

Column Description

Most column names are straightforward, however some that require further explanation are described below;

Column Name	Description
Sales (Fact Table)	
Unit Price	Price per unit product (Decimal number)
Quantity	Quantity of product ordered (Whole number)
Sales	Unit Price multiplied by Quantity (Decimal number)
Products (Dimension Table)	
Landed Cost	The cost per unit of a product on landing at the warehouse of the retailer Whiskique from the manufacturer (Decimal number)
Shipping_Cost_1000_mile	The cost of shipping a unit product alone (Decimal number)
Description	Product name (Text)

Data Model

The data model at the beginning of the project is presented below. The model gets more complex during data validation and manipulation steps as more tables, duplicated tables, calculated columns and measures are added to the model. Check the pbix file for the final model structure.

