Load the Data

```
In [1]: import pandas as pd
        import zipfile
        import os
        # Function to load CSV from a ZIP file with multiple files
        def load csv from zip(zip path, csv filename):
             with zipfile.ZipFile(zip_path, 'r') as z:
                 # Extract and read the specific CSV file
                 with z.open(csv filename) as f:
                     return pd.read csv(f)
        # Define the relative path to the datasets folder
        datasets_path = os.path.join('..', 'Datasets')
        # Load datasets from zipped CSV files-Great Britain & United States
        df_gb = load_csv_from_zip(os.path.join(datasets_path, 'GBvideos.csv.zip'
df_us = load_csv_from_zip(os.path.join(datasets_path, 'USvideos.csv.zip'
        # Merge files into 1
        merged_df = pd.concat([df_gb, df_us], ignore_index=True)
        # Check the first few rows of the merged DataFrame
        print(merged_df.head())
               video id trending date \
        0 Jw1Y-zh0URU
                              17.14.11
        1 3s1rvMFUweQ
                              17.14.11
        2 n1WpP7iowLc
                              17.14.11
        3 PUTEiSiKwJU
                              17.14.11
        4 rHwDegptbI4
                              17.14.11
                                                           title \
        0
                John Lewis Christmas Ad 2017 - #MozTheMonster
                    Taylor Swift: ...Ready for It? (Live) - SNL
        1
        2
                   Eminem - Walk On Water (Audio) ft. Bevoncé
        3 Goals from Salford City vs Class of 92 and Fri...
        4 Dashcam captures truck's near miss with child ...
                          channel_title category_id
                                                                    publish time \
        0
                             John Lewis
                                                   26 2017-11-10T07:38:29.000Z
        1
                   Saturday Night Live
                                                   24
                                                       2017-11-12T06:24:44.000Z
        2
                             EminemVEV0
                                                   10 2017-11-10T17:00:03.000Z
        3 Salford City Football Club
                                                   17
                                                       2017-11-13T02:30:38.000Z
```

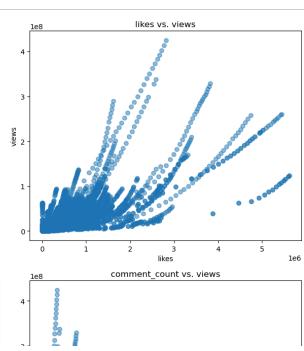
Check Missing Values

```
In [2]: # Check for missing values in the merged DataFrame
        print("Missing values")
        print(merged_df.isnull().sum())
        Missing values
        video_id
                                       0
        trending date
                                       0
        title
                                       0
        channel_title
                                       0
                                       0
        category id
        publish_time
                                       0
                                       0
        tags
                                       0
        views
        likes
                                       0
                                       0
        dislikes
                                       0
        comment count
        thumbnail link
                                       0
        comments_disabled
                                       0
        ratings disabled
                                       0
        video_error_or_removed
                                       0
        description
                                    1182
        dtype: int64
In [3]: | df = merged_df.dropna()
In [4]: # Check for missing values in the merged DataFrame
        print("Missing values")
        print(df.isnull().sum())
        Missing values
        video id
                                    0
        trending_date
                                    0
        title
                                    0
        channel_title
                                    0
        category_id
                                    0
        publish time
                                    0
                                    0
        tags
        views
                                    0
        likes
                                    0
        dislikes
                                    0
        comment_count
        thumbnail link
                                    0
        comments disabled
        ratings_disabled
                                    0
        video_error_or_removed
                                    0
        description
        dtype: int64
```

Exploratory Data Analysis (EDA)

Check Outliers

```
In [5]:
        import seaborn as sns
        import matplotlib.pyplot as plt
        # Define numerical columns
        numerical_columns = ['views', 'likes', 'dislikes', 'comment_count']
        # Scatter plots for each numerical column vs. 'views'
        plt.figure(figsize=(12, 10))
        for i, column in enumerate(numerical_columns, 1):
            if column != 'views':
                plt.subplot(2, 2, i)
                plt.scatter(merged_df[column], merged_df['views'], alpha=0.5)
                plt.title(f'{column} vs. views')
                plt.xlabel(column)
                plt.ylabel('views')
        plt.tight_layout()
        plt.show()
```





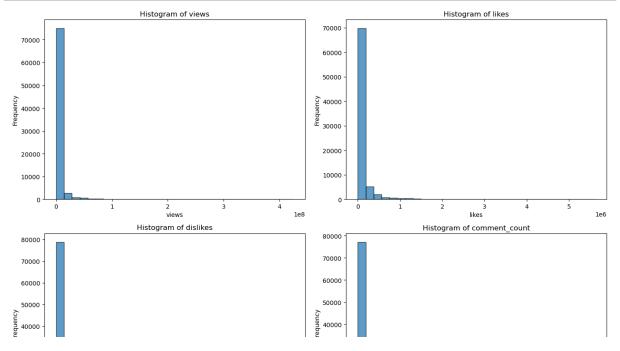
EDA for Numerical Variables

```
In [6]: #data exploration for numerical columns
   import matplotlib.pyplot as plt

# Define numerical columns
   numerical_columns = ['views', 'likes', 'dislikes', 'comment_count']

# Create histograms for each numerical column
   plt.figure(figsize=(14, 10))
   for i, column in enumerate(numerical_columns, 1):
        plt.subplot(2, 2, i)
        plt.hist(merged_df[column], bins=30, alpha=0.7, edgecolor='black')
        plt.title(f'Histogram of {column}')
        plt.xlabel(column)
        plt.ylabel('Frequency')

plt.tight_layout()
   plt.show()
```



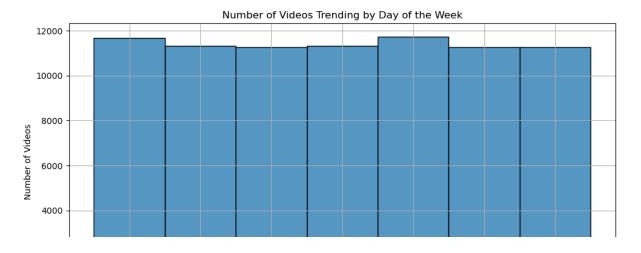
EDA for Date-Time Variables

```
In [8]: # convert the trending_date to datetime type
    merged_df['trending_date'] = pd.to_datetime(merged_df['trending_date'],
    # Extract day of the week from 'trending_date'
    merged_df['trending_day_of_week'] = merged_df['trending_date'].dt.day_na

# Plot histogram of trending day of the week
    plt.figure(figsize=(10, 6))
    sns.histplot(merged_df['trending_day_of_week'], discrete=True, palette='
    plt.title('Number of Videos Trending by Day of the Week')
    plt.xlabel('Day of the Week')
    plt.ylabel('Number of Videos')
    plt.sticks(rotation=45)
    plt.grid(True)
    plt.tight_layout()
    plt.show()
```

/var/folders/yn/hnpfh1r15tq8t0xq_j4_rzmh0000gn/T/ipykernel_11260/455230 003.py:8: UserWarning: Ignoring `palette` because no `hue` variable has been assigned.

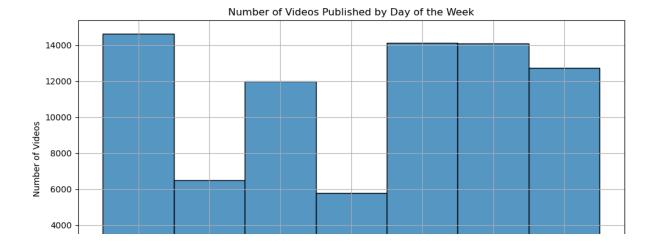
sns.histplot(merged_df['trending_day_of_week'], discrete=True, palett
e='viridis')



```
In [9]: #convert the publish_date to datetime type
    merged_df['publish_time'] = pd.to_datetime(merged_df['publish_time'], fo
    # Extract day of the week from 'publish_time'
    merged_df['day_of_week'] = merged_df['publish_time'].dt.day_name()

# Plot histogram of day of the week
    plt.figure(figsize=(10, 6))
    sns.histplot(merged_df['day_of_week'], discrete=True, palette='viridis')
    plt.title('Number of Videos Published by Day of the Week')
    plt.xlabel('Day of the Week')
    plt.ylabel('Number of Videos')
    plt.xticks(rotation=45)
    plt.grid(True)
    plt.tight_layout()
    plt.show()
```

/var/folders/yn/hnpfh1r15tq8t0xq_j4_rzmh0000gn/T/ipykernel_11260/134607
7495.py:8: UserWarning: Ignoring `palette` because no `hue` variable ha
s been assigned.
 sns.histplot(merged_df['day_of_week'], discrete=True, palette='viridis')



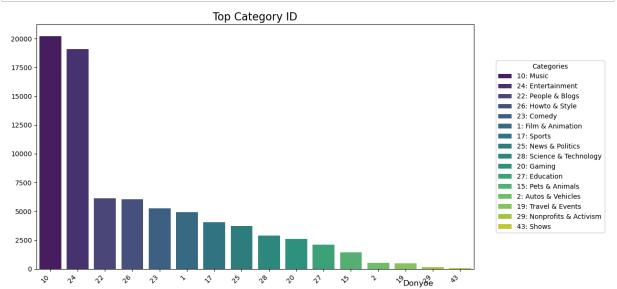
Statistical Description

In [10]: numerical_description = merged_df.describe()
 print(numerical_description)

1.	_ ·			
	trending_date	category_id	\	
count	79865	79865.000000		
mean	2018-02-25 07:57:45.132410880	18.440205		
min	2017-11-14 00:00:00	1.000000		
25%	2018-01-02 00:00:00	10.000000		
50%	2018-02-23 00:00:00	22.000000		
75%	2018-04-21 00:00:00	24.000000		
max	2018-06-14 00:00:00	43.000000		
std	NaN	7.818304		
	<pre>publish_time</pre>	views	likes	\
count	79865	7.986500e+04	7.986500e+04	
mean	2018-01-30 08:51:14.599436544	4.091166e+06	1.036262e+05	
min	2006-07-23 08:24:11	5.490000e+02	0.000000e+00	
25%	2017-12-22 15:58:16	2.464170e+05	5.642000e+03	
50%	2018-02-14 05:01:24	7.961060e+05	2.092200e+04	
75%	2018-04-09 08:59:51	2.535704e+06	7.824800e+04	
max	2018-06-14 01:31:53	4.245389e+08	5.613827e+06	
std	NaN	1.439125e+07	2.957265e+05	

Visualization for Categorical ID

```
In [11]:
         import matplotlib.pyplot as plt
         import seaborn as sns
         import pandas as pd
         # Group by 'category_id' and count occurrences
         category_counts = merged_df.groupby('category_id').size().reset_index(na
         # Sort in descending order
         category_counts = category_counts.sort_values(by='N', ascending=False)
         category_counts['category_id'] = pd.Categorical(category_counts['categor
         # Create a dictionary to map 'category_id' to descriptive names
         category names = {
             1: "1: Film & Animation",
             2: "2: Autos & Vehicles",
             10: "10: Music",
             15: "15: Pets & Animals",
             17: "17: Sports",
             18: "18: Short Movies",
             19: "19: Travel & Events",
             20: "20: Gaming",
             21: "21: Videoblogging"
             22: "22: People & Blogs",
             23: "23: Comedy",
             24: "24: Entertainment",
             25: "25: News & Politics",
             26: "26: Howto & Style",
             27: "27: Education",
             28: "28: Science & Technology",
             29: "29: Nonprofits & Activism",
             30: "30: Movies",
             31: "31: Anime/Animation",
             32: "32: Action/Adventure",
             33: "33: Classics",
             34: "34: Comedy",
             35: "35: Documentary",
             36: "36: Drama",
             37: "37: Family",
             38: "38: Foreign",
             39: "39: Horror",
             40: "40: Sci-Fi/Fantasy",
             41: "41: Thriller",
             42: "42: Shorts",
             43: "43: Shows",
             44: "44: Trailers"
         }
         # Map 'category_id' to names in the 'category_counts' DataFrame
         category counts['category name'] = category counts['category id'].map(ca
         # Plot using seaborn
         plt.figure(figsize=(10, 6))
         barplot = sns.barplot(data=category counts, x='category id', y='N', pale
         # Customize the plot to match your ggplot2 example
         plt.title("Top Category ID", fontsize=16)
         plt.xlabel(None)
```



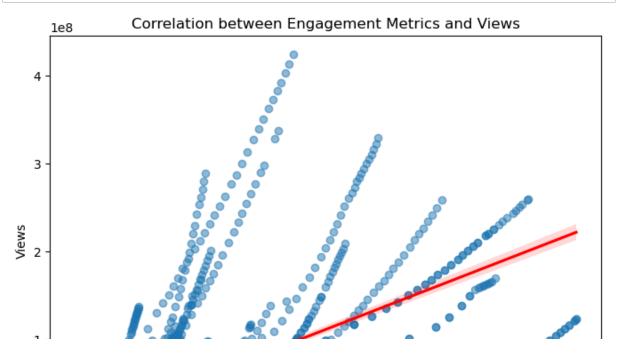
Data Transformation-Create Engagement Metrics

In [12]: # Create a new column
merged_df['Engagement Metrics'] = merged_df['likes'] + merged_df['dislik
Display the DataFrame to check the new column
print(merged_df[['likes', 'dislikes', 'comment_count', 'Engagement Metri

	likes	dislikes	comment_count	Engagement Metrics
0	55681	10247	9479	75407
1	25561	2294	2757	30612
2	787420	43420	125882	956722
3	193	12	37	242
4	30	2	30	62

Scatter Plot for Engagement Metrics and Views

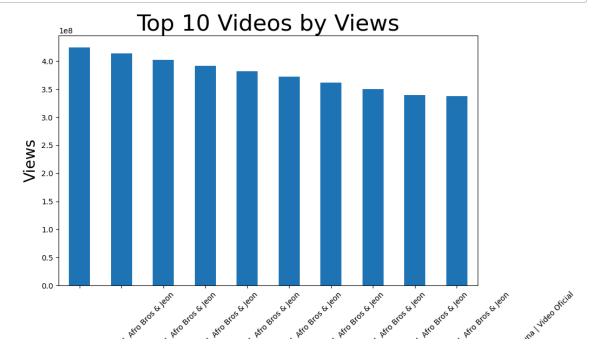
```
In [13]: # Create a scatter plot with a regression line
    plt.figure(figsize=(8, 6))
    sns.regplot(x='Engagement Metrics', y='views', data=merged_df, scatter_k
    plt.title('Correlation between Engagement Metrics and Views')
    plt.xlabel('Engagement Metrics')
    plt.ylabel('Views')
    plt.show()
```



Visualization of Top Viewed Videos

```
In [14]: top_videos = merged_df.nlargest(10, 'views')[['title', 'views']]

top_videos.set_index('title')['views'].plot(kind='bar', figsize=(10, 6))
plt.xlabel('Video Title', fontsize=20)
plt.ylabel('Views', fontsize=20)
plt.title('Top 10 Videos by Views', fontsize=30)
plt.xticks(rotation=45)
plt.show()
```

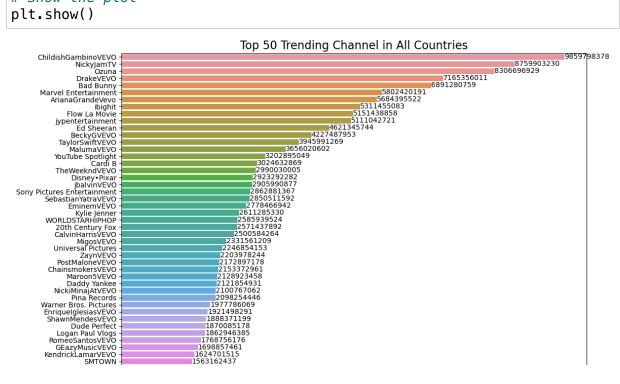


```
In [15]: # Engagement metrics for top 50 videos
top_50_videos = merged_df.nlargest(50, 'views')
print(top_50_videos[['title', 'Engagement Metrics']])
```

						title	Engagement Me
trics							
28412	Nicky	Jam x J.	Balvin – X	(EQUIS)	Video	Ofic	30
67426							
28212	Nicky	Jam x J.	Balvin – X	(EQUIS)	Video	Ofic	30
11515							
28008	Nicky	Jam x J.	Balvin – X	(EQUIS)	Video	Ofic	29
56724							
27811	Nicky	Jam x J.	Balvin – X	(EQUIS)	Video	Ofic	29
02891							
27615	Nicky	Jam x J.	Balvin – X	(EQUIS)	Video	Ofic	28
45332							
27424	Nicky	Jam x J.	Balvin – X	(EQUIS)	Video	Ofic	27
86627							
27241	Nicky	Jam x J.	Balvin – X	(EQUIS)	Video	Ofic	27
23032							
27052	Nicky	Jam x J.	Balvin – X	(EQUIS)	Video	Ofic	26
50114							
26861	Nicky	Jam x J.	Balvin – X	(EQUIS)	Video	Ofic	25
02240							

Top 50 Channels

```
In [16]: | channel_counts = merged_df.groupby('channel_title')['views'].sum().reset
         # Sort values and select top 10 channels
         top_10_channels = channel_counts.sort_values(by='views', ascending=False
         # Plot using seaborn
         plt.figure(figsize=(12, 8))
         ax = sns.barplot(x='views', y='channel_title', data=top_10_channels,orie
         # Add labels
         for index, value in enumerate(top_10_channels['views']):
             ax.text(value, index, str(value), va='center', ha='left', color='bla
         # Customize the plot
         plt.title('Top 50 Trending Channel in All Countries', fontsize=16)
         plt.xlabel('Views', fontsize=12)
         plt.ylabel(None)
         plt.xticks(rotation=0) # x-axis ticks don't need rotation in horizontal
         plt.tight layout()
         # Add caption
         plt.figtext(0.95, 0.02, "Donyoe", horizontalalignment='right', fontsize=
         # Show the plot
         plt.show()
```



Normalize and Standardize Data

Heatmap for Views and Key Factors

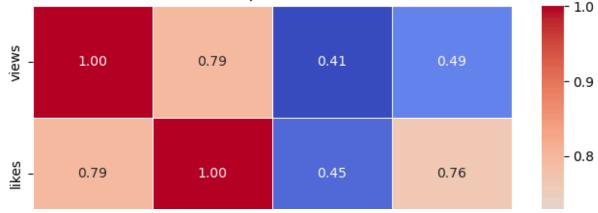
```
In [17]: numerical_columns = ['views', 'likes', 'dislikes', 'comment_count', ]

# Compute the correlation matrix
correlation_matrix = merged_df[numerical_columns].corr()
# Display the correlation matrix
print(correlation_matrix)

# Plot the correlation matrix as a heatmap
plt.figure(figsize=(8, 6))
sns.heatmap(correlation_matrix, annot=True, cmap='coolwarm', fmt='.2f',
plt.title('Correlation Heatmap for Numerical Variables')
plt.show()
```

views	likes	dislikes	comment_count
1.000000	0.791670	0.405290	0.485986
0.791670	1.000000	0.448010	0.763192
0.405290	0.448010	1.000000	0.745064
0.485986	0.763192	0.745064	1.000000
	1.000000 0.791670 0.405290	1.000000 0.791670 0.791670 1.000000 0.405290 0.448010	





Assign Weights for Key Factors

```
In [18]: import pandas as pd
         # Assuming the correlation values are manually entered from the heatmap
         correlation values = {
             'likes': 0.784,
                                      # Correlation of likes with views
             'dislikes': 0.416,
                                      # Correlation of dislikes with views
             'comment count': 0.502 # Correlation of comment count with views
         }
         # Convert the correlation values to absolute values
         abs correlations = {key: abs(value) for key, value in correlation values
         # Calculate the total sum of absolute correlations
         total_correlation = sum(abs_correlations.values())
         # Calculate weights by normalizing the absolute correlation values
         weights = {key: value / total_correlation for key, value in abs_correlat
         # Convert the weights to a DataFrame for better visualization
         weights_df = pd.DataFrame(list(weights.items()), columns=['Variable', 'W
         # Display the weights
         print("Calculated Weights of Independent Variables Relative to 'Views':"
         print(weights df)
         Calculated Weights of Independent Variables Relative to 'Views':
                 Variable
                             Weiaht
                    likes 0.460635
         0
         1
                 dislikes 0.244418
         2 comment count 0.294947
```

```
In [19]: import pandas as pd

weights = {
    'likes': 0.460435,
    'dislikes': 0.244418,
    'comment_count': 0.294947
}

merged_df['score'] = (
    weights['likes'] * merged_df['likes'] -
    weights['dislikes'] * merged_df['dislikes'] +
    weights['comment_count'] * merged_df['comment_count']
)

merged_df['rank'] = merged_df['score'].rank(ascending=False, method='min
    df_sorted = merged_df.sort_values(by='rank')
print(df_sorted)
```

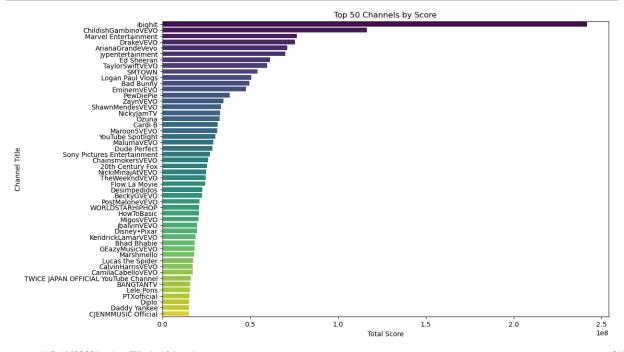
	video_id	trending_date	title
\ 36638 MV	7C2z4GqqS5E	2018-06-01	BTS (방탄소년단) 'FAKE LOVE' Official
77189 MV	7C2z4GqqS5E	2018-06-01	BTS (방탄소년단) 'FAKE LOVE' Official
76988 MV	7C2z4GqqS5E	2018-05-31	BTS (방탄소년단) 'FAKE LOVE' Official
36468 MV	7C2z4GqqS5E	2018-05-31	BTS (방탄소년단) 'FAKE LOVE' Official
36288 MV	7C2z4GqqS5E	2018-05-30	BTS (방탄소년단) 'FAKE LOVE' Official
9146 9354 9575 9777 9985	LFhT6H6pRWg LFhT6H6pRWg LFhT6H6pRWg LFhT6H6pRWg LFhT6H6pRWg	2017-12-29 2017-12-30 2017-12-31 2018-01-01 2018-01-02	PSA from Chairman of the FCC Ajit Pai PSA from Chairman of the FCC Ajit Pai

المستبات المستانية

localhost:8888/notebooks/Documents/ADAN8888/python/Week_13.ipynb

Refined EDA for Top 50 Channels

```
In [20]: import pandas as pd
         import matplotlib.pyplot as plt
         import seaborn as sns
         # Assuming your DataFrame is named 'train'
         weights = {
             'likes': 0.460435,
             'dislikes': 0.244418,
             'comment count': 0.294947
         }
         # Calculate score and rank
         merged df['score'] = (
             weights['likes'] * merged df['likes'] -
             weights['dislikes'] * merged df['dislikes'] +
             weights['comment count'] * merged df['comment count']
         )
         merged df['rank'] = merged df['score'].rank(ascending=False, method='min
         # Group by channel title and sum the scores
         channel_scores = merged_df.groupby('channel_title')['score'].sum().reset
         # Sort by total score and get top 50 channels
         top channels = channel scores.sort values(by='score', ascending=False).h
         # Create a bar plot for the top 50 channels
         plt.figure(figsize=(12, 8))
         sns.barplot(x='score', y='channel_title', data=top_channels, palette='vi
         plt.title('Top 50 Channels by Score')
         plt.xlabel('Total Score')
         plt.ylabel('Channel Title')
         plt.show()
```



Create Word Cloud

Video Titles

```
In [21]: from wordcloud import WordCloud
         from palettable.colorbrewer.qualitative import Dark2_6
         # Assuming your DataFrame is named 'mergeda_df'
         # Concatenate all titles into a single string
         all_titles = " ".join(merged_df['title'].astype(str))
         # Set up the color palette (equivalent to R's "Dark2")
         cmap = Dark2_6.mpl_colormap
         # Create a WordCloud object
         wordcloud = WordCloud(
             background color="white",
             max words=200,
             colormap=cmap,
             width=800,
             height=400,
             random state=42
         )
         # Generate the word cloud from the titles
         wordcloud.generate(all_titles)
         # Plot the word cloud
         plt.figure(figsize=(10, 6))
         plt.imshow(wordcloud, interpolation="bilinear")
         plt.axis("off") # Turn off the axis
         plt.title('Word Cloud of Video Titles', fontsize=16)
         plt.show()
```

Word Cloud of Video Titles



Channel Titles

```
In [22]: | all_channel_titles = " ".join(merged_df['channel_title'].astype(str))
         # Set up the color palette (equivalent to R's "Dark2")
         cmap = Dark2_6.mpl_colormap
         # Create a WordCloud object
         wordcloud = WordCloud(
             background_color="white",
             max words=200,
             colormap=cmap,
             width=800,
             height=400,
             random state=42
         )
         # Generate the word cloud from the titles
         wordcloud.generate(all_channel_titles)
         # Plot the word cloud
         plt.figure(figsize=(10, 6))
         plt.imshow(wordcloud, interpolation="bilinear")
         plt.axis("off") # Turn off the axis
         plt.title('Word Cloud of Channel Titles', fontsize=16)
         plt.show()
```

Word Cloud of Channel Titles



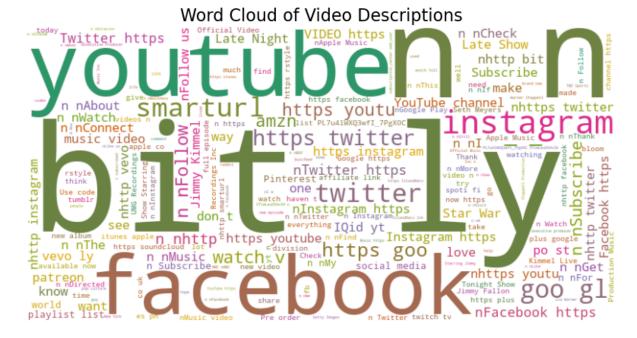
Video Tags

```
In [23]: # Creating Word Cloud-tags
         all_tags = " ".join(merged_df['tags'].astype(str))
         # Set up the color palette (equivalent to R's "Dark2")
         cmap = Dark2_6.mpl_colormap
         # Create a WordCloud object
         wordcloud = WordCloud(
             background_color="white",
             max_words=200,
             colormap=cmap,
             width=800,
             height=400,
             random_state=42
         )
         # Generate the word cloud from the titles
         wordcloud.generate(all tags)
         # Plot the word cloud
         plt.figure(figsize=(10, 6))
         plt.imshow(wordcloud, interpolation="bilinear")
         plt.axis("off") # Turn off the axis
         plt.title('Word Cloud of Tags', fontsize=16)
         plt.show()
```



Video Descriptions

```
In [24]: | all_description = " ".join(merged_df['description'].astype(str))
         # Set up the color palette (equivalent to R's "Dark2")
         cmap = Dark2_6.mpl_colormap
         # Create a WordCloud object
         wordcloud = WordCloud(
             background_color="white",
             max words=200,
             colormap=cmap,
             width=800,
             height=400,
             random state=42
         )
         # Generate the word cloud from the titles
         wordcloud.generate(all_description)
         # Plot the word cloud
         plt.figure(figsize=(10, 6))
         plt.imshow(wordcloud, interpolation="bilinear")
         plt.axis("off") # Turn off the axis
         plt.title('Word Cloud of Video Descriptions', fontsize=16)
         plt.show()
```



Drop Unnecessary Columns

```
In [25]:
          #drop columns
          merged df.drop(columns=['thumbnail link', 'video id','comments disabled'
          print(merged_df.head())
            trending_date
                                                                             title
               2017-11-14
                                 John Lewis Christmas Ad 2017 - #MozTheMonster
          0
                                     Taylor Swift: ...Ready for It? (Live) - SNL
          1
               2017-11-14
          2
               2017-11-14
                                    Eminem - Walk On Water (Audio) ft. Beyoncé
                             Goals from Salford City vs Class of 92 and Fri...
          3
               2017-11-14
          4
                            Dashcam captures truck's near miss with child ...
               2017-11-14
                            channel title
                                            category id
                                                                 publish time
          0
                               John Lewis
                                                      26 2017-11-10 07:38:29
                     Saturday Night Live
          1
                                                      24 2017-11-12 06:24:44
          2
                               EminemVEV0
                                                      10 2017-11-10 17:00:03
          3
             Salford City Football Club
                                                      17 2017-11-13 02:30:38
                        Cute Girl Videos
          4
                                                      25 2017-11-13 01:45:13
                                                                                 likes
                                                               tags
                                                                         views
             christmas|"john lewis christmas"|"john lewis"|...
                                                                      7224515
                                                                                 55681
             SNL|"Saturday Night Live"|"SNL Season 43"|"Epi...
Eminem|"Walk"|"On"|"Water"|"Aftermath/Shady/In...
                                                                      1053632
                                                                                 25561
                                                                     17158579
                                                                                787420
```

Text Preprocessing

```
In [26]: import nltk
         nltk.download('stopwords')
         from nltk.corpus import stopwords
         import re
         # Get the list of default English stopwords
         stop_words = set(stopwords.words('english'))
         # Function to remove stopwords and clean text
         def clean text(text):
             # Lowercase the text
             text = text.lower()
             # Remove non-alphabetical characters (retain only letters and spaces
             text = re.sub(r'[^a-z\s]', '', text)
             # Split text into words
             words = text.split()
             # Remove stopwords
             remove stopwords = [word for word in words if word not in stop words
             # Join the cleaned words back into a string
             new text = ' '.join(remove stopwords)
             return new_text
             data = {'title','description','text'}
         # Apply the clean_text function to the 'title' column in merged_df1
         merged df['new text'] = merged df['title'].apply(clean text)
         # Display the cleaned DataFrame
         print(merged df)
         [nltk data] Downloading package stopwords to
                         /Users/yuhanzhao/nltk data...
         [nltk data]
         [nltk_data]
                       Package stopwords is already up-to-date!
                                                                           title
               trending_date
         \
         0
                  2017-11-14
                                  John Lewis Christmas Ad 2017 - #MozTheMonster
         1
                  2017-11-14
                                      Taylor Swift: ...Ready for It? (Live) - SNL
         2
                                      Eminem - Walk On Water (Audio) ft. Beyoncé
                  2017-11-14
         3
                  2017-11-14
                              Goals from Salford City vs Class of 92 and Fri...
         4
                              Dashcam captures truck's near miss with child ...
                  2017-11-14
         . . .
                                                    The Cat Who Caught the Laser
         79860
                  2018-06-14
         79861
                  2018-06-14
                                                      True Facts : Ant Mutualism
                  2018-06-14 I GAVE SAFIYA NYGAARD A PERFECT HAIR MAKEOVER ...
         79862
                                             How Black Panther Should Have Ended
         79863
                  2018-06-14
         79864
                  2018-06-14 Official Call of Duty®: Black Ops 4 - Multipla...
                             channel_title category_id
                                                                publish time
                                                      26 2017_11_10 07·38·20
         a
                                 10hn Lewis
```

```
In [27]: # Check the data types of each column
         print(merged df.dtypes)
         trending date
                                  datetime64[ns]
         title
                                           object
         channel_title
                                           object
                                            int64
         category id
         publish_time
                                  datetime64[ns]
         tags
                                           obiect
         views
                                            int64
         likes
                                            int64
         dislikes
                                            int64
         comment count
                                            int64
         description
                                           object
         trending_day_of_week
                                           object
         day of week
                                           object
         Engagement Metrics
                                            int64
         score
                                          float64
         rank
                                          float64
         new text
                                           object
         dtype: object
```

Split the Dataset into Train and Test by 80/20

```
In [28]: from sklearn.model_selection import train_test_split

X = merged_df.drop(columns=['views']) # Drop 'views' from features to go y = merged_df['views']

# Assuming you have a dataset with features X and target y
X_train, X_test, y_train, y_test = train_test_split(X,y, test_size=0.2,

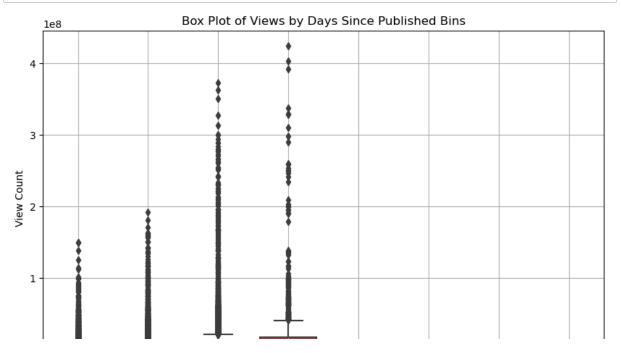
train = pd.DataFrame(X_train)
train['views'] = y_train.values

test = pd.DataFrame(X_test)
test['views'] = y_test.values
```

Feature Engineering

Days Since Published

```
In [29]: #convert the type of publish time
         train['publish_time'] = pd.to_datetime(train['publish_time'])
         train['trending_date'] = pd.to_datetime(train['trending_date'], format=';
         # Creating a new feature 'days_since_published'
         train['days_since_published'] = (train['trending_date'] - train['publish]
         # Creating bins for days since published
         bins = [0, 7, 14, 30, 60, 90, 120, 180, 365] # Example bins
         labels = ['0-7', '8-14', '15-30', '31-60', '61-90', '91-120', '121-180',
         train['days_bins'] = pd.cut(train['days_since_published'], bins=bins, la
         plt.figure(figsize=(10, 6))
         sns.boxplot(data=train, x='days_bins', y='views')
         plt.title('Box Plot of Views by Days Since Published Bins')
         plt.xlabel('Days Since Published Bins')
         plt.ylabel('View Count')
         plt.grid(True)
         plt.show()
```

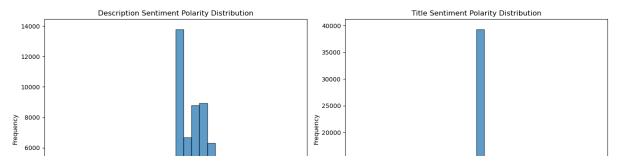


Sentimental Analysis

Sentiment Polarity Distribution

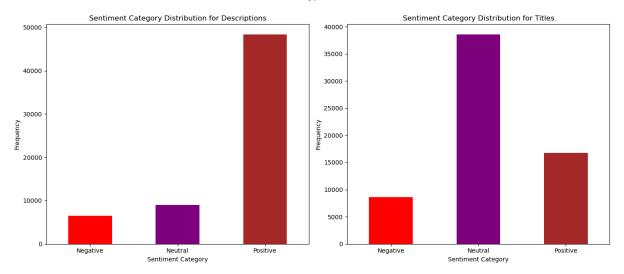
```
In [30]: from textblob import TextBlob
         import matplotlib.pyplot as plt
         # Calculate sentiment polarity for description and title
         def get sentiment(text):
             return TextBlob(text).sentiment.polarity
         # Apply sentiment analysis
         train['description_sentiment'] = train['description'].fillna('').apply(g
         train['title sentiment'] = train['title'].fillna('').apply(get sentiment
         # Calculate average sentiment scores
         avg description sentiment = train['description sentiment'].mean()
         avg title sentiment = train['title sentiment'].mean()
         print("Average Description Sentiment Score:", avg_description_sentiment)
         print("Average Title Sentiment Score:", avg title sentiment)
         # Plotting the sentiment distributions
         plt.figure(figsize=(14, 6))
         # Description Sentiment Histogram
         plt.subplot(1, 2, 1)
         plt.hist(train['description sentiment'], bins=30, alpha=0.7, edgecolor='
         plt.title('Description Sentiment Polarity Distribution')
         plt.xlabel('Sentiment Polarity')
         plt.ylabel('Frequency')
         plt.xticks([-1, 0, 1])
         # Title Sentiment Histogram
         plt.subplot(1, 2, 2)
         plt.hist(train['title sentiment'], bins=30, alpha=0.7, edgecolor='black'
         plt.title('Title Sentiment Polarity Distribution')
         plt.xlabel('Sentiment Polarity')
         plt.ylabel('Frequency')
         plt.xticks([-1, 0, 1])
         plt.tight_layout()
         plt.show()
```

Average Description Sentiment Score: 0.1716764242965884 Average Title Sentiment Score: 0.0477964529239135



Visualize the Sentiment Distrubution

```
In [31]: import pandas as pd
         import matplotlib.pyplot as plt
         # Define sentiment categories
         def categorize sentiment(polarity):
             if polarity > 0:
                 return 'Positive'
             elif polarity < 0:</pre>
                 return 'Negative'
             else:
                 return 'Neutral'
         # Apply categorization to sentiment columns
         train['description sentiment category'] = train['description sentiment']
         train['title sentiment category'] = train['title sentiment'].apply(category')
         # Plot sentiment category distribution for descriptions and titles
         plt.figure(figsize=(14, 6))
         # Custom order for categories
         category order = ['Negative', 'Neutral', 'Positive']
         # Plot `description` sentiment distribution
         plt.subplot(1, 2, 1)
         description sentiment counts = train['description sentiment category'].v
         description_sentiment_counts.plot(kind='bar', color=['red', 'purple', 'b
         plt.title('Sentiment Category Distribution for Descriptions')
         plt.xlabel('Sentiment Category')
         plt.ylabel('Frequency')
         plt.xticks(rotation=0)
         # Plot `title` sentiment distribution
         plt.subplot(1, 2, 2)
         title sentiment counts = train['title sentiment category'].value counts(
         title_sentiment_counts.plot(kind='bar', color=['red', 'purple', 'brown']
         plt.title('Sentiment Category Distribution for Titles')
         plt.xlabel('Sentiment Category')
         plt.ylabel('Frequency')
         plt.xticks(rotation=0)
         plt.tight_layout()
         plt.show()
```



Create TF-IDF Feature

description Column

```
In [32]: from sklearn.feature extraction.text import TfidfVectorizer
         import numpy as np
         # Ensure the 'description' column exists in the DataFrame
         if 'description' in train.columns:
             # Assuming 'description' column contains the text data
             text_data = train['description'].fillna('') # Handle missing values
             # Check if text_data is iterable, not a single string
             if isinstance(text_data, pd.Series):
                 # Initialize the TF-IDF Vectorizer
                 tfidf_vectorizer = TfidfVectorizer(max_features=100, stop_words=
                 # Fit and transform the text data to generate the TF-IDF matrix
                 tfidf_matrix = tfidf_vectorizer.fit_transform(text_data)
                 # Convert the sparse matrix into a DataFrame for easier manipula
                 tfidf df = pd.DataFrame(tfidf matrix.toarray(), columns=tfidf ve
                 # Function to get top N features per row based on TF-IDF score
                 def get_top_tfidf_features(row, features, top_n=5):
                     top indices = np.argsort(row)[::-1][:top n] # Get the indic
                     top features = [(features[i], row[i]) for i in top indices]
                     return top_features
                 # Apply the function to each row in the TF-IDF matrix
                 top_tfidf_features = [get_top_tfidf_features(row, tfidf_vectoriz
                                       for row in tfidf_matrix.toarray()]
                 # Add the top TF-IDF features as a new column in the original Da
                 train['top tfidf features'] = top tfidf features
                 # Display the entire first 5 rows of the DataFrame including the
                 print(train.head(5))
                 print("The 'description' column should be a pandas Series.")
         else:
             print("The DataFrame does not contain a 'description' column.")
```

```
trending date
                                                                   title
23604
         2018-03-14
                                       Marshmello & Anne-Marie: Friends
25630
         2018-03-24
                     Kirby Star Allies' Surprising HD Rumble Secret...
68698
         2018-04-20
                     Stephen A.: Kevin Hart 'got his feelings hurt'...
39559
         2017-11-17
                                                  How to be an Aquarius
         2018-03-16 Charlie Puth - Done For Me (feat. Kehlani) [0f...
62877
                                channel title category id \
23604
       The Tonight Show Starring Jimmy Fallon
                                                         23
25630
                                    GameXplain
                                                         20
68698
                                          ESPN
                                                         17
                                      Sailor J
                                                         24
39559
                                 Charlie Puth
                                                         10
62877
             publish_time
tags \
23604 2018-03-07 14:00:03
                           The Tonight Show|"Jimmy Fallon"|"Marshmell
o"|"...
25630 2018-03-16 04:00:01
                           Kirby|"Kirby Star Allies"|"Dedede"|"Meta Kni
gh...
68698 2018-04-17 14:55:31
                           espn|"dwyane wade"|"dwayne wade"|"d wade"|"7
6e...
                                          Zodiac|"makeup"|"comedy"|"aqua
39559 2017-11-15 13:29:28
rius"
62877 2018-03-15 16:02:17
                           Charlie | "Puth" | "charlie puth" | "Charlie Puth
       likes
              dislikes
                        comment_count \
23604
       45011
                  1156
                                 2365
        2716
                    52
                                   450
25630
68698
        6829
                   537
                                  1445
39559
        5172
                   453
                                   976
62877 84227
                   739
                                 8663
                                              description
                                                                    rank
                                                           . . .
23604 Music guest Marshmello & Anne-Marie performs F...
                                                                27872.0
      Kirby Star Allies does something pretty fun wi...
25630
                                                                67076.0
                                                            . . .
68698
      First Take's Stephen A. Smith says Kevin Hart ...
                                                                57168.0
39559
      Ya'll asked lol. What sign should I do next? D...
                                                                60832.0
      Download & Stream Done For Me (feat. Kehlani):...
62877
                                                                18947.0
                                                            . . .
                                                             views
                                                 new text
                                                                   \
23604
                            marshmello annemarie friends
                                                           1443792
25630
       kirby star allies surprising hd rumble secret ...
                                                            106398
68698
       stephen kevin hart got feelings hurt dwyane wa...
                                                            976783
39559
                                                             88644
                                                 aquarius
           charlie puth done feat kehlani official audio
62877
                                                            722009
       days_since_published days_bins description_sentiment title_sen
timent
                          6
                                    0-7
                                                     0.232292
23604
                                                                       0.
000000
25630
                          7
                                    0-7
                                                     0.137500
                                                                       0.
141667
                          2
                                    0-7
                                                     0.168333
68698
                                                                       0.
```

250000 39559 000000 62877 000000		1 0	0-7 NaN	0.400000 0.400000		0. 0.
23604 25630 68698 39559 62877	description_sentime	ent_catego Posit: Posit: Posit: Posit:	ive ive ive ive	tle_sentiment_category Neutral Positive Positive Neutral Neutral	\	
23604 25630 68698 39559 62877	[(jimmy, 0.69734418 [(patreon, 0.518593 [(http, 0.612731316 [(ll, 0.50943386483 [(nhttp, 0.49158747	1225406734 33416526), 331312),), (nb 47), (, (you (don,	com, 0.407894 tube, 0.33885 0.47521836732		

[5 rows x 24 columns]

tags Column

```
In [33]: from sklearn.feature_extraction.text import TfidfVectorizer
         import numpy as np
         # Ensure the 'description' column exists in the DataFrame
         if 'tags' in train.columns:
             # Assuming 'description' column contains the text data
             text_data = train['tags'].fillna('') # Handle missing values
             # Check if text data is iterable, not a single string
             if isinstance(text data, pd.Series):
                 # Initialize the TF-IDF Vectorizer
                 tfidf vectorizer = TfidfVectorizer(max features=100, stop words=
                 # Fit and transform the text data to generate the TF-IDF matrix
                 tfidf matrix = tfidf vectorizer.fit transform(text data)
                 # Convert the sparse matrix into a DataFrame for easier manipula
                 tfidf df = pd.DataFrame(tfidf matrix.toarray(), columns=tfidf ve
                 # Function to get top N features per row based on TF-IDF score
                 def get top tfidf features(row, features, top n=5):
                     top indices = np.argsort(row)[::-1][:top n] # Get the indic
                     top_features = [(features[i], row[i]) for i in top_indices]
                     return top features
                 # Apply the function to each row in the TF-IDF matrix
                 top tfidf features = [get top tfidf features(row, tfidf vectoriz
                                       for row in tfidf matrix.toarray()]
                 # Add the top TF-IDF features as a new column in the original Da
                 train['top tfidf features'] = top tfidf features
                 # Display the entire first 5 rows of the DataFrame including the
                 print(train.head(5))
             else:
                 print("The 'description' column should be a pandas Series.")
             print("The DataFrame does not contain a 'description' column.")
```

	trending_date	title
\		
23604	2018-03-14	Marshmello & Anne-Marie: Friends
25630	2018-03-24	Kirby Star Allies' Surprising HD Rumble Secret
68698	2018-04-20	Stephen A.: Kevin Hart 'got his feelings hurt'
39559	2017-11-17	How to be an Aquarius
62877	2018-03-16	Charlie Puth - Done For Me (feat. Kehlani) [Of
		channel_title category_id \
23604	The Tonight S	how Starring Jimmy Fallon 23
25630		GameXplain 20
68698		ESPN 17
39559		Sailor J 24
62877		Charlie Puth 10
	publish	_time
tags	\	
23604 o" "		00:03 The Tonight Show "Jimmy Fallon" "Marshmell

Dimension Reduction-PCA

```
In [34]: from sklearn.preprocessing import StandardScaler
    from sklearn.decomposition import PCA

non_numeric_cols = ['publish_time', 'title', 'channel_title', 'tags', 'd
    X_train_model = train.drop(columns=non_numeric_cols + ['views']).select_
    X_test_model = test.drop(columns=non_numeric_cols + ['views']).select_dt

X_test_model = X_test_model.reindex(columns=X_train_model.columns, fill_

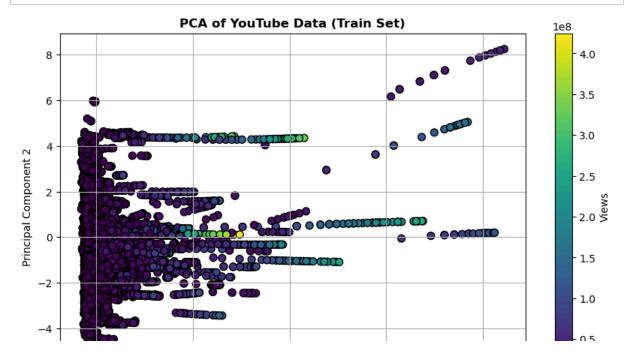
scaler = StandardScaler()
    X_train_scaled = scaler.fit_transform(X_train_model)
    X_test_scaled = scaler.transform(X_test_model)

print("Missing values in X_train_model:\n", X_train_model.isna().sum())
    print("Missing values in X_test_model:\n", X_test_model.isna().sum())
```

```
Missing values in X train model:
 category id
likes
                           0
dislikes
                           0
comment count
                           0
Engagement Metrics
                           0
score
                           0
rank
                           0
days_since_published
                           0
description sentiment
                           0
title sentiment
                           0
dtype: int64
Missing values in X test model:
 category id
likes
                           0
dislikes
                           0
comment count
                           0
Engagement Metrics
                           0
score
```

Visualize PCA

```
In [35]: # Apply PCA (Reduce to n components to capture 95% of variance)
         pca = PCA(n components=0.95)
         X_train_pca = pca.fit_transform(X_train_scaled)
         X test pca = pca.transform(X test scaled)
         # Visualize the PCA results (Plot only the first two components)
         plt.figure(figsize=(10, 6))
         plt.scatter(X_train_pca[:, 0], X_train_pca[:, 1], c=y_train, cmap='virid
         plt.colorbar(label='Views')
         plt.title('PCA of YouTube Data (Train Set)', weight='bold')
         plt.xlabel('Principal Component 1')
         plt.ylabel('Principal Component 2')
         plt.grid(True)
         plt.show()
         # Explained variance for all components selected by PCA
         explained_variance = pca.explained_variance_ratio_
         print("Explained Variance per component:")
         for i, variance in enumerate(explained variance, start=1):
              print(f"PC{i}: {variance:.2%}")
```



Model Building

Load Library

```
In [36]: import xgboost as xgb
from sklearn.metrics import mean_squared_error, r2_score
import numpy as np
import pandas as pd
```

Define Model Metrics

```
In [37]: def calculate_metrics(model, X_train, y_train, X_test, y_test):
    train_preds = model.predict(X_train)
    test_preds = model.predict(X_test)

# Calculate RMSE and R^2 for training and test sets
    train_rmse = np.sqrt(mean_squared_error(y_train, train_preds))
    test_rmse = np.sqrt(mean_squared_error(y_test, test_preds))
    train_r2 = r2_score(y_train, train_preds)
    test_r2 = r2_score(y_test, test_preds)

return {
    "Train RMSE": train_rmse, "Test RMSE": val_rmse,
    "Train R^2": train_r2, "Test R^2": val_r2
}
```

Introduce Model

```
In [38]: # Define a function to train the model with specific hyperparameters
def train_xgboost(X_train, y_train, X_test, y_test, params):
    model = xgb.XGBRegressor(**params, random_state=42)
    model.fit(X_train, y_train)

# Calculate and return metrics
metrics = calculate_metrics(model, X_train, y_train, X_test, y_test)
return model, metrics
```

Define Optimal Hyperparameter Variations

Introduce Dataset to Fit Model

```
In [41]: # Create a list of columns to drop if they exist
         text_columns = ['title', 'channel_title', 'tags', 'description', 'locati
X_train.drop([col for col in text_columns if col in X_train.columns], ax
         X_test.drop([col for col in text_columns if col in X_test.columns], axis
         # Encode categorical features using one—hot encoding for consistency
         categorical_columns = ['trending_day_of_week', 'day_of_week', 'days_bins
         X train = pd.get dummies(X train, columns=[col for col in categorical co
         X test = pd.get dummies(X test, columns=[col for col in categorical columns=
         # Convert datetime columns to relevant features if they exist
         if 'trending date' in X train.columns:
              X train['trending year'] = X train['trending date'].dt.year
              X_train['trending_month'] = X_train['trending_date'].dt.month
              X train['trending day'] = X train['trending date'].dt.day
              X train.drop(['trending date'], axis=1, inplace=True)
         if 'trending date' in X test.columns:
             X_test['trending_year'] = X_test['trending_date'].dt.year
              X test['trending month'] = X test['trending date'].dt.month
              X test['trending day'] = X test['trending date'].dt.day
              X test.drop(['trending date'], axis=1, inplace=True)
         # Drop 'publish_time' if it exists
         if 'publish time' in X train.columns:
              X train.drop(['publish time'], axis=1, inplace=True)
         if 'publish time' in X test.columns:
              X_test.drop(['publish_time'], axis=1, inplace=True)
         # Ensure X test has the same columns as X train
         X test = X test.reindex(columns=X train.columns, fill value=0)
         # Verify that X_train and X_test now have the same columns
         print("X_train columns:", X_train.columns)
         print("X_test columns:", X_test.columns)
```

```
unt',
        'Engagement Metrics', 'score', 'rank', 'trending_day_of_week_Mon
day',
        'trending_day_of_week_Saturday', 'trending_day_of_week_Sunday', 'trending_day_of_week_Tuesday', 'trending_day_of_week_Tuesday',
        'trending_day_of_week_Wednesday', 'day_of_week_Monday',
        'day of week Saturday', 'day of week Sunday', 'day of week Thurs
day',
        'day_of_week_Tuesday', 'day_of_week_Wednesday', 'trending_year',
        'trending month', 'trending day'],
       dtvpe='object')
X_test columns: Index(['category_id', 'likes', 'dislikes', 'comment_cou
nt',
        'Engagement Metrics', 'score', 'rank', 'trending day of week Mon
day',
        'trending_day_of_week_Saturday', 'trending_day_of_week_Sunday', 'trending_day_of_week_Thursday', 'trending_day_of_week_Tuesday',
        'trending_day_of_week_Wednesday', 'day_of_week_Monday',
        'day of week Saturday', 'day of week Sunday', 'day of week Thurs
day',
        'day_of_week_Tuesday', 'day_of_week_Wednesday', 'trending_year',
        'trending_month', 'trending day'].
       dtype='object')
```

Calculate the Metrics

```
In [42]: def calculate_metrics(model, X_train, y_train, X_test, y_test):
    # Predictions
    train_preds = model.predict(X_train)
    test_preds = model.predict(X_test)

# Calculate metrics
    train_rmse = np.sqrt(mean_squared_error(y_train, train_preds))
    test_rmse = np.sqrt(mean_squared_error(y_test, test_preds))

train_r2 = r2_score(y_train, train_preds)
    test_r2 = r2_score(y_test, test_preds)

return {
    "Train RMSE": train_rmse,
    "Test RMSE": test_rmse, # Changed from val_rmse to test_rmse
    "Train R^2": train_r2,
    "Test R^2": test_r2
}
```

Display the Model Metrics

```
In [44]: # Display the comparison table
         print("Comparison of XGBoost Model Variations:")
         print(results)
         best model index = results["Test RMSE"].idxmin()
         best_params = variations[best model index]
         print(f"\n Model Variation: {best model index + 1}")
         print(f"Hyperparameters: {best params}")
         print(results.iloc[best model index])
         Comparison of XGBoost Model Variations:
                          Train RMSE
                                          Test RMSE Train R^2 Test R^2
              Variation
         0 Variation 1 2.120971e+06 2.909246e+06
                                                      0.978047
                                                                0.960791
          Model Variation: 1
         Hyperparameters: {'learning_rate': 0.05, 'n_estimators': 200, 'max_dept
         h': 6}
         Variation
                          Variation 1
         Train RMSE
                       2120971.173631
         Test RMSE
                       2909245.576456
         Train R^2
                             0.978047
         Test R^2
                             0.960791
         Name: 0, dtype: object
```

Explain the model

Define Features Importance

```
In [45]: # Get feature importances directly
    feature_importances = model.feature_importances_
    feature_importances_adjusted = feature_importances[:len(X.columns)]

# Generate feature importance DataFrame
    top_features = pd.DataFrame({'Feature': X.columns, 'Importance': feature
    top_10_features = top_features.head(10)

print("Top 10 Features:\n", top_10_features)
```

Top 10 Features:

·	Feature	Importance
1	title	0.437080
4	<pre>publish_time</pre>	0.193274
2	channel_title	0.085307
5	tags	0.051353
3	category_id	0.048652
14	rank	0.040345
15	new_text	0.027795
6	likes	0.009272
13	score	0.009106
0	trending_date	0.008889

Extracting and Analyzing 5 Individual Predictions by Using SHAP

```
In [46]: | import shap
         import numpy as np
         # Randomly select 5 samples from the test set
         random_samples = X_test.sample(5, random_state=42)
         explainer = shap.TreeExplainer(model)
         shap_values = explainer.shap_values(random_samples)
         # Generate and analyze SHAP values for random samples
         for i, sample index in enumerate(random samples.index):
             print(f"\nExplanation for sample {i+1} (Index: {sample index}):")
             # Display all columns' information for this prediction
             print("Sample details:")
             display(random samples.loc[[sample index]]) # Show the full row det
             # Calculate and display the SHAP force plot for visualization
             shap.initjs()
             shap.force plot(explainer.expected value, shap values[i], random sam
             # Retrieve SHAP values for the sample and sort by absolute importance
             sample shap values = shap values[i]
             feature_importances = pd.DataFrame({
                 'feature': random samples.columns,
                 'shap_value': sample_shap_values
             }).set_index('feature').sort_values(by='shap_value', key=abs, ascend
             # Display the top features that influenced the prediction
             print("Top contributing features:")
             print(feature importances.head())
             # Suggest changes for flipping the prediction
             current prediction = model.predict(random samples.iloc[[i]])[0]
             if current prediction == 1:
                 print(f"To flip from 1 to 0, consider reducing the values of the
                 print(f"To flip from 0 to 1, consider increasing the values of t
             # Suggest how to change the feature values
             for feature, shap value in feature importances.head().itertuples():
                 direction = "increase" if shap_value < 0 else "decrease"</pre>
                 print(f" - {feature}: Consider a {direction} of {abs(shap_value)
```

Explanation for sample 1 (Index: 49053): Sample details:

	category_id	likes	dislikes	comment_count	Engagement Metrics	Score	rank	trending_c
49053	23	2837	86	191	3114	1341.569024	67271.0	
1 rows × 22 columns								
				(js)				
					base value	9		
		249.50 ⁰	1	2 3	4	5	6	7

Model Deployment, Data Drift and Concept Drift, and Model Monitoring

Serializing and Saving the Model with Pickle

Save and Load the Data

```
In [50]: data_filename = 'data.pkl'

# Save datasets to a file
with open(data_filename, 'wb') as file:
    pickle.dump({'X_train': X_train, 'X_test': X_test, 'y_train': y_train})

print(f"Datasets saved to {data_filename}")
```

Datasets saved to data.pkl

Obtain the Environment Dependencies

```
In [52]: import platform
import sys
import pkg_resources

# Collect OS and Python version information
print("OS:", platform.system(), platform.version())
print(f"Operating System: {platform.system()} {platform.release()}")
print("Python Version:", sys.version)

OS: Darwin Darwin Kernel Version 23.3.0: Wed Dec 20 21:28:58 PST 2023;
read: you 10002 91 5-7/PELEASE 296 64
```

OS: Darwin Darwin Kernel Version 23.3.0: Wed Dec 20 21:28:58 PST 2023 root:xnu-10002.81.5~7/RELEASE_X86_64 Operating System: Darwin 23.3.0 Python Version: 3.11.5 (main, Sep 11 2023, 08:19:27) [Clang 14.0.6]

Identify the Packages Used and Version

```
In [53]: import importlib
          import pkg resources
          # List of packages identified from notebook
          packages = [
              "matplotlib.pyplot", "nltk", "numpy", "os", "palettable.colorbrewer.
              "pandas", "re", "seaborn", "shap", "sklearn.decomposition", "sklearn.feature_extraction.text", "sklearn.metrics", "sklearn.model
              "sklearn.preprocessing", "textblob", "wordcloud", "xgboost", "zipfil
          # Function to get package version
          def get package version(package):
              trv:
                  # Handle "matplotlib.pyplot" style imports
                  if '.' in package:
                      package = package.split('.')[0]
                  # Try pkg_resources first
                  version = pkg resources.get distribution(package).version
              except pkg resources.DistributionNotFound:
                  # If not found, try importlib
                  try:
                      module = importlib.import_module(package)
                      version = getattr(module, '__version__', 'Version not found'
                  except ImportError:
                      version = 'Not installed'
              return version
          # Collect versions
          package_versions = {pkg: get_package_version(pkg) for pkg in packages}
          # Display package versions
          print("Package Versions:")
          for pkg, version in package_versions.items():
              print(f"{pkg}: {version}")
```

Package Versions:

matplotlib.pyplot: 3.7.2

nltk: 3.8.1 numpy: 1.24.3

os: Version not found

palettable.colorbrewer.qualitative: 3.3.3

pandas: 2.0.3 re: 2.2.1

seaborn: 0.12.2 shap: 0.46.0

sklearn.decomposition: 1.3.0

sklearn.feature_extraction.text: 1.3.0

sklearn.metrics: 1.3.0

sklearn.model_selection: 1.3.0
sklearn.preprocessing: 1.3.0

textblob: 0.18.0.post0

wordcloud: 1.9.3 xgboost: 2.0.3

zipfile: Version not found