

WUZZUF

Egypt's #1 Online Recruitment Job Site

- What's Wuzzuf?

- Wuzzuf is Online marketplace that connects jobseekers with employers in Egypt. It is important for graduated student or people who searching for jobs, they can add their CVs and be seen by the employers.

- Our Objective?

- Connect jobseekers with employers to apply to a specific job.
- Trying to reduce the unemployment as much as possible.

- Key Stakeholders

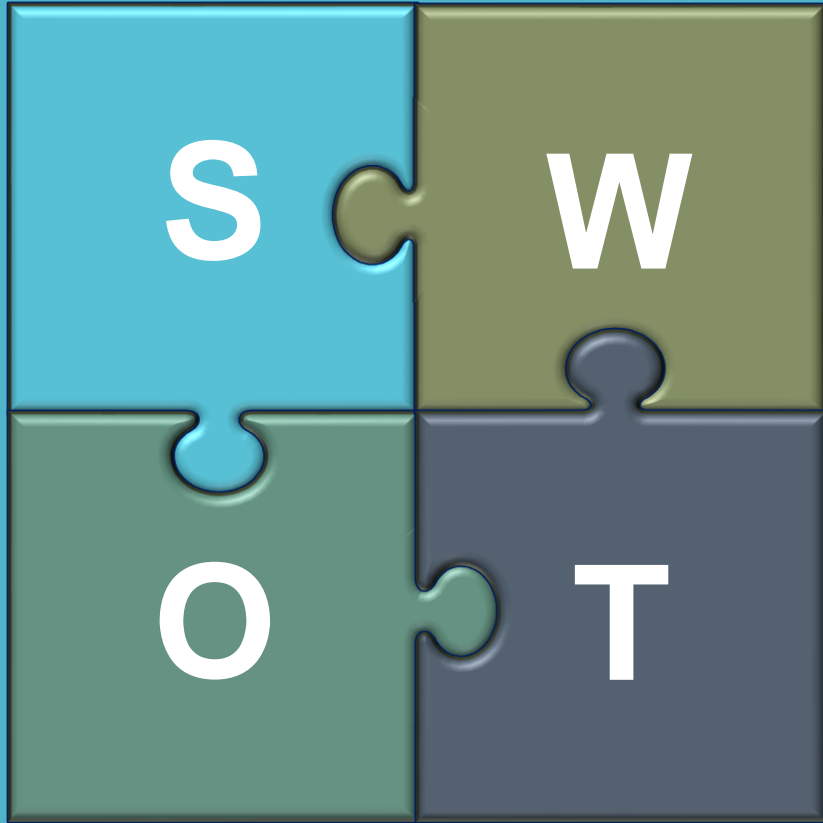
- People who want to apply the job or internship, national companies in different fields (software development - business –Marketing ... etc.) and companies or organizations which want to hire employees.

- The Deliverables

- The final product is web site has some services that help job candidates to apply a job or internship and companies through showing the job requirements.

• The Limitations

- Wuzzuf website doesn't provide the one to one communication (the communication between the company manager and the employee) but it does provide the ability to apply for a job in a specific company. Wuzzuf website doesn't give the users the ability to auto apply to a specific job when it's published and they have to apply themselves.



STRENGTHS (+)

- Have many return customers.
- Facilitate the filtration procedure.
- Support a lot of companies and many fields.

WEAKNESSES (-)

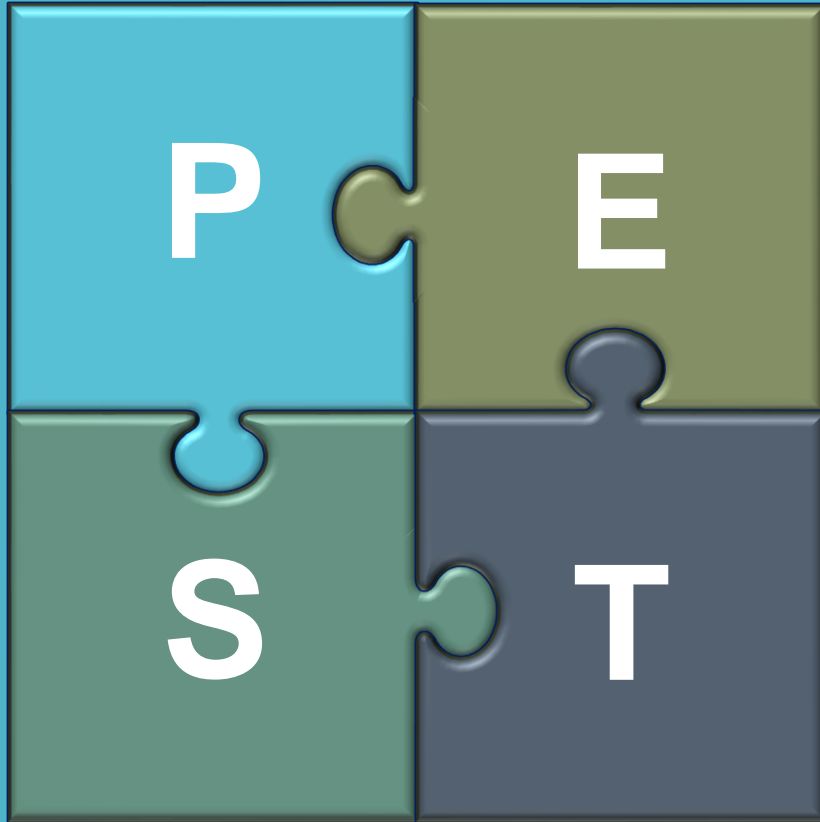
- Some companies don't reply to the applicants which make no credibility for the website and may ruin its image.
- There are problems in the filtering and recommendation system, some users get recommended

OPPORTUNITIES (+)

- Increasing use of social media, where people see the advertisements.
- Percentage of unemployment increases over a time, which increases our users.
- Start-ups can recruit people easily.

THREATS (-)

- The site depends on companies, and they may decide to leave the site.
- Have competitors like LinkedIn, Forsna and others.
- Some people tend to be a freelancer.



Political

- Failure of Network Configuration or the DNS that host the Site.
- The rapid change in the home market.
- Provide the Safety Standards against the security problems that might be encountered as hacking.

ECONOMIC

- Changes in Financial market status might affect the number of people that access the site.
- Wuzzuf is a dependable startup have many sponsors and supporters so it has a growing economy, nationally and Internationally.
- The Current market stocks and the problems that there's enough funds for continuing the startup.

SOCIAL

- Helping the client find his prospective job quickly by showing suggestions for him/her and keep up with new changes in our lifestyle trends to be on the pace of the world.
- Provide multimedia videos and ads on the Search Engines or Social Media to do a propaganda so it can compete with any potential Competitors.

TECHNOLOGICAL

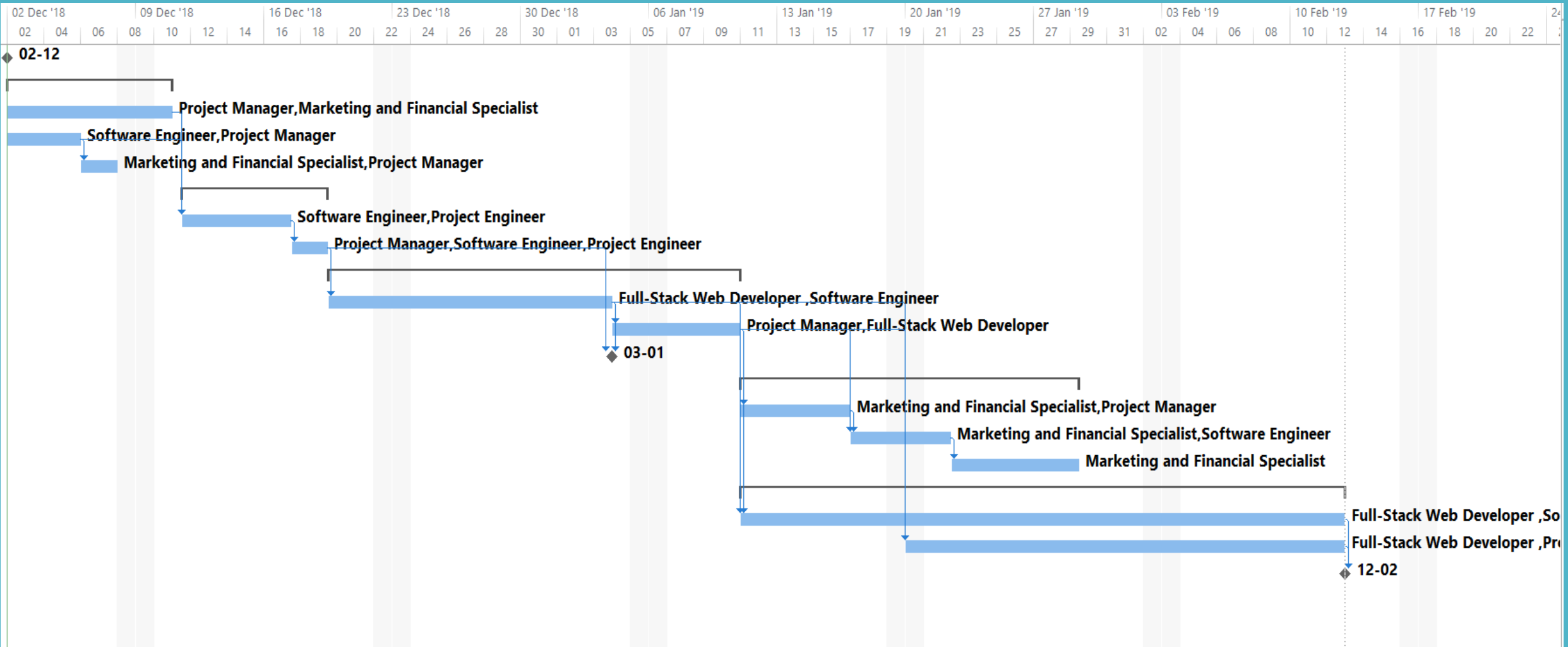
- Using all available technology development methods to be a competent organization.
- Our next step is to make cross platform apps to provide an easy way to access our services.
- We don't face any intellectual property issues; so we don't steal any information but we get it from the partners themselves.

WBS:

| ID | Task Name | Duration | Start | Finish | Predecessors | Resource Names |
|-----------|------------------------------------|------------------|----------------------------|----------------------------|--------------|---|
| 1 | <u>Project Approval</u> | 0 days | <u>Sun 02-12-18</u> | <u>Sun 02-12-18</u> | | |
| 2 | ▸ Requirments Analysis | 7 days | Sun 02-12-18 | Mon 10-12-18 | | |
| 3 | Observation of Workmarket | 7 days | Sun 02-12-18 | Mon 10-12-18 | | Project Manager,Marketing and Financial Specialist |
| 4 | Create Scenarios | 4 days | Sun 02-12-18 | Wed 05-12-18 | | Software Engineer,Project Manager |
| 5 | Put initial budget | 2 days | Thu 06-12-18 | Fri 07-12-18 | 4 | Marketing and Financial Specialist,Project Manager |
| 6 | ▸ System Design | 6 days | Tue 11-12-18 | Wed 19-12-18 | | |
| 7 | Create Diagrams | 4 days | Tue 11-12-18 | Mon 17-12-18 | 3,4 | Software Engineer,Project Engineer |
| 8 | Discuss Design Issues | 2 days | Mon 17-12-18 | Wed 19-12-18 | 7 | Project Manager,Software Engineer,Project Engineer |
| 9 | ▸ Make Prototype | 16.5 days | Wed 19-12-18 | Thu 10-01-19 | | |
| 10 | Create a model for the system | 11.5 days | Wed 19-12-18 | Thu 03-01-19 | 8 | Full-Stack Web Developer ,Software Engineer |
| 11 | Testing the model | 5 days | Fri 04-01-19 | Thu 10-01-19 | 10 | Project Manager,Full-Stack Web Developer |
| 12 | <u>Model is published</u> | 0 days | <u>Thu 03-01-19</u> | <u>Thu 03-01-19</u> | 8,10 | |
| 13 | ▸ Marketing Plan | 12.5 days | Fri 11-01-19 | Tue 29-01-19 | | |
| 14 | Finance Analysis | 4 days | Fri 11-01-19 | Wed 16-01-19 | 11 | Marketing and Financial Specialist,Project Manager |
| 15 | Budgeting Analysis | 3.5 days | Thu 17-01-19 | Tue 22-01-19 | 11,14 | Marketing and Financial Specialist,Software Engineer |
| 16 | Contacting with Companies | 5 days | Tue 22-01-19 | Tue 29-01-19 | 15 | Marketing and Financial Specialist |
| 17 | ▸ Implementation | 23 days | Fri 11-01-19 | Tue 12-02-19 | | |
| 18 | Develop the FrontEnd | 23 days | Fri 11-01-19 | Tue 12-02-19 | 10,11 | Full-Stack Web Developer ,Software Engineer,Project Eng |
| 19 | Develop the BackEnd | 17 days | Sun 20-01-19 | Tue 12-02-19 | 10,11 | Full-Stack Web Developer ,Project Engineer |
| 20 | <u>Website is Published</u> | 0 days | <u>Tue 12-02-19</u> | <u>Tue 12-02-19</u> | 18,19 | |

- The project milestones are identified in the Gantt Chart and their name are underlined.

Gantt Chart:



Staff Resources:

| Name | Title | Working Hours | Standard Rate | Overtime Rate |
|--------------|------------------------------------|------------------------------|---------------|---------------|
| Osama Shahat | Software Engineer | Sunday to Thursday 9 to 5 | 8\$/h | 9\$/h |
| Ahmed Adel | Project Manager | Saturday to Wednesday 9 to 5 | 10\$/h | 10\$/h |
| Yusuf Fawzy | Marketing and Financial Specialist | Monday to Thursday 7 to 4 | 14\$/h | 18\$/h |
| Ahmed Yousry | Full-Stack Web Developer | Saturday to Tuesday 9 to 4 | 13\$/h | 7\$/h |
| Usama Fouad | Project Engineer | Monday to Thursday 9 to 4 | 12\$/h | 9\$/h |

RACI Matríx

| Project Phases | Resources | | | | | |
|-----------------------|-----------|-----------------|-------------------|--------------------------|------------------------------------|------------------|
| | Task | Project Manager | Software Engineer | Full-Stack Web Developer | Marketing and Financial Specialist | Project Engineer |
| Requirements Analysis | 3 | I | R | | | A |
| | 4 | I | R | | C | A,C |
| | 5 | I,A | | | R | |
| System Design | 7 | I | R | C | C | A |
| | 8 | C,A | R | R | C | |
| Make Prototype | 10 | I | A | C | | R |
| | 11 | R | R | | | I |
| Marketing Plan | 14 | I,C | | | R | A |
| | 15 | I,C | C | | R | A |
| | 16 | I,C | | | R | A,R |
| Implementation | 18 | I | R | R | | A |
| | 19 | I | | R | | A |