

# Yuthaya karthick R

Graphic designer & UI/UX Designer

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## Profile

I'm a B.Tech Computer Science student with a strong interest in visual design and user experience. Trained in Graphic Design and UI/UX, with skills in Adobe Creative Suite, typography, and layout design. I'm a curious and adaptable learner, aiming to grow as a creative, user-focused designer.

## Projects

Brand Name : Yukipaws

Industry : Pet Care

Developed and designed marketing materials for Yukipaws, a pet care brand focused on premium products and services. Created engaging graphics for social media and promotional campaigns to enhance brand visibility and customer engagement.

Magazine Name : Lushis

Industry : Food

A magazine dedicated to the art of biryani. Collaborated on layout design, typography, and photography to create enticing features that celebrate diverse biryani recipes and culinary traditions.

Brand Name : Havee

Industry : Coffee

Developed marketing materials and social media graphics for Havee, blending layout, typography, and photography to boost brand visibility and engagement.

## UX/UI

Website

Industry : Gaming

Designed an immersive UI/UX website for the game God of War, focusing on user engagement and a visually dynamic gaming experience.

Dashboard

Industry : Nft

Created a visually engaging NFT dashboard UI/UX design, showcasing user stats, trending collections, and seamless navigation for enhanced user interaction.

## Education

Buff Creative College  
Graphic Design

Manakula vinayagar institute  
of technology  
Computer Science

## Experience

Graphic Design Intern  
Equine Dreams, Coimbatore

Product Designer Intern  
Magnil Technology,  
Coimbatore

## Tools

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Coreldraw

Figma

Balsamiq

## Skill

Branding

Colour Theory

Logo Design

Typography

Wireframing

## Language

English

Tamil