

Final

x accumulate

✓ apply

x broker

✓ RET

Format same

1 hour 15 min

big picture

✓ practice exam

Thursday 11:00 - 12:30 office hour

---

New material will not be on exam (today)

negative ext  $\rightarrow$  choose to much

positive  $\rightarrow$  little.

key: tax / subsidy  $\rightarrow$  externality

know utility function  $\leftarrow$  x reality

competition ✓ solve problem

problem of externality is worse when  $\uparrow$  market in asy info  
x more competition, something else  $\uparrow$

Eq. Espresso machine \$50

$\hookrightarrow$  can be used by you and roommate.

$v_1$

$v_2$

decide whether to purchase

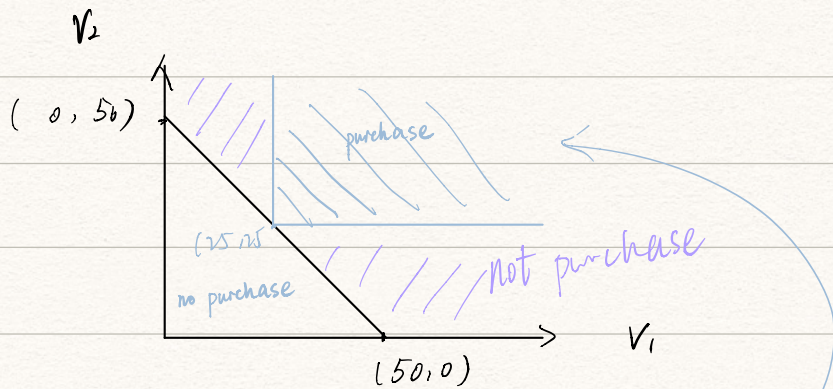
how to split the cost.  $t_1, t_2$ .



$$t_1 + t_2 = \$50$$

individual ration  $0 \leq t_1 < V_1$

$$0 \leq t_2 < V_2$$



Split the cost 25 both

is 'incentive compatible

dominant strategy  $\rightarrow$  Yes if  $v \geq 25$

No if  $v < 25$

inefficiency.

What if there are more contributors?

$n$  contributors

cost of machine is  $25 \times n$

- the second best mechanism is implementable in dominant strategy equilibrium is the split the cost mechanism

What happens to efficiency as  $n \uparrow$

$v_i \geq 25$  for all  $i = 1, \dots, n$

$$\Pr [v_1 \geq 25, \dots, v_n \geq 25] = \prod_{i=1}^n \Pr [v_i \geq 25]$$

Suppose  $v_i$  is uniformly distributed between  $[0, 25]$ .



$$P = \left(\frac{1}{2}\right)^n$$

$$\sum_{i=1}^n v_i \geq 25n$$

## Review

### Revenue Equivalence Theorem

— bid function

optimal reserve price

insight into other allocation mechanism

↳ all pay

information rent depend on  $n$

what happen when there is trade on both side

large market, many units to be sold

— problem of inefficiency due to asymmetric info  
(and market power)

vanishes as market becomes arbitrarily large

— but require independent value, use average quality  
— interdependent value. (informed, uninformed party)

↳ your info keeps on mattering (lemons market)

↳ adverse selection

(bad qualities drive out good qualities).

(every time info is interdependent).

— eg. market for health care ← more competition can be  
banned  
(creamskimming)



monopoly may dominate competition.

market for capital

→ rationing. ↓

↓ price can affect the competition,

↑ interests rate

↳ attract most risky customer.

lose least risky customer

↳ better not to raise price.

⊗ externality = a list of example

- activity level chosen by a player affect the utility level of others directly
- actors ignore this effect

negative ext ⇒ chose on your marginal level, ignore .. of others.  
↳ overuse of private activities!

positive ext ⇒ underuse of ----

⊗ deal with ↑ tax / subsidy → set to.  
↑ optimal → marginal ext.  
(individual only care about margin)

simple: if can know utility function