

# Logo Versions



AVERSA



Primary

Wordmark Only

Icon

## Colours



### Primary

Hex #297037 RGB rgb(41,112,55)

CMYK 63 0 51 56

Pantone 18-6330



#### Secondary

Hex #C9EFC7 RGB rgb(201,239,199)

CMYK 16 0 17 6

Pantone 12-0225



#### Accent

Hex #297037 RGB rgb(41,112,55)

CMYK 63 0 51 56

Pantone 18-6330

#### Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Megrim Regular

AA BB CC