



Yuting Yang

Communication and Customer Service



Education

2015-08 -
2017-12

The Ohio State University
B.A in Journalism, Minor in International Relations & Foreign Diplomacy
GPA: 3.2
Graduated Dec. 2017



Professional Experiences

2017-06 -
2017-08

Marketing Assistant
Brandt-Roberts Galleries

- Researched and contacted foreign galleries for anonymous art pieces and imported to the US
- Assisted with editorials, press releases and marketing newsletters
- Managed social media posts on Facebook and Instagram
- **Composed digital invitations as outreach** to gallery clients and artists
- Completed marketing tasks using my bilingual skillset

2015-11 -
2016-12

Customer Service Assistant
Wexner Medical Center

- Improved customer experience, **engaging in conversations with bilingual communications**
- Assisted customers with disabilities
- Solved customers complaints

2015-10 -
2016-08

Freelance Writer
College Daily

Built lasting relationships with sources across cultures, refined writing skills and established a unique personal voice.

- **Broke 100,000 viewing traffic** by a single article
- Increased site readership, brought in an average of **50,000 views on each published article**
- Improved productivity, published **more than 20 long-form stories** while attending school



Professional References

Michelle Brandt, Brandt-Roberts Galleries, Business Owner
642 N. High Street. Columbus. Ohio, 43215
Phone: 614 – 223- 1655
E-mail: info@brandtrobertsgalleries.com
Relationship: Internship Supervisor

Spencer Hunt, Director of The Lantern, Ohio State University
271 Journalism Building, 242 W 18th Avenue
614-247-7030
Email: hunt.754@osu.edu
Relationship: Lantern Media Director



Personal Info

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571 Stinchcomb Drive.
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LinkedIn Profile
Portfolio of Published Stories

Phone
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E-mail
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Skills

Photoshop
Advanced

Video Production, iMovie, Final Cut
Advanced

HTML

Writing Skills (AP Style)
Excellent

Microsoft Office and Powerpoint
Experienced

Marketing Tools, Hootsuite
Advanced

Teamwork and Collaboration
Proficient



Languages

English
Professional writer, native level speaker

Mandarin
Professional writer, native level speaker

Japanese
Conversational, intermediate level with reading and writing

I appreciate your consideration!