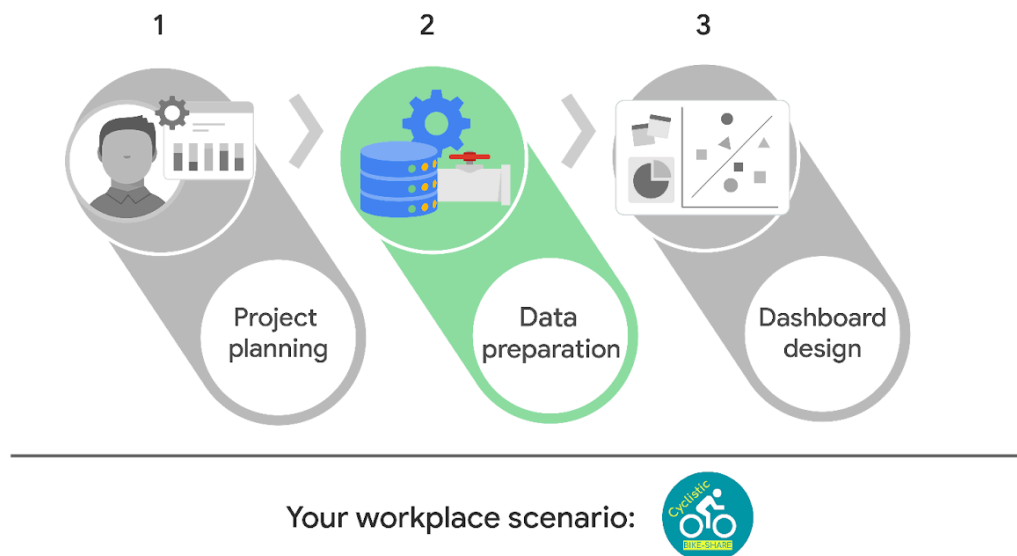


Course 2 workplace scenario overview: Cyclistic



Previously, you started working with a fictional bike-share company, Cyclistic, to provide their team with key business intelligence insights. At the end of the last course, you consulted with stakeholders to develop project planning documents that establish their needs and expectations. The strategy and planning documents are key to helping you understand important details about this project, so you'll want to make sure you have completed this step before moving on. Refer to the exemplar documents here:

[Activity Exemplar: Complete the business intelligence project documents for Cyclistic](#).

Use these exemplars to ensure that your own project planning documents are completed with enough detail to move on to the next part of the project.

Coming up, you are going to build on previous work to combine data from the tables you received for this project into one reporting table you will use to develop a dashboard you can share with stakeholders. The activities will guide you through uploading the data into your own project space, using SQL code in Dataflow or BigQuery, observing how stakeholders interact with data, and finalizing a reporting table to be used for the dashboard. There will be an exemplar project for you to review so you can check your work and continue to iterate on your own project.

This next step in your project will provide more opportunities to create additional workplace samples you can share with potential employers to demonstrate your BI skills and knowledge. This is also a great opportunity to practice the skills you have been learning so far.

Key takeaways

The end-of-course project is designed for you to practice and apply course skills in a fictional workplace scenario. By completing each course's end-of-course project, you will have work examples that will enhance your portfolio and showcase your skills for future employers.