

ARtifact

Pitch Deck

“Rebuilding the past,
navigating the future”



CHALLENGES

Lost Grandeur

- We see empty ruins, not history's true scale.
- Dry plaques fail to capture the imagination.
- The power of the past remains invisible.



Passive Tourism

- We follow rigid, inefficient paths.
- Hidden gems and perfect views are missed.
- We are observers, not active explorers.



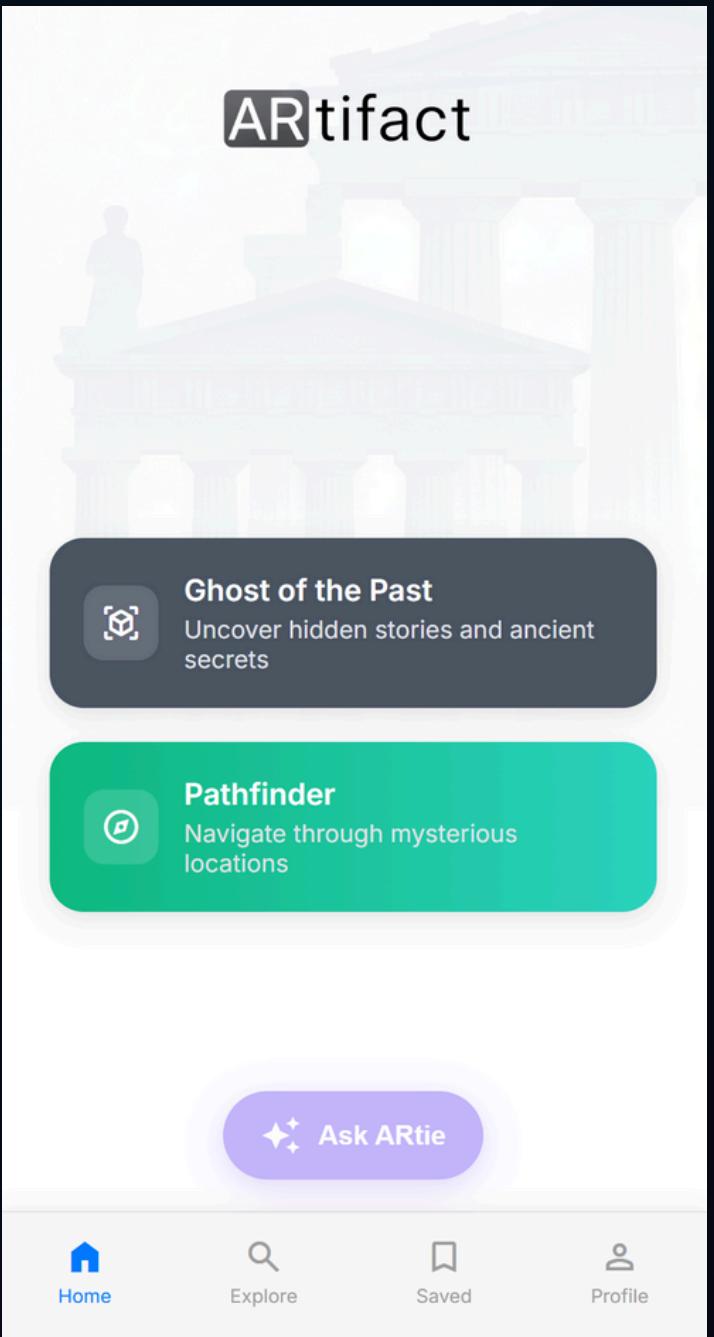
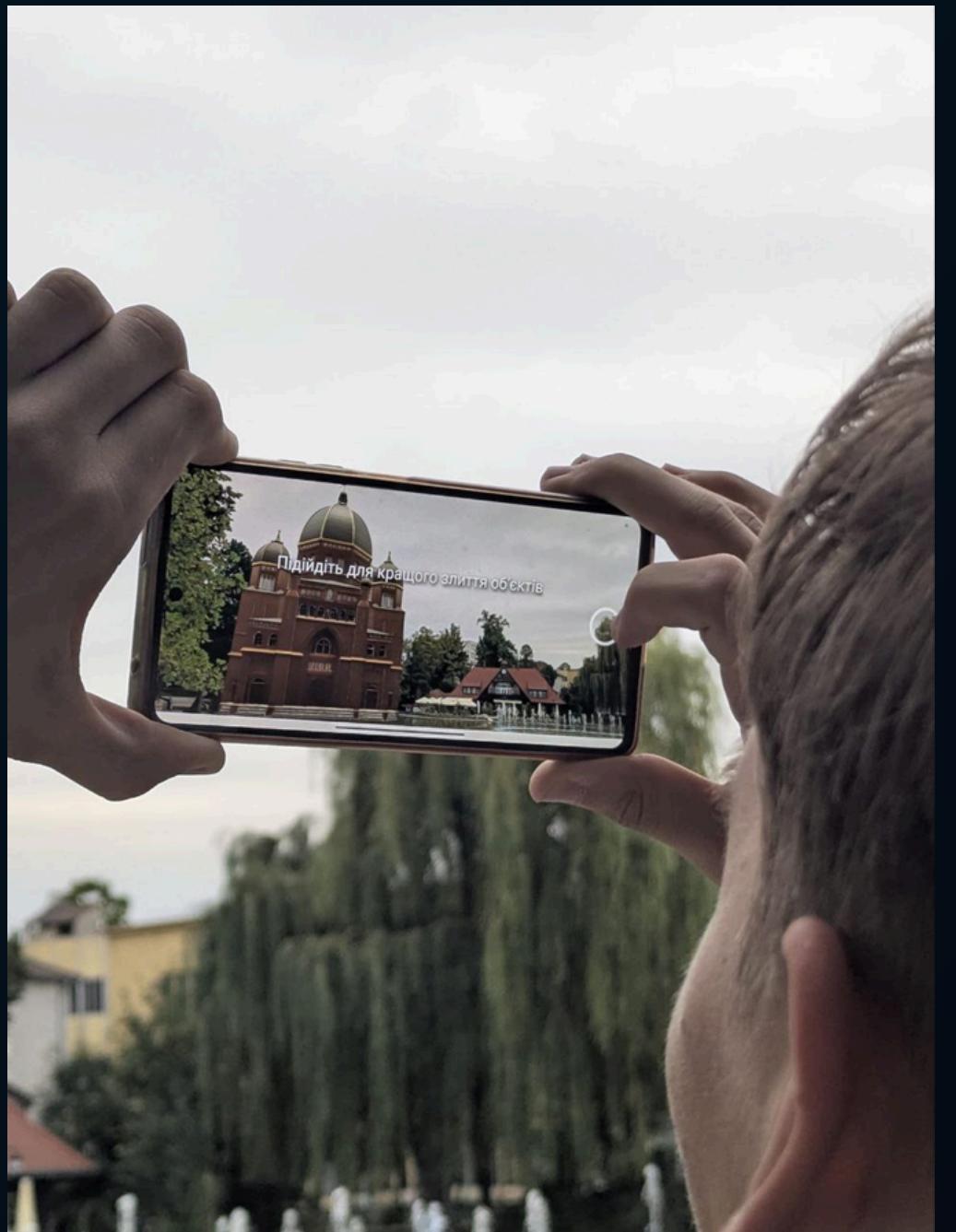
SOLUTIONS

“Bringing History to life and making the exploration smarter”

Existing solutions are flat and passive. We offer a unique app that gathers all the cutting-edge technologies into one place.

Our app, ARtifact, combines two powerful features into one seamless experience:

- **"Ghost of the Past": See history resurrected before your eyes.**
- **"Pathfinder": Explore the world with an intelligent AR guide.**



TECH DEMO



ARtifact

ARtifact

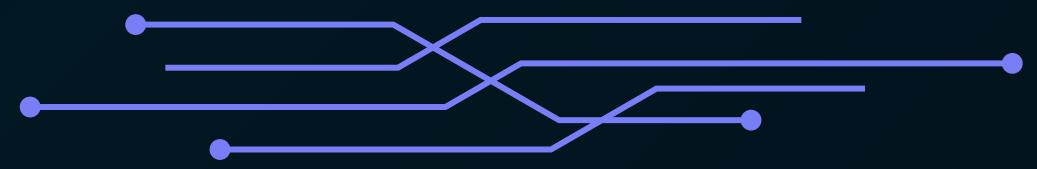
 KreativHack
OUTech



WHO WILL BENEFIT:

- Whole society: a step towards sustainable future**
- Museums & cities: attract more visitors, make culture more engaging**
- Schools & universities: a fun way to teach history**
- Individual tourists**





MEET OUR TEAM



Benedikt Mrazek

Logic, Philosophy. Team Lead



Giada Bosi

Designer & Content Strategist



Kiril Penev

Business & Strategy



Yurii Holovko

Developer, Designer

**THANK
YOU**