

YUPING LI

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Yuping.Li@colorado.edu

EDUCATION

Leeds School of Business, University of Colorado Boulder, USA Expected 2024
 Doctoral student in Strategy and Entrepreneurship (Ph.D. candidate since August 2021)

Belk College of Business, University of North Carolina at Charlotte, USA 2018-2019
 Visiting research scholar

Business School, Central University of Finance and Economics, China 2018
 Master student in Business Administration

Business School, Sichuan University, China 2016
 B.A. in Accounting

RESEARCH INTERESTS

Technological innovation, open source innovation, corporate strategy, digital platform, entrepreneurship with a focus on digital startups and family business

JOURNAL PUBLICATION

Yu, X., Stanley, L., **Li, Y.**, Eddleston, K. & Kellermanns, F. The invisible hand of evolutionary psychology: The importance of kinship in first generation family firms. *Entrepreneurship Theory and Practice*, 2020.

Yu, X., **Li, Y.** & Liu, G. How does lack of successors influence family firm strategy? A dynamic analysis on family firm cross boarder acquisition. *Business Review (in Chinese)*, 2020.

Yu, X., **Li, Y.** & Wang, R. Why family firm dismiss family CEO: An explorative study based on qualitative comparative analysis. *Business Management Journal (in Chinese)*, 2019.

WORKING PAPER

Li, Y & Tong, T. Timely Revealing: Evidence from Startups' Open Source Innovation Activities on GitHub. *Stage: Under review.*

Li, Y & Tong, T. When Suppliers Make Relationship-Specific Investment: Integrating Resource Based and Transaction Costs Considerations. *Stage: Prepare for submission.*

Li, Y. How major customers affect firm CSR adoption? Legitimacy versus efficiency considerations. *Stage: Manuscript writing.*

Yu, X., Li, Y., Stanley L., Kellermanns, F., Eddleston, K. Son preference culture and family firm control. *Stage: Prepare for submission.*

CONFERENCE PRESENTATIONS

- Li, Y. 2022, August. *The timing to go open: Evidence from startups' open source innovation activities before acquisition*. Academy of Management 82nd annual meeting in Seattle, Washington.
- Li, Y. 2022, June. *The timing to go open: Evidence from startups' open source innovation activities before acquisition*. 2022 Strategy Science Conference in New York.
- Li, Y. 2021, September. *How major customers affect firm CSR adoption? Legitimacy versus efficiency considerations*. Strategic Management Society 41th annual conference in Toronto, Canada (Virtual).
- Li, Y. & Tong, T. 2020, October. *When suppliers invest in relationship-specific innovation: Evidence from a natural experiment in customer takeover protection*. Strategic Management Society 40th annual conference in London, England.
- Li, Y., Liu, G., Cheng, X., Yu, X. 2019, October. *Kinship combination and efficient family business governance patterns: a qualitative comparative analysis of Chinese listed firms*. Academy of Management 79th annual meeting in Boston, Massachusetts.
- Yu, X., Stanley, L., Kellermanns, F., Li, Y. & Eddleston, K. 2018, May. *Higher salaries for nonfamily executive in family firms: A socioemotional wealth perspective*. 16th Theories of Family Enterprise conference in Albert, Canada.
- Yu, X., Li, Y. & Kellermanns, F. 2018, August. *What kind of family firms fire family CEOs? A QCA analysis based on kinship and governance role*. Academy of Management 78th annual meeting in Chicago, Illinois.
- Li, Y., Yu, X., Kellermanns, F. & Eddleston, K. 2017, October. *Are all family firms willing to pay higher salaries for nonfamily executives? A socioemotional wealth perspective*. Strategic Management Society 37th annual conference in Huston, Texas.

PROFESSIONAL ACTIVITIES & ACADEMIC SERVICE

Academic Service

Ad-hoc Reviewer for *Entrepreneurship Theory and Practice*

Reviewer for *Academy of Management*

Reviewer for *Strategic Management Society*

Review for *International Family Enterprise Research Academy (IFERA)*

Research Experience

Research Assistant, *Leeds School of Business*, University of Colorado Boulder, 2019-2020.

Teaching Experience

Instructor, BCOR 2304 Strategic and Entrepreneurial Thinking, University of Colorado. Spring 2022

- Rating: 4.5/5.0 (79 students), **PhD student teaching award**

Instructor, BCOR 2304 Strategic and Entrepreneurial Thinking, University of Colorado. Fall 2021

- Rating: 4.4/5.0 (80 students)

Teaching assistant, BCOR 2304 Strategic and Entrepreneurial Thinking (Prof. Mukund Chari),

University of Colorado.

Spring 2021

Teaching Assistant, *Principle of Management*, Central University of Finance and Economics. Fall 2018

Teaching Assistant, *Financial Accounting*, Central University of Finance and Economics. Spring 2018

Teaching Assistant, *Strategic Management*, Central University of Finance and Economics. Fall 2017

RESEARCH PROJECT GRANTS

Li, Y. Summer 2022 & 2020 Gerald Hart Doctoral Research Fellowship (\$3000), *Leeds School of Business*, University of Colorado Boulder.

RESEARCH PROJECT GRANTS (Cont.)

Li, Y. Graduate Student Research Grant (¥10,000) awarded by the Graduate School of Central University of Finance and Economics, 2017. Project Title: *Is risk loving born with? How do kinship ties affect family firm risk preference.*

Li, Y., Liu, H., Liu, L., Liu, J. & Wang, T. National College Student's Innovation and Entrepreneurship Training Program (¥5,000) awarded by Sichuan University, 2015. Project Title: *Investigating the reconstruction effectiveness of the earthquake-stricken area from the perspective of resident well-being: evidence from field study in Wenchuan, Beichuan & Zitong. (Annual best project award of the University).*

Li, Y., Yu, K. & Peng, X. National College Student's Innovation and Entrepreneurship Training Program (¥10,000) awarded by the education department of Sichuan province, 2014. Project Title: *Enterprise Resource Planning (ERP) cloud service platform for small & medium size enterprises.*

Skill & Language

Software: STATA, PYTHON, MySQL, MATLAB, SAS, R.

Language: native in Chinese, proficient in English.

HONORS AND AWARDS

PhD Student Teaching Award, Leeds School of Business, University of Colorado Boulder, Spring 2022.

MacMillan Best Published Paper Award, Deming Center of Entrepreneurship, Leeds School of Business, University of Colorado Boulder, 2021.

MacMillan Entrepreneurship Research Award, Deming Center of Entrepreneurship, Leeds School of Business, University of Colorado Boulder, 2021.

MacMillan Entrepreneurship Research Award, the Deming Center of Entrepreneurship, University of Colorado Boulder, 2020.

National Scholarship, Educational Ministry of the People's Republic of China, 2019

Outstanding Graduate, Sichuan University, 2016.

Top 100 Outstanding Students of the Year 2015 & 2016, Sichuan University, 2016.

National Scholarship, Educational Ministry of the People's Republic of China, 2015.

Outstanding Student, Sichuan University, 2012-2015.

WORK AND VOLUNTEER EXPERIENCE

China Overseas Building Construction Ltd.	2015-2016
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- *Intern in accounting department*

The Finance Association in Sichuan University	2012-2014
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- *Team leader for the public relationship & sponsorship department*

Youth Volunteer Association in Sichuan University	2012-2014
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- *Member, took part in volunteer activity weekly and organizing campus charity events*

REFERENCES

Prof. Tony Tong
Professor of Strategy & Entrepreneurship
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Prof. Franz Kellermanns
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Belk College of Business
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