

Moh Yusuf

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OBJECTIVE

Goal-oriented Software Engineer, driving innovation, interactive and responsive design, and high-performance optimization in web applications. Strong foundation in Web Development. Committed to pushing boundaries, delivering high-quality solutions, and solving complex problems. Eager to contribute to dynamic teams and shape the future of web development

WORK EXPERIENCE

Niagahoster	Yogyakarta, Indonesia
<i>Search Engine Optimization Internship</i>	<i>Jul 2021 - Aug 2022</i>
<ul style="list-style-type: none">Utilized Google Analytics and keyword research tools to identify top-performing keywords, and increase conversion rates for targeted landing pages.Identified and categorized negative backlinks that were potentially harming Niagahoster's search engine rankings and online reputation.Conducted in-depth keyword research and analysis to identify relevant keywords that competitors were ranking for in search engines.	

PROJECT EXPERIENCE

GoVokasi	Jakarta, Indonesia
<i>Cantata Music and Ballet School</i>	<i>Jun 2023 - Jul 2023</i>
<ul style="list-style-type: none">Developed a visually appealing and responsive company profile website for Cantata Music and Ballet School using Wix website builder, optimized for mobile, desktop, and tablet views.Implemented SEO strategies to increase in organic search traffic to the Cantata Music and Ballet School website.Created engaging social media content with clear call-to-action messages that drove an increase in click-through rates and growth in online registrations for music and ballet classes.	
Lithan Educlaas	Singapore
<i>Wheels on Meals Applications</i>	<i>May 2023 - Jun 2023</i>
<ul style="list-style-type: none">Collaborated with cross-functional teams to develop responsive design strategies, and improvement in website performance across all devices.Developed and implemented an admin management system to reduce manual data entry and increase in overall efficiency.Utilized PayPal API to integrate secure payment processing into the Wheels on Meals application, to increase customer trust and online transactions.Implemented Maps API to optimize delivery routes for Wheels on Meals drivers, reducing average delivery time by 15% and increasing customer satisfaction.	

EDUCATION

Lithan Educlaas	Singapore
<i>Applied Degree - Software Engineering</i>	<i>Graduation Date: Sep 2022</i>
Sekolah Tinggi Teknologi Bandung	Bandung, Indonesia
<i>Bachelor Degree - Informatics Engineering</i>	<i>Graduation Date: May 2025</i>

SKILLS & INTERESTS

Skills: HTML5, CSS3, Javascript (ES6), Tailwind CSS, Bootstrap 5, React.js, Java, Spring Boot

Language: Conversational Proficiency in English, Fluent in Bahasa