Congratulations! You passed! Grade received 100%To pass 80% or higher



### 1. Activity overview

By now, you have worked with data using both spreadsheets and SQL. These tools operate very differently: In spreadsheets, you are able to observe and interact with data directly; with SQL, you interact with data through queries to the database. In this activity, you will use spreadsheets to clean your data before importing it into SQL for analysis.

In this scenario, you have been working for a national store chain as a data analyst. Management is interested in the amount of inventory being kept in storage at regional sites. Your supervisor has asked you to perform an analysis on inventory and sales data to make recommendations for changes to inventory management practices. You have been provided with three datasets containing information about inventory, products, and sales.

By the time you complete this activity, you will be able to combine tools to successfully analyze data. Switching between spreadsheets and SQL can be challenging because they're so different, but once you're more used to both tools, you'll be able to use both more easily. This is important for tackling larger and more complex projects in your career as a data analyst.

To get started, first download the three store data CSV files: inventory, products, and sales.

Click the link to each CSV file to create a copy. If you don't have a Google account, you may download the data directly from the attachments below.

Link to data:  $\underline{inventory} \ \square$ ,  $\underline{sales} \ \square$ , and  $\underline{products} \ \square$ .

OR

Download data:

Inventory CSV File

Sales CSV File

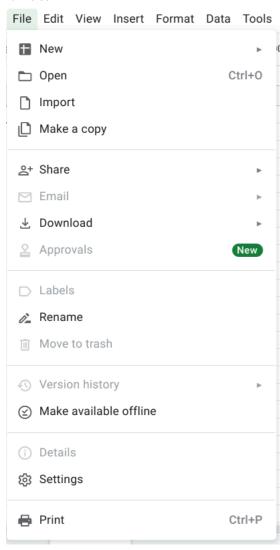


# Cleaning the data

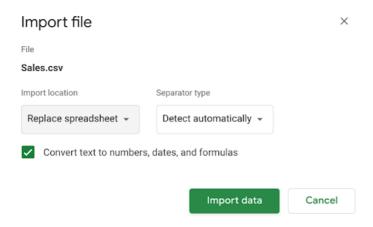
Before you upload these files to SQL, you can import them into a spreadsheet in Sheets to get comfortable with the data before you start analyzing it in BigQuery. This might not always be possible with larger datasets you encounter in the future, but you should explore as much as possible within this exercise! You can also use this step to perform some data-cleaning tasks.

Step 1: Import the data

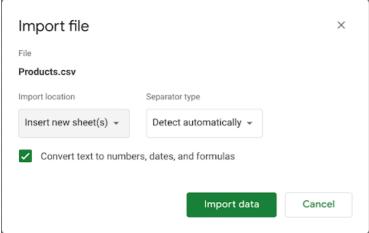
If you're using Google Sheets, you'll first need to import the data files into your spreadsheet . Open Sheets and navigate to the File menu, then select Import from the dropdown list.



Select the first file and upload it to the spreadsheet. Choose Replace spreadsheet to insert it into the current sheet.



Then return to the Import menu under the File menu and upload the next file. This time, however, select Insert new sheet(s) to create new worksheet tabs with this file.

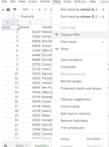


Repeat these steps until you have all three files added to your spreadsheet.

### Step 2: Inspect the data

Applying filters in spreadsheets is a good way to identify any data that needs to be cleaned. You'll inspect the Inventory sheet now.

Navigate to the Inventory sheet and click any cell in the spreadsheet. Open the Data dropdown menu and select Create a filter.

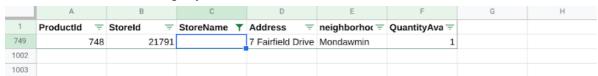


Now you can click the filter icons for each column to inspect the values. Start with the StoreID column. As you scroll through, you'll notice that there do not appear to be any blanks or incorrectly entered values. However, if you inspect the StoreName column, you'll find a blank.

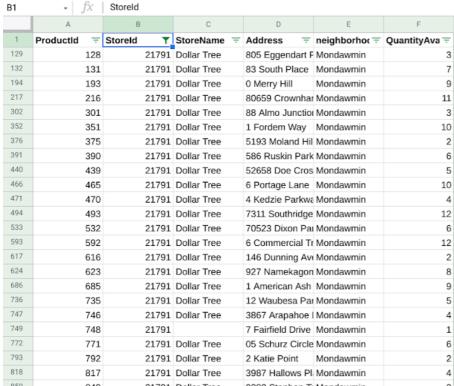
Deselect all of the values except for the blank.



This should return one row with a missing entry under the StoreName column.



You might be able to find what the missing value is and input it correctly using the filter. Clear the Storename filter and use the Storeld column filter for other stores with the ID 21791.



It appears that the other stores with this ID are all Dollar Tree, so it's probably safe to input that as the StoreName value in the blank cell.

Inspect the other columns in this sheet, then return to the Data menu to turn off the filters. Next, navigate to the Products sheet.

Similarly to the last sheet, you can repeat this process to inspect the Products data. Go to the Data menu and select Create filter.

Check the ProductID column. You'll find that there is a NA value in this column, despite the fact that this column should only have numeric values. In this case, you've checked in with the dataset owner, who said you can delete this row because it was input by mistake and does not belong in this dataset. Turn off the filter and move on to the next step.

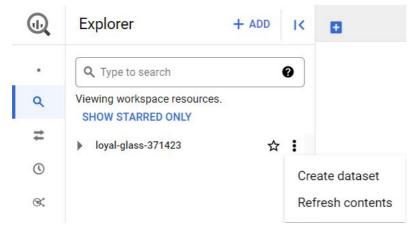
### From spreadsheets to BigQuery

Now that you have checked out your data in a tool that lets you observe and interact with your data directly, it's time to transition to using SQL. With SQL, you can only observe the results of your query, which requires a different mindset than spreadsheets — but SQL is very powerful when you're working with databases and larger datasets!

Step 1: Create a dataset and custom table

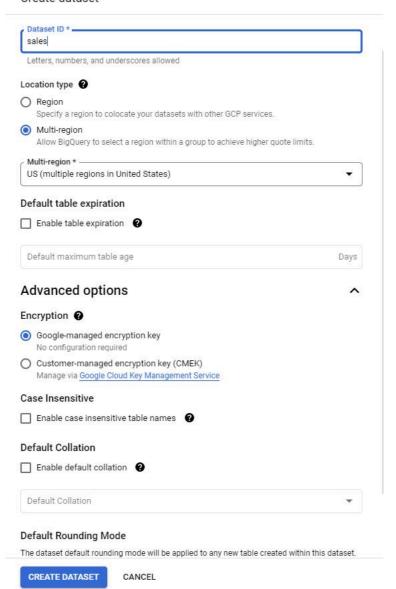
Similar to previous activities, you will need to create a dataset and custom table to house this data before you can inspect it in BigQuery.

1. From the Explorer pane in your BigQuery console, click the three vertical dots next to your project space and select Create dataset.



2. Name the new dataset sales and leave the other settings as their default. Make sure the Location Type is set to Multi-Region (US) and the default Encryption is set to Google-managed encryption key within the Advanced section.

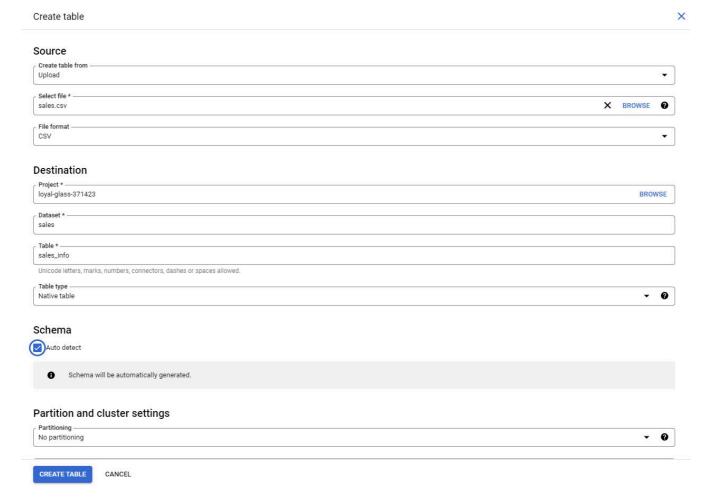
# Create dataset



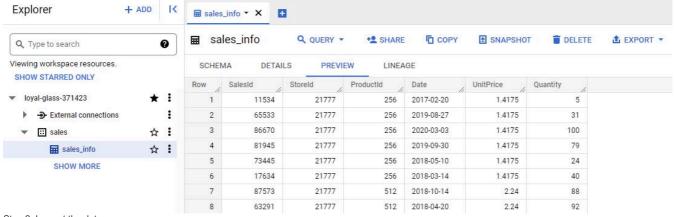
- 3. Once you have checked all the settings, click the blue button CREATE DATASET. The new dataset should appear in your Explorer pane.
- 4. Open the new dataset info window by clicking on the sales item under your project name. On the right hand side of the window, you will see a row of tab commands.



5. Click on the first command tab titled CREATE TABLE. This will open a Create table pop-up window. Select the Create table from > UPLOAD option and import your sales data. Name the table sales info, select Auto detect under Schema, and leave the rest of the options as default. Once you have checked all the settings, click the blue CREATE TABLE.



4. Click on the new table sales\_info in the Explorer pane. A data info window will open, and click on the SCHEMA and PREVIEW tabs to get an overview of the metadata and attributes of your data.



Step 2: Inspect the data

Next, you will need to inspect the data to determine how much of it will be useful for your final analysis.

- NOTE: Within the FROM clause of the syntax below, you will need to begin the Table ID line with your personalized project name, period, the dataset name, period, and end with the table name. It's important to understand that the personal project name will be unique to each learner. You can also locate and copy the full Table ID filename by clicking on the DETAILS option tab in your sales\_info Table window. Once copied, paste it after the FROM clause and run the above query.
  - 1. Ensure that the import was successful by running this query:

SELECT

FROM

personal project name.sales.sales\_info

LIMIT 10;

Your results should appear like this:

Query results

Job information

**≛** SAVE RESULTS

Execution details

Query complete (1.6 sec elapsed, 9.2 MB processed)

JSON

Results

Row	SalesId	StoreId	ProductId	Date	UnitPrice	Quantity
1	11534	21777	256	2017-02-20	1.4175	5
2	65533	21777	256	2019-08-27	1.4175	31
3	86670	21777	256	2020-03-03	1.4175	100
4	81945	21777	256	2019-09-30	1.4175	79
5	73445	21777	256	2018-05-10	1.4175	24
6	17634	21777	256	2018-03-14	1.4175	40
7	87573	21777	512	2018-10-14	2.24	88
8	63291	21777	512	2018-04-20	2.24	92
9	68049	21777	512	2019-07-21	2.24	45

2. Next, inspect the data to find out how many years of sales data it includes. You can use the MIN and MAX functions to get the oldest and newest dates:

SELECT
MIN(Date) AS min\_date,
MAX(Date) AS max\_date

FROM

personal project name.sales.sales info;

Now you know what years this data covers. In this case, you'll want to group the data by month because management wants to see year-over-year changes to inventory by month.

3. Click COMPOSE NEW QUERY and run the following query, which will return the total quantity sold for each ProductId grouped by the month and year it was sold:

SELECT

EXTRACT(YEAR FROM date) AS Year,
EXTRACT (MONTH FROM date) AS Month,
ProductId,
ROUND(MAX(UnitPrice),2) AS UnitPrice,
SUM(Quantity) AS UnitsSold
FROM
personal project name.sales.sales\_info
GROUP BY
Year,
Month,
ProductId
ORDER BY
Year,
Year,

Year, Month,

ProductId;

Step 3: Export results to spreadsheet

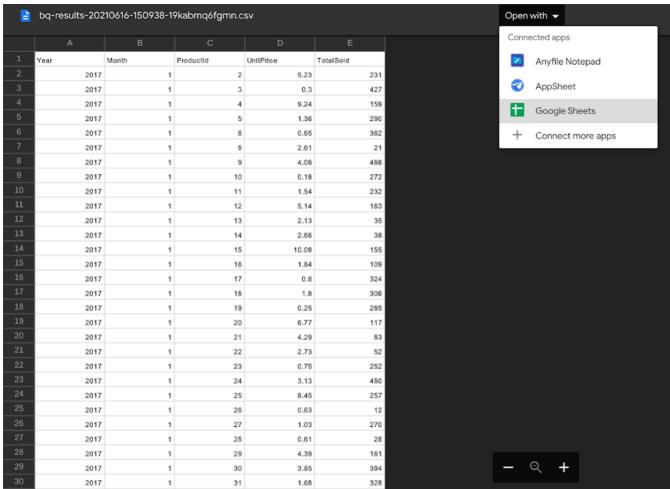
The subset of data you queried is fewer than 50,000 rows. This means it can be easily exported to a spreadsheet, if your stakeholder requests the data in this form. Or, you can use this exported spreadsheet for visualization. First, however, you'll need to save your results.

1. After running the query, click SAVE RESULTS. There will be a pop-up menu with the option to choose the file type for export. Select CSV Google Drive. Once it is downloaded, open the new CSV file in Drive.

Query results

♣ SAVE RESULTS

2. Open the CSV file with Google Sheets.



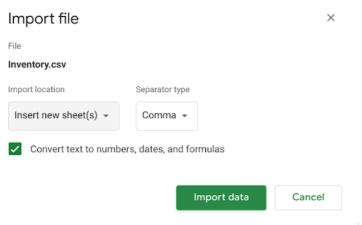
There should be about 47,000 rows. Right-click on the sheet tab and rename the sheet Sales

3. Next, if you're using Sheets, you can open these results by selecting the File menu and clicking Import.

This will open a pop-up menu. Click Upload and select the inventory CSV file.



Select Insert new sheet(s) to add this data as a worksheet to your spreadsheet and choose Comma for Separator type.



4. Repeat these steps for the product CSV file.

# Confirmation and reflection

What is the earliest year included in this dataset?



# 

2017 is the earliest year included in this dataset. To find the date range of this dataset, you used MIN and MAX functions in SQL to determine the earliest and latest years. You were able to pull this observation without actually scrolling through all of the data manually, which is a key skill when working with larger datasets.

- 2. In the text box below, write 2-3 sentences (40-60 words) in response to each of the following questions:
  - · Why is being able to make use of multiple analysis tools useful for some projects?
  - · How is working with data in spreadsheets and with SQL different? How are they similar?

Why is being able to make use of multiple analysis tools useful for some projects?
Multiple analysis tools, like spreadsheets and SQL, enhance flexibility and efficiency. Spreadsheets allow for direct data cleaning and quick visualizations, while SQL handles large datasets and complex queries, making it ideal for in-depth analysis. Combining both enables analysts to leverage each tool's strengths based on project needs.

How is working with data in spreadsheets and with SQL different? How are they similar?

Spreadsheets enable a more visual, interactive approach to data, making it easier to manually inspect and clean data. SQL, however, is query-based, suited for managing large datasets and performing complex operations. Both tools offer filtering, sorting, and aggregating functions, allowing data analysis and transformation, but in distinct ways that complement each other.



Correct Congratulations on completing this hands-on activity! In this activity, you previewed data in BigQuery to find a useful subset to analyze, imported it to spreadsheets, and analyzed your data! A good response would include that using multiple tools allows you to be more flexible. Being able to use SQL to create a subset of data to work with in spreadsheets like you did today gives you more options for how you approach your analysis. In upcoming activities, you will have more opportunities to analyze data from beginning to end!