

Yumian Cui

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Education

University of Wisconsin-Madison

Madison, WI

Degree: Bachelor of Sciences

May, 2022

Major: Economics (Math emphasis) + Data Science

GPA: 3.82

Academic Honors: Dean's list*2 (Spring 2018-2019, Spring 2019-2020)

Professional and Customer Service Experience

EconEx program: Department of Economics

UW-Madison

Research and Data Analysis Externship

Summer 2020

- selected for an independent research project focusing on data analysis related to the Covid-19 situation in New York
- completing over 15 hours of training on data analysis tools to apply to economic data analysis and collaborating with the mentor
- used mainly Python and slightly Excel to create data visualization and showcase findings related to COVID's impact on consumer & retail trends in NYC
- acquire hands-on experience with web-scraping and data exporting and additional data analysis skills by completing a LinkedIn data analysis course

Ernst & Young: Financial Advisory Service

Remote, China

Research Intern

July 2020-

- Strengthen research skills while performing due diligence (literature review, data collection) on American cold chain market

Gordon Dining Hall

Madison, WI

market-oriented team member

Sep 2018-Jan 2019

- Serve or make foods in different stations and communicate with customers to ensure a good dining experience, work around 12 hours a week, each time 3 hours
- Establish strong customer service skills by handling various dining needs

Leadership & Community Involvement

Chinese Undergraduate Student Association

Madison, WI

Publicity Representative

Sept 2018-Jan 2020

- Research, compose, and edit articles for publicity department; Edit videos for video programs; Lead a video program called MadLog, vlog program, research ideas, draft proposals, make plans, and video-shooting on-site
- Analyze data and revitalize the MadForum column creating new content and encouraging participant feedback

Greater University Tutoring Service

Madison, WI

Volunteer Chinese tutor

Oct 2019-Dec2019

- Dedicate time as volunteer Chinese tutor to an American student; devote at least 90 minutes weekly and enhance the first-year experience by providing additional outside activities;
- Promote mutual cultural understandings by conversing on culturally specific topics

Supporting Peers In Laidback Listening

Madison, WI

Student Volunteer

Oct 2019-Present

- Devote time as support volunteer to all UW Madison students; respond to student spills and provide psychological assistance and resources;
- Develop teamwork strategies providing appropriate interventions to address student needs

International Familial Union

Madison, WI

Publicity Representative

Oct 2019-Present

- Organize and direct a WeChat group comprised of students' families and stakeholders
- Serve as intermediary between students and their families to regularly maintain communication on student life; build rapport and positive engagement between families and the university

Chinese Psychelogos

Madison, WI

Publicity Representative

Sep 2019-Jan 2020

- Outreach and communicate with professors; volunteer in our student support program called Solace For You (SFY) specifically tailored to Chinese international students
- Provide psychological assistance as a peer mentor and counselor
- Research, compose, and edit articles for publicity department

Skills

Technical: Python (Intermediate), SQL (Basic, learning), Stata (Basic), Excel (Basic), HTML&CSS(Basic), MAXQDA (Intermediate), Microsoft Outlook (Proficient), Word (Intermediate), Premiere (Intermediate), PS (Intermediate), Xiumi (A WeChat account post editing software)

Languages: English (Fluent), Chinese (Fluent), French (Basic)