



# "Hi, it's me" scam

by Yui Hanamura

JAPAN

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# Characteristics

Name: "Hi, it's me" scam

Type of crime: Special fraud

Content: Spoofing

Tool used: Telephone

Number of offenders: Organized

Amount of damage: 138 million dollars / year  
(only reported cases)

Number of 2023 (National Police Agency)



# Background

1

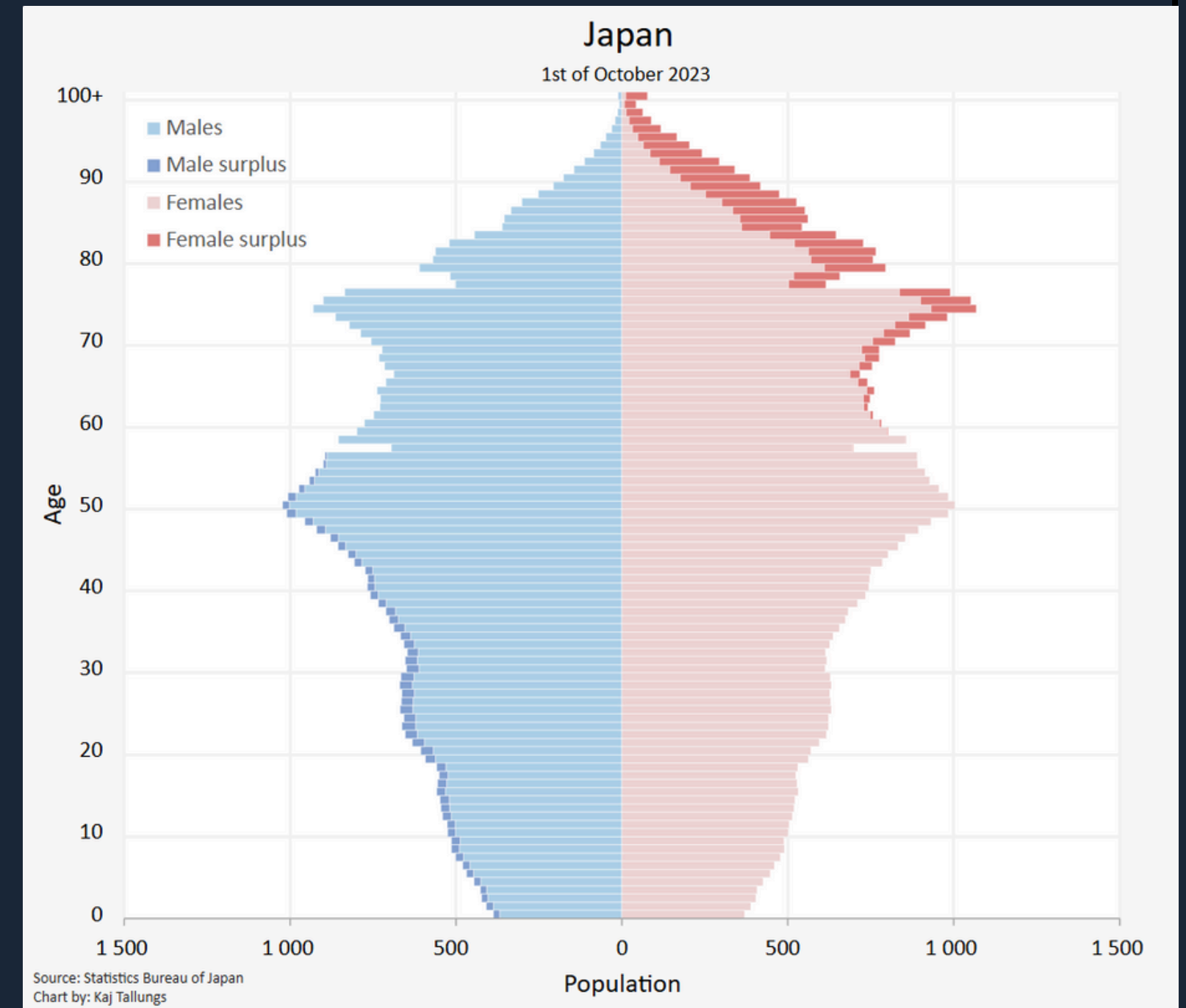
Low birthrate, aging population:  
Increasing number of elderly  
people living alone.

2

Young people have more debt,  
while older people have more  
savings:

Young people are struggling to  
make ends meet due to debt.

Crime is on the rise as a means  
of obtaining easy money.



Population Pyramid of Japan

# Case Simulation



Hi, Mom! It's me, your son.  
I need some help.



Your voice is  
not the same.



I have a cold. I made a mistake  
at work and need money today.



I don't want to be told all  
of a sudden. Is it true?



# Case Simulation



(Crime Group) I am his boss.  
What he says is true.

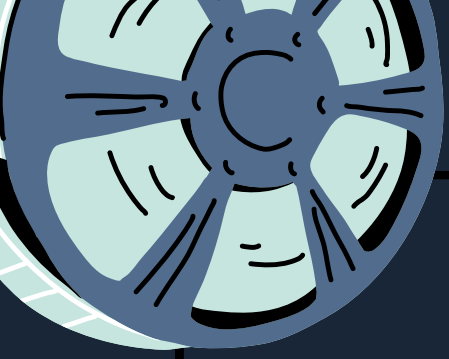
It's so urgent that  
my son's boss says it.



Then I'll give you my account now.  
Deposit the money immediately.

I understand.  
Please apologize to your boss.





# Public Agency Measures

1

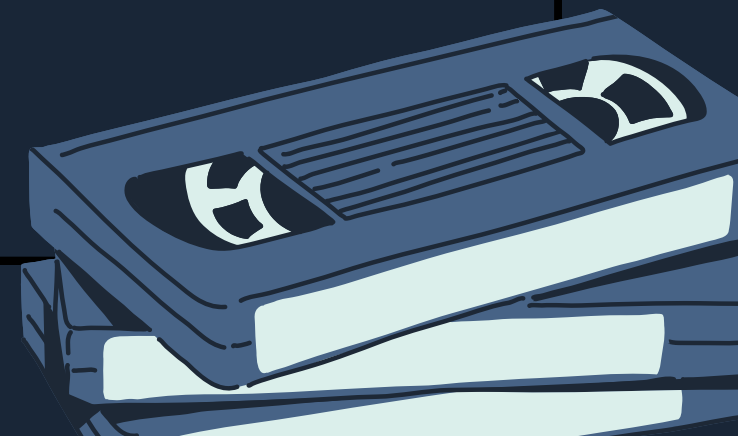
## Public institution

- The government investigated the current situation.
- They have announced countermeasures.
- They are considering regulating newly acquired phone numbers.

2

## General Business

- Banks have limited the amount of one transfer money.
- Convenience stores became more cautious about purchasing money cards.
- Deposits by the elderly are now closely monitored.





# Thank You

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by Yui Hanamura

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