"People’s Republic of Desire" take Grand Jury Honors at SXSW fest

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Wu Hao's documentary "People's Republic of Desire", a film exploring the surreal reality of "live-streaming" social media stars and their fans in China, won the Grand Jury Award at SXSW 2018 in Austin, Texas.  
Wu, who had worked at Alibaba and TripAdvisor, spent two years filming all the footage in China, and another two years to do post-production. The well-told story combines with artfully employed digital editing techniques to present the harsh reality of China's digital universe.

http://www.chinadaily.com.cn/a/201803/15/WS5aa9500ea3106e7dcc141ade.html