

- The three parent categories with the highest successful campaigns are: film & video, Music, and theater. Although the three parent categories had a lot of successful campaigns our best category would be Journalism with a 100% success rate. We had two sub-categories with 100% success rates, they are audio and world music. The two months with the most successful campaigns are the months of June and July with both having 55 and 58 successful campaigns, respectively.
- There are some limitations to the dataset since not all currencies are the same.
- Some other tables/graphs we can create with this dataset are what campaigns we need to spotlight, also which campaigns were picked by the staff.