



Yuting Yang

PR - Marketing - Journalism



Education

- 2015-08 - 2017-12

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Ohio State University
B.A in Journalism, Minor in International Relations & Foreign Diplomacy
GPA: 3.2
- 2014-08 - 2015-05

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Colby College
Majored in Biochemistry
GPA:3.4



Experience

- 2017 - present

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Marketing Intern
Brandt-Roberts Galleries
 - Assisted with the editorials, press releases and newsletter
 - Responsible for managing social media posting on Facebook and Instagram
 - Composed digital show invitations to the gallery clients and artists
- 2016-09 - 2017-05

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Reporter
Lantern, the student newspaper
 - Responsible for interviewing current news subjects that were associated with Ohio State University
 - Accomplished thirteen news stories in a semester
 - Produced videos and photographs for my stories
- 2015 - 2017

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Freelance Writer
College Daily
 - Responsible for interviewing news subjects involved in current events that might triggers an interest for general college students
 - Actively Involved in more than 20 stories
 - Able to obtain high volume of digital traffic, an average of 50,000 clicks each article.



Additional Experience

- 2016 - present

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Facility Assistant
Recreatio&Physical Activity Center
 - Monitored daily facility schedule
 - Gained leadership experience training new employees.
 - Assisted with developing and executing policies for effective facility management
- 2015-11 - 2016-11

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Wexner Medical Center
Student Assistant
 - Served food for patients and medical staff
 - Talked to patients and accommodated their nutritional needs
 - Actively worked on improving their dinning experiences



Professional References

- **Michelle Brandt, Brandt-Roberts Galleries, Business Owner**
642 N. High Street. Columbus. Ohio, 43215
Phone: 614 – 223- 1655
E-mail: info@brandtrobertsgalleries.com
Relationship: Internship Supervisor
- **Spencer Hunt, Director of The Lantern, Ohio State University**
271 Journalism Building, 242 W 18th Avenue
614-247-7030
Email: hunt.754@osu.edu
Relationship: Lantern Media Director



Personal Info

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E-mail
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LinkedIn
Professional Profile:
<https://www.linkedin.com/in/yuting-yang-9b8779a0/>

Published Samples
Published Lantern stories:
<https://www.thelantern.com/author/yuting-yang/>

Published multi-media
Self-produced videos:
https://www.youtube.com/channel/UCL0UvPA3gQHRoO2N4vePW2w?view_as=subscriber



Summary

A recent OSU graduate with 2 years experiences freelancing and social media management, motivated and detail-oriented, proficient at composing media content as well as generating multi-media for marketing purposes, seeking to contribute my communication skills and journalism expertise to your team.



Skills

Communication

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Advanced

Writing Skills

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Excellent

Teamwork

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Proficient



Software

Final Cut/ iMovie

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Excellent

Photoshop

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Excellent

Dreamweaver (HTML)

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familiar

Microsoft/ Excel

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excellent