



Yuting Yang

Marketing and Communications Professional



Education

2015-08 -
2017-12

The Ohio State University
B.A in Journalism, Minor in International Relations & Foreign Diplomacy
GPA: 3.2
Graduated Dec. 2017



Professional Experiences

2017-06 -
2017-08

Marketing Assistant
Brandt-Roberts Galleries

- Researched and contacted foreign galleries for anonymous art pieces and imported to the US
- Assisted with editorials, press releases and marketing newsletters
- Managed social media posts on Facebook and Instagram
- **Composed digital invitations as outreach** to gallery clients and artists
- Completed marketing tasks using my bilingual skillset

2016-09 -
2017-05

Writer
The Lantern

Created and published articles, **gained AP writing experience** and sharpened professional interview techniques

- Improved Camera proficiency and multimedia skills
- Shot and edited videos and photos
- **Worked on and published 13 stories under strict deadlines**

2015-10 -
2016-08

Freelance Writer
College Daily

Built lasting relationships with sources across cultures, refined writing skills and established a unique personal voice.

- **Broke 100,000 viewing traffic** by a single article
- Increased site readership, brought in an average of **50,000 views on each published article**
- Improved productivity, published **more than 20 long-form stories** while attending school



Professional References

- Michelle Brandt, Brandt-Roberts Galleries, Business Owner
642 N. High Street. Columbus. Ohio, 43215
Phone: 614 – 223- 1655
E-mail: info@brandtrobertsgalleries.com
Relationship: Internship Supervisor
- Spencer Hunt, Director of The Lantern, Ohio State University
271 Journalism Building, 242 W 18th Avenue
614-247-7030
Email: hunt.754@osu.edu
Relationship: Lantern Media Director



Personal Info

Address
571 Stinchcomb Drive.
Columbus, Ohio. 43202

LinkedIn Profile
Portfolio of Published Stories

Phone
(207) - 313-0672

E-mail
yutingyangosu@gmail.com



Skills

- Photoshop
- Advanced
- Video Production, iMovie, Final Cut
- Advanced
- HTML
- Writing Skills (AP Style)
- Excellent
- Microsoft Office and Powerpoint
- Experienced
- Marketing Tools, Hootsuite
- Advanced
- Teamwork and Collaboration
- Proficient



Languages

- English
- Professional writer, native level speaker
- Mandarin
- Professional writer, native level speaker
- Japanese
- Conversational, intermediate level with reading and writing

I appreciate your consideration!