Summary

I want my site to convey a friendly tone similar to the one the original site gave with clouds and pictures of horses. The look will have a relaxing blue color design palette with rounded text to accomplish a friendly tone. I believe this is the best approach because with sharp colors and text, it will make the visitor feel uneasy and the friendly vibe of organization who loves horses won't be communicated well.
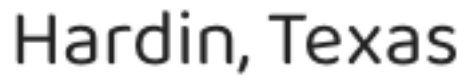
Layout
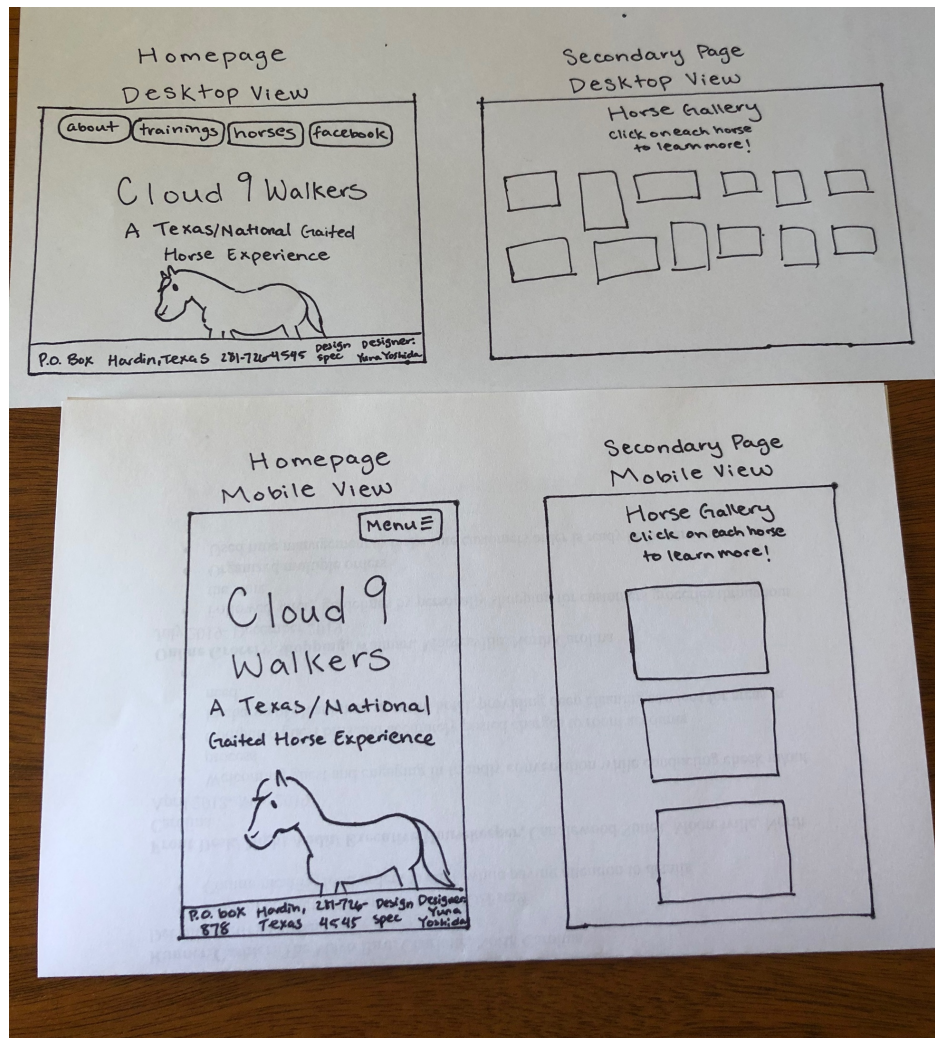
Design Palette

a. Color scheme:

- Background: rgb(213, 235, 235)

- Text: rgb(42, 61, 66)

- Footer: rgb(141, 148, 155)

- Navigation menu: #13b6c2

- Navigation menu text: white

- Navigation menu hover: rgb(66, 116, 119)
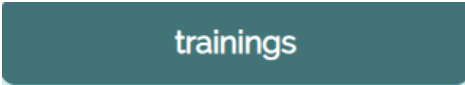
- Secondary page background: lightblue

b. Font choices:

- <h1>: "Raleway", sans-serif uppercase

  o CLOUD

- <h2>: 'Baloo Tamma 2', cursive

  o *Experience*

- <p>: 'Baloo Bhaina 2'

  o Hardin, Texas

- Navigation menu text: "Raleway", sans-serif

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c. Chosen buttons:

- Design spec:

d. Hover:

e. Menu, gallery:

- Navigation menu:

- Gallery: