

# Introduction to Ecological Inference

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- Race scholars want to know if minority turnout increases as more minority descriptive representation grows (Gay 2001; Heron and Sekhon 2005; Hajnal & Troustine 2005; Baretto 2007)

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⇒ **Aggregate data as alternative options**



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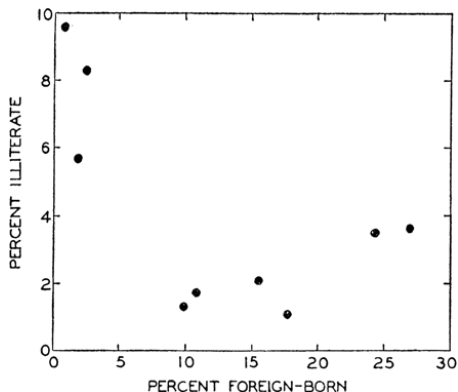
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- Aggregation Bias

# Robinson's Paradox

Robinson (2009)[1950] "Ecological Correlations and the Behavior of Individuals"

Figure 3.



International Journal of Epidemiology, Volume 38, Issue 2, April 2009, Pages 337–341, <https://doi.org/10.1093/ije/dyn357>

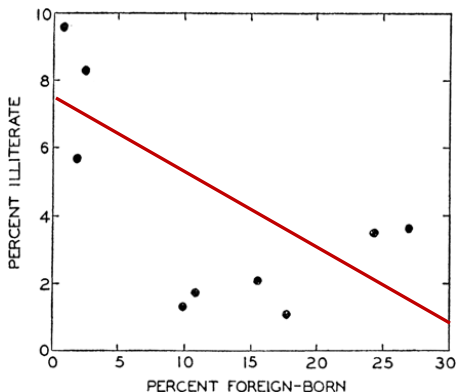
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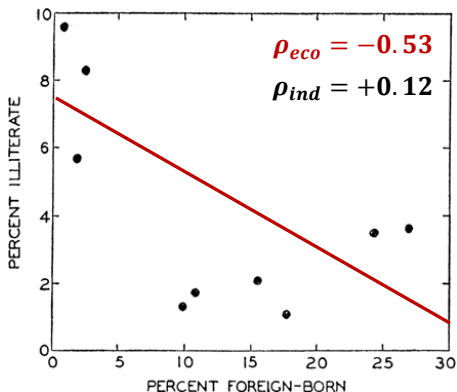
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# Aggregation Bias

Why Robinson's paradox? (Intuitively)

	Literate	Illiterate
Foreign-born		<b>160</b>
US-born		<b>60</b>
	<b>140</b>	<b>80</b>

Naïvely Inferred Pattern

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\* Loss of information = indeterminacy problem

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$$\text{cov}\left(\sum_{i=1}^N Y_i, \sum_{i=1}^N X_i\right) = \sum_{i=1}^N \text{cov}(Y_i, X_i) + \underbrace{\sum_{i=1}^N \sum_{l \neq i} \text{cov}(Y_l, X_i)}_{\text{aggregation bias}} \quad (1)$$

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↪ How can we do better than naïve inference?



# What is Ecological Inference? (Review)

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- Learning about **individual** level behavior from **aggregate** information
- Learning about unknown **joint** distribution from the combination of known **marginal** distributions

# Motivating Example

	Vote	Non Vote	
Black	$N_{bV_i}$	$N_{bNV_i}$	$\mathbf{N}_{b_i}$
White	$N_{wV_i}$	$N_{wNV_i}$	$\mathbf{N}_{w_i}$
	$\mathbf{N}_{V_i}$	$\mathbf{N}_{NV_i}$	

$2 \times 2$  Contingency Table for Precinct  $i$

- You have data from 100 precincts in Harris County
- You know # people who turned out from election returns (**Col marginals**)
- You know CVAP of whites and blacks from the US Census (**Row marginals**)
- You want to know how many whites/blacks went to vote (**Internal cells**)

# Motivating Example (Extension)

	Clinton	Trump	Sanders	Non Vote	
White	$N_{wB_i}$	$N_{wL_i}$	$N_{wK_i}$	$N_{wNV_i}$	$\mathbf{N}_{w_i}$
Black	$N_{bB_i}$	$N_{bL_i}$	$N_{bK_i}$	$N_{bNV_i}$	$\mathbf{N}_{b_i}$
Asian	$N_{aB_i}$	$N_{aL_i}$	$N_{aK_i}$	$N_{aNV_i}$	$\mathbf{N}_{a_i}$
Hispanic	$N_{hB_i}$	$N_{hL_i}$	$N_{hK_i}$	$N_{hNV_i}$	$\mathbf{N}_{h_i}$
	$\mathbf{N}_{B_i}$	$\mathbf{N}_{L_i}$	$\mathbf{N}_{K_i}$	$\mathbf{N}_{NV_i}$	

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- **Combined approach** (King 1997 [King's EI]; Lewis 2004 [Seemingly unrelated EI]; Quinn 2004 [Dynamic EI]); Calvo & Escobar 2003 [Geographically weighted approach]
- **Bayesian hierarchical models** (King, Rosen, & Tanner 1999 [Binomial-Beta model]; Rosen, Jiang, King, & Tanner 2001 [Multinomial-Dirichlet model]; Greiner and Quinn 2009 [GQ model]; Wakefield 2004 [Wakefield's  $2 \times 2$  model]; Imai and Lu 2008 [Multiple imputation model])
- **Machine learning variants** (Flaxman 2015, 2016 [Distributional regression model]; Soldaini and YomTov 2016 [Stochastic gradient descent model]; Muezellet et al. 2017 [Tsallis regularized optimal transport model]; Rosenman and Viswanathan 2018 [Poisson-Binomial model])

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Black	$\beta_i^b$	$1 - \beta_i^b$	$X_i$
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We estimate these unknown quantities from

- Known prop of blacks:  $X_i$  ( $= N_{Bi}/N_i$ )
- Known prop of turnout:  $T_i$  ( $= N_{Vi}/N_i$ )

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$\rightsquigarrow$  Looks like random-coefficient models (with no intercept)!

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$\rightsquigarrow$  Equivalent specification for  $\beta_i^w, c_w, d_w$

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$$\begin{aligned} &\propto \prod_{i=1}^p (X_i \beta_i^b + (1 - X_i) \beta_i^w)^{N_{vi}} (1 - X_i \beta_i^b - (1 - X_i) \beta_i^w)^{(N_i - N_{vi})} \\ &\times \prod_{i=1}^p \frac{\Gamma(c_b + d_b)}{\Gamma(c_b) \Gamma(d_b)} (\beta_i^b)^{c_b - 1} (1 - \beta_i^b)^{d_b - 1} \\ &\times \prod_{i=1}^p \frac{\Gamma(c_w + d_w)}{\Gamma(c_w) \Gamma(d_w)} (\beta_i^w)^{c_w - 1} (1 - \beta_i^w)^{d_w - 1} \\ &\times \exp(-\lambda c_b) \times \exp(-\lambda d_b) \times \exp(-\lambda c_w) \times \exp(-\lambda d_w) \end{aligned}$$

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# Binomial-Beta Model (King, Rosen, & Tanner 1999)

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$\rightsquigarrow$  Flat prior on  $\alpha, \beta, \gamma, \delta$

# Extensions

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~> **Let's estimate Binomial-Beta models with JAGS!**