**A. Design; sketches, screenshots, mood boards, story boards (iterative/ prototyping process)**

**<World>**

* **present the story behind the piece; the world where the data will be presented**
  + this data is presented how many cups of coffee I drank in a week.
  + another data is presented a desert I eaten with coffee during a week.
  + in coffee data, show what kind of coffee and coffee beans I choose, and what kind of coffee brand, and where I drink.
  + So, this data will be presented in the world where people drink coffee.
* **why the data maps well to the world**
  + First of all, there are various lists. Users can check the types of coffee beans, what kind of coffee I drank, what brand I used, even where I drank.
  + This can provide various information to users. I selected only coffee with high preference then, collected data.
  + In addition, coffee lovers can see through this data map what kind of coffee beans are chosen and whether coffee beans are through fair trade or not.
  + Furthermore, we can check whether disposable cups or tumblers have been used, so that this data map can provide enough information from an environmental perspective.
* **how the users will move from one day to the next (how many days in one view?)**
  + This data was collected over a total of six weeks. Some days, I didn't drink coffee at all or drank too much, so instead of recording data from day to day, I recorded every time I drank for a week. Therefore, the data in a page indicates the amount of a week (7 days).
  + It is recommended that you identify each symbol to view the data.
  + Because one symbol contains the conditions mentioned earlier and is written from left to right, it is recommended that you read one data in order from left to right.

**What**

* The most important concept is to provide information about ‘coffee consumed for a week’. This high-concept can be clearly and neatly pitched with a low concept; what kind of coffee I drank, what kind of coffee beans were used, what brand, what container I received, where I drank it and what kind of desert I ate together.

**How**

* The key point is how many I drank a cup of coffee for a week. In other words, like earlier the world, the main is coffee and the supporting part is dessert. You can figure out how many times I ate coffee and dessert together in a week.

**Why**

* The most fragmentary purpose is to provide information on what kind of coffee and desert, so the information about deserts makes data richer through interaction.

**Style**

* The most important concept is simplicity and neatness. The purpose is to organize the data so that it doesn't look too messy through a variety of colors but fits well and simple shapes.