

Victor Yunqi Hu

XR Designer/Prototyper

Experience

Niantic (Creator of Pokemon Go) - UX Designer, AR

San Francisco, CA 08.2019 - Present

Led the design for AR related features in Pokemon GO;

Shipped AR multiplayer feature in Pokemon GO;

Explored future-facing real-world AR products across different XR platforms

Worked with R&D team to shape the roadmap of Niantic's AR technology platform

Reside - Product Designer

San Francisco, CA 08.2017 - 02.2019

Shipped multiple features supporting online real estate transaction across web and mobile;

Led part of the design system creation;

Led the user research for multiple features

Wanderful AR - Founding Product Manager (Side project)

San Francisco, CA 10.2017 - 7.2018

Designed several core features for the mobile AR social application;

Shipped the beta version in Chinese market;

Managed design and development process using agile methodology;

Led the user research in the United States market

VeeR VR - Product Designer (Contractor)

San Francisco, CA 05.2017 - 08.2017

Conducted comprehensive user research through user interviews and traffic data analysis;

Designed social features for the mobile VR video application;

Created high-fidelity prototypes using Unity

Jaunt VR - UX Design Intern

Palo Alto, CA 05.2016 - 08.2016

Designed new social features for VR 360° video player

Conducted user research including dozens of user observations and over 60 usability tests;

Delivered design solutions for a 2D mobile video distribution platform from ideation to high-fidelity prototypes.

Contact Info

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Education

University of Michigan

Ann Arbor, MI 04.2017

M.S. in Information

Human-Computer Interaction

Carnegie Mellon University

Pittsburgh, PA

09.2014 - 03.2015

Visiting Scholar

Research on Computer Vision

Chongqing University of

Posts and Telecom

Chongqing, China 06.2015

B.E. in Electronics

Rank: 1/310

Design/Prototyping Kit

Sketch

Unity

Framer.js

Adobe Creative Suite

Programming

C/C#

JavaScript

Python

PHP

XR Experience

Google Daydream

Magic Leap One

Oculus Rift/Gear VR

Aframe/Vuforia

Google Tango

ARkit/ARcore