



Web Developer

**Digital Marketing
Consultant**

Developing and monitoring website updates for WordPress websites

Designing & implementing marketing materials

Social media copywriting, co-management, and creation with NOW Marketing Group (Digital Marketing Agency) to generate conversions and sales

Google ads, Meta Ads, & analytics extensive use and evaluating traffic, conversion, and ROI (Return on Investment)

Creation of email campaign content for release and monitoring

Brands I'm working with:

