

26.86 %

Churn Rate

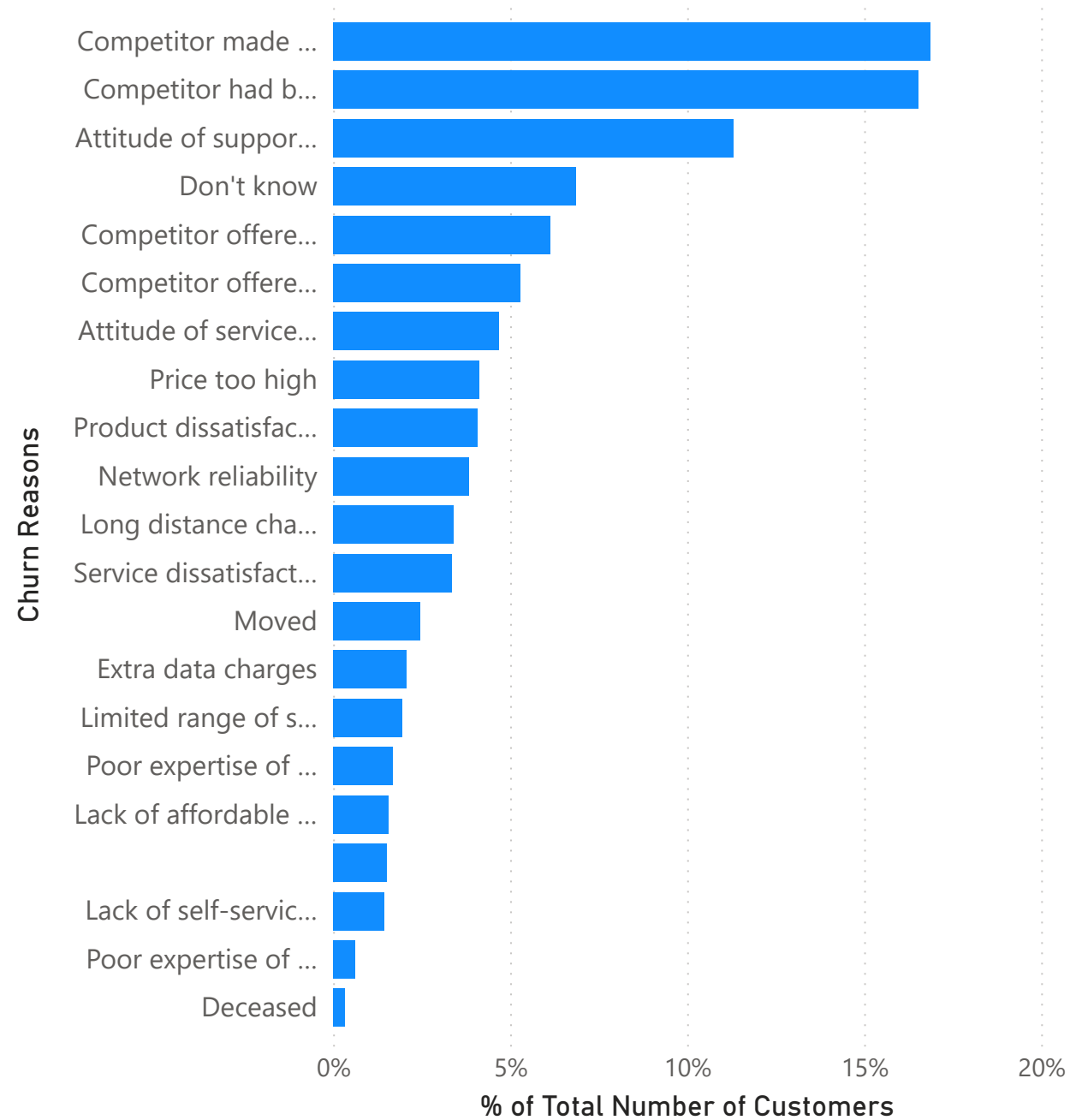
6687

Count of Customer ID

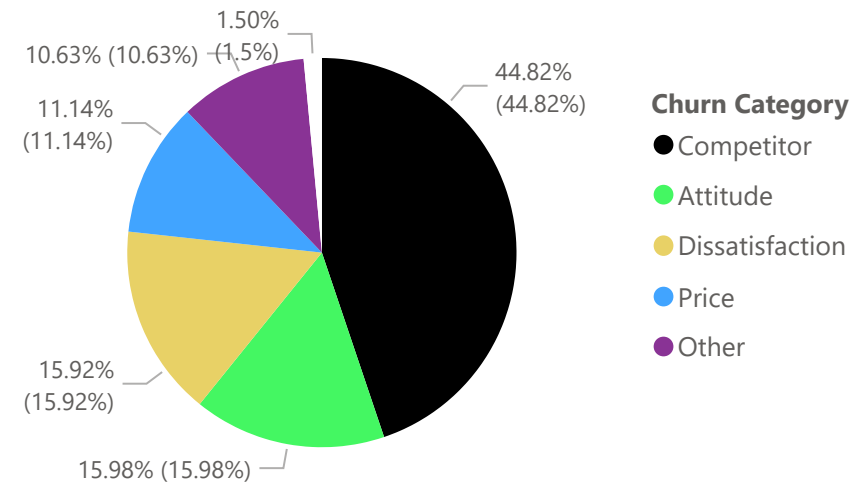
1796

Churned

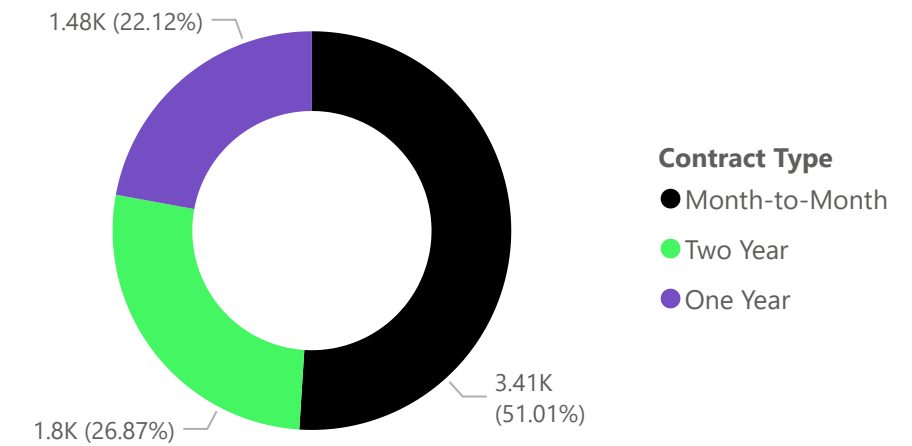
Churn Reasons



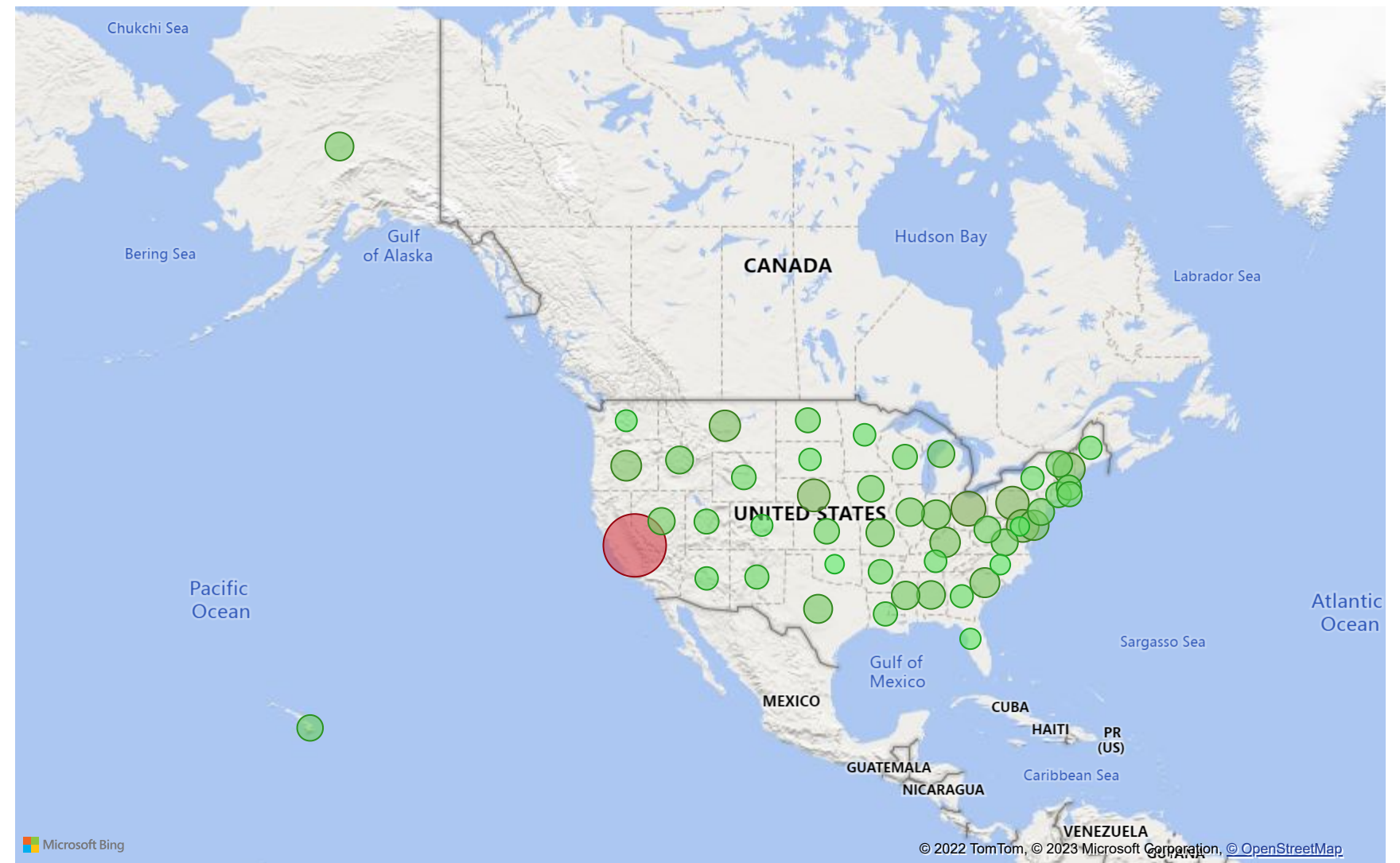
%GT Count of Churn Label by Churn Category



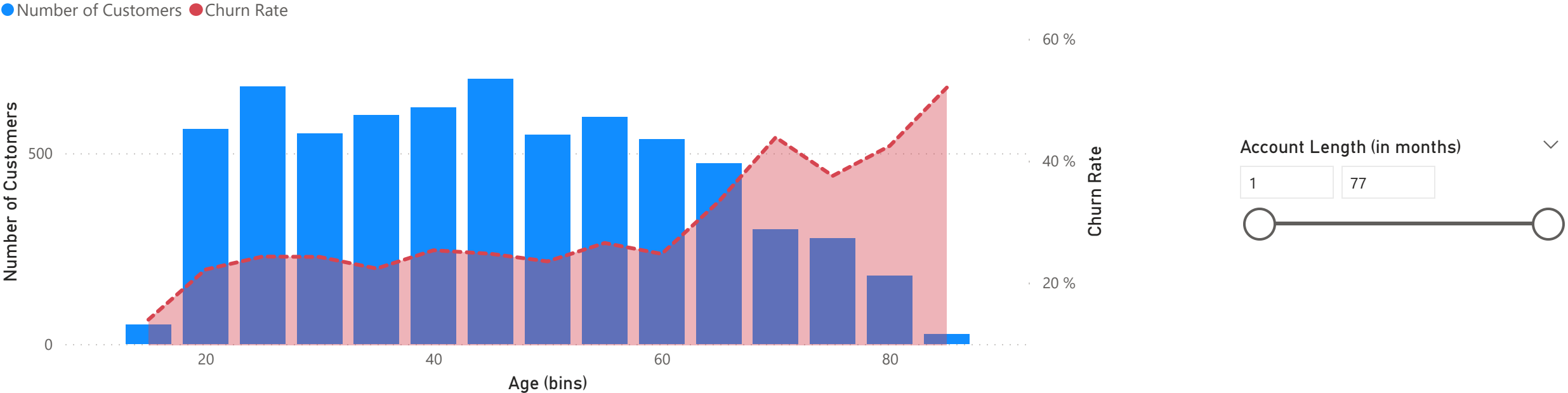
Count of Customer ID by Contract Type



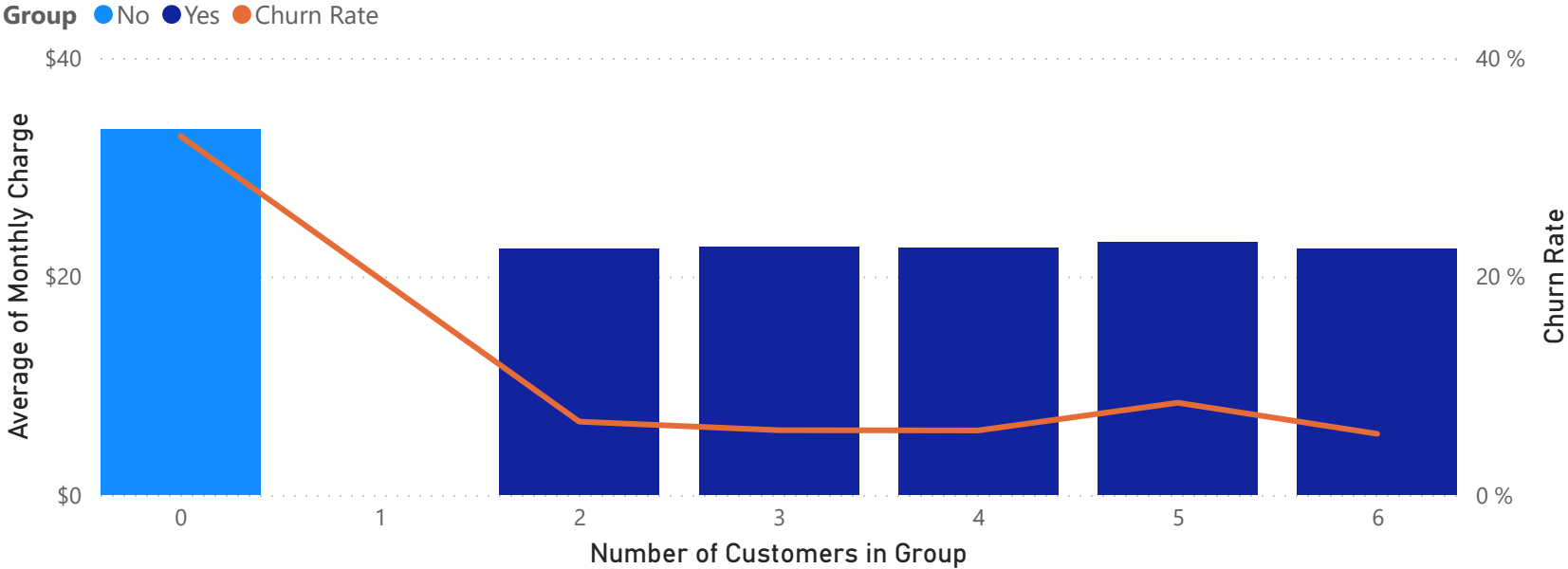
Churn Rate by State



Number of Customers and Churn Rate by Age (bins)



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



6123

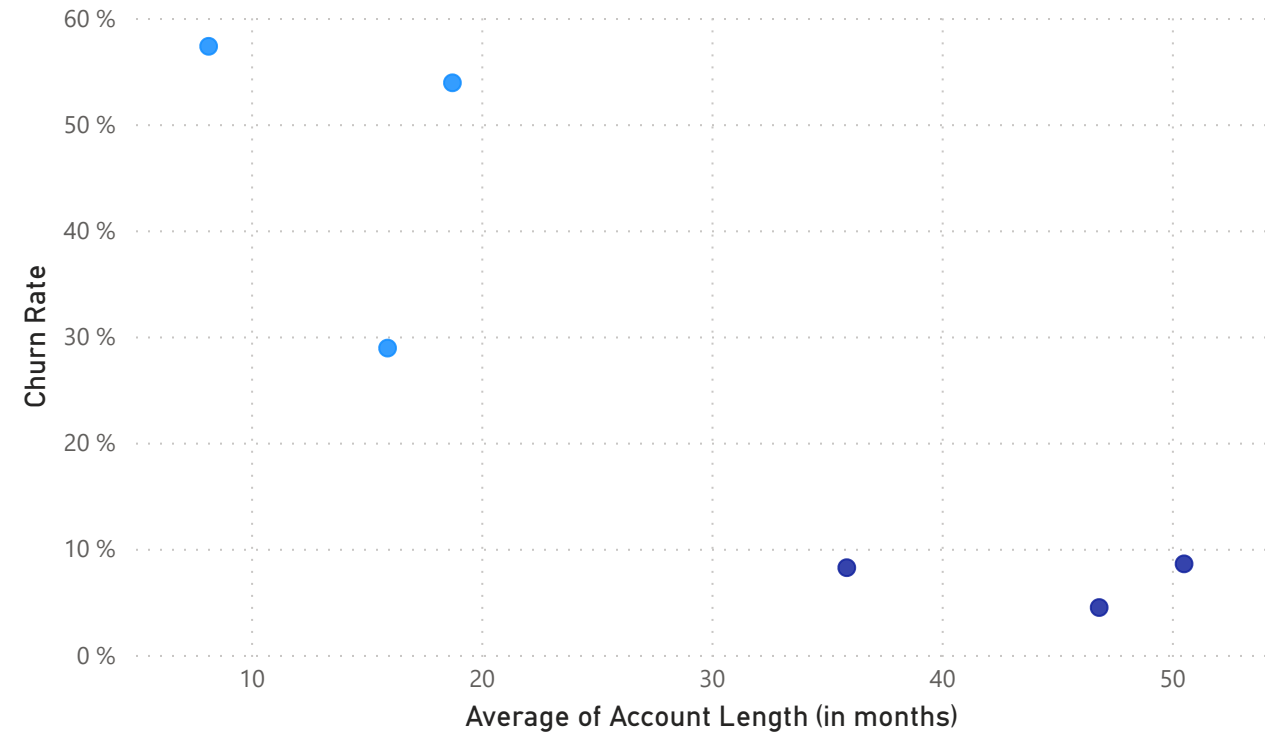
Customer Service Calls

0.92

Avg Customer Service Calls

Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category

Contract Category ● Monthly ● Yearly

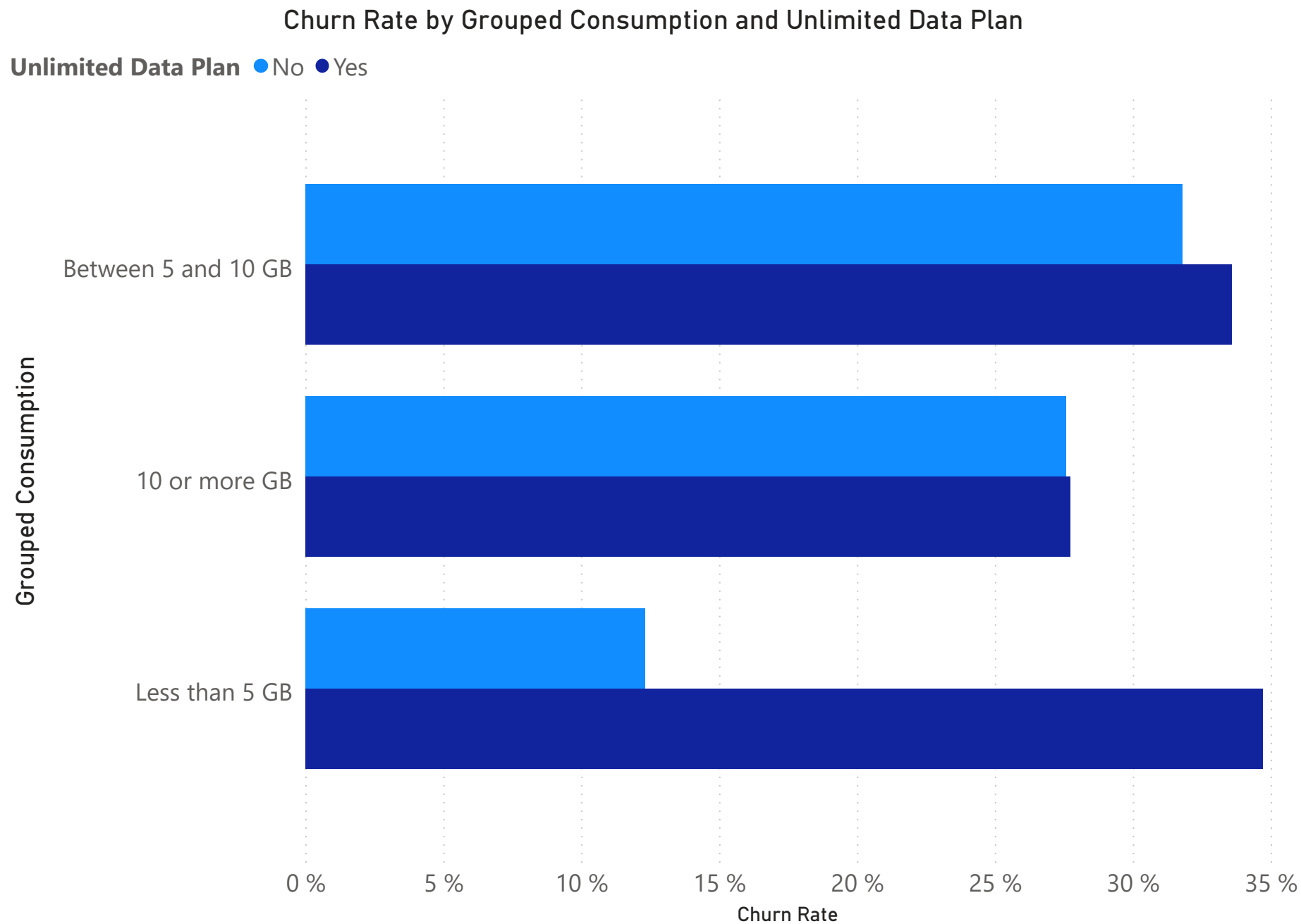


Contract Category, Payment Method

- ^ ☐ Monthly
- ☐ Credit Card
 - ☐ Direct Debit
 - ☐ Paper Check
- ^ ☐ Yearly
- ☐ Credit Card
 - ☐ Direct Debit
 - ☐ Paper Check

33.64
Avg Extra International Charges

3.37
Avg Extra Data Charges



6123

Customer Service Calls

33.64

Avg Extra International
Charges

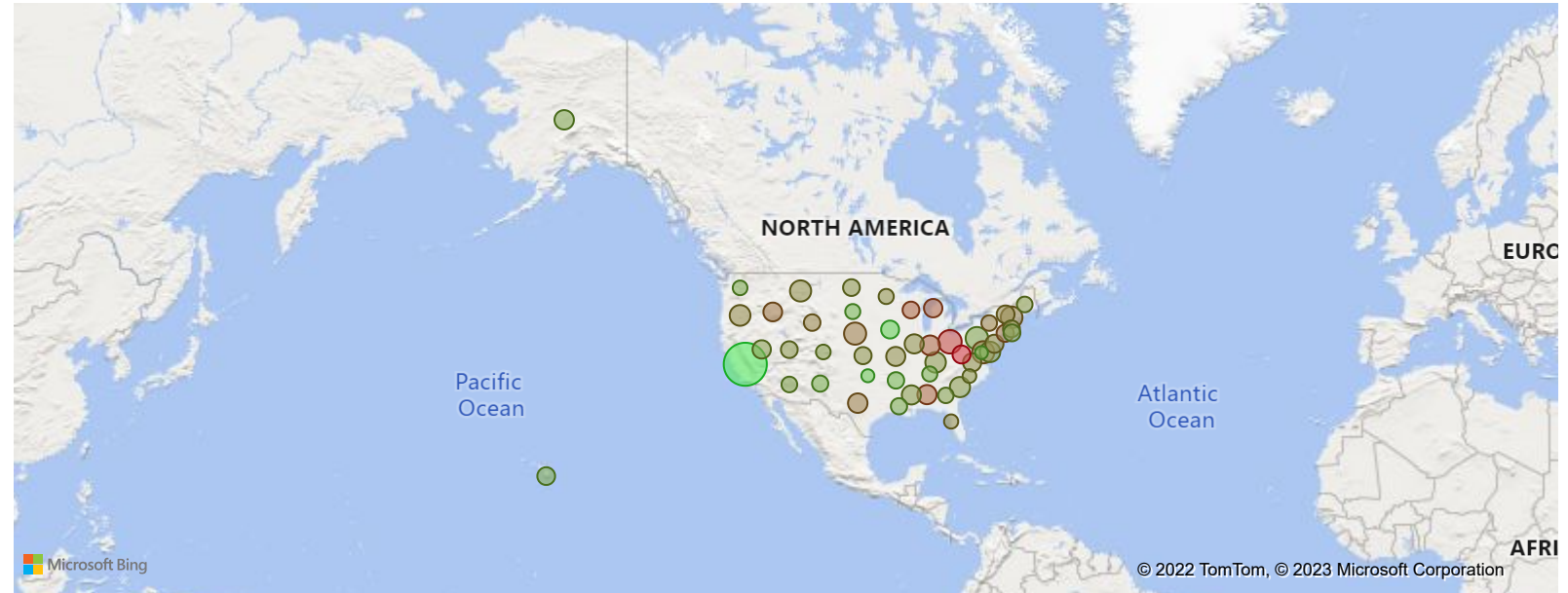
0.92

Avg Customer Service C...

3.37

Avg Extra Data Charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

