

PASSWORD SAFETY

Why Passwords Matter

Your passwords are often the only thing protecting your identity online. A weak or reused password can:

- Expose your personal data in a breach
- Allow attackers to hijack your accounts
- Create ripple effects across platforms (banking, email, socials)

Strong passwords = stronger digital privacy.



What Makes a Password Strong?



A strong password should be:

- Long (at least 12 characters)
- Unpredictable (not a word or phrase)
- Complex (uses a mix of letters, numbers, symbols)

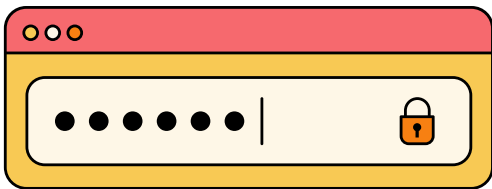
Understanding Password Entropy

Entropy = randomness and unpredictability.

Password	Entropy Score	Security
dog123	Low (~18 bits)	Easy to guess
Mypassword1!	Medium (~34 bits)	Better, but still guessable
gT!92@qz\$VuL	High (>70 bits)	Strong

More entropy = exponentially harder to brute force.

How Password Strength is Really Measured



Use our tool to check your password strength. it's powered by zxcvbn, an open-source library by Dropbox that goes way beyond just checking length.

It uses real-world breach data, pattern recognition, and entropy models to estimate how easily a hacker could guess your password.

What Happens Behind the Scenes

When you test a password, zxcvbn analyses:

- **Length & Variety** – Are there symbols, digits, uppercase letters?
- **Dictionary Words** – Common terms like "password" or "summer"
- **Repetition & Sequences** – Examples: aaa1111, abcd1234
- **Keyboard Patterns** – Like qwerty, asdfgh
- **Leaked Passwords** – Cross-checked with real-world breach data

How "Crack Time" is Calculated

Estimates are based on different types of attacks:

Attack Type	Example Speed
Slow offline attacks	e.g., bcrypt @ 10K/sec
Fast online attacks	Up to billions/sec

Weak Password Examples



Weak Pattern	Why It's Weak
password123	Found in dictionary lists - common and
qwertyuiop	A simple keyboard pattern - fast for
Emma1995!	Includes personal info (name + year)
LetMeIn!!!	Found in breached password
aaaaaaaa111	Repeating characters = low

Smart Tips Based on zxcvbn Logic

Tip	Why It Helps
Use uncommon word combos	Harder to match with dictionary attacks
Don't rely on !@# substitutions	Password crackers try common symbol swaps too
Mix upper/lowercase & symbols	Increases entropy (more possible combinations)
Avoid personal info	Can be guessed using social media or public data
Break up patterns	Unpredictable combos like Rain!Planet7Jazz resist automated guesses better

Check if a Password Was Leaked

Use our tool to check if your password has been exposed! it's powered by **Have I Been Pwned**, a trusted breach database. Even strong passwords are unsafe if they've appeared in real-world data leaks. It:

- Checks billions of real leaked passwords
- Uses K-anonymity: your full password is never sent
- Helps avoid already-compromised credentials



Risk Level	What It Means	Action
Not found	Password not in breaches	Use a password manager anyway
Found in breaches	Password is public	Change immediately & don't reuse

Smart Habits & Tips for Stronger Passwords

- **Use a password manager:** Stores strong, unique passwords securely
- **Don't reuse passwords:** One breach can compromise all accounts
- **Avoid personal info:** Names and birthdays are easy to guess
- **Enable 2FA:** Adds a second layer of security
- **Use 14+ characters:** Longer = harder to crack
- **Use passphrases:** e.g. Mango!Guitar\$Sunset@6pm
- **Don't rely on tricks:** P@sswOrd! is still guessable
- **Choose smart security answers:** Avoid anything obvious
- **Use a generator:** Random passwords beat human ones

Try our password generator!