

Website Overview: Imaginart Studios

Project: Imaginart Studios - A Fictional Company Website

Goal: Build a multi-page, responsive, clean, and professional company site with:

1. Home Page - Hero section, services overview, call to action.
2. About Page - Company story, team section with styled "cards".
3. Services Page - Detailed service descriptions, pricing plans.
4. Contact Page - With a working contact form.
5. Testimonials Page - Optional, show reviews from "happy fake clients".
6. Blog (Optional) - Add a blog later to test dynamic content rendering.

Focus Areas for Front-End Skills

- Responsive design: CSS media queries, mobile-first layout
- Aesthetic layout: Flexbox, Grid, whitespace usage
- Colors & typography: Designing visual hierarchy
- Animations (CSS-only): Transitions, hover effects
- Custom forms: Form styling with Django forms
- Template reuse: base.html, {% block %}, {% include %}

Backend (Light Use of Django)

- Use models.py to store Services, Testimonials, maybe Team members.
- Use Django templating to dynamically load this content into your pages.
- Use Django Forms for your Contact page (no JS needed).
- Structure it cleanly: core/, templates/, static/, etc.

Bonus: Fake Company Ideas

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- Imaginart Studios - Creative design agency
- CodeBloom Solutions - AI + tech consulting firm
- SnapByte Media - Photography + video agency
- GreenAura - Eco startup promoting sustainability