



# Yuting Yang

Marketing -Operations Support



## Education

- 2015-08 - 2017-12

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**Ohio State University**  
B.A in Journalism, Minor in International Relations & Foreign Diplomacy  
GPA: 3.2
- 2014-08 - 2015-05

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**Colby College**  
Majored in Biochemistry  
GPA:3.4  
Transferred



## Experience

- 2015 - 2017

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**Freelance Writer (Mandarin)**  
College Daily
  - Responsible for interviewing news subjects involved in current events that triggers an interest for general college students
  - Actively Involved in more than 20 stories
  - Able to obtain a high volume of digital traffic, an average of 50,000 clicks each article.
- 2015-11 - 2016-12

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**Customer Service**  
Wexner Medical Center
  - Actively interacted with customers for satisfactory services
  - Worked in a team to solve customers' concerns
  - Trained new employees
- 2016-09 - present

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**Retail Seller**  
Self-Starter
  - Created my own small business
  - Advertising my products through popular Chinese social medias(can be tracked)
  - Sold less than \$3,000 in my spare time outside schooling (record can be tracked)



## Additional Experience

- 2017-06 - 2017-08

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**Brandt-Roberts Galleries**  
Marketing Intern
  - Assisted with the editorials, press releases and newsletter
  - Composed digital show invitations to the gallery clients and artists
  - Responsible for managing social media posting on Facebook and Instagram
- 2016-09 - 2017-05

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**Writer (English)**  
Lantern
  - Wrote 13 stories in English
  - Self-produced multimedia content



## Professional References

- **Michelle Brandt, Brandt-Roberts Galleries, Business Owner**  
642 N. High Street. Columbus. Ohio, 43215  
Phone: 614 – 223- 1655  
E-mail: info@brandtrobertsgalleries.com  
Relationship: Internship Supervisor
- **Spencer Hunt, Director of The Lantern, Ohio State University**  
271 Journalism Building, 242 W 18th Avenue  
614-247-7030  
Email: hunt.754@osu.edu  
Relationship: Lantern Media Director



## Personal Info

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yutingyangosu@gmail.com



## Summary

A recent OSU graduate with 2 years experiences communication management in Mandarin and English, motivated and detail-oriented, proficient at negotiating with people across cultures and languages as well as working under intensive deadlines, seeking to contribute my communication skills to your team.



## Skills

Communication

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Advanced

Writing Skills

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Excellent

Microsoft

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Proficient



## Languages

English - Certified

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Native level (written article published)

Mandarin-Certified

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Native level (hit writer in popular social media channels)

Japanese

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Conversational