CONTENTS 1

P8106_HW4_yz4184

Yunlin Zhou

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```
library(tidyverse)
library(ISLR)
library(caret)
library(rpart)
library(rpart.plot)
library(party)
library(partykit)
library(randomForest)
library(ranger)
library(gbm)
library(pdp)
```

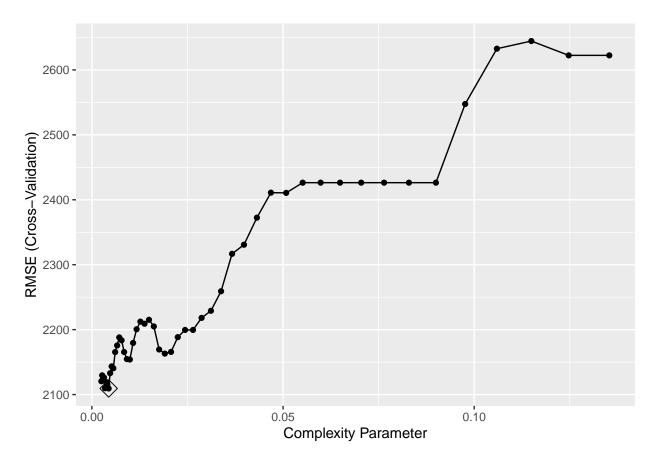
Problem 1

Part a

Build a regression tree on the training data to predict the response.

```
## cp
## 8 0.004389362
```

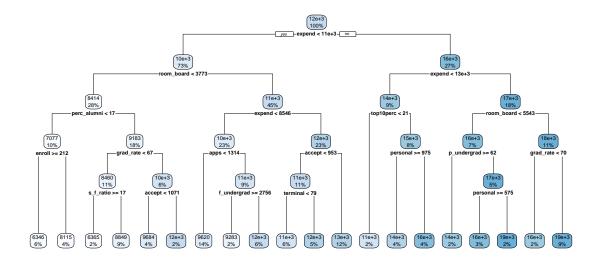
ggplot(tree1, highlight = TRUE)



In the pruned tree regression model, the tune parameter cp is 0.00438936184277844.

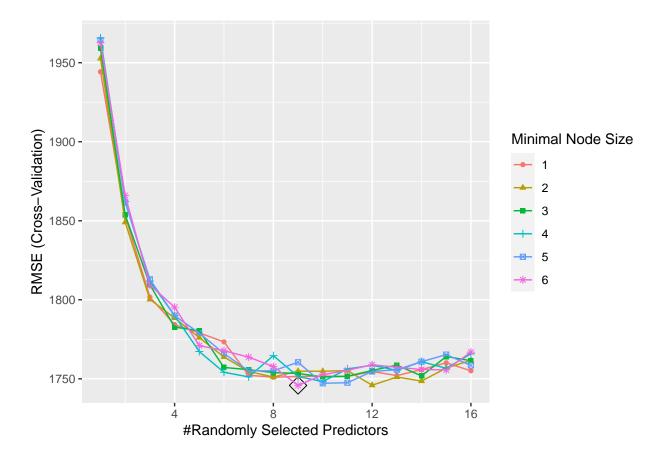
Create a plot of the tree.

rpart.plot(tree1\$finalModel)



Part b

Perform random forest on the training data.

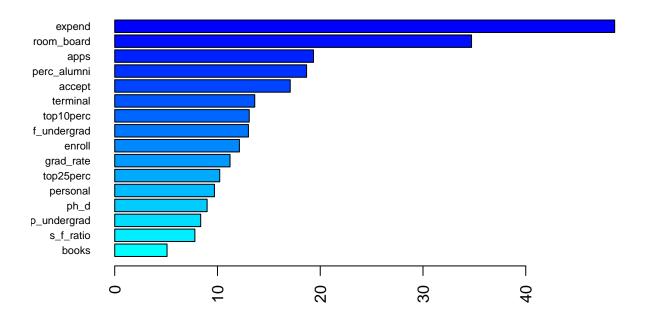


rf1\$bestTune

```
## mtry splitrule min.node.size
## 54 9 variance 6
```

In this random forest model, the best model is with minimum node size 6 and 9 selected predictors.

Report the variable importance.



Using the permutation method, the most important predictors are expend and room_board.

Report the test error.

```
pred.rf <- predict(rf1, newdata = test_df)
te_rf = RMSE(pred.rf, test_df$outstate)
te_rf</pre>
```

[1] 1651.307

The test error is 1651.3069135.

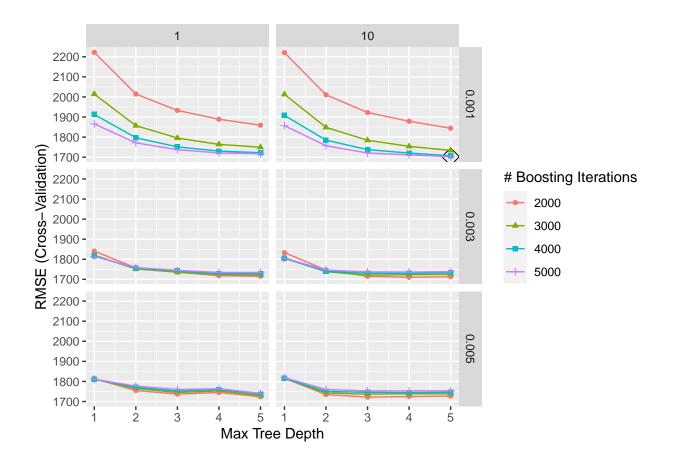
Part c 8

Part c

Perform boosting on the training data.

```
## n.trees interaction.depth shrinkage n.minobsinnode ## 40 5000 5 0.001 10
```

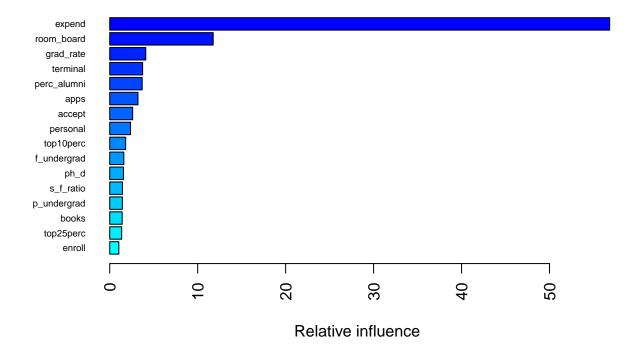
```
ggplot(gbm1, highlight = TRUE)
```



Part c 9

Report the variable importance.

```
summary(gbm1$finalModel, las = 2, cBars = 16, cex.names = 0.6)
```



```
##
                             rel.inf
                       var
## expend
                    expend 56.839618
## room_board
                room_board 11.763945
## grad_rate
                 grad_rate
                           4.097538
## terminal
                  terminal
                            3.740792
## perc_alumni perc_alumni
                            3.692448
## apps
                      apps
                            3.212812
## accept
                    accept
                           2.606760
## personal
                  personal 2.368107
## top10perc
                 top10perc 1.812568
## f_undergrad f_undergrad
                           1.605638
## ph_d
                      ph_d 1.562622
## s_f_ratio
                 s_f_ratio
                            1.445236
## p_undergrad p_undergrad
                            1.436907
## books
                     books
                            1.415833
## top25perc
                 top25perc 1.361722
## enroll
                    enroll 1.037453
```

The most important predictors are expend and room_board.

Part c 10

Report the test error.

```
pred.gbm <- predict(gbm1, newdata = test_df)
te_gbm = RMSE(pred.gbm, test_df$outstate)
te_gbm</pre>
```

[1] 1620.551

The test error is 1620.5511732.

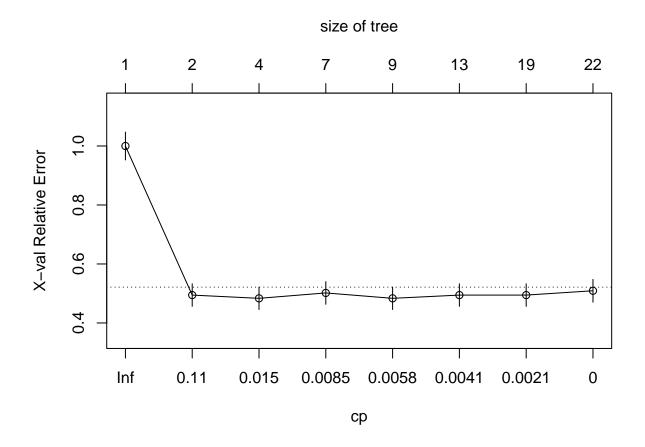
Queation 2

Part a

Build a classification tree using the training data

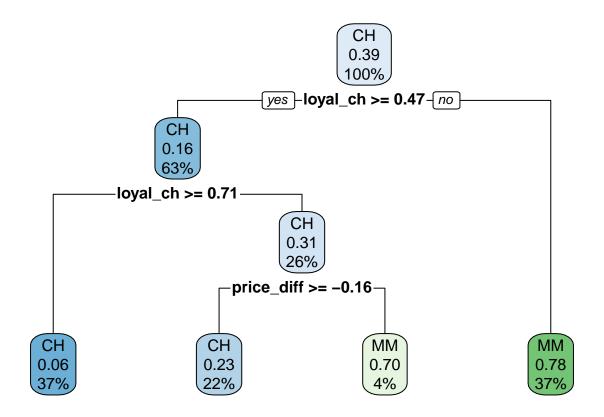
```
set.seed(2)
tree2 <- rpart(formula = purchase ~ . ,</pre>
               data = train_oj,
               control = rpart.control(cp = 0))
cpTable <- printcp(tree2)</pre>
##
## Classification tree:
## rpart(formula = purchase ~ ., data = train_oj, control = rpart.control(cp = 0))
## Variables actually used in tree construction:
## [1] list_price_diff loyal_ch
                                       price_diff
                                                        sale_price_ch
## [5] sale_price_mm
                                       store_id
                                                        weekof_purchase
## Root node error: 273/701 = 0.38944
##
## n = 701
##
            CP nsplit rel error xerror
##
## 1 0.5201465
                    0
                       1.00000 1.00000 0.047291
## 2 0.0219780
                    1
                        0.47985 0.49451 0.038243
## 3 0.0097680
                    3 0.43590 0.48352 0.037916
## 4 0.0073260
                    6 0.40659 0.50183 0.038457
## 5 0.0045788
                   8 0.39194 0.48352 0.037916
## 6 0.0036630
                   12 0.37363 0.49451 0.038243
                   18 0.34799 0.49451 0.038243
## 7 0.0012210
## 8 0.0000000
                   21
                        0.34432 0.50916 0.038668
```

plotcp(tree2)



Use cross-validation to determine the tree size and create a plot of the final tree.

```
# minimum cross-validation error
minErr <- which.min(cpTable[,4])
tree3 <- prune(tree2, cp = cpTable[minErr,1])
rpart.plot(tree3)</pre>
```



summary(tree3)

```
## Call:
## rpart(formula = purchase ~ ., data = train_oj, control = rpart.control(cp = 0))
     n = 701
##
##
             CP nsplit rel error
##
                                     xerror
## 1 0.52014652
                     0 1.0000000 1.0000000 0.04729133
## 2 0.02197802
                     1 0.4798535 0.4945055 0.03824313
## 3 0.00976801
                     3 0.4358974 0.4835165 0.03791591
##
##
  Variable importance
##
          loyal_ch
                        price_diff
                                      sale_price_mm
                                                         pct_disc_mm
                                                                             {\tt disc\_mm}
##
                77
                                                                                   3
                                                            price_mm
   weekof_purchase
                          price_ch
                                         special_mm
                                                                            store_id
##
##
## Node number 1: 701 observations,
                                        complexity param=0.5201465
     predicted class=CH expected loss=0.3894437 P(node) =1
##
##
       class counts:
                       428
                             273
##
      probabilities: 0.611 0.389
     left son=2 (443 obs) right son=3 (258 obs)
##
##
     Primary splits:
##
         loyal_ch
                    < 0.469289 to the right, improve=121.50000, (0 missing)
##
         store_id
                  < 3.5
                           to the right, improve= 32.47240, (0 missing)
```

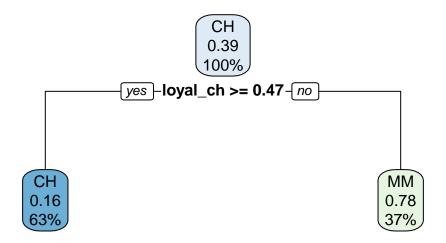
```
##
         price diff < 0.015
                               to the right, improve= 21.38773, (0 missing)
##
                                              improve= 19.81980, (0 missing)
         store7
                    splits as RL,
                               to the left, improve= 19.81980, (0 missing)
##
         store
                    < 0.5
##
     Surrogate splits:
##
         disc mm
                       < 0.57
                                  to the left, agree=0.641, adj=0.023, (0 split)
##
         pct disc mm
                       < 0.264375 to the left, agree=0.641, adj=0.023, (0 split)
                                  to the right, agree=0.638, adj=0.016, (0 split)
##
         sale price mm < 1.385
##
         price diff
                       < -0.575
                                   to the right, agree=0.638, adj=0.016, (0 split)
         sale_price_ch < 2.025
##
                                   to the left, agree=0.633, adj=0.004, (0 split)
##
## Node number 2: 443 observations,
                                        complexity param=0.02197802
     predicted class=CH expected loss=0.1647856 P(node) =0.6319544
##
##
       class counts:
                       370
                              73
      probabilities: 0.835 0.165
##
##
     left son=4 (259 obs) right son=5 (184 obs)
##
     Primary splits:
##
                         < 0.705699 to the right, improve=13.233360, (0 missing)
         loyal_ch
##
                         < -0.39
                                    to the right, improve=11.999940, (0 missing)
         price diff
##
                                    to the right, improve= 7.131761, (0 missing)
                         < 2.04
         sale_price_mm
##
         special mm
                         < 0.5
                                    to the left, improve= 5.427963, (0 missing)
##
         list_price_diff < 0.235</pre>
                                    to the right, improve= 5.218477, (0 missing)
##
     Surrogate splits:
##
                                    to the right, agree=0.639, adj=0.130, (0 split)
                         < 1.775
         price ch
##
         weekof purchase < 237.5
                                    to the right, agree=0.634, adj=0.120, (0 split)
                                    to the right, agree=0.630, adj=0.109, (0 split)
##
         price mm
                         < 2.04
##
         store id
                         < 2.5
                                    to the right, agree=0.614, adj=0.071, (0 split)
##
                         < 2.04
                                    to the right, agree=0.605, adj=0.049, (0 split)
         sale_price_mm
##
## Node number 3: 258 observations
##
     predicted class=MM expected loss=0.2248062 P(node) =0.3680456
##
       class counts:
                        58
                             200
##
      probabilities: 0.225 0.775
##
## Node number 4: 259 observations
     predicted class=CH expected loss=0.06177606 P(node) =0.3694722
##
##
       class counts:
                       243
                              16
##
      probabilities: 0.938 0.062
##
## Node number 5: 184 observations,
                                        complexity param=0.02197802
     predicted class=CH expected loss=0.3097826 P(node) =0.2624822
##
##
       class counts:
                       127
                              57
##
      probabilities: 0.690 0.310
##
     left son=10 (154 obs) right son=11 (30 obs)
##
     Primary splits:
##
         price_diff
                         < -0.165
                                     to the right, improve=10.915950, (0 missing)
##
         list_price_diff < 0.235</pre>
                                     to the right, improve= 8.137578, (0 missing)
         store_id
##
                         < 5.5
                                     to the right, improve= 5.270274, (0 missing)
##
         store7
                         splits as
                                                   improve= 5.270274, (0 missing)
##
         store
                         < 0.5
                                    to the left,
                                                   improve= 5.270274, (0 missing)
##
     Surrogate splits:
##
                         < 1.585
                                    to the right, agree=0.891, adj=0.333, (0 split)
         sale_price_mm
##
         pct_disc_mm
                         < 0.187437 to the left, agree=0.886, adj=0.300, (0 split)
##
         disc_mm
                         < 0.57
                                    to the left, agree=0.880, adj=0.267, (0 split)
##
         weekof purchase < 274.5
                                    to the left, agree=0.875, adj=0.233, (0 split)
```

```
< 0.5
                                    to the left, agree=0.859, adj=0.133, (0 split)
##
         special_mm
##
## Node number 10: 154 observations
     predicted class=CH expected loss=0.2337662 P(node) =0.2196862
##
##
       class counts:
                       118
                              36
##
      probabilities: 0.766 0.234
##
## Node number 11: 30 observations
##
     predicted class=MM expected loss=0.3 P(node) =0.04279601
##
       class counts:
                         9
                              21
##
      probabilities: 0.300 0.700
```

When the tree size is 3 corresponds to the lowest cross-validation error.

Using the 1 SE rule

```
tree4 <- prune(tree2, cp = cpTable[cpTable[,4] <cpTable[minErr,4] +cpTable[minErr,5],1][1])
rpart.plot(tree4)</pre>
```

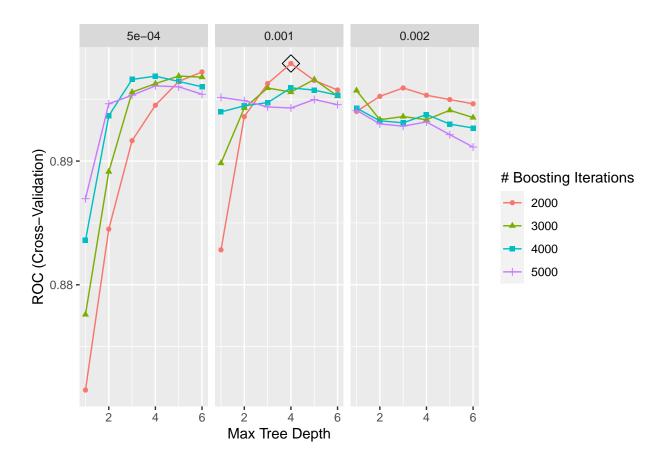


The tree is smaller when the tree size obtained using the 1 SE rule.

Part b

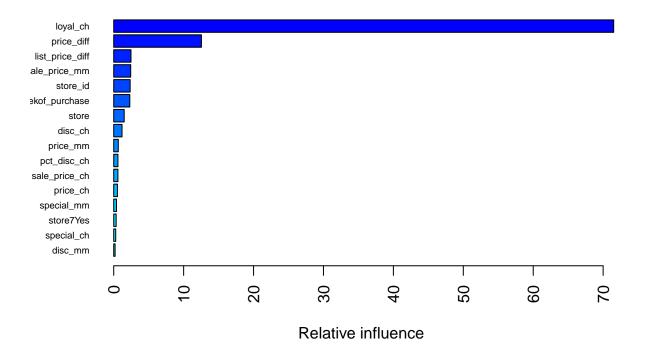
Perform boosting on the training data.

```
ctrl2 <- trainControl(method = "cv",</pre>
                      classProbs = TRUE,
                      summaryFunction = twoClassSummary)
gbmA.grid \leftarrow expand.grid(n.trees = c(2000,3000,4000,5000),
                          interaction.depth = 1:6,
                          shrinkage = c(0.0005, 0.001, 0.002),
                          n.minobsinnode = 1)
set.seed(2)
gbmA.fit <- train(purchase ~ . ,</pre>
                   data = train_oj,
                   tuneGrid = gbmA.grid,
                   trControl = ctrl2,
                   method = "gbm",
                   distribution = "adaboost",
                   metric = "ROC",
                   verbose = FALSE)
ggplot(gbmA.fit, highlight = TRUE)
```



Report the variable importance.

```
summary(gbmA.fit$finalModel, las = 2, cBars = 16, cex.names = 0.6)
```



```
##
                                var
                                       rel.inf
## loyal_ch
                           loyal_ch 71.5077135
## price_diff
                        price_diff 12.5439501
## list_price_diff list_price_diff
                                     2.4675725
## sale_price_mm
                     sale_price_mm
                                     2.4288086
## store id
                           store id
                                     2.3498719
## weekof_purchase weekof_purchase
                                     2.2994427
## store
                              store
                                     1.4990614
## disc_ch
                            disc_ch
                                     1.1872920
## price_mm
                           price_mm
                                     0.6534050
## pct_disc_ch
                        pct_disc_ch
                                     0.6014305
## sale_price_ch
                     sale_price_ch
                                     0.5990112
## price_ch
                           price_ch
                                     0.5322951
## special_mm
                         special_mm
                                     0.3947971
## store7Yes
                         store7Yes
                                     0.3494613
## special_ch
                                     0.2865049
                         special_ch
## disc_mm
                            {\tt disc\_mm}
                                     0.1970333
## pct_disc_mm
                        pct_disc_mm 0.1023489
```

The most important variables are loyal_ch and price_diff.

Test error

```
gbmA.pred <- predict(gbmA.fit, newdata = test_oj)
test.error = mean(gbmA.pred != test_oj$purchase)
test_error_rate = test.error*100
test_error_rate</pre>
```

[1] 16.53117

The test error rate is 16.5311653%.