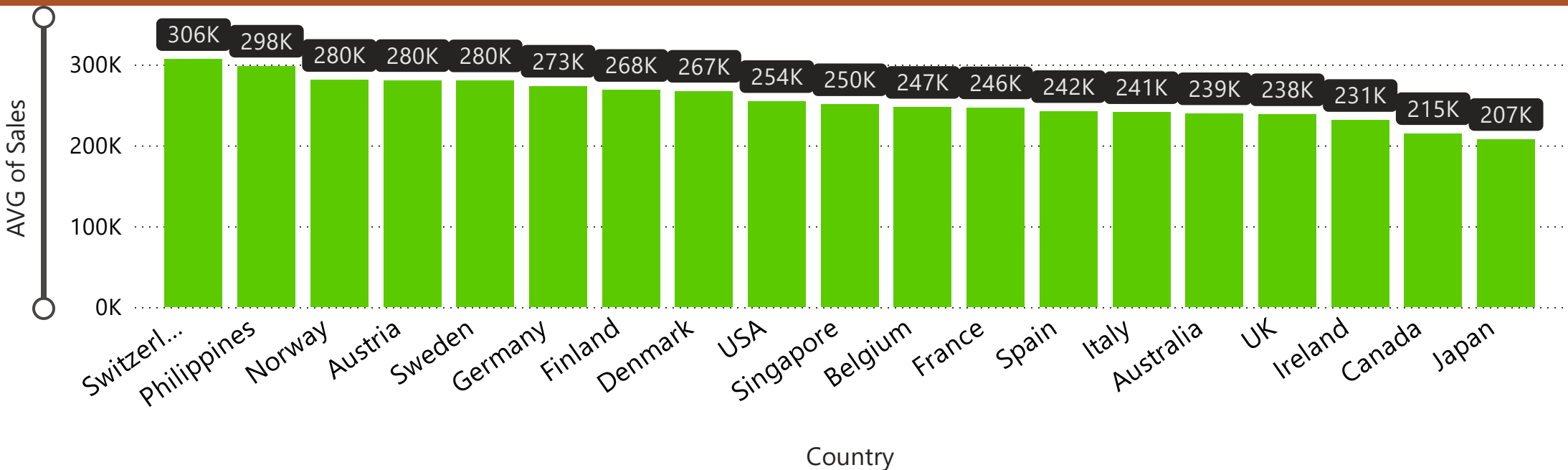


Sales Performance Analysis

Segmentation Trends from Sales



Slicer Trend Sales

- 2003
- 2004
- 2005

Country

- Select all
- Australia
- Austria
- Belgium

Segmentation by Country and City

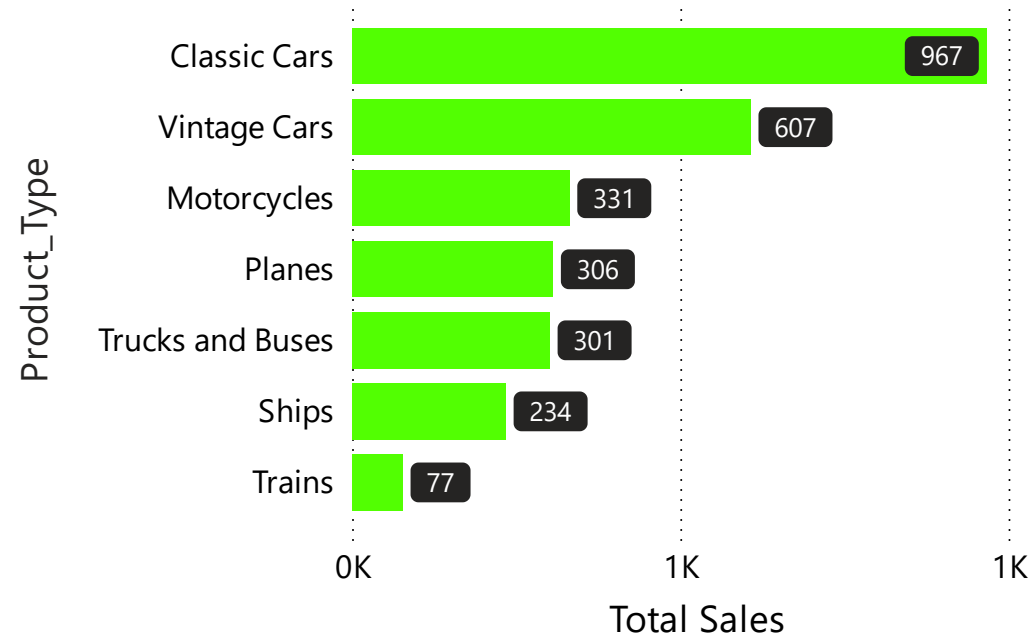
City

- Aarhus
- Allentown
- Barcelona
- Bergamo
- Bergen
- Boras
- Boston

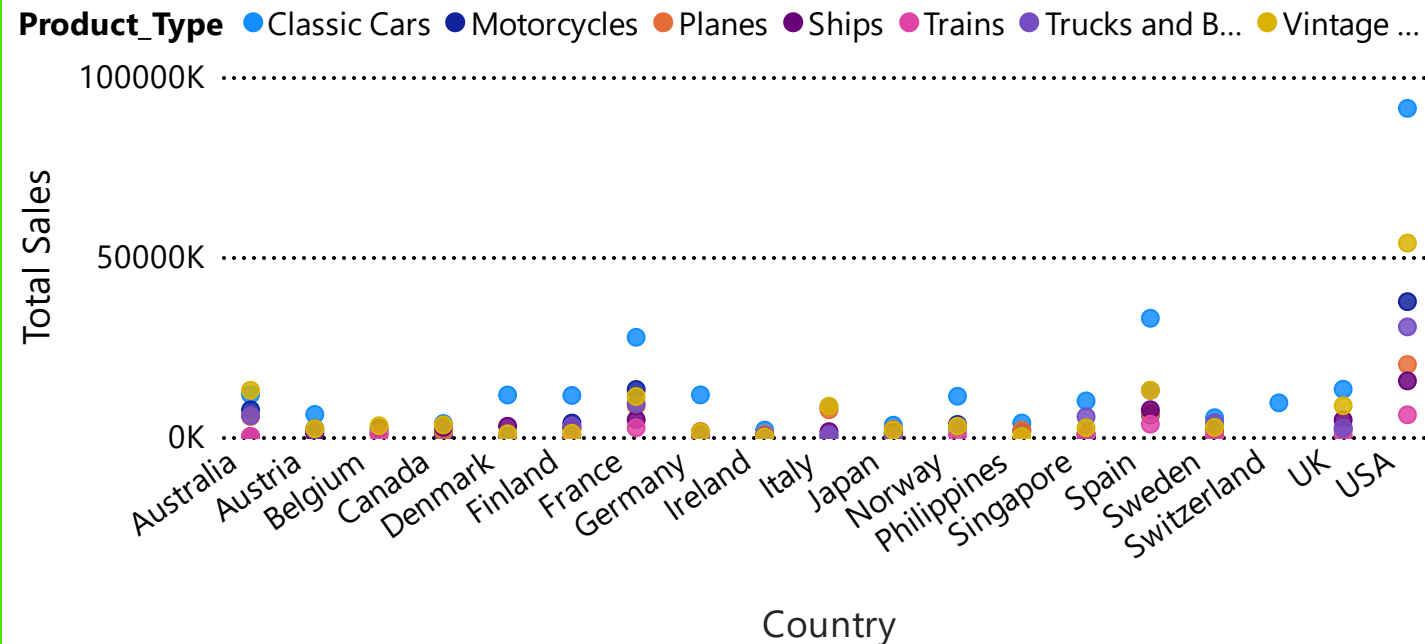


The results of the analysis of the data above show that the distribution of segmentation and the average number of sales, namely the highest average number, is in Switzerland which reaches a figure of around 306K and the lowest is occupied by Japan with an average figure of 207K, the average result is obtained from sales in the period 2003-2005.

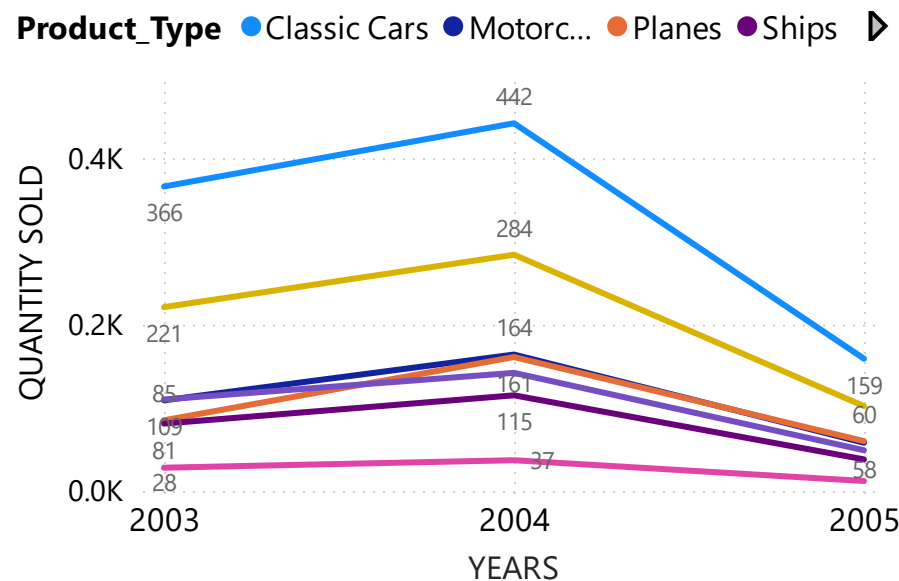
Best Selling Products



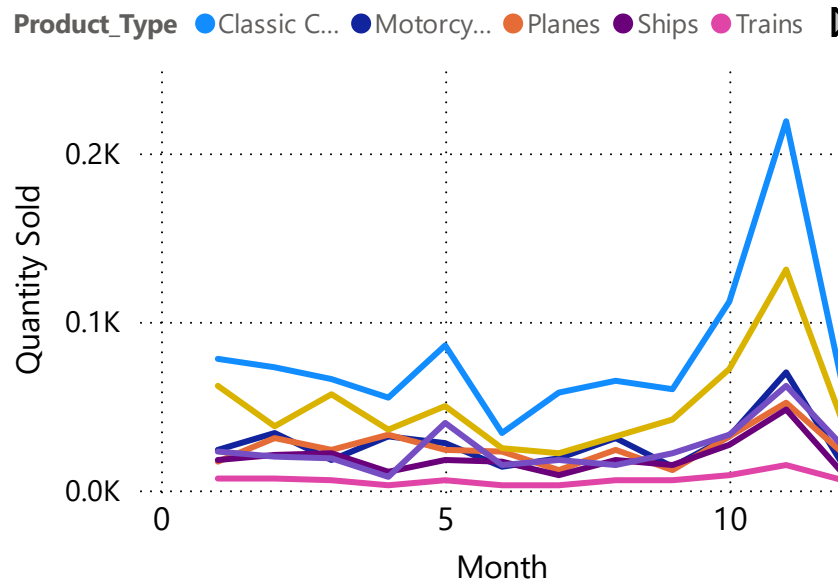
Distribution of Product Sales by Country



Products Sold by Year



Product Sold by Month



Trend Sales Per-Quartal

- Select all
- 1
- 2

Conclusion!!

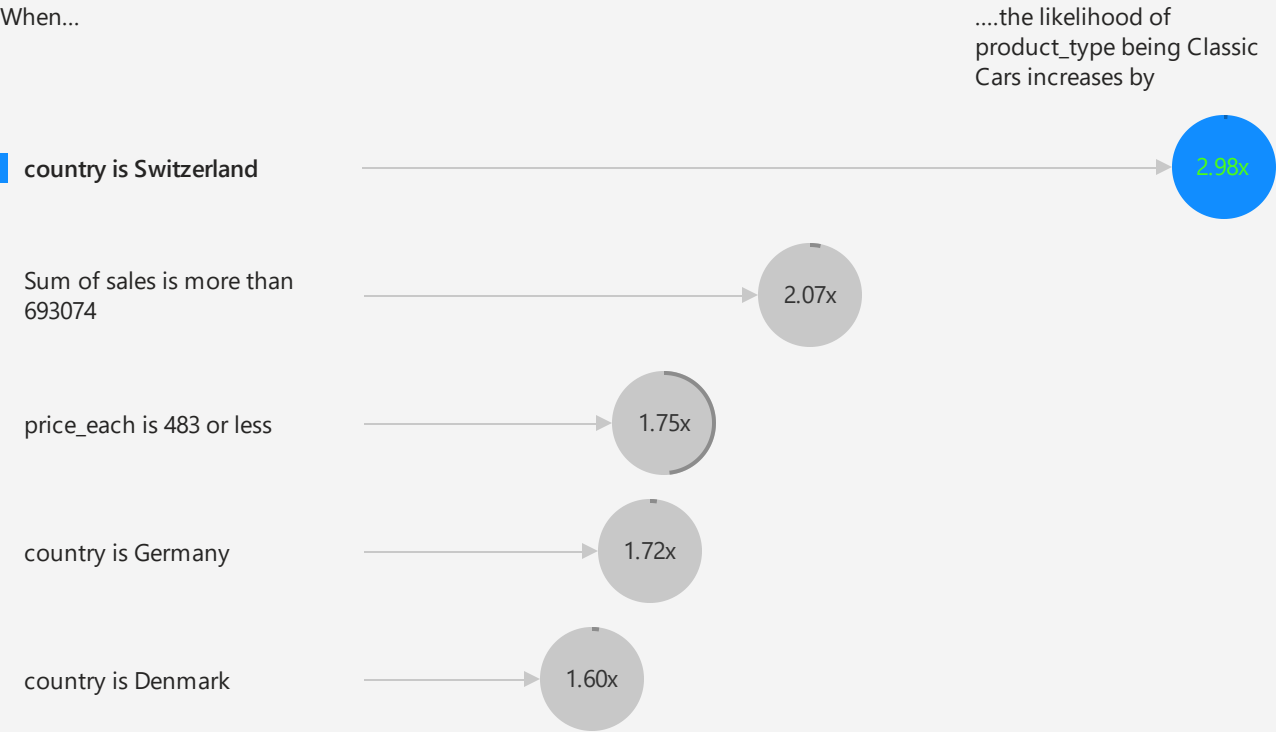
- The best-selling product from the 2003-2005 period was the Classic Cars product type with a total of 967 sold to several countries in the world. The country with the most purchases was the USA with 329 units and total sales of around 91,294,206 K.

Scope That Affects Sales Performance

ⓘ Measures were not included in the analysis because a unique identifier could not be found for DATA SALES. [Learn more](#)

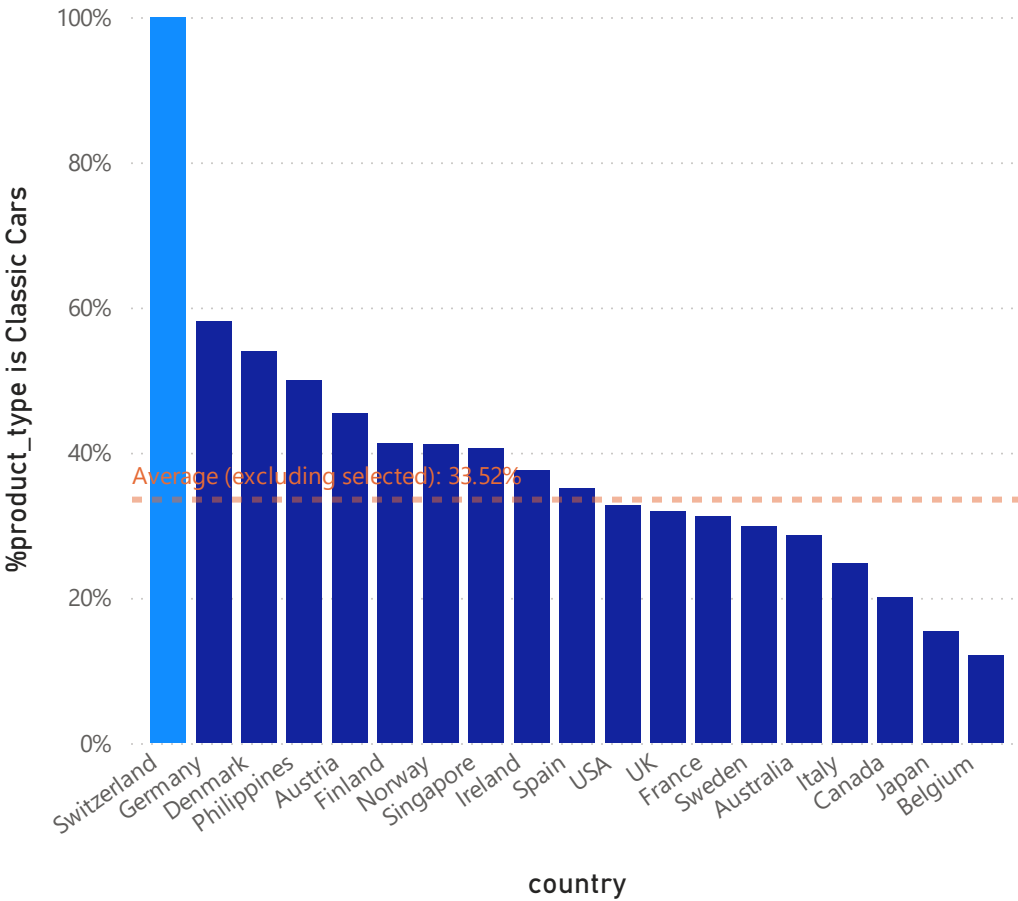
Key influencers Top segments

What influences product_type to be Classic Cars ?



Sort by: Impact Count

← product_type is more likely to be Classic Cars when country is Switzerland than otherwise (on average).



☐ Only show values that are influencers