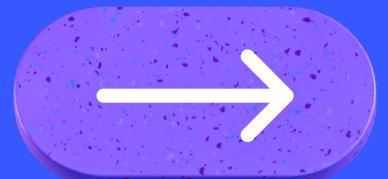




MUUVTO

Product Plan

Kamyoncuların tercihi,
yük sahiplerinin güvencesi!



Problem

ŞOFÖR

Yük bulamamak

Dönüş yükü bulamamak

Broker ücretleri (%10 - %30)



Belge eksikliği

Geç ödeme sorunları

İletişimsizlik

Verimsiz rota planı



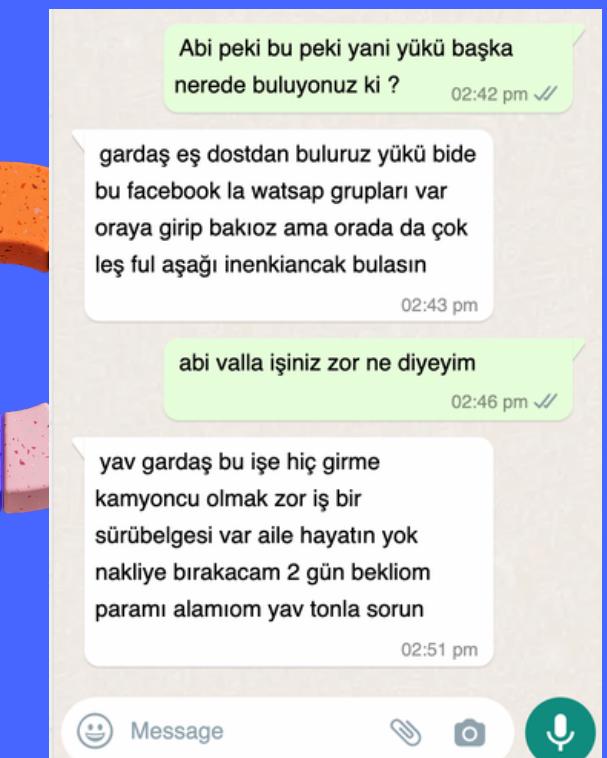
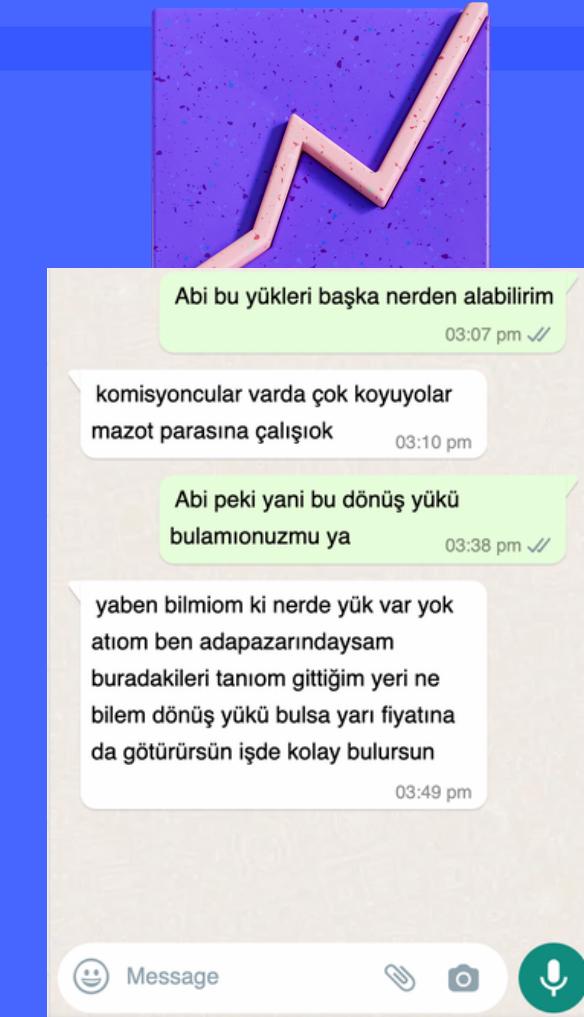
Müşteri

Fiyatta tekelleşme

Güvensizlik

İletişimsizlik

Problem validation





Çözüm

Yük Marketi

Rota optimizasyonu
Dönüş yükü bulmak
İletişim

Belgeler artık eksiksiz
Güvenli Teslimat

Fragmante pazar	Durum
<ul style="list-style-type: none"> Türkiyedeki en büyük oyuncu pazarın sadece %0.5 	
<ul style="list-style-type: none"> 1.2 milyon SRC belgeli şoför 	
<ul style="list-style-type: none"> 936 bin aktif yük taşıma , 550 bin ticari taşıma 	
<ul style="list-style-type: none"> Türkiyedeki işletmelerin öz mal oranı %10 	
<ul style="list-style-type: none"> Türkiyedeki kamyonların %90 şahıslara ait 	
<ul style="list-style-type: none"> Dönüş yükü bulamama oranı %38,33 	

İSTATİSTİKLER

TR PAZARI

150 MİLYAR \$

Avrupaya gidip gelen 3 ile 5 bin arası araç var ve %87 si boş dönüyor . 1 boş dönen kamyonun 4k euro günlük ortalama 16 milyon ile 50 milyon euro arasında bir zarar var .



MUUVTO

Create Shipment

Registered Addresses

Address Title

A Mahallesi, 10503 Sokak, A5-5 Fabrika binası yükleme alanı, 10200 **Sakarya/Serdivan**
Description of the Yunus AKGUL +90 534 999 88 77

Address Title 2

A Mahallesi, 10503 Sokak, A5-5 Fabrika binası yükleme alanı, 10200 **Sakarya/Serdivan**
Description of the Yunus AKGUL +90 534 999 88 77

Address Title 3

A Mahallesi, 10503 Sokak, A5-5 Fabrika binası yükleme alanı, 10200 **Sakarya/Serdivan**
Description of the Yunus AKGUL +90 534 999 88 77

Report Shipment

Reason: Abusive Content

Details: Lorem Ipsum is simply dummy text of the printing and typesetting industry. It has been the industry's standard dummy text ever since the 1500s, when an unknown printer.

Approval

Cancel

Shipments

Ankara → İstanbul

Source: Lorem Ipsum is simply dummy text of the printing and typesetting industry.

Destination: Lorem Ipsum is simply dummy text of the printing and typesetting industry.

Pikup Date: 12 June 2023

Delivery Date: 14 June 2023

Vechile Type: Truck

Load Type: Clothing

Budget: 15.000\$

Details: Lorem Ipsum is simply dummy text of the printing and typesetting industry. It has been the industry's standard dummy text ever since the 1500s, when an unknown printer.

Report Offer

My Past Shipments

Ankara → İstanbul

Delivery Range | 14 June 2023
Sender | Talha Emin...
Budget | 15.000\$

View Detail

Ankara → İstanbul

Delivery Range | 14 June 2023
Sender | Talha Emin...
Budget | 15.000\$

View Detail

View Bill

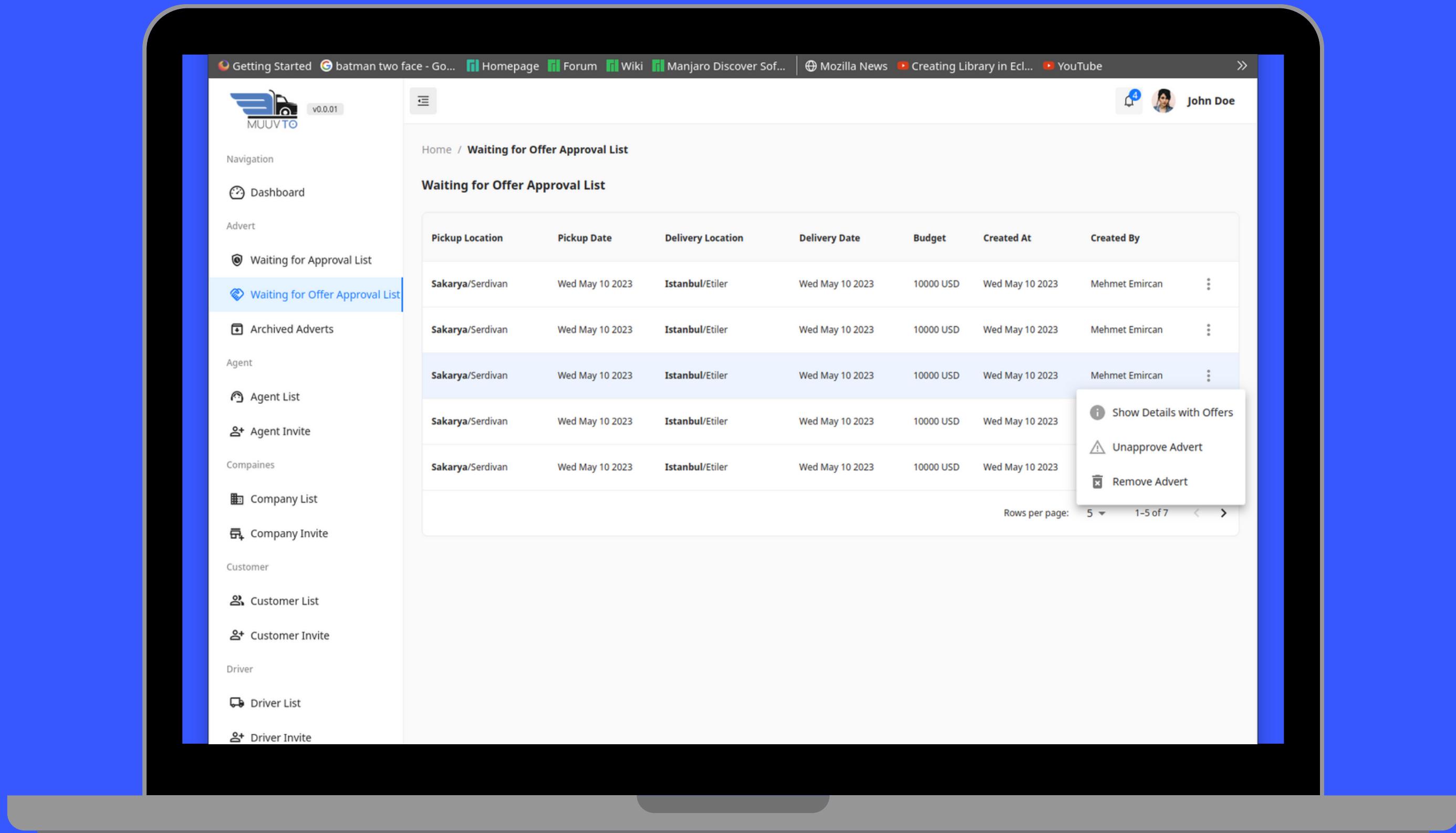
View Bill

Ana Sayfa

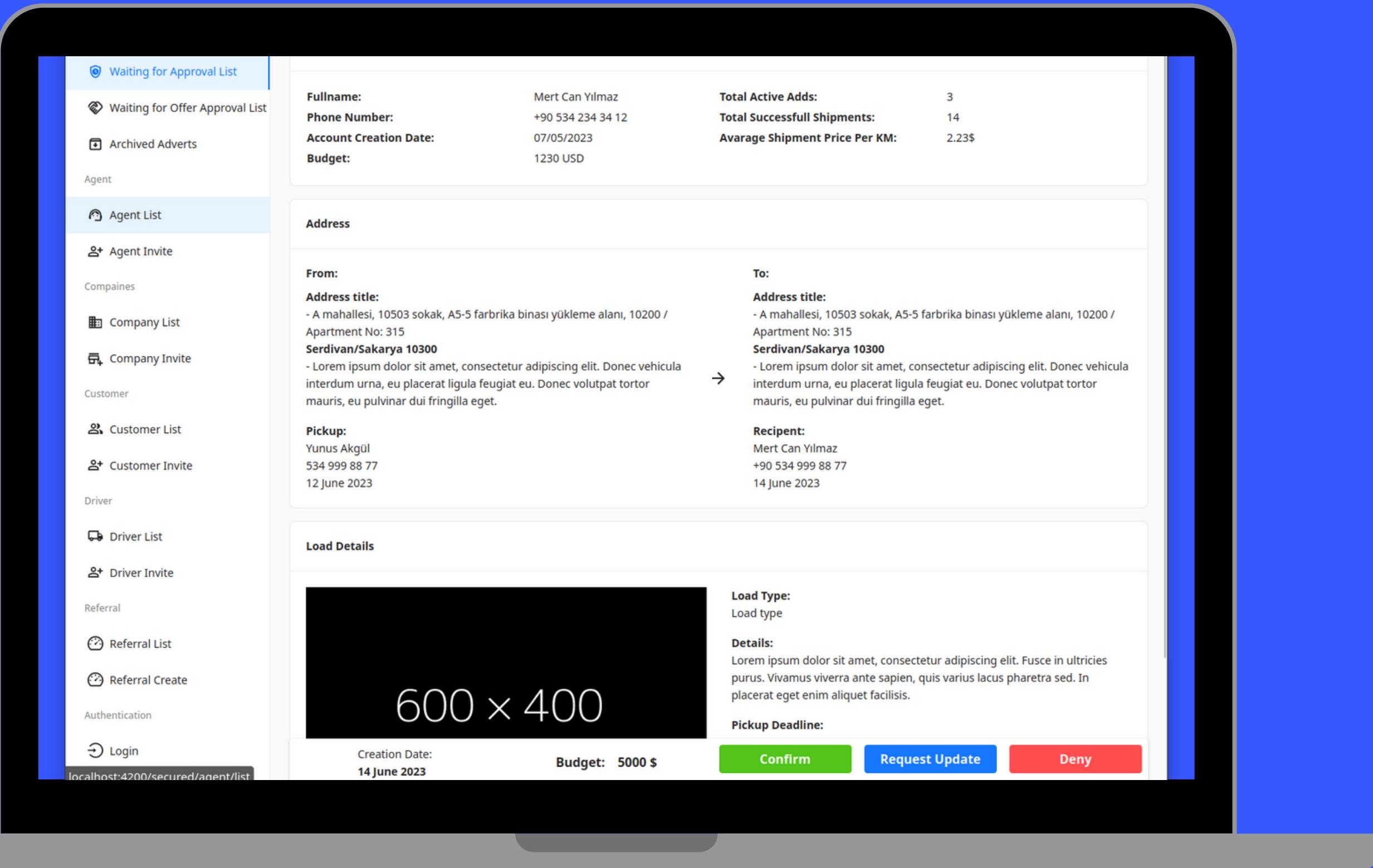
Yüklerim

Tamamlanmış

Profil

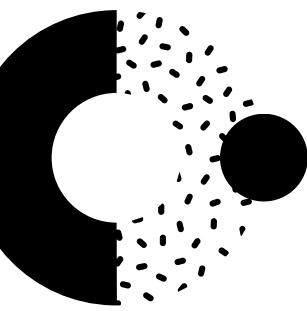


WINTER



WANTAN

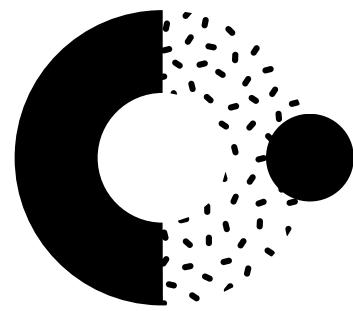




Gelir Modeli

%4 Komisyon





Hedef Pazar 1

Küçük ve Orta ölçekli Taşıyıcılar



Hedef Pazar 2

Kobiler ve Kurumsal şirketler



	muuvto	kamion	tıport	yolda
Persona	low, mid	mid, expert	mid,expert	mid,expert
platform	Mobile, web	Mobile, web	Mobile, web	Mobile, web
Load board	yes	yes	no	no
Per price	Supply - demand	on demand	on demand	on demand

Product Roadmap

Expected delivery of each feature.

Freight & Driver Mobil App

Freight Web App

Load Pole

Branding

Sea, Airlines, rail

Fintech

April
2023

May
2023

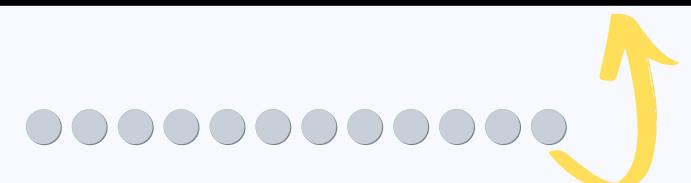
June
2023

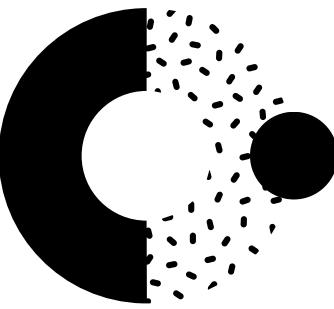


December
2023

January
2024

January
2025



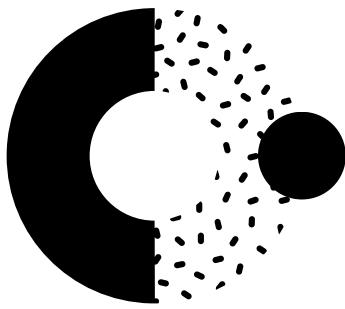


Revenue channels

- %4 Commission
- Algorithmic rank price 5\$
- Trailer mobility advertising price
- Subscription price 10\$
- Branding price
- Fleet management price
- Analytics price
- Fintech price



FINANCIALS



MONTHLY EBITDA

First
3 month

-23.000\$

First
6 month

-27.000\$

First
9 month

57.745\$

First
12 month

557.730\$

Yearly
growth

%5000

THANK YOU!

The End



LOCATION
Sakarya Serdivan



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