

# Literacy This Week



Yukon Literacy  
Coalition

*We are a society of people dedicated to improving the quality of life of all Yukoners. We do this by building the foundational skills required for lifelong learning; acknowledging that we are all adapting to an everchanging world.*

## Celebrate Family Literacy Day

Family Literacy Day takes place across Canada every year on January 27th. This day, celebrated since 1999, was created to raise awareness about the importance of reading and engaging in other literacy related activities as a family.

It has been proven that children whose parents are involved with them in literacy-based activities as a family, have an increased capacity in their development during their school years. Parents who take time every day to read or do an activity with their children are helping in their child's overall development. These activities can be anything from cooking a meal together, writing letters to a friend, reading bedtime stories, or going for a walk in nature and talking about what you see.

**The 2022 theme for  
Family Literacy Day is  
'Learning in the Great Outdoors'.**

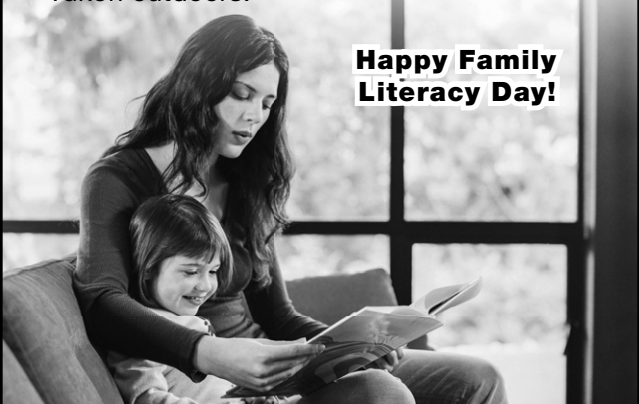
This year the Yukon Literacy Coalition is holding a photo contest in celebration of this event.

**Our 'Get Caught Reading' campaign  
begins January 26th to March 16th.**

Send in photos of yourself, friends and family, reading anywhere and everywhere, in fun and unique places and situations!

For details on categories, amazing prizes, and more information, go to our website, **[www.yukonliteracy.com](http://www.yukonliteracy.com)** or look for our posters around town. We know that we can benefit so much from being in nature. So go outside and enjoy doing activities as a family; make this a fun time, and exercise both mind and body together, in the great Yukon outdoors.

**Happy Family  
Literacy Day!**



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