

Yuting Yang

Marketing/Communication/Public Relations

History of publishing articles in different languages

and composing marketing catalogue designed to promote events.
Strong background in writing.

Digital marketing, multimedia proficiency, and corporate administrative experience, with two years in professional writing across cultures.

Refined marketing skills and experience
working collaboratively with writers and clients.

PROFESSIONAL EXPERIENCE

Marketing Internship

Brand-Roberts Galleries 2017 Summer

Joined as marketing intern, gained excellent comments rapidly through a series of increasingly responsible marketing task based on strong writing, multimedia, and bilingual specialty.

- Successful investigated an oversea art work with my language skills
- Assisted with the editorials, press releases and marketing newsletters
- Responsible for managing social media posting on Facebook and Instagram
- Composed digital show invitations to the gallery clients and artists

Writer

Lantern, the student newspaper, 2016-2017

Worked independently with my own story ideas but gained valuable AP writing experience and professional interviewing techniques. Wrote articles in regards with the Ohio State community.

- Gained proficiency with camera usage, Adobe graphic design experience
- Be able to shoot and edit videos and photos
- Worked on 13 stories with intensive deadlines

Freelance Writer

College Daily (New York/Beijing), 2015-2016

Attained editor's weekly meetings, pitched my story ideas and working independently on pitched story ideas with strong multimedia elements. Focused on building trust and relationships with my sources across cultures. Actively worked on refining my writing skills while building my personal brand.

- Awarded as popular writer, gained 100,000 views record for one article
- Maintained a growing readership, an average of 50,000 views each article published
- Highly productive, worked on more than 20 long stories while attending school

207.313.0672

yutingyangosu@gmail.com

<https://www.linkedin.com/in/yuting-yang-9b8779a0/>

<https://www.thelantern.com/author/yuting-yang/>

SKILLS

AP Style Writing

Microsoft Office

Power Point

Photography

Photoshop

Dreamweaver

Final Cut/iMovie

Hootsuite

Team Work and Leadership

HIGHLIGHTS

Obtained **100,000 views** on one article

Became a popular writer with average of **50,000 views**

Published more than **40 stories** in **two years**

Proven **translation** skills

EDUCATION

Bachelor of Arts in Journalism

Ohio State University, Columbus, Ohio

GPA:3.2

Capstone project, Sports revenue and graduation rates

Language

Mandarin,

Professional writer, native level speaker

English,

Professional writer, native level speaker

Japanese,

Conversational, intermediate reading and writing skills

Thank you for your consideration!