Yuriy Shiryaev – Senior Product Designer and Manager

I have 5+ years of experience. Focusing on complicated systems, MVPs, and full design support for IT and Fintech products.

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Experience

2019 ~ Present

Product Designer and Project Manager at Dynameyes

Creating fintech and crypto-related products. Delivering web services and mobile apps. Designing, developing strategy, and testing. Managing design and dev teams.

Projects: NexGet Crypto Exchange and Back Office, Chocotopia Web.

2010 ~ Present

Remote Product Designer

Developing brands and identity for fintech and IT companies. Helping with the launch of a card product. Supporting design teams.

Projects: GCN Pay Brand and Web, EEW Group Logo and web, FAS Finance Web and Cabinet, Concept for Kiwi.com, ARA Shipping.

2018 ~ 2019

Lead Product Designer and Project Manager, Design Department at XIXOIO

Leading design and developer teams, creating company's products: crypto platform, AML/KYC solution, and money transfer and mobile banking products. Helping with web and social presence.

Projects: Cash Money remitance app, AML System Brand and app, ROWA B – Corporate finances Brand and apps, Xixoio Brand Identity and Web pages.

2016 ~ 2018

Product Designer, Marketing Department at MoneyPolo

Leading projects, creating user scenarios, and product development, helping to support brand identity. Curating and idea generation for social media. Managing company's and outsource designers.

Projects: MoneyPolo World, MoneyPolo.world New Year campaign, Facebook pages, Ice Skating event Pojdte bruslit', MoneyPolo web.

2016 ~ 2017

Co-lead Digital Designer, Creative Bakery

Identity design, UI/UX design, print design, and animation.

Projects: ProFinacie iOS app.

Education

2017	BA (Hons) in Graphic design, Teesside University
2016	HND in Graphic design, Prague College
2009	Vladimir High School 25

Skills

Design and Managment

Strategies I use:

- UX Strategy and Design Ops
- FFF – fix time, fix budget, flex scope by 37Signals
- Usefulness and Care

UX/UX and Graph

- Adobe CC (Photoshop, InDesign, Illustrator, After Effects, Adobe XD)
- Sketch
- Figma

Prototyping

- Marvelm
- Zeplin
- Framer

Marketing

- FB ad platform
- Yanedex.Metrika and Google Analytics

3D and AR/VR

- Cinema 4D
- AR Kit Reality Composer

Web and Developemnt

- HTML 5/CSS
- Java Script
- Jekyll, Wordpress
- Google Web Designer

Typography

- Glyphs

Language Proficiency

- Native Russian speaker — attended a journalistic club during school.
- English — a fluent speaker, IELTS certificate with score 6.0, have been working for 5 years as an interpreter.
- Czech — intermediate speaker. A2 with a certificate.

> CV online yuriy.eu/cv