Social Port.

We Care About Those Who Care For Us.

Social Port is a social platform that unlocks support for social workers in times of emergency.

Challenges.

Recent case of Coronavirus outbreak has shown yet again our need for qualified and brave medical and other social workers to tackle such challenges.

The problem is that these people are disproportionally exposed to risk of infection, often without any additional support or incentive. Most of them think of the same questions that all of us do. How to buy food in case of the lockdown, who do I leave my child with if schools are shut, etc. Unlike many other professionals these people can't afford to work from home or other safe place.

The classic action plans and incentives from governments to support social workers are usually costly and slow to implement.

The sad truth is that the Coronavirus pandemic might not be the last one of its kind and likely there will be force major events caused by other reasons such as environmental disasters, global political unrest, etc.

The idea is simple.

What if we used the mobility of social platforms and smartphone applications in order to help social workers do their job?

We take the existing commercial frameworks in order to create an app that will provide different privileges and perks for social workers in times of emergency.

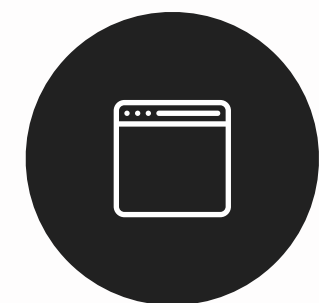Priority Online/Fast Collection Shopping

Shopping Discounts

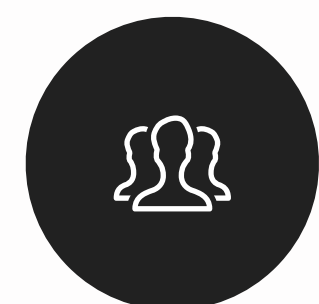Special Transport Routes

Bills Reduction

Verification.

Social Port verifies if the social worker is registered and active and gives the access to the virtual environment where they can use the mentioned perks. Verification can be done in many ways:

Existing databases (I.e. NMC for medical workers in UK)

Employment contracts (sent by the social workers themselves)

Public databases

During non-emergency time this platform can also be used for sharing the knowledge, insight and research among social workers.

Existing Frameworks.

Similar frameworks exist and are used for commercial purposes

Most of the businesses have some form of discount/ loyalty programme that can be easily adapted to the proposed app

Code app (for hospitality workers)

Tesco, Sainsbury's, Waitrose (discounted food shopping)

City Mapper, Uber (Creating special travel routes, discounted travel fares)

Core Principles.

Free To Use

Open Source

Public IP

Community-driven

Benefits To Society.

Agility

Unlike the government initiatives, no central control is needed to decide and distribute certain incentives. Also incentives can be easily adjusted in line with current social situation.

Motivation

Having access to such an app makes a social worker a member of a special group, which motivates existing social workers and make these roles more attractive to potential applicants for these roles

Efficiency

Proposed methods are cost and time efficient, which is especially necessary in times of emergency.

Who do we need right now:

Online

1. App developers to create a prototype for the proposed app

2. Data engineers in order to create an adequate data architecture for info verification. Preferably professionals who have the knowledge of the public databases (structure, compliance requirements, etc.)

3. People who have experience working with loyalty and discount programmes

4. Product managers

Offline

Business developers from relevant industries and companies that can help build partnerships with organisations mentioned above (i.e. supermarket chains, transport companies, etc.)

General

Anyone who thinks they can contribute in other ways

The project is an open-source one and currently is based purely on the voluntary efforts of its contributors.

If you want to contribute to the project, please contact.

yury.socialport@protonmail.com