

YELLOW TAXI Monthly Report

Total Pay Amount

\$17M

Request Total

894K

Month

Holiday

Weekday





Driver



Detail Q&A

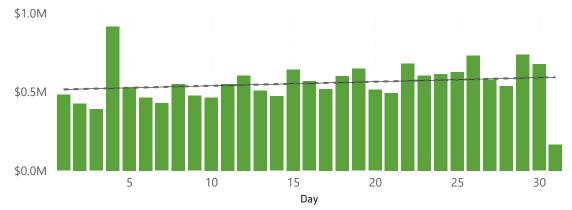


Distance and Number of Requests

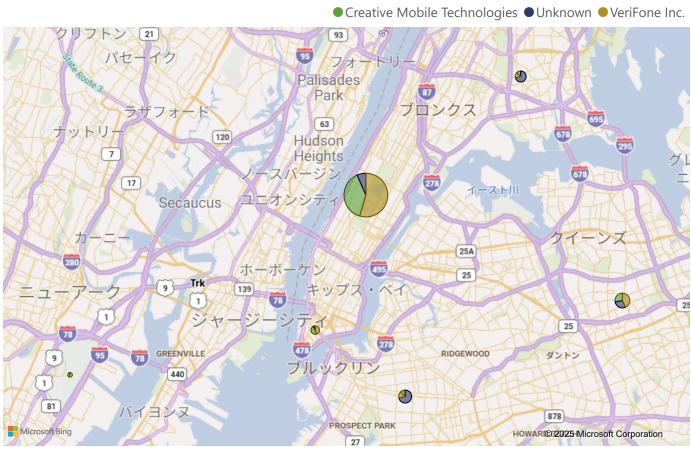




TotalAmount per Day



Firrst PickUp Zone Count (Sum of Request)



PickUp Zone Name

Bronx Brooklyn

EWR

Manhattan

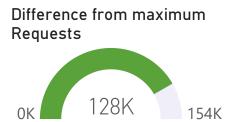
Queens

StatenIsland



Vendor Dashboard

Average Requests per Day

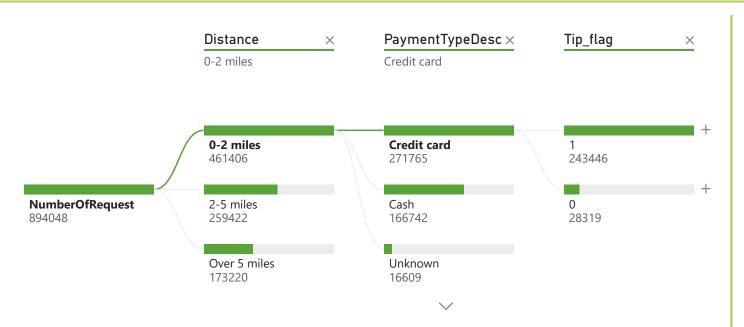


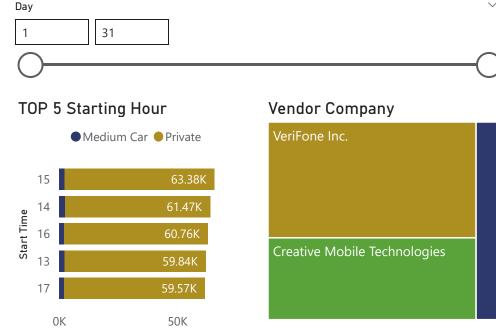
Maximum and current average amount per Request



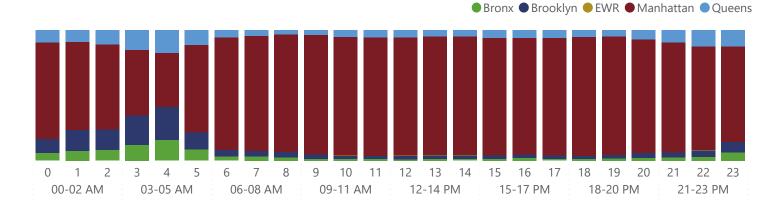
\$14.1! Goal: \$18.9 (-25.2%)



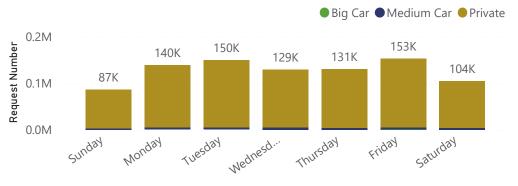




Starting zone composition by time of day



Number of Request per weekday





Driver Dashboard

Sunday

00-02 AM

Monday

03-05 AM

Tuesday

06-08 AM

Wednesday

12-14 PM

Thursday

15-17 PM

Friday

Saturday

21-23 PM



\$1.63

Average_Pay

40K

30K

20K

Average_Tip

Request Count and Amount of Money per Day, with Distance

10

15

20

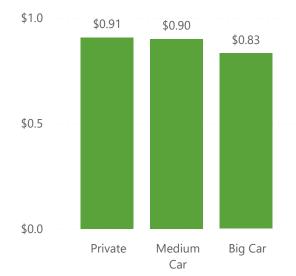
25

● 0-2 miles ● 2-5 miles ● Over 5 miles ● Amount of Money

TOP 2 Tip per Mile by weekday



Tip per mile by Vehicle Types



Pick up Zone

09-11 AM



Brooklyn

EWR

Manhattan

\$1.0M

\$0.5M

\$0.0M

Queens

StatenIsland

Trip distance (mile) per hour / day

18-20 PM

					•		
PickUp _Hour ▲	Sunday	Monda y	Tuesd ay	Wednes day	Thurs day	Friday	Satur day
0	3.04	3.73	3.49	3.41	3.47	3.37	3.10
1	3.32	5.39	6.87	6.52	6.24	6.03	4.00
2	4.08	7.72	8.10	7.57	7.70	6.98	4.81
3	5.12	8.49	9.20	9.33	9.48	8.86	7.13
4	9.92	10.50	10.36	10.94	10.96	10.17	10.09
5	4.12	2.89	2.80	3.20	2.99	2.85	3.71
6	2.44	1.80	1.82	1.80	1.76	1.90	2.22
7	2.10	1.89	1.89	1.91	1.90	1.90	2.08
8	2.04	1.83	1.80	1.80	1.83	1.83	1.92
9	1.80	1.67	1.68	1.70	1.70	1.68	1.68
10	1.80	1.60	1.61	1.64	1.64	1.60	1.66
11	1.79	1.63	1.60	1.60	1.62	1.60	1.70
12	1.80	1.60	1.60	1.62	1.60	1.60	1.70
13	1.85	1.57	1.60	1.57	1.55	1.60	1.70
14	1.80	1.60	1.60	1.63	1.63	1.70	1.74
15	1.90	1.78	1.74	1.70	1.76	1.80	1.82

16

17

18

19

20

21

22

23

1.90

1.90

1.96

2.02

2.20

2.44

2.64

3.65

1.87

1.94

1.90

1.97

2.09

2.14

2.65

3.60

1.88

1.93

1.91

1.95

2.09

2.22

2.60

3.51

1.90

1.90

1.90

2.03

2.06

2.08

2.72

3.87

1.90

1.95

2.00

2.06

2.11

2.30

2.62

3.82

1.90

2.00

2.00

2.10

2.13

2.20

2.51

3.30

1.80

1.87

1.89

2.06

2.12

2.26

2.40

2.90



Detail Information

Tip: 0-None / 1-Get Payment Type (Exept cash)

Cash Credit card

Dispute

No charge

Unknown

Bronx

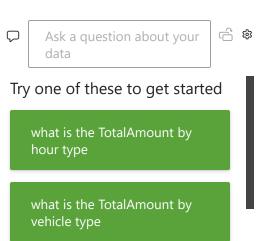
Brooklyn

EWR

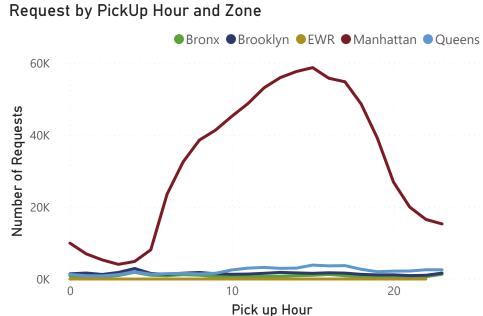
Manhattan

Queens

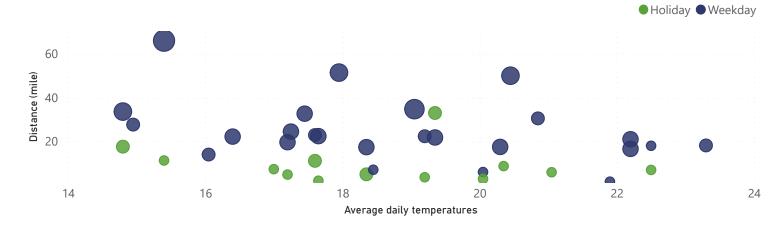
StatenIsland







Correlation between temperature and mileage, number of requests



Day / Time Number of Request

PickUp _Hour ▲	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
0	2446	1876	1736	1500	1555	1939	2614
1	1850	1278	1317	1187	1304	1565	2002
2	1333	1043	1132	991	1054	1183	1472
3	964	1034	1240	1174	1230	1306	1279
4	1237	1778	1882	1757	1767	1936	1525
5	1012	2130	2169	1895	1914	2038	1236
6	1887	4695	4911	4245	4473	<mark>4</mark> 915	2396
7	2570	6 472	<mark>6</mark> 625	5802	5887	6574	3385
8	2445	7 526	80 29	7000	6 <mark>921</mark>	7842	3486
9	2657	79 01	8717	7 228	7 122	7858	4054
10	3461	81 95	9195	<mark>7</mark> 868	78 40	8403	5096
11	4337	87 36	9877	83 13	82 <mark>21</mark>	8937	5934
12	5 146	9194	10717	8704	9087	9920	<mark>6</mark> 476
13	5 679	9708	10652	9630	9203	10321	6 <mark>9</mark> 91
14	6 <mark>139</mark>	9984	10734	9425	9334	10673	76 82
15	6601	10281	10983	9484	9669	11100	77 40
16	6304	10023	10742	88 <mark>29</mark>	9187	10985	<mark>6</mark> 970
17	6034	10032	10327	<mark>89</mark> 29	8652	11203	<mark>6</mark> 567
18	5 768	82 80	8764	<mark>7</mark> 551	7611	9717	6245
19	5 188	6190	6 665	5779	5994	7810	5 945
20	4325	4288	4562	3933	4163	5442	4581
21	3409	3376	3391	2897	3091	<mark>4</mark> 061	3823
22	3063	2858	2969	2508	2699	3630	3421
23	2739	2764	2896	2592	2772	3860	3471