



# Yuting Yang

PR - Marketing - Journalism



## Education

- 2015-08 - 2017-12

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**Ohio State University**  
B.A in Journalism, Minor in International Relations & Foreign Diplomacy  
GPA: 3.2
- 2014-08 - 2015-05

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**Colby College**  
Majored in Biochemistry  
GPA:3.4



## Experience

- 2017 - present

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**Marketing Intern**  
Brandt-Roberts Galleries
  - Assisted with the editorials, press releases and newsletter
  - Responsible for managing social media posting on Facebook and Instagram
  - Composed digital show invitations to the gallery clients and artists
- 2016-09 - 2017-05

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**Reporter**  
Lantern, the student newspaper
  - Responsible for interviewing current news subjects that were associated with Ohio State University
  - Accomplished thirteen news stories in a semester
  - Produced videos and photographs for my stories
- 2015 - 2017

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**Freelance Writer**  
College Daily
  - Responsible for interviewing news subjects involved in current events that might triggers an interest for general college students
  - Actively Involved in more than 20 stories
  - Able to obtain high volume of digital traffic, an average of 50,000 clicks each article.



## Additional Experience

- 2016 - present

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**Facility Assistant**  
Recreatio&Physical Activity Center
  - Monitored daily facility schedule
  - Gained leadership experience training new employees.
  - Assisted with developing and executing policies for effective facility management
- 2015-11 - 2016-11

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**Wexner Medical Center**  
Student Assistant
  - Served food for patients and medical staff
  - Talked to patients and accommodated their nutritional needs
  - Actively worked on improving their dinning experiences



## Professional References

- **Michelle Brandt, Brandt-Roberts Galleries, Business Owner**  
642 N. High Street. Columbus. Ohio, 43215  
Phone: 614 – 223- 1655  
E-mail: info@brandtrobertsgalleries.com  
Relationship: Internship Supervisor
- **Spencer Hunt, Director of The Lantern, Ohio State University**  
271 Journalism Building, 242 W 18th Avenue  
614-247-7030  
Email: hunt.754@osu.edu  
Relationship: Lantern Media Director



## Personal Info

- Address**

571 Stinchcomb Drive.  
Columbus, Ohio. 43202
- Phone**

(207)-313-0672
- E-mail**

yutingyangosu@gmail.com
- LinkedIn**

Professional Profile:  
<https://www.linkedin.com/in/yuting-yang-9b8779a0/>
- Published Samples**

Published Lantern stories:  
<https://www.thelantern.com/author/yuting-yang/>
- Published multi-media**

Self-produced videos:  
[https://www.youtube.com/channel/UCL0UvPA3gQHRoO2N4vePW2w?view\\_as=subscriber](https://www.youtube.com/channel/UCL0UvPA3gQHRoO2N4vePW2w?view_as=subscriber)



## Summary

A recent OSU graduate with 2 years experiences freelancing and social media management, motivated and detail-oriented, proficient at composing media content as well as generating multi-media for marketing purposes, seeking to contribute my communication skills and journalism expertise to your team.



## Skills

- Communication**

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Advanced
- Writing Skills**

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Excellent
- Teamwork**

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Proficient



## Software

- Final Cut/ iMovie**

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Excellent
- Photoshop**

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Excellent
- Dreamweaver (HTML)**

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familiar
- Microsoft/ Excel**

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excellent