



Global report on health equity for persons with disabilities

Social media toolkit

About this toolkit

Use our social media toolkit to share the WHO Global Report on Health Equity for Persons with Disabilities, commemorate International Day of Persons with Disabilities, and drive further #ActionForEquity to achieve #HealthForAll.

Hashtags and handles:

- @WHO
- #ActionForEquity
- #HealthForAll

For more information: please contact disability@who.int

Accessibility

Follow the [UN Disability-inclusive communication guidelines](#) to make your social media content accessible. Each platform is different, so please also refer to their guidance for tailored advice.

[Twitter](#) | [Instagram](#) | [Facebook](#) | [LinkedIn](#)

- **Insert alt text to all images** so they can be accessed by persons with vision impairments. If alt text cannot be attached to an image, include alt text in the caption or post details.
- **Hashtags should use 'CamelCase'.** Capitalize the first letter of each word (eg #ActionForEquity or #HealthForAll) so screen readers read the hashtag correctly.
- **Avoid long URL strings in hyperlinks.**

Share a key fact [1/5]

1

Persons with disabilities die earlier, many up to 20 years, and have higher rates of chronic health conditions. These health inequities are largely due to unfair factors that can be avoided.

Learn more @WHO report 
<https://bit.ly/40XJSmq>

#ActionForEquity #HealthForAll

Many persons with disabilities experience **health inequities**



experience poorer health with more than **double** the risk of developing conditions such as diabetes, stroke or depression



are likely to die
20 years
earlier



Click the image to download

Share a key fact [2/5]

2

The number of people with significant #disability has risen to 1 in 6.

Persons with disabilities are often disadvantaged in health care access and face stigma, abuse and neglect.

Learn more in the new @WHO report ➡ <https://bit.ly/40XJSmq>

#ActionForEquity #HealthForAll

Today
1.3 billion people
have significant disability

That's **1 in 6** of us.



Click the image to download

Share a key fact [3/5]

3

Many persons with disabilities experience discrimination, including in the health sector.

We need #ActionForEquity NOW to ensure persons with #disability can realize their right to health and enjoy a healthy future!

@WHO report ↗
<https://bit.ly/40XJSmq>

#HealthForAll

“ Persons with disabilities have the right to the enjoyment of the **highest attainable standard of health without discrimination** on the basis of disability.

Article 25 of the UN Convention on the Rights of Persons with Disabilities



Click the image to download

Share a key fact [4/5]

4

#DisabilityInclusion is an essential investment to achieve #HealthForAll

For every US\$ 1 spent on disability-inclusive prevention and care of noncommunicable diseases, governments could expect a return of US\$ 10.

More in @WHO's new report ↗
<https://bit.ly/40XJSmq>

Investing in health equity for persons with disabilities means investing in **Health for All**

us\$10
return
per
us\$1
spent

on implementing disability inclusive prevention and care for noncommunicable diseases.



Click the image to download

Share a key fact [5/5]

5

@WHO report recommends 40 disability-inclusive actions to implement across the health sector to advance health equity for persons with #disability.

Find out about these 40 key actions 

<https://bit.ly/40XJSmq>

#ActionForEquity #HealthForAll

Countries are only



40

steps away from health equity for all persons with disabilities



Click the image to download

Share a testimonial [1/3]

1

Persons with psychosocial disabilities often experience stigma and discrimination, including in the health sector.

Read Ahmed's story and @WHO's new report ↗
<https://bit.ly/40XJSmq>

#ActionForEquity #HealthForAll

“ Our **human rights** are being violated regardless of time and place... This **needs** to change.

Ahmed



Click the image to download

Share a testimonial [2/3]

2

Persons with disabilities routinely lack equitable access to healthcare, particularly for sexual and reproductive health services.

Read Coumba's story and @WHO's new report ↗
<https://bit.ly/40XJSmq>

#ActionForEquity #HealthForAll

“

Disabled people are afraid to go to the hospital... We **must** make the hospital **accessible**.

Coumba



Click the image to download

Share a testimonial [3/3]

3

Persons with deafblindness face significant barriers to access healthcare. There is an urgent need for an inclusive health sector that considers the needs of persons with #disability.

Read Frank's story and @WHO's report ↗ <https://bit.ly/40XJSmq>

#ActionForEquity #HealthForAll

“ Some doctors were empathetic, but the community **cannot** rely on ‘people’s good will’.

Frank



Click the image to download

International Day of Persons with Disabilities [1/3]

1

On International Day of Persons with Disabilities today, @WHO has released a new report highlighting the health inequities faced by many of the 1.3 billion persons with #disability.

Learn more ➡

<https://bit.ly/40XJSmq>

#ActionForEquity #HealthForAll
#IDPD2022

Today
1.3 billion people
have significant disability

That's **1 in 6** of us.



Click the image to download

International Day of Persons with Disabilities [2/3]

2

The health inequities experienced by persons with disabilities are mostly caused by unfair factors that can be avoided.

The new @WHO report highlights the urgent need to address these factors

Learn more 

<https://bit.ly/40XJSmq>

#ActionForEquity #HealthForAll
#IDPD2022

Many persons with disabilities experience **health inequities**



experience poorer health with more than **double** the risk of developing conditions such as diabetes, stroke or depression



are likely to die
20 years
earlier



World Health Organization



Click the image to download

International Day of Persons with Disabilities [3/3]

3

Persons with #disability need equal access to health services to put them in control of their own health and advance global health goals.

Governments must ensure health sector efforts are inclusive of persons with disabilities.

@WHO report ↗
<https://bit.ly/40XJSmq>

#IDPD2022

Governments will contribute to



pursuing
universal
health
coverage



preventing and
responding to
health emergencies



promoting
healthier
populations

by addressing
health inequities
for persons with
disabilities.



Click the image to download

Click here to download all the assets

Many persons with disabilities experience **health inequities**

 experience poorer health with more than **double** the risk of developing conditions such as diabetes, stroke or depression

 are likely to die **20 years** earlier



Today **1.3 billion people** have significant disability

That's **1 in 6** of us.





“ Persons with disabilities have the right to the enjoyment of the **highest attainable standard of health without discrimination** on the basis of disability.

Article 25 of the UN Convention on the Rights of Persons with Disabilities





Investing in health equity for persons with disabilities means investing in **Health for All**

us\$10 per us\$1 spent

on implementing disability inclusive prevention and care for noncommunicable diseases.





Countries are only **40** steps away from health equity for all persons with disabilities





“ Our **human rights** are being violated regardless of time and place... This **needs** to change.

Ahmed





“ Disabled people are afraid to go to the hospital... We **must** make the hospital **accessible**.

Coumba





“ Some doctors were empathetic, but the community **cannot** rely on 'people's good will'.

Frank





Governments will contribute to



pursuing universal health coverage preventing and responding to health emergencies promoting healthier populations

by addressing health inequities for persons with disabilities.







Thank you!