

Yuta Hayashi

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1121 E Hyde Park Blvd, Chicago, IL 60615

EDUCATION

Lawrence University

Appleton, WI

Bachelor of Arts, Major: Mathematics; Minor: Physics and Anthropology GPA: 3.71/4.0

June 2019

Dean's Honor List | Lambda Sigma Honor Society

EXPERIENCE

Lawrence University

Appleton, WI

Machine Learning Independent Research

January 2019 - June 2019

- Implemented K-means and hierarchical clustering using FIFA 2019 players data with **R** and **Python**
- Created a linear regression model to predict players' compensation

Litalico

Tokyo, Japan

Data Analyst Intern

November 2018 - December 2018

- Cleansed customer feedback raw data and predictive models with **R** to forecast potential customers
- Achieved 11% sales increase through predictive analysis on a large, complex data set
- Managed large customer information data sets utilizing **SQL** to better organize customer feedback
- Advised the other team on how to design customer feedback questionnaire and conducted customer interviews
- Presented data summary report to executive board meeting in a visually coherent manner

Cheerio

Tokyo, Japan

Data Analyst Intern

June 2017 - August 2017

- Performed interpretational marketing data models by identifying business trends and issues using **Excel**
- Accomplished 5% sales increase in Tokyo within 2 months by providing crucial insights into sales forecasts
- Provided income and expenditure forecasts with predictive models by interpreting existing sales data using **R**
- Created a presentation of the data analysis to executive board with actionable insights and visualization

Housmart

Tokyo, Japan

Web Consultant Intern

June 2016 - August 2016

- Achieved 20,000 website viewers increase by utilizing **Google Analytics** and A/B test
- Maintained user data quality and integrated data using **SQL**
- Managed company's social media platforms with **HTML**, **CSS**

PROJECT

Lawrence University

Appleton, WI

Statistical Modeling Independent Project

September 2018 - November 2018

- Learned advanced statistics and applied to complex human freedom index data sets with scikit-learn package
- Created statistical models with **Python** and presented interpretational summary data to faculties

SKILLS

- **Tools:** R (3 years), Python (2 years), SQL (1 year), MS Excel (V-lookup, Pivot Table), Mathematica (2 years), ~~TeX~~TeX (1 year)
- **Skills:** Hypothesis testing, Regression analysis, Data mining, Predictive modeling, Data visualization, Machine learning, Cross validation, Optimization, Clustering, Classification, K-means, Scikit-learn
- **Courseworks:** Scientific Programming, Quantitative Analysis, Linear Algebra, Optimization, Statistical Modeling
- **Co-Curricular Activities:** Varsity Soccer, Student Government (Board Member), Sigma Phi Epsilon (VP Finance)
- **Work Authorization:** I am authorized to work in the United states without sponsorship until July 2022