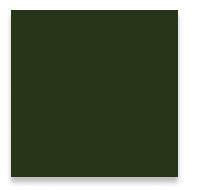
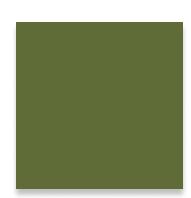
### STYLE GUIDE

### **Color Palette**



**BG GREEN** 

#0B3342



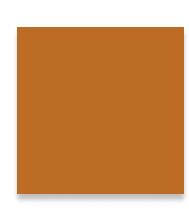
**SHADOW GREEN** #1B6572



**EGGSHELL** #238D8C



LIGHT ORANGE #F0F9F0



**DARK ORANGE** 

#D7FED1

# Typography

DISPLAY

**MONTSERRAT PT. 72** 

#### Headline

**HIND PT. 48** 

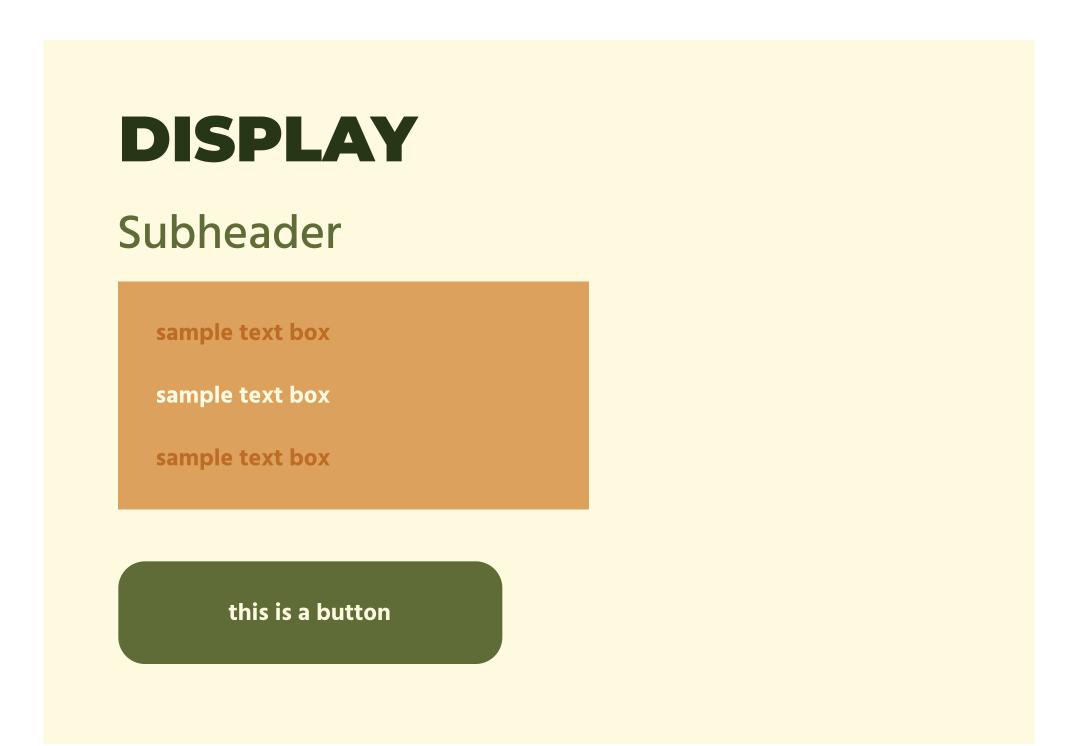
#### Subheadline text

**HIND PT. 36** 

Copy text

HIND PT. 24

**CAPTION** HIND PT. 18, ALL CAPS



## Logo





### LORELAD



#### **Exclusion Zone**



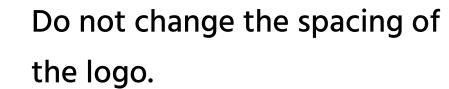
### Logo Misuse







Do not apply a gradient to the







logo.



Do not change the fill or stroke of the logo.

LORELAD







Do not change the color of the logo.

