



# Yuting Yang

PR - Marketing - Journalism



## Education

2015-08 -  
2017-12



### Ohio State University

B.A in Journalism, Minor in International Relations & Foreign Diplomacy  
GPA: 3.2

2014-08 -  
2015-05



### Colby College

Majored in Biochemistry  
GPA:3.4



## Experience

2017 -  
present



### Marketing Intern

Brandt-Roberts Galleries

- Assisted with the editorials, press releases and newsletter
- Responsible for managing social media posting on Facebook and Instagram
- Composed digital show invitations to the gallery clients and artists

2016-09 -  
2017-05



### Reporter

Lantern, the student newspaper

- Responsible for interviewing current news subjects that were associated with Ohio State University
- Accomplished thirteen news stories in a semester
- Produced videos and photographs for my stories

2015 -  
2017



### Freelance Writer

College Daily

- Responsible for interviewing news subjects involved in current events that might triggers an interest for general college students
- Actively Involved in more than 20 stories
- Able to obtain high volume of digital traffic, an average of 50,000 clicks each article.



## Additional Experience

2016 -  
present



### Facility Assistant

Recreatio&Physical Activity Center

- Monitored daily facility schedule
- Gained leadership experience training new employees.
- Assisted with developing and executing policies for effective facility management

2015-11 -  
2016-12



### Wexner Medical Center

Student Assistant

- Served food for patients and staff
- Talked to patients and accommodated their nutritional needs
- Actively worked on improving their dinning experiences



## Professional References



#### Michelle Brandt, Brandt-Roberts Galleries, Business Owner

642 N. High Street. Columbus. Ohio, 43215  
Phone: 614 – 223- 1655  
E-mail: info@brandtrobertsgalleries.com  
Relationship: Internship Supervisor



#### Spencer Hunt, Director of The Lantern, Ohio State University

271 Journalism Building, 242 W 18th Avenue  
614-247-7030  
Email: hunt.754@osu.edu  
Relationship: Lantern Media Director



## Personal Info

### Address

571 Stinchcomb Drive.  
Columbus, Ohio. 43202

### Phone

(207)-313-0672

### E-mail

yutingyangosu@gmail.com

### LinkedIn

Professional Profile:

<https://www.linkedin.com/in/yuting-yang-9b8779a0/>

### Writing Samples

Lantern articles:

<https://www.thelantern.com/author/yuting-yang/>

### Multi-media samples

Self-produced videos:

<https://www.youtube.com/watch?v=ZIIUL4Tqrfq>



## Summary

A recent OSU graduate with 2 years experiences freelancing and social media management, motivated and detail-oriented, proficient at composing media content as well as generating multi-media for marketing purposes, seeking to contribute my communication skills and journalism expertise to your team.



## Skills

### Communication



Advanced

### Writing Skills



Excellent

### Teamwork



Proficient



## Software

### Powerpoint



Excellent

### Photoshop



Excellent

### Final Cut



familiar

### Microsoft Word/Pages



excellent