

Contents

Stephen Hawking 2018 Annual Performance Review	1
一、Annual Work Overview (Executive Summary)	1
二、Key Performance Indicators (Key Performance Highlights)	1
Achievement 1: Hawking Radiation Discovery and Black Hole Thermodynamics	1
Achievement 2: A Brief History of Time - Commercial Publishing Success	1
Achievement 3: Scientific Wager Strategy and Public Engagement	3
三、Core Project Deep Dive (Deep Dive)	4
Situation	4
Task	4
Action	4
Result	4
四、Shortcomings and Reflections (Critical Reflection)	5
五、Future Strategic Planning (Strategic Outlook)	5

Stephen Hawking 2018 Annual Performance Review

Position: Director of Research, Centre for Theoretical Cosmology, University of Cambridge **Reporting to:** Board of Directors and Shareholders

一、Annual Work Overview (Executive Summary)

During my tenure culminating in 2018, I successfully maintained my position as one of the world's most influential theoretical physicists while simultaneously building an unprecedented global platform for scientific communication. As the Lucasian Professor of Mathematics at Cambridge (1979-2009) and subsequently Director of Research, I have consistently delivered groundbreaking theoretical frameworks that have revolutionized our understanding of black holes, cosmology, and quantum gravity.

My dual focus on rigorous scientific research and accessible public engagement has generated substantial returns across multiple metrics: peer-reviewed publications with lasting impact, commercial success through popular science publishing, and enhanced institutional prestige for Cambridge University. Despite significant operational challenges due to my medical condition, I have maintained productivity levels that exceed industry standards, supervising 39 successful PhD students and establishing theoretical foundations that continue to drive research directions globally.

二、Key Performance Indicators (Key Performance Highlights)

Achievement 1: Hawking Radiation Discovery and Black Hole Thermodynamics

I identified and mathematically proved that black holes emit radiation, fundamentally connecting general relativity, quantum mechanics, and thermodynamics. This discovery, initially controversial when presented in 1974, is now universally accepted as a major breakthrough in theoretical physics. The work established the temperature formula $T = \frac{c^3}{8\pi G M k}$, creating an entirely new field of black hole thermodynamics. This achievement directly led to my election as Fellow of the Royal Society at age 32, making me one of the youngest scientists ever to receive this honor.

The commercial and academic impact has been substantial: over 15,000 citations in peer-reviewed literature, numerous international awards including the Wolf Prize (1988), and establishment of research programs at institutions worldwide. My formulation of the information paradox sparked decades of productive scientific debate, generating billions in research funding across the global physics community.

Achievement 2: A Brief History of Time - Commercial Publishing Success

I identified a significant market opportunity in popular science publishing and executed a strategic pivot from academic to mass-market publishing. Negotiating directly with Bantam Books rather than traditional



Figure 1: Stephen Hawking sitting in his wheelchair inside

academic publishers, I secured a substantial advance and maintained creative control over content accessibility.

The results exceeded all projections: 237 weeks on the Sunday Times bestseller list (a record), over 9 million copies sold globally, translation into dozens of languages, and estimated revenues exceeding \$50 million. This success established a new paradigm for scientist-authored popular works and created a sustainable revenue stream that funded my research independence and medical care throughout my career.



Figure 2: Hawking at the Bibliothèque nationale de France to inaugurate the Laboratory of Astronomy and Particles in Paris, and the French release of his work *God Created the Integers*, 5 May 2006

Achievement 3: Scientific Wager Strategy and Public Engagement

I pioneered the use of public scientific wagers as both research motivation tools and public engagement mechanisms. My strategic bets with colleagues like Kip Thorne and John Preskill on fundamental physics questions generated significant media attention while driving focused research efforts on crucial problems.

Notable successes include my concession on the Cygnus X-1 black hole bet (1990), which validated black hole physics, and my evolution on the information paradox (2004), demonstrating intellectual flexibility. These high-profile concessions enhanced rather than damaged my reputation, establishing a model of confident scientific leadership combined with appropriate humility when evidence demands position changes.

≡ Core Project Deep Dive (Deep Dive)

Situation

By the 1970s, black hole physics faced a fundamental contradiction: Jacob Bekenstein's thermodynamic arguments suggested black holes should have entropy, but my own second law of black hole dynamics indicated they could never decrease in size. The physics community needed resolution of this apparent paradox to advance theoretical understanding.

Task

I needed to reconcile quantum mechanics with general relativity in the extreme environment of black hole event horizons, while maintaining mathematical rigor and testable predictions. The solution required developing entirely new theoretical frameworks spanning multiple physics disciplines.

Action

I applied quantum field theory in curved spacetime to black hole geometries, utilizing discussions with Soviet physicists Zel'dovich and Starobinsky as catalysts. Through extensive calculations repeatedly verified for accuracy, I demonstrated that quantum effects near event horizons produce thermal radiation with temperature inversely proportional to black hole mass.

The work required developing new mathematical techniques and accepting initially counterintuitive results. I presented findings systematically from 1974 onwards, building consensus through detailed peer review and conference presentations despite initial skepticism from the physics establishment.

Result

The discovery of Hawking radiation established fundamental connections between gravity, quantum mechanics, and thermodynamics that continue to drive theoretical physics today. It resolved the Bekenstein paradox while creating new research directions in quantum gravity, cosmology, and information theory. The work directly enabled string theory developments, holographic principles, and continues influencing current research into quantum gravity unification theories.



Figure 3: Hawking without his wheelchair, floating weightless in the air inside a plane

四、Shortcomings and Reflections (Critical Reflection)

My initial resistance to accepting communication assistance and mobility aids delayed optimization of my research productivity by several years. The transition to computer-assisted communication in the mid-1980s ultimately enhanced rather than hindered my effectiveness, but earlier adoption could have accelerated research output.

Additionally, my early stance on the black hole information paradox proved overly rigid. While maintaining theoretical consistency is crucial, I should have been more open to alternative formulations sooner. My eventual position evolution in 2004 demonstrated the value of intellectual flexibility, but earlier openness to competing theories could have accelerated field-wide progress.

The commercial success of popular science writing occasionally created scheduling conflicts with core research activities. Better integration of public engagement with research priorities could have maximized both impact channels without compromising either.

五、Future Strategic Planning (Strategic Outlook)

My final theoretical work on “A smooth exit from eternal inflation” represents the culmination of decades developing top-down cosmology approaches. This framework offers potential resolution to fine-tuning questions while providing testable predictions for future observational cosmology.

The integration of artificial intelligence tools for scientific communication, demonstrated through my collaboration with Intel and SwiftKey on predictive text systems, establishes a model for technology-assisted research that will benefit future scientists facing similar challenges. My experience optimizing human-computer interfaces for complex theoretical work provides a template for enhancing research accessibility.

My legacy infrastructure includes established research programs at Cambridge, the Perimeter Institute, and collaborating institutions worldwide. The theoretical frameworks I have developed will continue generating testable predictions as observational capabilities advance, particularly in gravitational wave detection and quantum gravity experiments.

The popularization model I established demonstrates sustainable pathways for scientists to maintain research independence while building public understanding and support for fundamental research. This dual-track approach will become increasingly vital as scientific funding faces political pressures and public skepticism.

Personal Note: Throughout my career, I have operated under the principle that the universe is not only stranger than we imagine, but stranger than we can imagine. My work has consistently pushed beyond conventional boundaries while maintaining rigorous scientific standards. The combination of theoretical breakthrough discovery, strategic communication, and institutional leadership has created lasting value that will compound across generations of future researchers. Despite significant operational constraints, I have demonstrated that intellectual contribution can transcend physical limitations when approached with appropriate strategic thinking and technological adaptation.