imported from:** Copy and paste

- **Email marketing status:** Subscribed

- **Update existing contacts:** Yes

- **Tagged:** Service quality, customer satisfaction, Customer

The maximum number of contacts allowed on your Free plan is 500. If you go beyond 500 contacts with this import, your ability to send email campaigns may be impacted.

Complete Import   Cancel Import

Your import was successful

We've updated 0 contacts and added 5 new contacts to your "Food and drinks" audience.

Return to Campaign Creation

Finish later   Send

Untitled

Edit name

To

All subscribed contacts in the audience **Food and drinks.** 6 recipients ↗

Your 'To' field is not personalized with merge tags.

Edit Recipients

From

Yugendhiran • yugendhiran0001@gmail.com

Edit From

Subject

What's the subject line for this email?
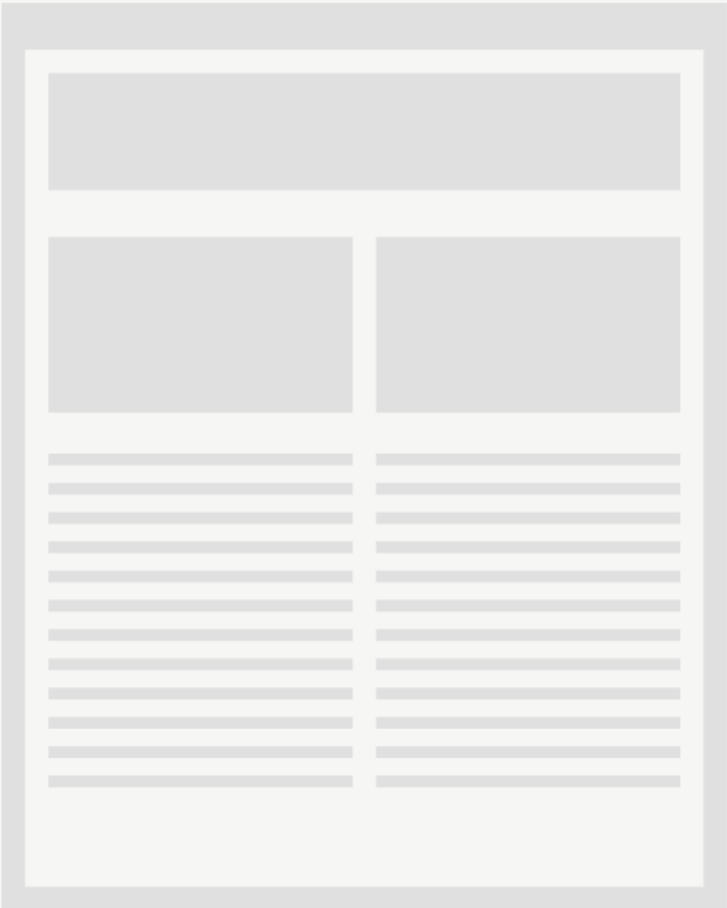
Add Subject

Send time

Send now

Edit Send Time

Content

Design the Content for your email.

Design Email

us9.admin.mailchimp.com/campaigns/edit?id=5829399 VPN

Keep it up! Draft Finish later Send

Edit name

✓ **To**

All subscribed contacts in the audience **Food and drinks**. **1 recipient** ↗

Your 'To' field is personalized with ***|FNAME|***.

Edit Recipients

✓ **From**

Who is sending this email?

Name | **Email Address** | Required

| Yugendhiran | | yugendhiran0001@gmail.com |

Use something subscribers will instantly recognize, like your company name.

Save Cancel

✓ **Subject**

What's the subject line for this email?

Add Subject

✓ **Send time**

Send now

Edit Send Time

us9.admin.mailchimp.com/campaigns/edit?id=5829399 — VPN

You're almost finished!   Draft

Finish later   Send

Untitled

Edit name

To ✓
All subscribed contacts in the audience **Food and drinks.** 1 recipient ↗
Your 'To' field is personalized with *|FNAME|*.

Edit Recipients

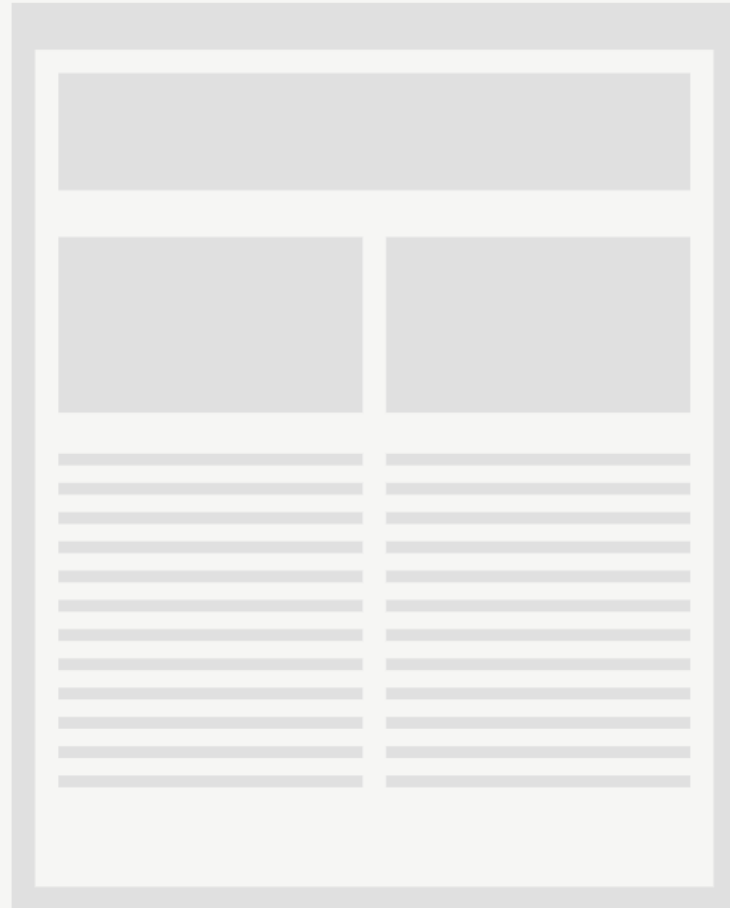## From ✓
Yugendhiran • yugendhiran0001@gmail.com

Edit From

Subject ✓
Dear customer, Are you hungry are u waiting for a perfect meals. The foodiees provides will you the tasty and the quality of the foods. 🥗

💡 Let's review your subject line again. We have some tips to make it even better.

Edit Subject

Send time ✓
Send now

Edit Send Time

Content
Design the Content for your email.

Design Email

us9.admin.mailchimp.com/campaigns/edit?id=5829399

VPN

Your email is ready to send! Draft

Finish later

Send

🔍 **Preview**   ✈ **Send a Test Email**

✓ **To**

All subscribed contacts in the audience **Food and drinks.** 1 recipient ⧉

Your 'To' field is personalized with *|FNAME|*.

Edit Recipients

✓ **From**

Yugendhiran • yugendhiran0001@gmail.com

Edit From

✓ **Subject**

Dear customer, Are you hungry are u waiting for a perfect meals. The foodiees provi des will you the tasty and the quality of the foods. 🍜

💡 Let's review your subject line again. We have some tips to make it even better.

Edit Subject

✓ **Send time**
Send now

Edit Send Time

✓ **Content**

⊘ We automatically add a required Referral badge to your email footer. To remove the badge, upgrade now.

✓ A plain-text version of this email will be included automatically. Edit

Enable Social Cards

Edit Design

Foodiees

Welcome to "Foodiees," where we embark on a delightful journey through the diverse and mouthwatering world of food. Food is not just sustenance; it's a universal language that transcends borders and brings people together. In this blog, we'll explore recipes, cooking techniques, food cultures, and the joy that comes from sharing a meal.

us9.admin.mailchimp.com/campaigns/finished-sent?id=5829399

VPN

Create

Campaigns

Automations

Audience

Analytics

Website

Content

Integrations

Upgrade

Your email's out there—another job well done

Dear customer, Are you hungry are u waiting for a perfect meals. The foodiees provides will you the tasty and the quality of the foods. is on its way to **6 subscribers** from the audience, **Food and drinks**.

Check email report

Automate emails that drive revenue

Send personalized campaigns without lifting a finger, using our **Customer Journey Builder**.

Customer buys product

Automated delay

Special offer email 1

Automated delay

Special offer email 2

Create

Campaigns

Automations

Audience

Analytics

Website

Content

Integrations

Dear Customers, Are You Hungry? And You Waiting For A Perfect Meals. The Foodiees Provides Will You Tasty And The Quality Of The Foods.

Switch report

Overview   Activity   Click Performance   Content Optimizer   Social   E-commerce   Inbox   Analytics360

6 Recipients

Audience: Food and drinks

Delivered: Sat, Oct 21, 2023 1:29 AM

Subject: Dear customers, Are you hungry? and you waiting for a perfect meals. The foodiees provides will you tasty and the quality of the foods.

View email · Download · Print · Share

0	0	1	0
Opened	Clicked	Bounced	Unsubscribed

Upgrade