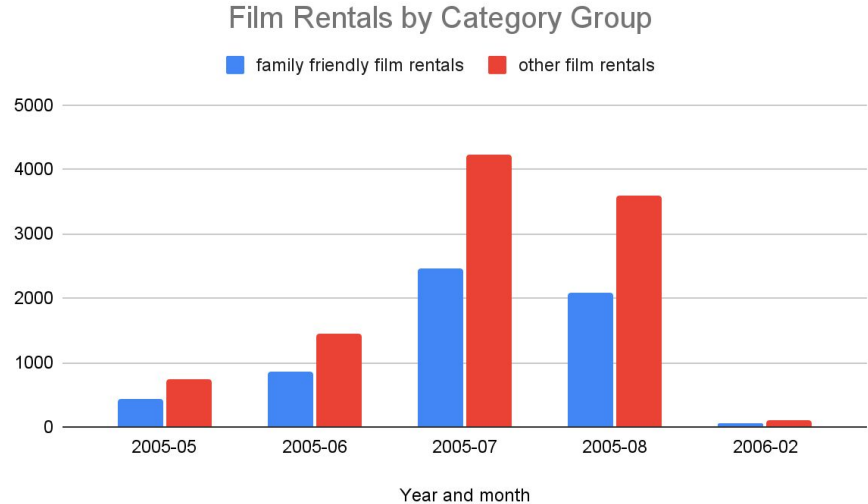


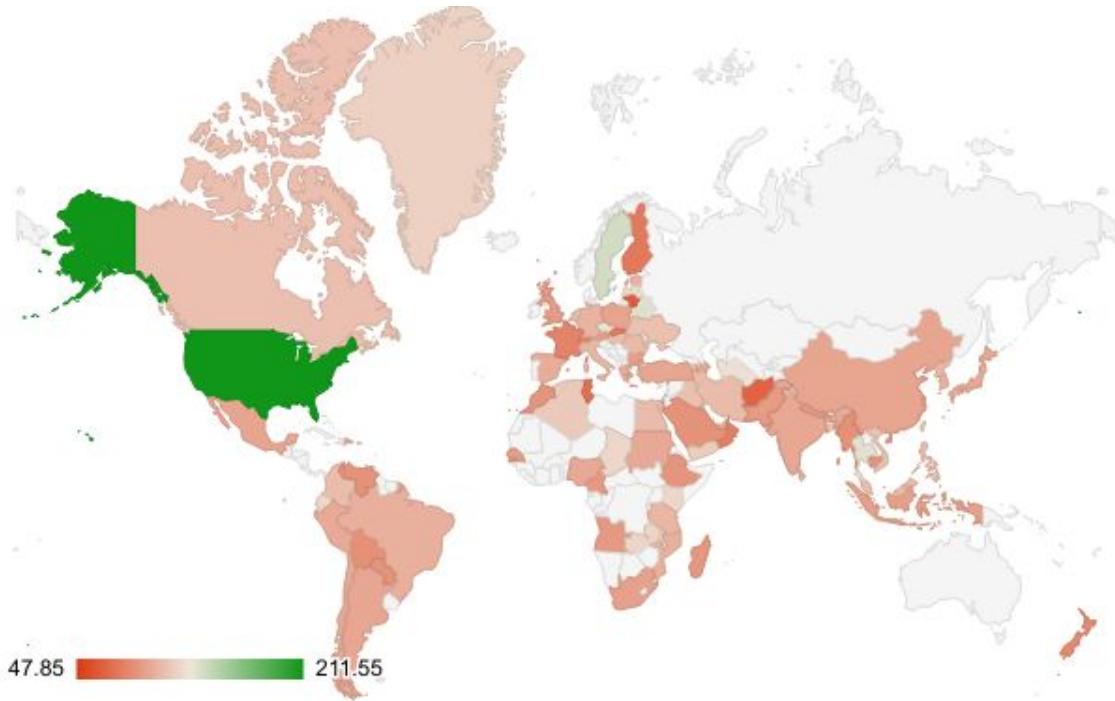
How many family-friendly* films were rented compared to the other films?

The data show that films of other categories (such as Horror, Documentary, Drama, Action etc) are more popular for renting than family-friendly movies.



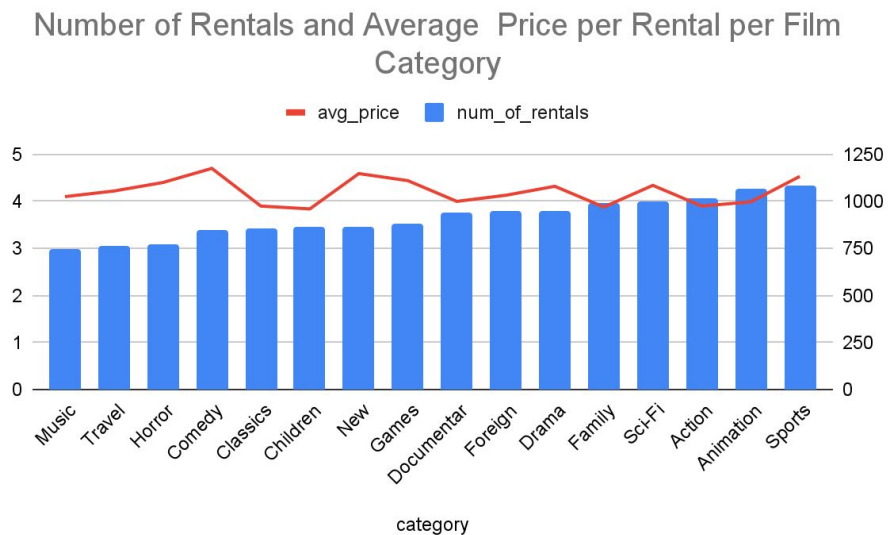
* The family-friendly films include Animation, Children, Classics, Comedy, Family and Music genres.

What was the average amount spent by customer per country in 2007?



The customers from USA, Vatican City State and Nauru spent the most on average on film rentals in 2007 while those from American Samoa, Lithuania and Saint Vincent and the Grenadines spent the least.

Is there a correlation between the price and number of rentals for every category of films?



The data doesn't prove any correlation between the average price and number of rentals for every film category.

Comparing the dynamics of sales by the two stores.

The chart shows very similar dynamic in sales for the both stores, although store #2 is showing slightly higher results in every given month.

