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Google

Google Business Intelligence Professional Certificate

Learn in-demand skills like data modeling, data visualization, and dashboarding and reporting in less than 2 months. Enroll today and get access to Google AI Essentials at no cost. Offer ends 11/30*

G   Instructor: <u>Google Career Certificates</u>   **Top Instructor**

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Already enrolled
Financial aid available

90,436 already enrolled

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3 course series
Earn a career credential that demonstrates your expertise

4.8 ★
(1,831 reviews)

Advanced level
Recommended experience ⓘ

Flexible schedule
2 months, 10 hours a week
Learn at your own pace

Build toward a degree
<u>Learn more</u>

What you'll learn

✓ Explore the roles of business intelligence (BI) professionals within an organization

✓ Practice data modeling and extract, transform, load (ETL) processes that meet organizational goals

✓ Design data visualizations that answer business questions

✓ Create dashboards that effectively communicate data insights to stakeholders

Skills you'll gain

Business Intelligence   Extraction, Transformation And Loading (ETL)   Bigquery   Dashboarding and Reporting   Data Analysis   Data Modeling

Business Analysis   SQL   Tableau Software   Business Process   Sheets   Data Visualization   **View less skills**

Details to know

in

Shareable certificate

Add to your LinkedIn profile
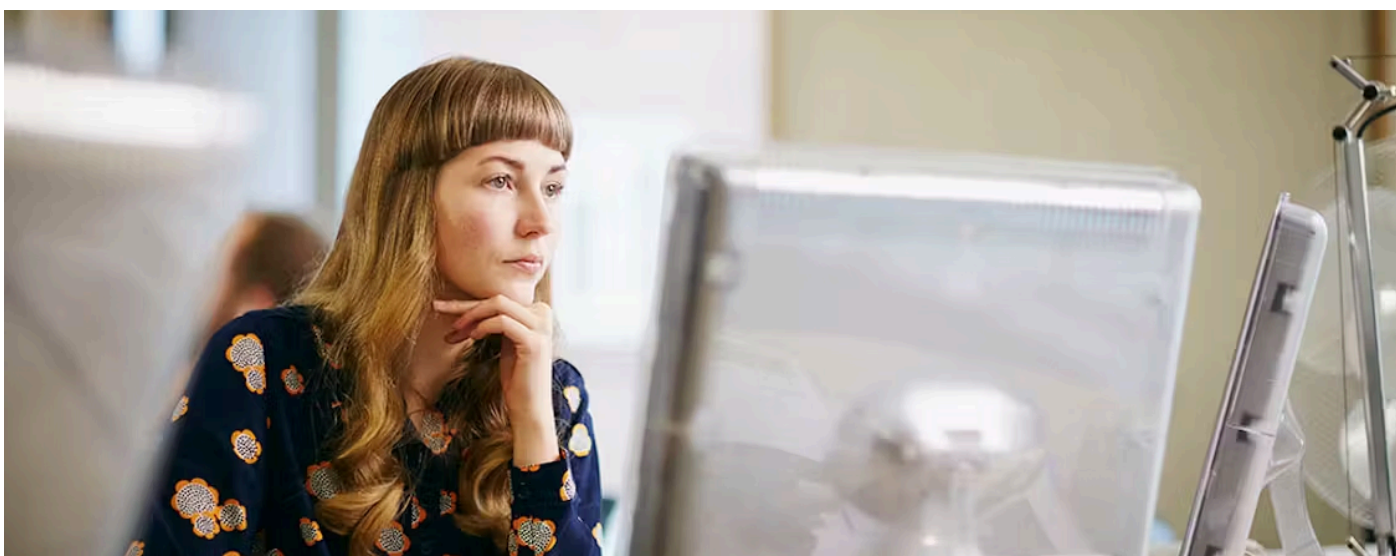
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Taught in English

11 languages available

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See how employees at top companies are mastering in-demand skills

Learn more about Coursera for Business

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PETROBRAS   TATA   DANONE
ONE PLANET. ONE HEALTH

Capgemini   P&G   L'ORÉAL

75% of certificate graduates report positive career outcome[1]

Advance your career with in-demand skills

- Receive professional-level training from Google
- Demonstrate your technical proficiency
- Earn an employer-recognized certificate from Google
- Qualify for in-demand job titles: business intelligence analyst, business intelligence engineer, business intelligence developer

Get exclusive access to career resources upon completion

Resume review
Improve your resume and LinkedIn with personalized feedback

Interview prep
Practice your skills with interactive tools and mock interviews

Career support
Plan your career move with Coursera's job search guide

Connect with 150+ U.S. hiring organizations in Google's Employer Consortium

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Earn a career certificate

Add this credential to your LinkedIn profile, resume, or CV
Share it on social media and in your performance review

Professional Certificate - 3 course series

Get professional training designed by Google and take the next step in your career with advanced skills in the high-growth field of business intelligence. **There are over 166,000 open jobs in business intelligence and the median salary for entry-level roles is $96,000.[1]**

Business intelligence professionals collect, organize, interpret, and report on data to help organizations make informed business decisions. Some responsibilities include measuring performance, tracking revenue or spending, and monitoring progress.

This certificate builds on your data analytics skills and experience to take your career to the next level. It's designed for graduates of the Google Data Analytics Certificate ↗ or people with equivalent data analytics experience. Expand your knowledge with practical, hands-on projects, featuring BigQuery, SQL, and Tableau.

After three courses, you'll be prepared for jobs like business intelligence analyst, business intelligence engineer, business intelligence developer, and more. At under 10 hours a week, the certificate program can be completed in less than two months. Upon completion, you can apply for jobs with Google and over 150 U.S. employers, including Deloitte, Target, and Verizon.

75% of certificate graduates report a positive career outcome (e.g., new job, promotion or raise) within six months of completion[2]

[1]Lightcast™ US Job Postings (Last 12 Months: 1/1/2022 – 12/31/2022)

[2]Based on program graduate survey responses, US 2022

Applied Learning Project

This program includes over 70 hours of instruction and 50+ practice-based assessments, which will help you simulate real-world business intelligence scenarios that are critical for success in the workplace. The content is highly interactive and exclusively developed by Google employees with decades of experience in business intelligence. Through a mix of videos, assessments, and hands-on labs, you'll get introduced to BI tools and platforms and key technical skills required for an entry-level job.

Platforms and tools you will learn include: BigQuery, SQL, Tableau

In addition to expert training and hands-on projects, you'll complete a portfolio project that you can share with potential employers to showcase your new skill set. Learn concrete skills that top employers are hiring for right now.

Read more

Foundations of Business Intelligence

Course 1 • 24 hours • **4.7** ★ (1,384 ratings)

Course details ∧

What you'll learn

✓ Understand common careers and industries that use BI

✓ Investigate the impact data can have on business decision-making

✓ Explain the important role that BI professionals have in businesses

✓ Develop a BI project plan

Skills you'll gain

Business Processes and Requirements   Sharing Insights With Stakeholders   Stakeholder Management   Cross-Functional Team Dynamics

Asking Effective Questions

The Path to Insights: Data Models and Pipelines

Course 2 • 23 hours • 4.7 ★ (520 ratings)

Course details ⌄

What you'll learn

✓ Build data models that answer business questions

✓ Apply the ETL process to workplace scenarios

✓ Explore ETL tools

✓ Construct a pipeline to deliver necessary data

Skills you'll gain

Extraction, Transformation And Loading (ETL)   Data transformation   Data Management   Database Optimization

Google Dataflow/Google BigQuery

Decisions, Decisions: Dashboards and Reports

Course 3 • 29 hours • 4.8 ★ (840 ratings)

Course details ⌄

What you'll learn

✓ Design BI visualizations

✓ Practice using BI reporting and dashboard tools

✓ Create presentations to share key BI insights with stakeholders

✓ Develop professional materials for your job search

Skills you'll gain

Dashboarding and Reporting   Effective Communication   Tableau Software   Data Visualization   Presenting Data Insights

Instructor

Top Instructor

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Google
324 Courses • 10,816,567 learners

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Build toward a degree

When you complete this Professional Certificate, you may be able to have your learning recognized for credit if you are admitted and enroll in one of the following online degree programs.[1]

View eligible degrees
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ACE

Degree credit eligible

This Professional Certificate has ACE® recommendation. It is eligible for college credit at participating U.S. colleges and universities. Note: The decision to accept specific credit recommendations is up to each institution. Learn more

Why people choose Coursera for their career

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Felipe M.
Learner since 2018

"To be able to take courses at my own pace and rhythm has been an amazing experience. I can learn whenever it fits my schedule and mood."

Jennifer J.
Learner since 2020

"I directly applied the concepts and skills I learned from my courses to an exciting new project at work."

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New to Data Analysis? Start here.

7 BI Software Programs to Enhance Your Business

October 4, 2024
Article

Business Intelligence vs. Data Analytics in Health Care

April 16, 2024
Article

What Is a Business Intelligence Developer?

June 28, 2024
Article

What Is Power BI? What It Is, How It's Used, and More

May 29, 2024
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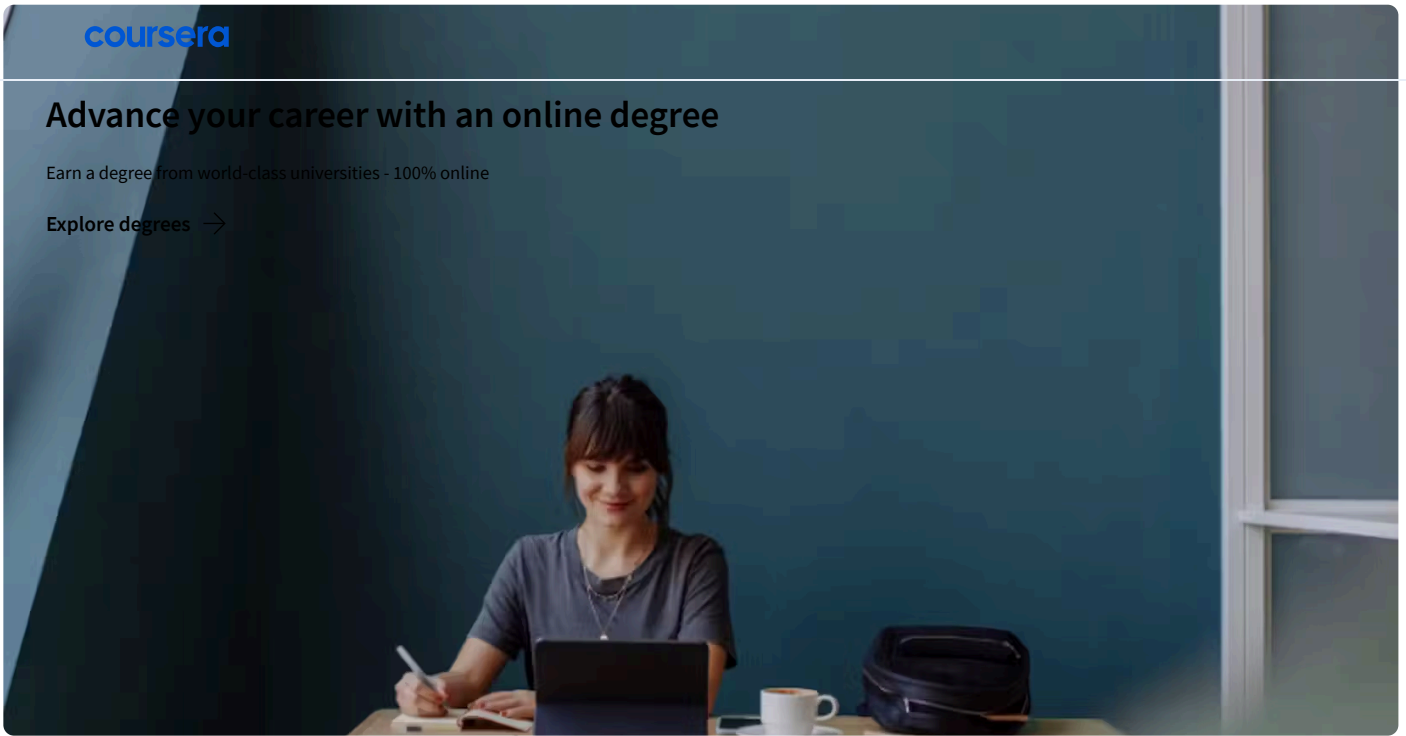
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Frequently asked questions

> **Is this course really 100% online? Do I need to attend any classes in person?**

> **What is business intelligence?**

> **What kind of companies hire business intelligence professionals?**

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⌄ **Show all 15 frequently asked questions**

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② **More questions**

Visit the learner help center

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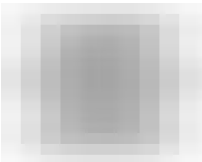
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