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## **6. Point Estimation**

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# Chapter 6: Point Estimation

- **6.1. Some General Concepts of Point Estimation**
- **6.2. Methods of Point Estimation**

## 6.2 Methods of Point Estimation

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- Two “constructive” methods for obtaining point estimators
  - **Method of Moments**
  - **Maximum Likelihood Estimation**

## 6.2 Methods of Point Estimation

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### ■ The Method of Moment

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The basic idea of this method is **equate** certain sample characteristics, such as the mean, **to the corresponding population** expected values. Then solving these equations for unknown parameter values yields the estimators.

## 6.2 Methods of Point Estimation

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### ■ Moments

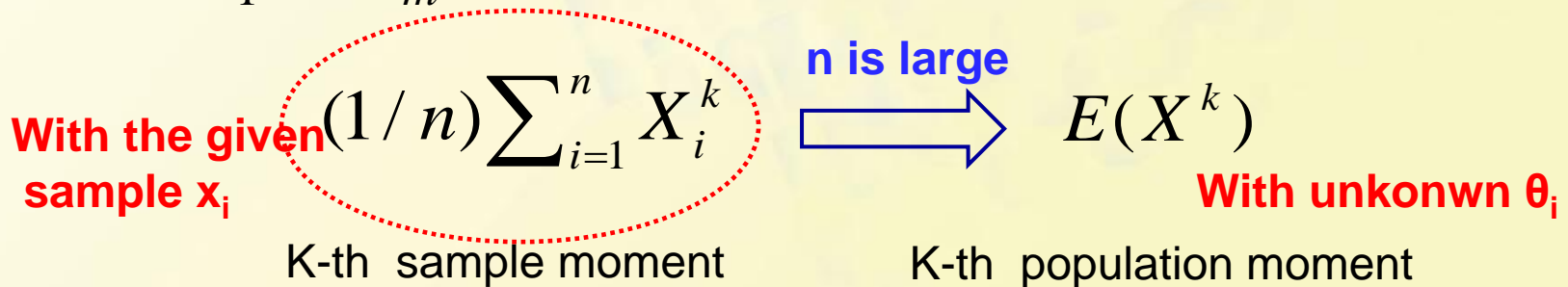
Let  $X_1, X_2, \dots, X_n$  be a random sample from a pmf or pdf  $f(x)$ . For  $k = 1, 2, 3, \dots$ , the  $k$ th population moment, or  $k$ th moment of the distribution  $f(x)$ , is  $E(X^k)$ . The  $k$ th sample moment is

$$(1/n) \sum_{i=1}^n X_i^k$$

## 6.2 Methods of Point Estimation

### ■ Moment Estimator

Let  $X_1, X_2, \dots, X_n$  be a random sample from a distribution with pmf or pdf  $f(x; \theta_1, \dots, \theta_m)$ , where  $\theta_1, \dots, \theta_m$  are parameters whose values are unknown. Then the moment estimators  $\hat{\theta}_1, \dots, \hat{\theta}_m$  are obtained by equating the first  $m$  sample moments to the corresponding first  $m$  population moments and solving for  $\theta_1, \dots, \theta_m$ .



## 6.2 Methods of Point Estimation

General Algorithm :

$$\left\{ \begin{array}{l} \mu_1 = \mu_1(\theta_1, \theta_2, \dots, \theta_m) \\ \mu_2 = \mu_2(\theta_1, \theta_2, \dots, \theta_m) \\ \dots \\ \mu_m = \mu_m(\theta_1, \theta_2, \dots, \theta_m) \end{array} \right. \Rightarrow \left\{ \begin{array}{l} \theta_1 = \theta_1(\mu_1, \mu_2, \dots, \mu_m) \\ \theta_2 = \theta_2(\mu_1, \mu_2, \dots, \mu_m) \\ \dots \\ \theta_m = \theta_m(\mu_1, \mu_2, \dots, \mu_m) \end{array} \right.$$

The first  $m$  population moments

The solution of equations

Use the **first  $m$  sample moment**

$$A_l = \frac{1}{n} \sum_{i=1}^n X_i^l, l = 1, 2, \dots, m$$

to represent the **population moments  $\mu_i$**

$$\theta_i = \theta_i(A_1, A_2, \dots, A_m), i = 1, \dots, m$$

## 6.2 Methods of Point Estimation

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### ■ Example 6.12

Let  $X_1, X_2, \dots, X_n$  represent a random sample of service times of  **$n$  customers** at a certain facility, where the underlying distribution is assumed **exponential with parameter  $\lambda$** . How to estimate  $\lambda$  by using the method of moments?

**Step #1:** The 1<sup>st</sup> population moment  $E(X) = 1/\lambda$   
then we have  $\lambda = 1 / E(X)$

**Step #2:** Use the 1<sup>st</sup> sample moment  $\bar{X}$  to represent 1<sup>st</sup> population moment  $E(X)$ , and get the estimator

$$\hat{\lambda} = 1 / \bar{X}$$



## 6.2 Methods of Point Estimation

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### ■ Example 6.13

Let  $X_1, \dots, X_n$  be a random sample from a gamma distribution with parameters  $\alpha$  and  $\beta$ . Its pdf is

$$f(x; \alpha, \beta) = \begin{cases} \frac{1}{\beta^\alpha \Gamma(\alpha)} x^{\alpha-1} e^{-\frac{x}{\beta}} & x \geq 0 \\ 0 & \text{otherwise} \end{cases}$$

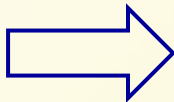
There are two parameters need to be estimated, thus, consider the first two moments

## 6.2 Methods of Point Estimation

### ■ Example 6.13 (Cont')

**Step #1:**  $E(X) = \mu = \alpha\beta$

$$E(X^2) = V(X) + [E(X)]^2 = \alpha\beta^2 + \alpha^2\beta^2 = \alpha\beta^2(1 + \alpha)$$

  $\alpha = \frac{E(X)^2}{E(X^2) - E(X)^2}, \beta = \frac{E(X^2) - E(X)^2}{E(X)}$

**Step #2:**

$$\bar{X} \rightarrow E(X), \frac{1}{n} \sum X_i^2 \rightarrow E(X^2)$$

$$\hat{\alpha} = \frac{\bar{X}^2}{\frac{1}{n} \sum X_i^2 - \bar{X}^2} \quad \hat{\beta} = \frac{\frac{1}{n} \sum X_i^2 - \bar{X}^2}{\bar{X}}$$

## 6.2 Methods of Point Estimation

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### ■ Example 6.14

Let  $X_1, \dots, X_n$  be a random sample from a generalized **negative binomial distribution** with parameters  $r$  and  $p$ . Its pmf is

$$nb(x; r, p) = \binom{x + r - 1}{r - 1} p^r (1 - p)^x, \quad x = 0, 1, 2, \dots$$

Determine the moment estimators of parameters  $r$  and  $p$ .

**Note:** There are two parameters needs to estimate, thus the first two moments are considered.

## 6.2 Methods of Point Estimation

### ■ Example 6.14 (Cont')

**Step #1:**  $E(X) = r(1-p)/p$

$$E(X^2) = r(1-p)(r-rp+1)/p^2$$

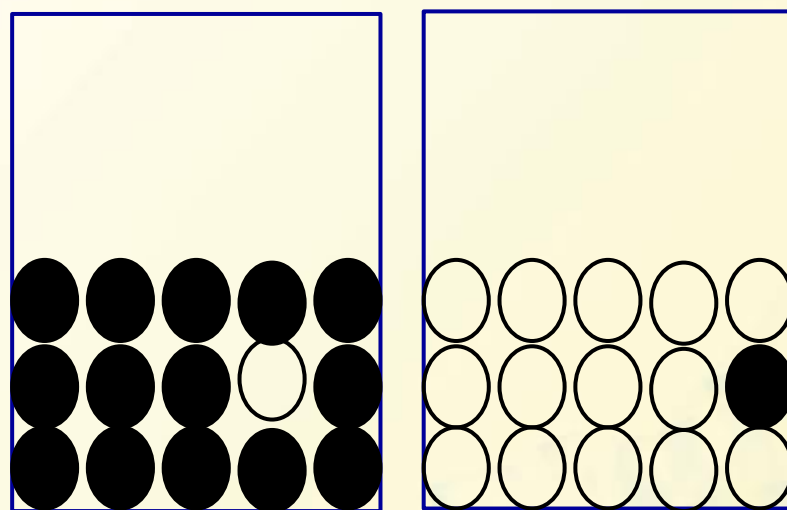
⇒ 
$$p = \frac{E(X)}{E(X^2) - E(X)^2}, r = \frac{E(X)^2}{E(X^2) - E(X)^2 - E(X)}$$

**Step #2:**  $\bar{X} \rightarrow E(X), \frac{1}{n} \sum X_i^2 \rightarrow E(X^2)$

$$\hat{p} = \frac{\bar{X}}{\frac{1}{n} \sum X_i^2 - \bar{X}^2} \quad \hat{r} = \frac{\bar{X}^2}{\frac{1}{n} \sum X_i^2 - \bar{X}^2 - \bar{X}}$$

## 6.2 Methods of Point Estimation

### ■ Maximum Likelihood Estimation (Basic Idea)



Box 1

Box 2

Experiment:

We firstly randomly choose a box,  
And then randomly choose a ball.

Q: If we get a white ball, which box  
has the Maximum Likelihood being  
chosen?

$$P(W | Box1) = 1/15$$

$$P(W | Box2) = 14/15$$

# Maximum Likelihood Estimation (Basic Idea)

The basis idea of the method of maximum likelihood is that we look at the sample values and then **choose as our estimates** of the unknown parameters the values for **which the probability or probability density of getting the sample values is a maximum.**

## 6.2 Methods of Point Estimation

### ■ Maximum Likelihood Estimation (Basic Idea)



Q: What is the probability  $p$  of hitting the target?

$$f(p) = p^3(1-p)^{5-3} = p^3(1-p)^2$$

$$f(0.2) \approx 0.0051 \quad f(0.4) \approx 0.0230 \quad f(0.6) \approx 0.0346 \quad f(0.8) \approx 0.0205 \quad \dots$$

The best one among the four options

## 6.2 Methods of Point Estimation

### ■ Example 6.15

A sample of ten new bike helmets manufactured by a certain company is obtained. Upon testing, it is found that the first, third, and tenth helmets are flawed, whereas the others are not. Let  $p = P(\text{flawed helmet})$  and define  $X_1, \dots, X_{10}$  by  $X_i = 1$  if the  $i$ th helmet is flawed and zero otherwise. Then the observed  $x_i$ 's are 1,0,1,0,0,0,0,0,0,1.

**The Joint pmf of the sample is**

$$f(x_1, x_2, \dots, x_{10}) = p(1-p)p \cdots p = p^3(1-p)^7$$

**For what value of  $p$  is the observed sample most likely to have occurred?  
Or, equivalently, what value of the parameter  $p$  should be taken so that the joint pmf of the sample is maximized?**



## 6.2 Methods of Point Estimation

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### ■ Example 6.15 (Cont')

$$f(x_1, x_2, \dots, x_{10}) = p(1-p)p \cdots p = p^3(1-p)^7$$

$$\ln[f(x_1, x_2, \dots, x_{10}; p)] = 3 \ln(p) + 7 \ln(1-p)$$

Equating the derivative of the logarithm of the pmf to zero gives the maximizing value (why?)

$$\frac{d}{dp} \ln[f(x_1, x_2, \dots, x_{10}; p)] = \frac{3}{p} - \frac{7}{1-p} = 0 \Rightarrow p = \frac{3}{10} = \frac{x}{n}$$

where  $x$  is the observed number of successes (flawed helmets). The estimate of  $p$  is now  $\hat{p} = 3/10$ . It is called the **maximum likelihood estimate** because for fixed  $x_1, \dots, x_{10}$ , it is the parameter value that maximizes the likelihood of the observed sample.

## 6.2 Methods of Point Estimation

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### ■ Maximum Likelihood Estimation

Let  $X_1, X_2, \dots, X_n$  have joint pmf or pdf

$$f(x_1, x_2, \dots, x_n; \theta_1, \dots, \theta_m)$$

where the parameters  $\theta_1, \dots, \theta_m$  have unknown values. When  $x_1, \dots, x_n$  are the observed sample values and  $f$  is regarded as a function of  $\theta_1, \dots, \theta_m$ , it is called the likelihood function.

The maximum likelihood estimates(mle's)  $\hat{\theta}_1, \dots, \hat{\theta}_m$  are those values of the  $\theta_i$ 's that maximize the likelihood function, so that

$$f(x_1, \dots, x_n; \hat{\theta}_1, \dots, \hat{\theta}_m) \geq f(x_1, \dots, x_n; \theta_1, \dots, \theta_m) \quad \text{for all } \theta_1, \dots, \theta_m$$

When the  $X_i$ 's are substituted in place of the  $x_i$ 's, the maximum likelihood estimators result.

## 6.2 Methods of Point Estimation

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### ■ Three steps

1. Write the joint pmf/pdf (i.e. Likelihood function)

$$f(x_1, x_2, \dots, x_n; \theta_1, \dots, \theta_m) = \prod_{i=1}^n f(x_i; \theta_1, \dots, \theta_m)$$

2. Get the  $\ln(\text{likelihood})$  (if necessary)

$$\ln[f(x_1, x_2, \dots, x_n; \theta_1, \dots, \theta_m)] = \sum_{i=1}^n \ln(f(x_i; \theta_1, \dots, \theta_m))$$

3. Take the partial derivative of  $\ln(f)$  with respect to  $\theta_i$ , equal them to 0, and solve the resulting  $m$  equations.

$$\frac{d}{d\theta_i} \ln[f(x_1, x_2, \dots, x_n; \theta_1, \dots, \theta_m)] = 0$$

## 6.2 Methods of Point Estimation

### ■ Example 6.16

Suppose  $X_1, X_2, \dots, X_n$  is a random sample from an **exponential distribution** with the unknown parameter  $\lambda$ . Determine the **maximum likelihood estimator of  $\lambda$** .

The joint pdf is (independence)

$$f(x_1, \dots, x_n; \lambda) = (\lambda e^{-\lambda x_1}) \cdots (\lambda e^{-\lambda x_n}) = \lambda^n e^{-\lambda \sum x_i}$$

The  $\ln(\text{likelihood})$  is  $\ln[f(x_1, \dots, x_n; \lambda)] = n \ln(\lambda) - \lambda \sum x_i$

Equating to zero the derivative w.r.t.  $\lambda$ :

$$\frac{d \ln[f(x_1, \dots, x_n; \lambda)]}{d \lambda} = \frac{n}{\lambda} - \sum x_i = 0 \quad \Rightarrow \quad \lambda = \frac{n}{\sum x_i} = \frac{1}{\bar{x}} \quad \Rightarrow \quad \hat{\lambda} = 1 / \bar{X} \quad \text{The estimator}$$

## 6.2 Methods of Point Estimation

### ■ Example 6.17

Let  $X_1, X_2, \dots, X_n$  is a random sample from **a normal distribution**  $N(\mu, \sigma^2)$ . Determine the maximum likelihood estimator of  $\mu$  and  $\sigma^2$ .

The joint pdf is

$$f(x_1, \dots, x_n; \mu, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_1-\mu)^2}{2\sigma^2}} \cdot \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_2-\mu)^2}{2\sigma^2}} \dots \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_n-\mu)^2}{2\sigma^2}} = \left( \frac{1}{2\pi\sigma^2} \right)^{n/2} e^{-\frac{\sum (x_i-\mu)^2}{2\sigma^2}}$$

$$\ln[f(x_1, \dots, x_n; \mu, \sigma^2)] = -\frac{n}{2} \ln(2\pi\sigma^2) - \frac{1}{2\sigma^2} \sum (x_i - \mu)^2$$

Equating to 0 the partial derivatives w.r.t.  $\mu$  and  $\sigma^2$ , finally we have

$$\hat{\mu} = \bar{X}, \quad \sigma^2 = \frac{\sum (X_i - \bar{X})^2}{n}$$

**Here the mle of  $\sigma^2$  is not the unbiased estimator.**