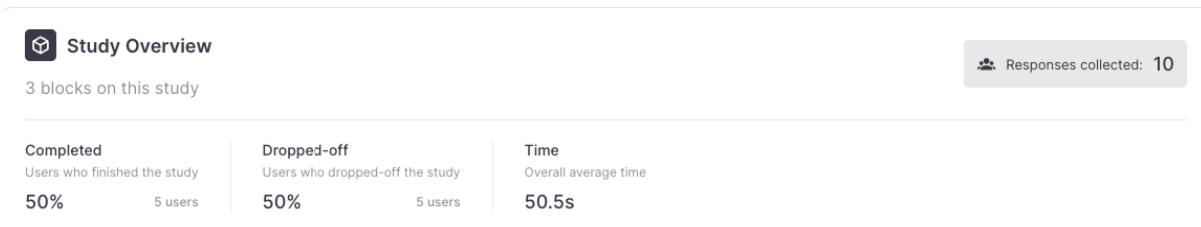


# Usability test



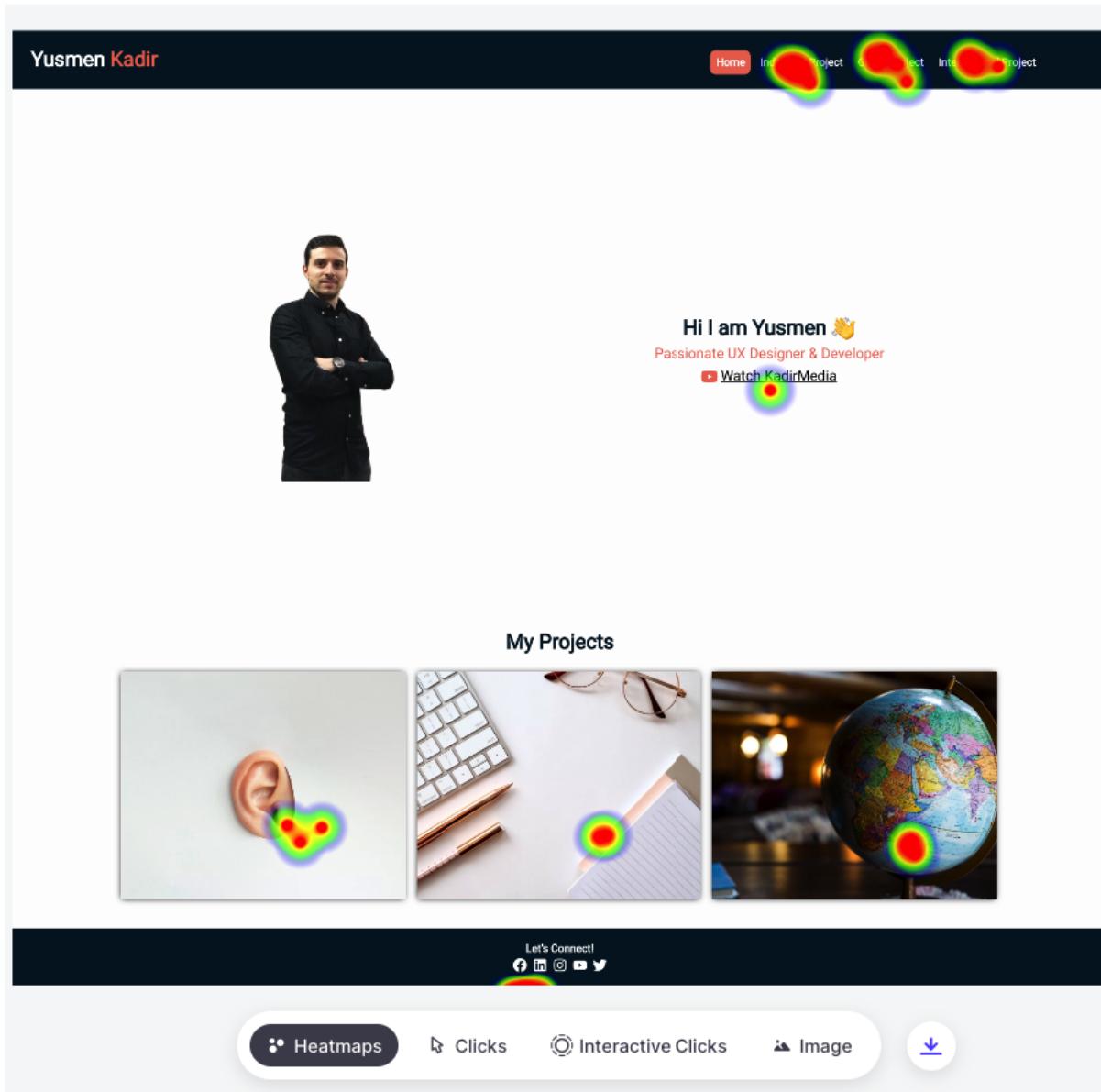
The free plan of Useberry allowed me to conduct the usability test with maximum of 10 participants. Unfortunately 5 users drop off from the test and 5 completed it. The average completion time was 50.5s which I think is pretty normal given that the users visited the website for the first time.

| Tasks |                                 |       |           |               |          |                              |
|-------|---------------------------------|-------|-----------|---------------|----------|------------------------------|
| #     | TASK                            | TOTAL | COMPLETED | NOT-COMPLETED | AVG TIME |                              |
| 1     | Find Individual Project Card    | 9     | 7         | 2             | 6.0s     | <a href="#">View results</a> |
| 2     | Find Group Project Card         | 7     | 7         | 0             | 1.9s     | <a href="#">View results</a> |
| 3     | Find International Project Card | 7     | 6         | 1             | 1.0s     | <a href="#">View results</a> |
| 4     | Find Facebook social media icon | 7     | 6         | 1             | 5.8s     | <a href="#">View results</a> |
| 5     | Find LinkedIn social media icon | 5     | 5         | 0             | 2.5s     | <a href="#">View results</a> |

I created 5 different tasks to test whether they will be able to find key elements in the initial Home page. The average completion time was different for all of them.

### Screen: S7 Portfolio Yusmen Kadir

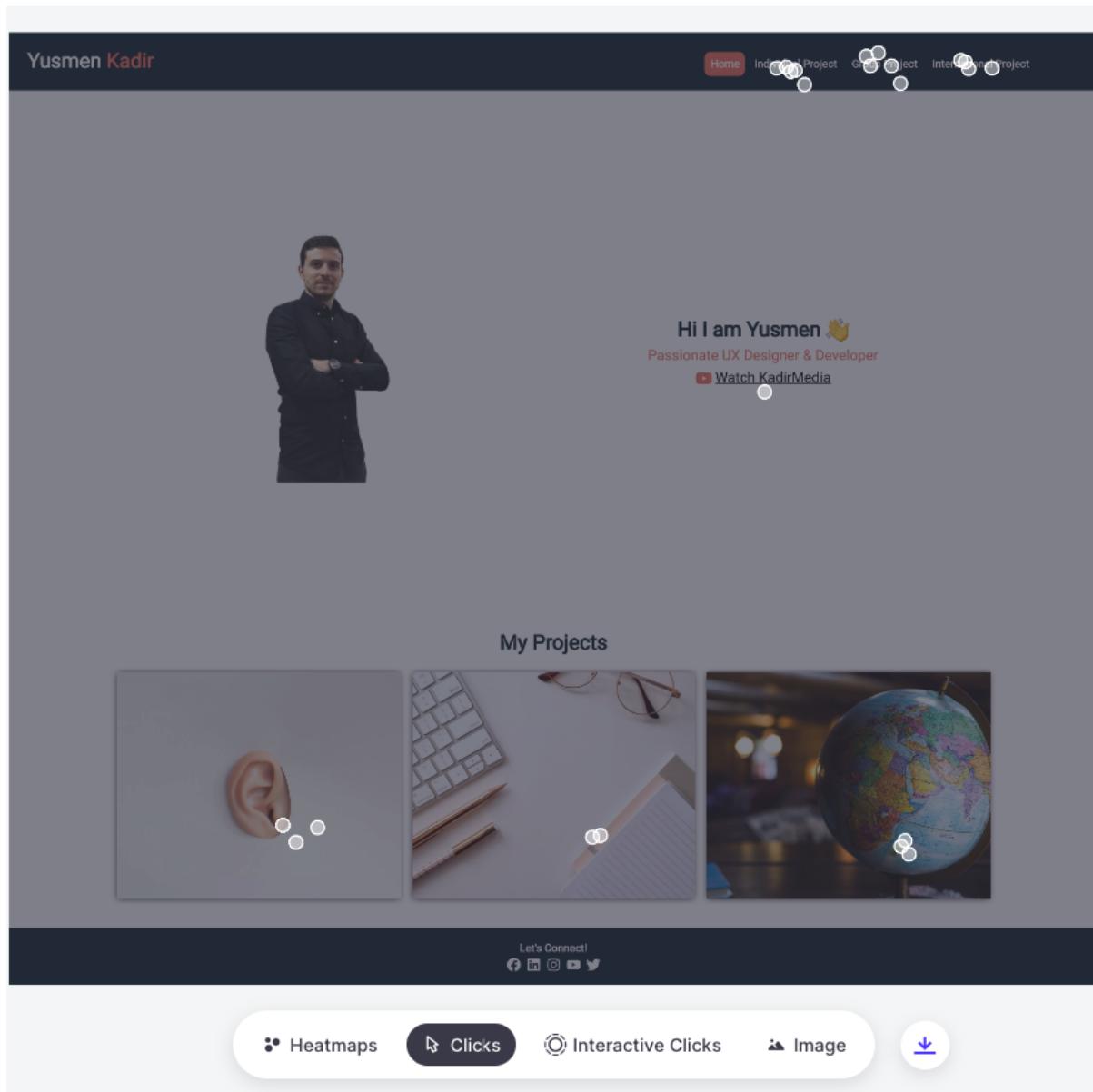
9 users | 11.2s avg time | 37 clicks | 32% misclick rate



Useberry has a cool feature. I could view heat maps or with other words which areas from the page the users clicked the most. The results showed that the key elements are noticeable and users clicked on the places where they were supposed to click while completing the tasks.

### Screen: S7 Portfolio Yusmen Kadir

9 users | 11.2s avg time | 37 clicks | 32% misclick rate



## 5 seconds test with Tanmay Kulkarni

### Tanmay Kulkarni

"I like the colours , the navigation and visuals. The tip I can give you is the following: on mobile keep the consistency of the layout inside the individual project overview page"

"Maybe also in the home page you can give the cards a box shadow only when user hovers over them."

"Overall I think the website is very easy to navigate and simple, I like it "

## Conclusion

I conducted a usability test using the free plan of Useberry. I was able to test with a maximum of 10 participants, but unfortunately, 5 users dropped out of the test. However, the remaining 5 completed it with an average completion time of 50.5 seconds, which I considered normal since they were visiting the website for the first time. I created five different tasks to test if the users could find key elements on the initial Home page, and the average completion time varied for each task. Useberry provided me with heat maps that showed which areas of the page the users clicked the most, indicating that the key elements were noticeable, and users clicked on the right places while completing the tasks.

During the 5 seconds test with my colleague Tanmay Kulkarni, he gave me some valuable feedback. He liked the website's colours, navigation, and visuals, but he suggested keeping the layout consistent within individual project overview pages on mobile. He also recommended adding box shadows to the cards only when the user hovers over them on the home page. Overall, Tanmay found the website easy to navigate and simple, which I found encouraging.