

Revenue Equilibrium

- do not the number of bidders?
- 2 bidders SPA \Leftrightarrow FPA.

$F(v) = v$ (v uniformly distributed through $[0, 1]$)

$$\underline{v} = 0 \quad \bar{v} = 1 \quad f(v) = 1$$

(FPA) $b^*(v) = \frac{v}{2}$

conditional on a bidder of valuation v winning the auction payment equals $\left(\frac{v}{2}\right)$

(SPA) • Conditional on winning the auction, the expected payment of a bidder of valuation v .

• pay second highest bid valuation, conditional on this valuation $\leq v$.

• distribution of a bidder's valuation, Conditional on it $\leq v$. uniform on $[0, v]$.

• expected valuation, conditional on valuation $\leq v$, $\left(\frac{v}{2}\right)$?

\Rightarrow expected payment is the same.

Rent Dissipation

contests — winner is randomly determined
tournament — multiple prizes (if lose, may still have prize)
all pay auction —

In many cases the efforts expended are not socially productive.

social waste.

rent seeking

Ex: theft.

- foregone output (input into theft \rightarrow social waste).
- outputs used in thievery
- protection (bank prevent theft).

(Posner): rent seeking expenditure = valuation

all pay auction.

a bidder's bid = bidder's expense

expected total expenditure = seller's expected revenue =

$$R = n \int_{\underline{v}}^{\bar{v}} [v f(v) - (1 - F(v))] G(v) dv$$

social value (wealth)

$$S = E[V(n)]$$

$$= \int_{\underline{v}}^{\bar{v}} v f_{(1)}(v) dv = n \int_{\underline{v}}^{\bar{v}} v F^{n-1}(v) f(v) dv.$$

density of distribution of first order statistics.

$$= n \int_{\underline{v}}^{\bar{v}} v f(v) G(v) dv$$

$$S - R^{\text{waste}} = n \int_{\underline{v}}^{\bar{v}} v f(v) G(v) dv - n \int_{\underline{v}}^{\bar{v}} [v f(v) - (1 - F(v))] G(v) dv.$$

cancel

$$= n \int_{\underline{v}}^{\bar{v}} (1 - F(v)) G(v) dv > 0.$$

has social waste, but \leftarrow social gain \Rightarrow social value created

what happens when $n \uparrow$ (infinite) $\rightarrow S \rightarrow \bar{v}$, $R \rightarrow \bar{v}$
 \hookrightarrow more competitions moderate more waste.

Information rent.

expected bidder payoff (surplus) > 0

$$xG(x) \Big|_{\underline{v}}^{\bar{v}} - \int_{\underline{v}}^{\bar{v}} G(x) dx$$

$$= \bar{v}G(\bar{v}) - 0 - \int_{\underline{v}}^{\bar{v}} G(x) dx$$

expected bidder surplus

$$U(v) = vG(v) - t^*(v) = vG(v) - \int_{\underline{v}}^v xg(x) dx$$

$$= vG(v) - vG(v) + \int_{\underline{v}}^v G(x) dx$$

$$= \int_{\underline{v}}^v G(x) dx$$

$$\underline{U'(v) > 0}$$