



Web Developer

Digital Marketing Specialist

Project management & implementation

Developing, launching, and monitoring website content and updates for WordPress, Webflow, Wix, Squarespace, Shopify, and hand-coded websites

Maintaining website functionality by troubleshooting technical issues, fixing broken links, etc.

Implementing SEO strategies to improve website visibility using tools such as Ahrefs, Google Search Console, Link Assistant Rank Tracker, Rank Math, and Yoast SEO

Assessing Google analytics and social analytics to determine and report growth

Conducting market research and analyzing customer data to identify content marketing opportunities and target audience insights

Creating and managing content marketing campaigns that align with business goals and customer needs

Developing content strategies for different digital channels and platforms, including blogs, social media, and email marketing

Recent Brands:



ENGINEERS WITHOUT BORDERS USA
CHICAGOLAND PROFESSIONAL CHAPTER

C-4Analytics



Brands I've worked with:

MILHOUSE

