

YUJIA (BOBO) WANG

Seeking UX/UI Designer Full-time Position

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WORK EXPERIENCE

UX / UI Web Designer EverCommerce (DrChrono)

Jul. 2019 - Current

- Create and maintain DrChrono's first web design system in close collaboration with engineers, resulting in a 20% increase in design efficiency and consistency throughout the platform
- Collaborate closely with product managers and engineers to define project scope, requirements, and feasible development plans, facilitating smooth project execution and timely delivery
- Conduct extensive user research to gain insights into user behaviors, preferences, and pain points, effectively informing design decisions and enhancing overall user satisfaction
- Utilize research findings and data to ideate and design intuitive and user-friendly product features that cater to the needs of both healthcare providers and patients

UX Designer Intern Mobike

May 2018 - Aug. 2018

- Worked on Mobike internal tools, focusing on the app familiarizing new Mobikers with company culture, compliance policy, benefit, and other information
- Organized and conducted evaluating sessions to test errors and satisfaction
- Iterated design, achieving 90% satisfaction rate, and brought it to shippable

UX Designer Intern Institute of Interactive Media Design, Tsinghua University

Sept. 2016 - Dec. 2016

- Researched comprehensively on traditional Chinese villages through literature review and contextual inquiry
- Extracted and synthesized actionable insights to best serve the needs of various users
- Redesigned the interaction and information structure of the Chinese Traditional Village Museum

PROJECTS

UX Designer & Developer FoodEx (Mobile Application Design)

Aug. 2018 - Dec. 2018

- Researched on the food delivery experience of overseas Chinese students
- Ideated and designed an eco-friendly app that encourages group purchase
- Developed a hi-fidelity prototype to conduct usability testing with the average SUS score of 95.475

UX Designer & Developer V.style (Information Visualization)

Aug. 2018 - Dec. 2018

- Led the design of a website tool to identify clothing fashion trend among cities over time
- Ideated and designed the visual assets of glyph view and interactions
- Developed an interactive hi-fidelity prototype with D3.js

EDUCATION

Georgia Institute of Technology
M.S. in Human Computer Interaction
Aug. 2017 - May. 2019

Beijing University of Posts and Telecommunications
B.Eng in Automation
Sept. 2013 - Jul. 2017

SKILLS

Design

Figma	Sketch
InVision	ProtoPie
Zeplin	Illustrator
Photoshop	After Effects
Premiere	Procreate

Development

HTML/CSS	JavaScript
React	Bootstrap
D3.js	

Research

Survey	Interview
Context Inquiry	Focus Group
Affinity Mapping	Persona
Journey Mapping	Empathy Mapping
Heuristic Evaluation	Usability Testing
Inferential Statistics	FullStory

Language

Chinese - Native	English - Proficient
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