# Wait! There is more ... What about Privacy?

Due to privacy concerns, you will not see all the identifying information in the table, but you should have sufficient information to make decisions.

The upcoming pages will give you an understanding of how the data is disclosed on a need-to-know basis.

### Checkmarks: Identical Values



#### Identical values are shown as checkmarks.

ID	FFreq	First name	Last name	LFreq	DoB (M/D/Y)	Sex	Race
123456 <mark>78</mark> 91	***	BRIAN	TIPTON	00	09/09/1960	F	W
123456 <mark>12</mark> 91	2-5	BRIANNA	TIPTON	∞	09/09/1960	F	W
	1234567 <b>8</b> 91	123456 <b>78</b> 91	1234567891 ••• BRIAN  **  +	1234567891 ••• BRIAN TIPTON  ** 1234567891	1234567891	1234567891	1234567891





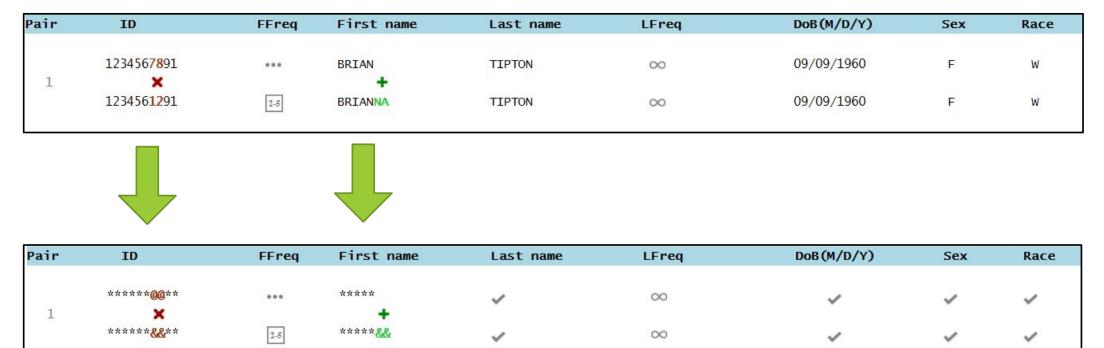


ID	FFreq	First name	Last name	LFreq	DoB (M/D/Y)	Sex	Race
nnn nn	•••	***	~	00	~	~	~
* * * * * * * * * * * *	2-5	****	~	$\infty$	~	~	~
	* * * * * * * * * * * * * * * * * * *	**************************************	********  *******  *******  *******  ****	*********  ***************************	***********  *********  ********  ******	***********  ********  *******  ******  ****	**************************************

#### Stars Used in Similar IDs

When two items are similar, **stars** (they look like this \*\*\*) are used for characters that are the **same**.

@@@ and && show the characters that are different.



## \*\*\* When the Matched Value is Missing ()

When one of the values in a pair is missing, the other value is not useful.

Thus, the matched value with missing is represented by \*\*\*

Pair	ID	FFreq	First name	Last name	LFreq	DoB(M/D/Y)	Sex	Race
7	0000018335	•••	PATSY	CALLAHAN	***	11/13/1948	F	В
	?	***	PATSY	CALLAHAN	***	?	F	В
	1591		***************************************			130	10.7	





Pair	ID	FFreq	First name	Last name	LFreq	DoB (M/D/Y)	Sex	Race
7	और और और और और और और और और	***	~	~	***	**/**/***	~	~
fr	?	***	~	~	***	?	~	~

#### Different Items

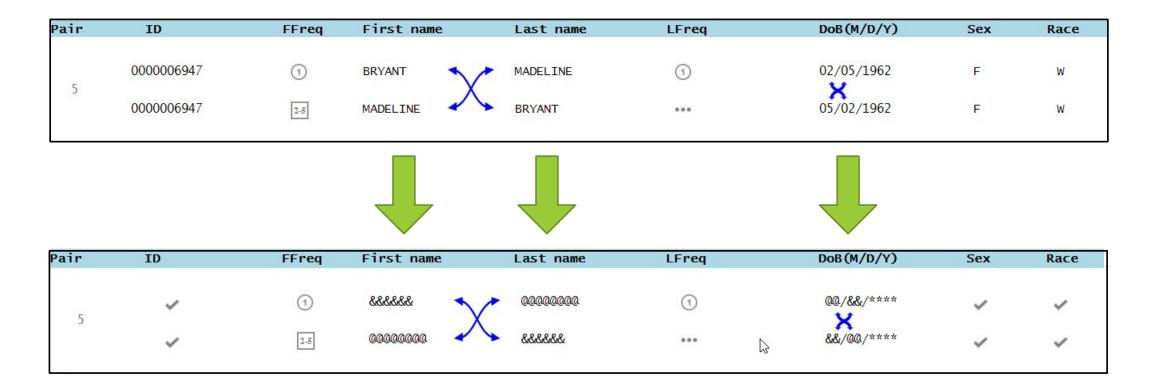


When two items are very different, they are shown as @@@ and &&&

Pair	ID	FFreq	First name	Last name	LFreq	DoB(M/D/Y)	Sex	Race
13	6556368585	1	WILL	GREENE	***	07/03/1950	М	B DIFF
******	1092091430	1	DAVE	GREENE	***	07/03/1950	М	W
Pair	ID	FFreq	First name	Last name	LFreq	DoB(M/D/Y)	Sex	Race
	۵۵۵۵۵۵۵۵۵۵	1	هههه	~	***	~	~	<u>a</u>
13	OFF &&&&&&&&	1	OIFF &&&&	~	***	~	~	©IFF &

## Swaps X

When columns have swapped values, the swapped parts are shown by 888 and @@@



## Understand the Symbols?

Take a moment to look at the next slide carefully and understand what the symbols and icons mean for different values.

Pair	ID	FFreq	First name	Last name	LFreq	DoB(M/D/Y)	Sex	Race
1	800000 <mark>27</mark> 67 <b>×</b> 800000 <mark>35</mark> 67	① ①	JUDE	WILLIAM + WILLIAM JR	① ①	09/09/19 <b>06</b> 2  09/09/19 <b>60</b>	M M	W DIFF B
2	0000006947 0000006947	2.5	BRYANT MADELINE	MADELINE S	1	05/02/1962 05/02/1962	F	W
3	9000018540 (DIFF) 6000008928	∞∞	SALLY DIFF JOHN	BYRD BYRD	***	07/04/1960 × 04/07/1960	F DIFF M	w ?

Pair	ID	FFreq	First name	Last name	LFreq	DoB(M/D/Y)	Sex	Race
1	n ngg n n n n n *  *  *  *  *  *  *  *  *  *  *  *  *	1	*	**************************************	1	**	<b>*</b>	© DIFF
2		2-5	888888	@@@@@@@	1	~	<b>*</b>	<b>*</b>
3	aaaaaaaaaaa OIFF EELELLELLELLE	∞	@@@@@ @IFF &&&&	<b>*</b>	***	@@/&&/**** <b>X</b> &&/@@/****	@ (DIFF) &	*



### **Encryption Mode**

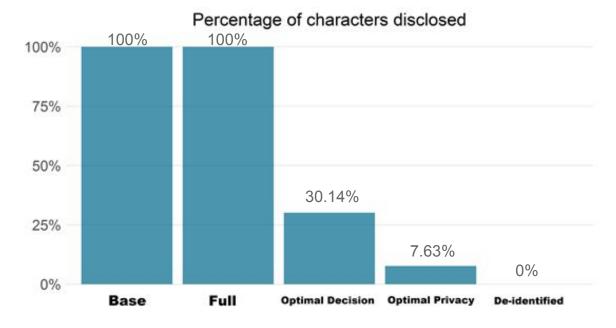


Encryption mode only have **same/different** icon.

When information is identical, a pair of check marks will be displayed.

When information is **NOT identical**, **encrypted information** will be displayed.

#### Conclusion



As you can see, the five modes you just did disclose **different percentage of characters**. The percentage of characters disclosed will not only affect **privacy risk** in each mode, but also your **accuracy** in record linkage.

The goal of our research is to find the **balance** between privacy and accuracy in record linkage. **Thank you very much for participating this user study.**