Moh Yusuf

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OBJECTIVE

Goal-oriented React software engineer, driving innovation, interactive and responsive design, and high-performance optimization in web applications. Strong foundation in React and front-end development. Committed to pushing boundaries, delivering high-quality solutions, and solving complex problems. Eager to contribute to dynamic teams and shape the future of web development

WORK EXPERIENCE

Niagahoster   **Yogyakarta, Indonesia**
Search Engine Optimization Internship   *Jul 2021 - Aug 2022*

- Utilized Google Analytics and keyword research tools to identify top-performing keywords, and increase conversion rates for targeted landing pages.
- Identified and categorized negative backlinks that were potentially harming Niagahoster's search engine rankings and online reputation.
- Conducted in-depth keyword research and analysis to identify relevant keywords that competitors were ranking for in search engines.

PROJECT EXPERIENCE

GoVokasi   **Jakarta, Indonesia**
Cantata Music and Ballet School   *Jun 2023 - Jul 2023*

- Developed a visually appealing and responsive company profile website for Cantata Music and Ballet School using Wix website builder, optimized for mobile, desktop, and tablet views.
- Implemented SEO strategies to increase in organic search traffic to the Cantata Music and Ballet School website.
- Created engaging social media content with clear call-to-action messages that drove an increase in click-through rates and growth in online registrations for music and ballet classes.

Lithan Educlaas   **Singapore**
Wheels on Meals Applications   *May 2023 - Jun 2023*

- Collaborated with cross-functional teams to develop responsive design strategies, and improvement in website performance across all devices.
- Developed and implemented an admin management system to reduce manual data entry and increase in overall efficiency.
- Utilized PayPal API to integrate secure payment processing into the Wheels on Meals application, to increase customer trust and online transactions.
- Implemented Maps API to optimize delivery routes for Wheels on Meals drivers, reducing average delivery time by 15% and increasing customer satisfaction.

EDUCATION

Lithan Educlaas   **Singapore**
Applied Degree - Software Engineering   *Graduation Date: Sep 2022*

Sekolah Tinggi Teknologi Bandung   **Bandung, Indonesia**
Bachelor Degree - Informatics Engineering   *Graduation Date: May 2025*

SKILLS & INTERESTS

Skills: HTML5, CSS3, Javascript (ES6), Tailwind CSS, Bootstrap 5, React.js

Language: Conversational Proficiency in English, Fluent in Bahasa