

Yuta Mori *Junior Front End Developer*

📍 1342 hillside avenue, Victoria ✉ yuta.mori.licht@gmail.com 🌐 github.com/YutaMoriJP 🖱 yutamoridev.com

📄 PROFESSIONAL SUMMARY

Worked a full year as a performance marketing specialist at GlobalWide Media, excelling at search ads and leading all team landing page projects. A trilingual with 3+ years of experience in building well-tested and responsive React applications. Proficient with CSS, JavaScript, and JS Libraries like React.

🧠 SKILLS

HTML5	CSS3
JavaScript (ES6+)	React, React Router, styled-components, Material UI
TypeScript	Express.js
Git, GitHub, NPM, Parcel, Webpack etc.	TDD (Jest and React Testing Library)
Next.js	Media Buying (Google Ads, Bing Ads etc.)

🌐 LANGUAGES

Japanese Native Japanese.	German Fluent in German. Raised and lived in Germany for 10-years.	English Fluent in English. Living 11-years in Canada, completing High School and University.
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👜 PROFESSIONAL EXPERIENCE

Performance Marketing Specialist, GlobalWide Media <ul style="list-style-type: none">• Lead landing page projects for the team and increased conversion rates on multiple offers by 300%.• Specialized in search ads like Google and Bing ads and outperformed other publishers with a 15% higher conversion rate on multiple offers.• Aided teammates in programming-related issues with JavaScript, CSS, and HTML, developing re-usable landing page templates, which improved team productivity and slashed expenses by 20%.	2019 – 2020
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📁 PERSONAL PROJECTS

Portfolio Website [🔗](#)

Developed my own Portfolio website with React to show some of the personal projects I have worked on and to learn more about me.

Forum Website [🔗](#)

Developed a forum website from scratch that allows users to create posts and comment on them. The Front-End is built with NextJS, and the Back-End uses Serverless Functions, ExpressJS, and MongoDB.

React Components and Custom React Hooks [🔗](#)

Developed a collection of reusable **React components** [🔗](#) like Carousel.js, Message.js, or Modal.js and useful custom **React hooks** [🔗](#) like useClipboard.js, useLocalStorage.js, or useMediaQuery.js that simplify Web APIs.

REST API [🔗](#)

Developed a REST API that allows users to create a user profile. The Front-End is built with React, and the Back-End is built with ExpressJS and MongoDB.

EDUCATION

**University of Victoria,
Bachelor of Arts in Philosophy, Minor in Business**

2014 – 2019

AWARDS

Edabit

Earned 35,000+XP points at Edabit.com on JavaScript challenges.

VOLUNTEER WORK

University of Victoria, Note Taker

2018 – 2019

University of Victoria ELC, Conversation Partner

2015 – 2019

Bodwell High School, English Tutor

2013