

## **A. Design; sketches, screenshots, mood boards, story boards (iterative/prototyping process)**

### **<World>**

- **present the story behind the piece; the world where the data will be presented**
  - this data is presented how many cups of coffee I drank in a week.
  - another data is presented a desert I eaten with coffee during a week.
  - in coffee data, show what kind of coffee and coffee beans I choose, and what kind of coffee brand, and where I drink.
  - So, this data will be presented in the world where people drink coffee.
- **why the data maps well to the world**
  - First of all, there are various lists. Users can check the types of coffee beans, what kind of coffee I drank, what brand I used, even where I drank.
  - This can provide various information to users. I selected only coffee with high preference then, collected data.
  - In addition, coffee lovers can see through this data map what kind of coffee beans are chosen and whether coffee beans are through fair trade or not.
  - Furthermore, we can check whether disposable cups or tumblers have been used, so that this data map can provide enough information from an environmental perspective.
- **how the users will move from one day to the next (how many days in one view?)**
  - This data was collected over a total of six weeks. Some days, I didn't drink coffee at all or drank too much, so instead of recording data from day to day, I recorded every time I drank for a week. Therefore, the data in a page indicates the amount of a week (7 days).
  - It is recommended that you identify each symbol to view the data.
  - Because one symbol contains the conditions mentioned earlier and is written from left to right, it is recommended that you read one data in order from left to right.

### **What**

- The most important concept is to provide information about 'coffee consumed for a week'. This high-concept can be clearly and neatly pitched with a low concept; what kind of coffee I drank, what kind of coffee beans were used, what brand, what container I received, where I drank it and what kind of desert I ate together.

### **How**

- The key point is how many I drank a cup of coffee for a week. In other words, like earlier the world, the main is coffee and the supporting part is dessert. You can figure out how many times I ate coffee and dessert together in a week.

### **Why**

- The most fragmentary purpose is to provide information on what kind of coffee and desert, so the information about deserts makes data richer through interaction.

### **Style**

- The most important concept is simplicity and neatness. The purpose is to organize the data so that it doesn't look too messy through a variety of colors but fits well and simple shapes.