

Yumian Cui

6087722067 | ycui53@wisc.edu | 777 university ave | Madison, WI 53715

Education

University of Wisconsin-Madison

Madison, WI

Degree: Bachelor of Sciences

May, 2022

Major: Economics (Math emphasis) + Data Science

Certificate: Comp Sci (intended)

GPA: 3.84

Academic Honors: Dean's list*2 (Spring 2018-2019, Spring 2019-2020)

Leadership & Community Involvement

Chinese Undergraduate Student Association

Madison, WI

Publicity Representative

Sept 2018-Jan 2020

- Research, compose, and edit articles for publicity department; Edit videos for video programs; Led a video program called MadLog, vlog program, research ideas, draft proposals, make plans, and video-shooting on-site
- Analyzed data and revitalized the MadForum column creating new content and encouraging participant feedback

Greater University Tutoring Service

Madison, WI

Volunteer Chinese tutor

Oct 2019-Dec 2019

- Dedicated time as volunteer Chinese tutor to an American student; devoted at least 90 minutes weekly and enhance the first-year experience by providing additional outside - activities;
- Promote mutual cultural understandings by conversing on culturally specific topics

Supporting Peers In Laidback Listening

Madison, WI

Student Volunteer

Oct 2019-Present

- Devoted time as support volunteer to all UW Madison students; responded to student spills and provide psychological assistance and resources;
- Developed teamwork strategies providing appropriate interventions to address student needs

International Familial Union

Madison, WI

Publicity Representative

Oct 2019-Present

- Organize and direct a WeChat group comprised of students' families and stakeholders
- Serve as intermediary between students and their families to regularly maintain communication on student life; build rapport and positive engagement between families and the university

Chinese Psychologos

Madison, WI

Publicity Representative

Sep 2019-Jan 2020

- Outreach and communicate with professors; volunteer in our student support program called Solace For You (SFY) specifically tailored to Chinese international students
- Provide psychological assistance as a peer mentor and counselor
- Research, compose, and edit articles for publicity department

Professional and Customer Service Experience

Gordon Dining Hall

market-oriented team member

Madison, WI
Sep 2018-Jan 2019

- Serve or make foods in different stations and communicate with customers to ensure a good dining experience, work around 12 hours a week, each time 3 hours
- Establish strong customer service skills by handling various dining needs

EconEx program: Department of Economics

Research and Data Analysis Externship

UW-Madison
Summer 2020

- Selected for an independent research project performing data analysis related to the Covid-19 situation in New York
- Completed over 15 hours of training on data analysis tools to apply to economic data analysis and collaborating with the mentor
- Created data visualization using mainly Python and slightly Excel and showcased findings related to Covid's impact on consumer \& retail trends in NYC
- Acquired hands-on experiences with web-scraping and data exporting and honed additional data analysis skills by completing a LinkedIn data analysis course

Ernst & Young: Financial Advisory Service

Research Extern

Remote, China
July-Aug 2020

- Developed research, note-taking, PowerPoint graphing (think-cell) skills while helping team perform due diligence (literature review, data collection) on American cold chain market

Skills

Technical: Python(NumPy, Pandas, Scikit-Learn), STATA, R, SQL(learning), LaTeX, HTML(Basic), Adobe Photoshop, Microsoft(Excel, Word, PowerPoint), Adobe Premiere, Xiumi (A WeChat account post editing software)

Languages: English (Fluent), Chinese (Fluent), French (Basic)