Viktoriia Yumatova

UX/UI DESIGNER

UX/UI designer with a background in fine art and teaching. Co-founder of kid's art studio. Experienced in developing UX/UI projects from research to high-fidelity prototypes. Skilled in time management and organizing tasks, fast learner and good team player.

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UX/UI PROJECTS

Money Jar, Financial App   Apr-May '22
CareerFoundry Case Study

- Applied mobile-first approach for iOS to make payments, transfer money, and manage balance all in one place.
- Defined user goals by user's research, interviews, and surveys, developed personas, user flow diagrams, and style guidelines.
- Designed 15 high-fidelity screens, and multiple rounds of usability and preference tests.

Art Box, Skill-share App   Mar-Apr '22
CareerFoundry Case Study

- Created a skill-share app for artists of any level or people who like craft.
- Conducted research including competitive analysis, user interviews, and surveys to define user's needs and wants and develop personas and user flow diagrams.
- Designed from sketches to high-fidelity wireframes, conducted preference tests, analyzed usability test results and implemented feedback.

EXPERIENCE

Co-founder/Teacher   Sep '20-Feb '22
"Art is Fun"| Art studio   Chicago

- Planned, organized, and implemented appropriate programs of color theory, fundamental knowledge of academic art, and rules of composition in art.
- Managed student behavior and classroom routines to maximize learning time and create a positive classroom environment.
- Built strong relationships and common understanding between teachers and students by effectively communicating with students themself and their parents.
- Organized and manage art parties, events, and art exhibits.

Skills

- Competitor analysis
- User Research
- User Interviews
- Personas
- Information Architecture
- Wireframing and Prototyping
- Branding
- Strategic Thinking

Tools

- Figma
- Adobe XD
- Adobe Illustrator
- Marvel
- Miro
- InVision
- HTML/CSS

Education

UX/UI Design Certification
CareerFoundry | Los Angeles, Sep 2021 - Aug 2022

Associates Degree
Kyiv State Institute of Decorative Art And Design of M. Boychuk
Sep 2014 - May 2016 Kyiv, Ukraine