

YUPING LI

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EDUCATION

Leeds School of Business, University of Colorado Boulder, USA Expected 2024
Doctoral student in Strategy and Entrepreneurship

Belk College of Business, University of North Carolina at Charlotte, USA 2018-2019
Visiting research scholar Advisor: Dr. Franz Kellermanns

Business School, Central University of Finance and Economics, China 2019
Master-Doctoral student in Business Administration

Business School, Sichuan University, China 2016
B.A. in Accounting

RESEARCH INTERESTS

Firm innovation strategy, firm strategic decision-making, entrepreneurship with a focus on family business, corporate governance, corporate finance

JOURNAL PUBLICATION

Yu, X., Stanley, L., **Li, Y.**, Eddleston, K. & Kellermanns, F. The invisible hand of evolutionary psychology: The importance of kinship in first generation family firms. *Entrepreneurship Theory and Practice*, 2020.

Yu, X., **Li, Y.** & Liu, G. How does lack of successors influence family firm strategy? A dynamic analysis on family firm cross boarder acquisition. *Business Review (in Chinese)*, 2020.

Yu, X., **Li, Y.** & Wang, R. An explorative study on family firm CEO dismissal using qualitative comparative analysis. *Business Management Journal (in Chinese)*, 2020.

CONFERENCE PRESENTATIONS

Li, Y. & Tong, T. 2020, October. *When suppliers invest in relationship-specific innovation: Evidence from a natural experiment in customer takeover protection*. Strategic Management Society 40th annual conference (virtual).

Li, Y., Liu, G., Cheng, X., Yu, X. 2019, October. *Kinship combination and efficient family business governance patterns: a qualitative comparative analysis of Chinese listed firms*. Academy of Management 79th annual meeting in Boston, Massachusetts.

Yu, X., **Li, Y.** & Kellermanns, F. 2018, August. *What kind of family firms fire family CEOs? A QCA analysis based on kinship and governance role*. Academy of Management 78th annual meeting in Chicago, Illinois.

Yu, X., Stanley, L., Kellermanns, F., **Li, Y.** & Eddleston, K. 2018, May. *Higher salaries for nonfamily executive in family firms: A socioemotional wealth perspective*. 16th Theories of Family Enterprise conference in Albert, Canada.

Li, Y., Yu, X., Kellermanns, F. & Eddleston, K. 2017, October. *Are all family firms willing to pay higher salaries for nonfamily executives? A socioemotional wealth perspective*. Strategic Management Society 37th annual conference in Huston, Texas.

PROFESSIONAL ACTIVITIES & ACADEMIC SERVICE

Academic Service

Ad Hoc Reviewer for *Entrepreneurship Theory and Practice*

Voluntary Reviewer for *Academy of Management*

Voluntary Reviewer for *International Family Enterprise Research Academy (IFERA)*

Research and Teaching Experience

Research Assistant, *Leeds School of Business*, University of Colorado Boulder, 2019-present.

Teaching Assistant, *Principle of Management*, Central University of Finance and Economics, 2018-19.

Teaching Assistant, *Financial Accounting (MBA)*, Central University of Finance and Economics, 17-18.

Teaching Assistant, *Strategic Management*, Central University of Finance and Economics, 2017-2018.

RESEARCH PROJECT GRANTS

Li, Y. Graduate Student Research Grant (¥10,000) awarded by the Graduate School of Central University of Finance and Economics, 2017. Project Title: *Is risk loving born with? How do kinship ties affect family firm risk preference*. Project code: 201712.

Li, Y., Liu, H., Liu, L., Liu, J. & Wang, T. National College Student's Innovation and Entrepreneurship Training Program (¥5,000) awarded by Sichuan University, 2015. Project Title: *Investigating the reconstruction effectiveness of the earthquake-stricken area from the perspective of resident well-being: evidence from field study in Wenchuan, Beichuan & Zitong*. Project code: 201510611796 (***Annual best project award of the University***).

Li, Y., Yu, K. & Peng, X. National College Student's Innovation and Entrepreneurship Training Program (¥10,000) awarded by the education department of Sichuan province, 2014. Project Title: *Enterprise Resource Planning (ERP) cloud service platform for small & medium size enterprises*.

Skill & Language

Software: proficient in STATA, SPSS, PYTHON, basic in MATLAB, SAS, R.

Language: native in Chinese, proficient in English.

Certificate: Junior Level Accountant certificate, American Red Cross CPR training certificate.

HONORS AND AWARDS

National Scholarship, Educational Ministry of the People's Republic of China, 2019.

Outstanding Graduate, Sichuan University, 2016.

Top 100 Outstanding Students of the Year 2015 & 2016, Sichuan University, 2016.

National Scholarship, Educational Ministry of the People's Republic of China, 2015.

Outstanding Student, Sichuan University, 2012-2013, 2013-2014, 2014-2015.

WORK AND VOLUNTEER EXPERIENCE

China Overseas Building Construction Ltd.	2015-2016
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- *Intern in accounting department*

The Finance Association in Sichuan University	2012-2014
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- *Team leader for the public relationship & sponsorship department*

Youth Volunteer Association in Sichuan University	2012-2014
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- *Member, took part in volunteer activity weekly and organizing campus charity events*