

Mohammed Yusuf Shaikh

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Professional Summary

As a dedicated undergraduate currently pursuing a degree at the University of Toronto, majoring in Economics and Statistics, I am deeply passionate about data-driven decision-making, supply chain management, and digital marketing strategies. With a keen interest in applying theoretical knowledge to practical scenarios, I am eager to secure an internship where I can leverage my analytical rigor and business acumen. Having completed several courses in financial risk analysis, I possess a solid foundation in this area. Furthermore, my hands-on experience with MS Excel and Python, acquired through a paid internship at Innovative Telecom & Software Pvt. Ltd., has equipped me with the necessary skills for data manipulation and analysis tasks. Proficient in MS Excel, MS PowerPoint, R, STATA, SQL, and Tableau, and I am well-prepared to contribute effectively to any analytical or business-oriented project.

Experience

ACE UTM

Internal Vice President

Mississauga, ON

May 2022 - May 2023

- Engaged in digital marketing strategies and analytics, enhancing the organization's online presence.
- Coordinated budget forecasting and sustainability planning activities for new and existing projects.
- Developed successful internal and external operations, meeting.
- ACE's (formerly known as DECA) changing needs and requirements
- Monitored and adjusted team schedules based on changing demand.

Innovative Telecom & Software Pvt Ltd

Rotational Associate

Surat, India

Apr 2021 - Aug 2021

- Prepared balance sheets, financial statements and inspected accounting records monthly to identify and resolve discrepancies.
- Managing Supply of Inventory
- Maintained accurate and up-to-date general ledger accounts.
- Created comprehensive MS Excel spreadsheets to organize large datasets.

- Developed insights through data visualization tools, contributing to strategic planning.
- Reviewed and evaluated internal controls and supporting documentation.

Technical Project

Exploring Urban Crime Dynamics: Insights from Toronto Police Annual Statistical Report

- Delve into Toronto's crime landscape from 2014 to 2022 with this analytical exploration based on the Toronto Police Annual Statistical Report.
- Uncover trends, patterns, and demographic insights using R language, offering valuable perspectives to shape crime prevention policies and strategies for enhancing public safety.
- Contributed to a better understanding of demographic impacts on crime rates.

A Regional Econometric Analysis: Minimum Wage and Unemployment Dynamics Post-Financial Crisis

- Summary: Conducted an econometric analysis examining the impact of minimum wage changes on unemployment rates post-financial crisis in Ontario, Quebec, and British Columbia.
- Using STATA and Python
- Offered policy insights on labor market dynamics.

Salary Analysis and Marginal Revenue Product Evaluation of Miami Heat Players (2021-22 NBA Season)

- Summary: Evaluate the economic landscape of the Miami Heat basketball team during the 2021-22 NBA season through a meticulous analysis conducted using Excel.
- Tools: MS Excel, MS Word
- Assisted in assessing player value and team economics.

Data Analysis of U.S. Domestic Airfare Dynamics: Market Concentration and Passenger Volume (1997-2000)

- Summary: Explore the intricate relationship between market concentration, passenger volume, and airfare dynamics in the U.S. domestic airline industry during the late 1990s and early 2000s.
- Tools: STATA, R Language, MS Word, MS PowerPoint
- Enhanced understanding of aviation industry pricing strategies.

Analyzing the Impact of Academic Advising on Student Success: A Study with a Small Sample at the University of Toronto

- Summary: This project employs R language for data analysis to examine the relationship between academic advising and student success at the University of Toronto.
- Tools: R language, MS Word, MS PowerPoint

- Informed about potential improvements for academic support services.

Education

*University of Toronto
Honours Bachelor of Science: Economics and Statistics*

*Mississauga, ON
June 2025*

*Delhi Public School
Math, Physics and Chemistry*

*Surat, India
April 2020*

Volunteer

*Collision Conference
Volunteer*

*Toronto, ON
Jun 2022 - Jun 2022*

- Achieved the best possible performance from volunteers through successful.
- Monitoring, management and motivational strategies
- Received consistently positive client feedback related to service delivery.
- Notified supervisors of equipment damages and item shortages
- Prepared conference rooms for events.

Skills & abilities

- | | |
|-------------------|---|
| • Management | • Teamwork |
| • Problem solving | • Tableau Data Visualization |
| • Communication | • Financial management Client relationship building |
| • Leadership | • Strategic planning Forecasting and budgeting |
| • Sales | • Communication Computer Literacy |
| • Marketing | • Detail-Oriented Listening Effectively |
| • R Programming | |
| • SQL | |
| • MS Excel | |
| • MS PowerPoint | |

Website

<https://yusuf365.github.io/My-Portfolio.github.io/>