

Base Style



Black ( K100 ) / R0 G0 B0

Base Style (reversal)



White ( K0 ) / R255 G255 B255

Frame Style

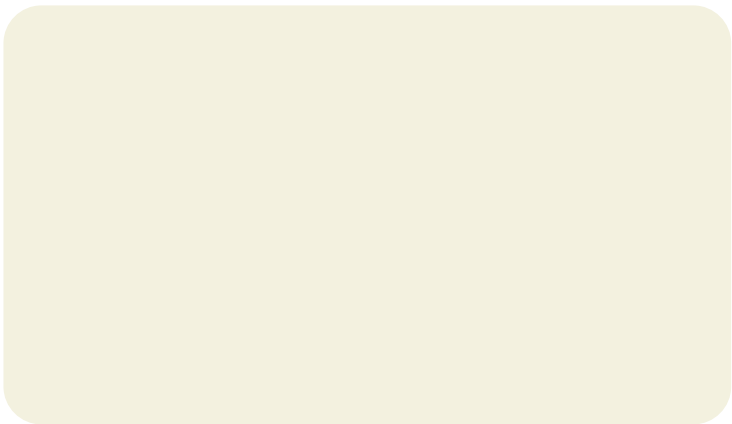


Black ( K100 ) / R0 G0 B0



White ( K0 ) / R255 G255 B255

Recommended Color



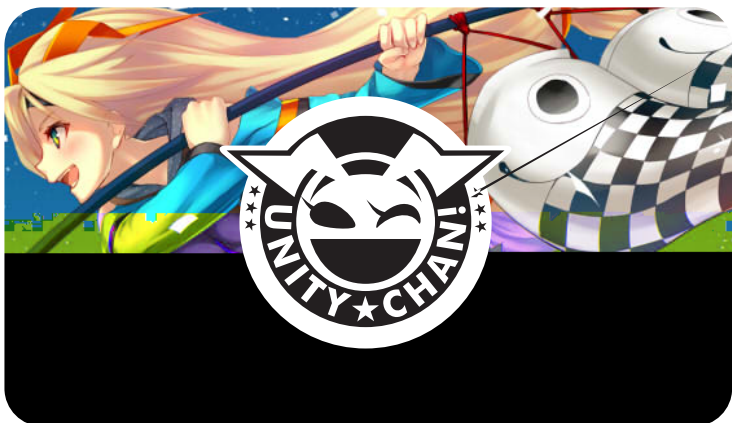
White color



Black color (reversal)



When using a background gradient,  
use "Base Style" or "Base Style (reversal)"



When using a complex background or CG illustrations,  
use "Frame Style"  
You can improve visibility by using a drop shadow where appropriate

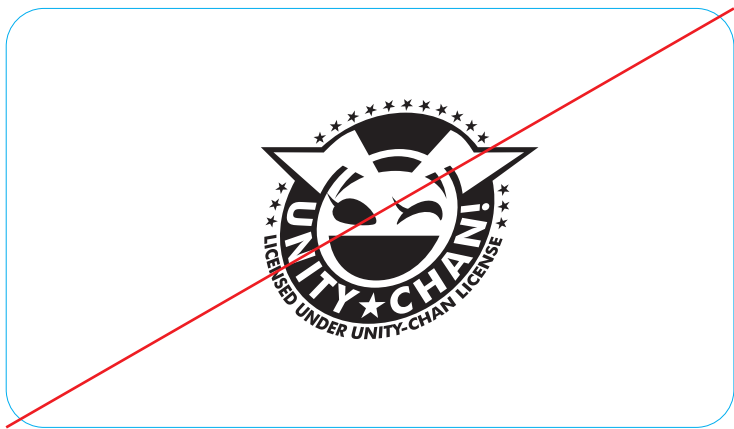


If your color palette is limited to a certain key color,  
use that color at 100% saturation

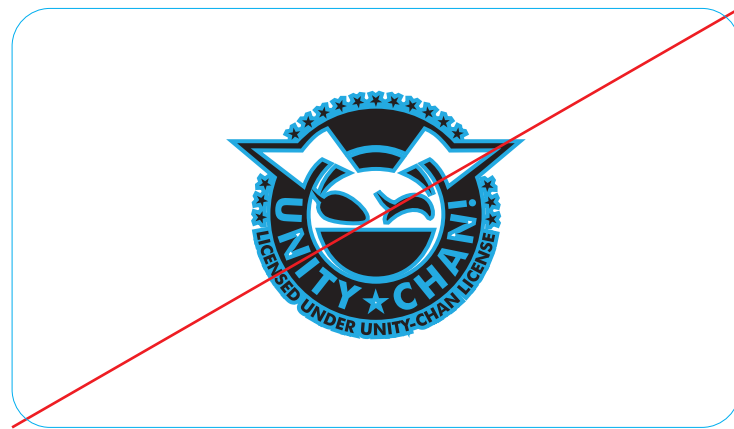
high priority

low priority

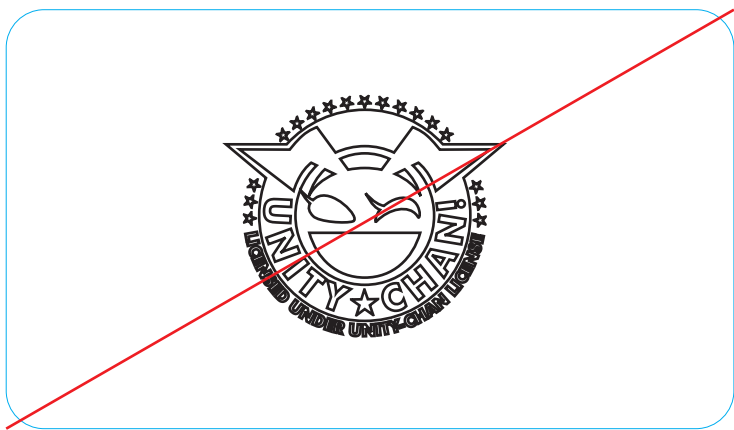
## Prohibit



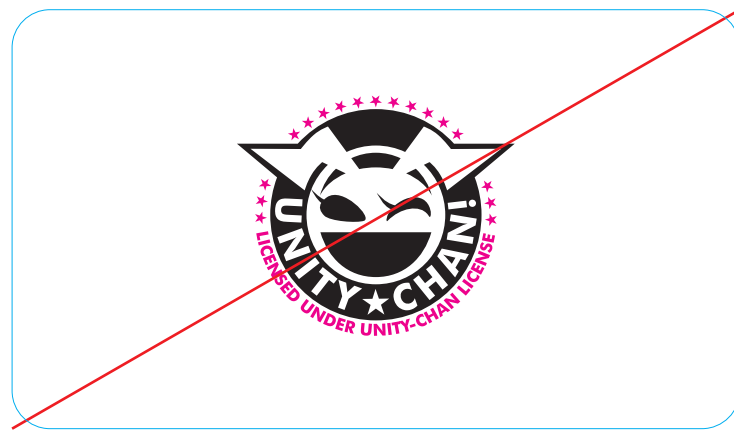
Deformation



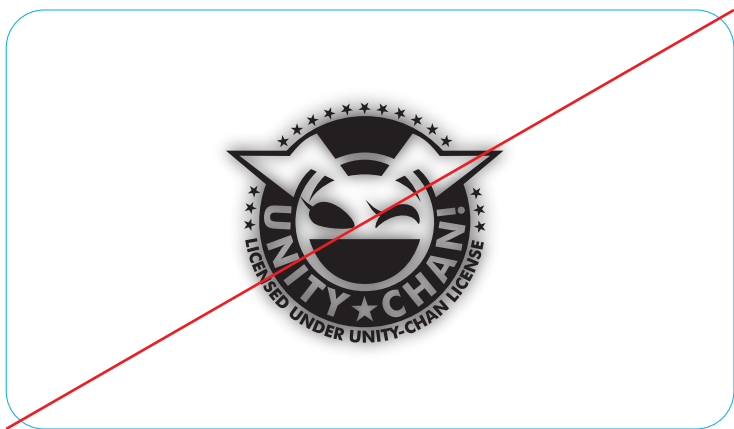
Bordering



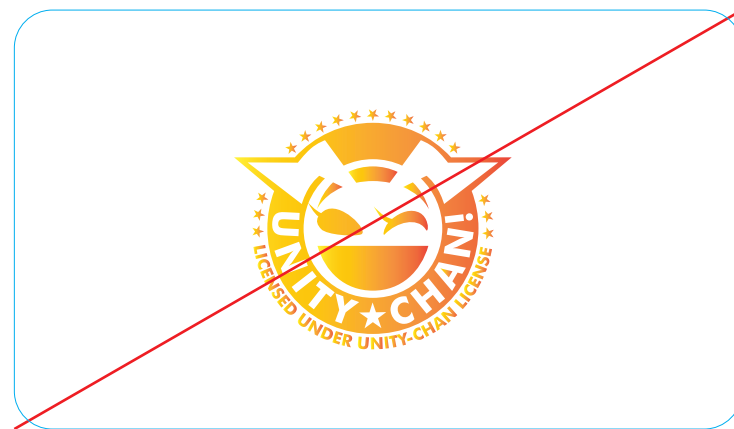
Outline



Change color partially



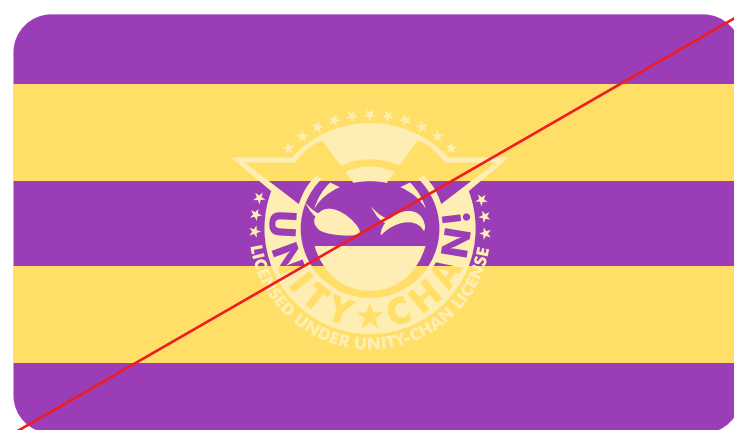
Drop shadow applied to anything other than Frame Logo



Gradient Overlay



Isolation\*



Key color saturation less than 100%

\* Isolation is not strictly prohibited. Please judge on a case-by-case basis.