

November 22, 2022

## Letter of Recommendation

## To Whom it May Concern

I am pleased to provide this letter of recommendation for Vincent Göke, born on March 25, 1998, in Marburg. Vincent worked as a Product & User Experience intern at Algoriddim from February 14, 2022 until April 30, 2022.

Algoriddim, founded in 2006, is a leading software company specializing in music and video applications. Our flagship app, "djay", has been downloaded by over 50 million users worldwide and is a winner of multiple Apple Design Awards. Our diverse and multi-national team consists of software engineers, musicians, support, marketing and social media experts, as well as designers.

Vincent's key tasks included research in the field of music technology and interaction. as well as the design and implementation of a prototype which allowed a user to interact with and manipulate music in intuitive ways.

As part of the research, Vincent presented his findings to core members of our international product and engineering teams. His presentations were highly engaging, in fluid English, and he managed to break down complex topics into simple terms. His expert knowledge in digital audio, as well as music performance and production, combined with his understanding of product design and development, proved to be an invaluable asset to the team. The slides he created still serve as a reference for a comprehensible bird's eye view of the industry.

In the further course of his internship, Vincent elaborated on one of the presented digital audio manipulation concepts using state-of-the-art product development and UX principles. He created personas of potential concept users and provided user flow charts to illustrate key functionalities. Based on the analysis and iterative feedback, Vincent implemented UI prototypes for tablet devices, reporting directly to our head of R&D. To create the wireframes and prototypes, he used state-of-the-art design tools.

Vincent is capable of thinking outside of the box and he demonstrated the ability to excel in a highly interdisciplinary, fast paced environment by combining a solid academic foundation with profound domain knowledge in music. We were impressed with Vincent's multiple talents.



During my collaborative work with Vincent, he has been highly diligent, professional, and well organized. He is a great team player and I strongly believe he will be a great addition to whatever team he joins in the future.

Vincent's performance exceeded our expectations of an intern and we remain in close contact with him regarding potential future projects. I can recommend Vincent without any hesitation for any position in design, music, and product related fields.

Please feel free to contact me if you need any additional information or clarification.

Sincerely,

Federico Tessmann

COO algoriddim GmbH

