



Yuting Yang

PR - Marketing - Communication



Education

2015-08 -
2017-12

Ohio State University
B.A in Journalism, Minor in International Relations & Foreign Diplomacy
GPA: 3.2



Experience

2017 -
present

Marketing Intern
Brandt-Roberts Galleries

- Assisted with the editorials, press releases and newsletter
- Responsible for managing social media posting on Facebook and Instagram
- Composed digital show invitations to the gallery clients and artists

2016-09 -
2017-05

Reporter
Lantern, the student newspaper

- Responsible for interviewing current news subjects that were associated with Ohio State University
- Accomplished thirteen news stories in a semester
- Produced videos and photographs for my stories

2015 -
2017

Freelance Writer
College Daily

- Responsible for interviewing news subjects involved in current events that triggers an interest for general college students
- Actively Involved in more than 20 stories
- Able to obtain a high volume of digital traffic, an average of 50,000 clicks each article.



Additional Experience

2016 -
present

Facility Assistant
Recreation & Physical Activity Center

- Monitored daily facility schedule
- Gained leadership experience training new employees.
- Assisted with developing and executing policies for effective facility management

2015-11 -
2016-11

Wexner Medical Center
Student Assistant

- Served food for patients and medical staff
- Talked to patients and accommodated their nutritional needs
- Actively worked on improving their dinning experiences



Professional References

- Michelle Brandt, Brandt-Roberts Galleries, Business Owner**
642 N. High Street. Columbus. Ohio, 43215
Phone: 614 – 223- 1655
E-mail: info@brandtrobertsgalleries.com
Relationship: Internship Supervisor
- Spencer Hunt, Director of The Lantern, Ohio State University**
271 Journalism Building, 242 W 18th Avenue
614-247-7030
Email: hunt.754@osu.edu
Relationship: Lantern Media Director

I appreciate your consideration !



Personal Info

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Summary

A recent OSU graduate with 2 years experiences freelancing and social media management, motivated and detail-oriented, proficient at composing media content as well as generating multi-media for marketing purposes, seeking to contribute my communication skills and marketing expertise to your team.



Skills

Communication

Advanced

Writing Skills

Excellent

Teamwork

Proficient



Software

Final Cut/ iMovie

Excellent

Photoshop

Excellent

Dreamweaver (HTML)

familiar

Microsoft/ Excel

excellent



Languages

English

Be able to read and write at native level

Mandarin

Be able to read and writer at native level

Japanese

Be able to communicate in both written and verbal ways