

# Information Behavior

Part II

INFO 200



## Information Behavior 2

agenda

- ❖ debriefing the exercise
- ❖ researching/investigating information behavior
- ❖ questions to ponder
- ❖ values
- ❖ why does information behavior matter?

### categories of information behavior

information seeking  
needing  
creating  
sharing  
encountering  
avoiding  
withholding/censoring/destroying  
evaluating, choosing, acting on/using/not  
etc....others?  
(also, potential ideas/sources for final project problems...)

gossip → process/position  
hanging up 2 banner, reading it (taking down, creating new)  
voiding Starbucks line - too long  
tourists looking @ campus  
voiding eye contact ~~@ class~~ w/people talking  
deciding compost/recycle/trash  
watching people watching info behavior  
asking friend what emoji to send to girlfriend  
looking @ flags - why half mast?  
Snapchatting dog/walked into lecture  
people @ tables/booths, Red Square  
research @ lib, browsing on phones  
deleting emails  
(streaming?)

posting fliers, people  
sign advertising session/encountering  
taking pictures/swing  
phone/encountering, seeking (new)  
moss/encountering, session  
recalling/memory  
ATM PIN/protecting  
phone & laptop/multitasking  
tearing up paper/destroying  
club recruitment/sharing  
class looking for IBs  
mips/seeking, asked for help  
watching Family Guy on computer in OUGL  
headphones/encountering, holding  
none of your business  
(info cf. behavior)  
access by UWNet ID

## examples of information behavior

information seeking  
needing  
creating  
sharing  
encountering  
avoiding  
withholding/censoring/destroying  
evaluating, choosing, acting on/using/not  
etc....others?

***but not the same as information, information objects***

## researching/investigating IB

so much of IB is unique, individual, idiosyncratic, situational,  
contextual...how do you generalize?

so much of IB is internal, cognitive, personal...how do you observe?  
or know that what you're observing is "real", "true"?

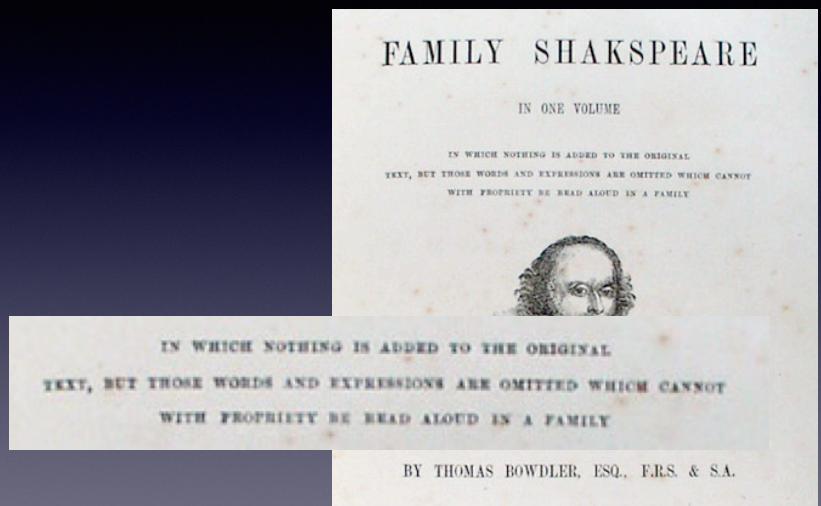
ultimately, how much can we really understand about "IB" in  
general?

## "information behavior" questions to ponder

as forms change and evolve, what happens to how we seek it, use it,  
organize it, produce it, avoid it, censor it?  
can information behave?

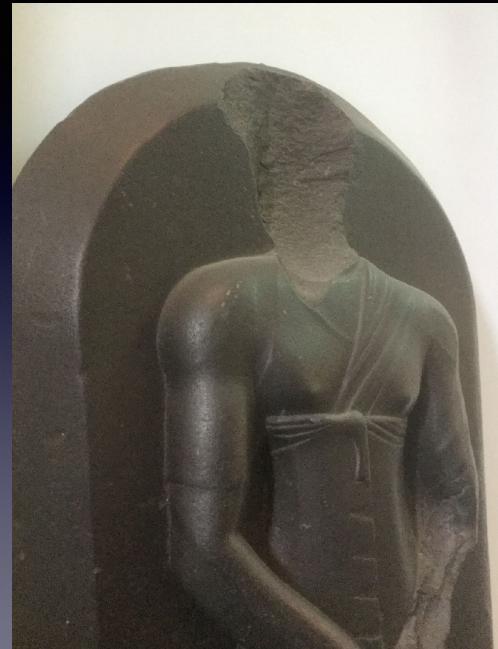
# The Family Shakspeare [sic]

1807 9<sup>th</sup> ed London 1847



# sarcophagus lid/damnatio memoriae

343-332 BCE



# defaced coin of Germanicus/damnatio memoriae

ca 40 CE



# ClearPlay

2004

Lets You Skip  
**Sex, Violence & Profanity**  
automatically on Regular DVD's!

Buy ClearPlay Now

Enjoy More Movies. Enjoy Movies More.

Click here to learn how you can Control your DVD's like never before.

## Turkish government destroys more than 300,000 books

The Guardian

Regime says it is cracking down on anything linked to Fethullah Gülen, the Muslim cleric it blames for 2016's attempted coup

## Library at Alexandria

ca 300 BCE



## Boston Public Library

1854



Google

1997 "Backrub" 1996

# Google!

Search the web using Google!

10 results  I'm feeling lucky

Index contains ~25 million pages (soon to be much bigger)

[About Google!](#)

[Stanford Search](#) [Linux Search](#)

Get Google! updates monthly

your e-mail

Copyright ©1997-8 Stanford University