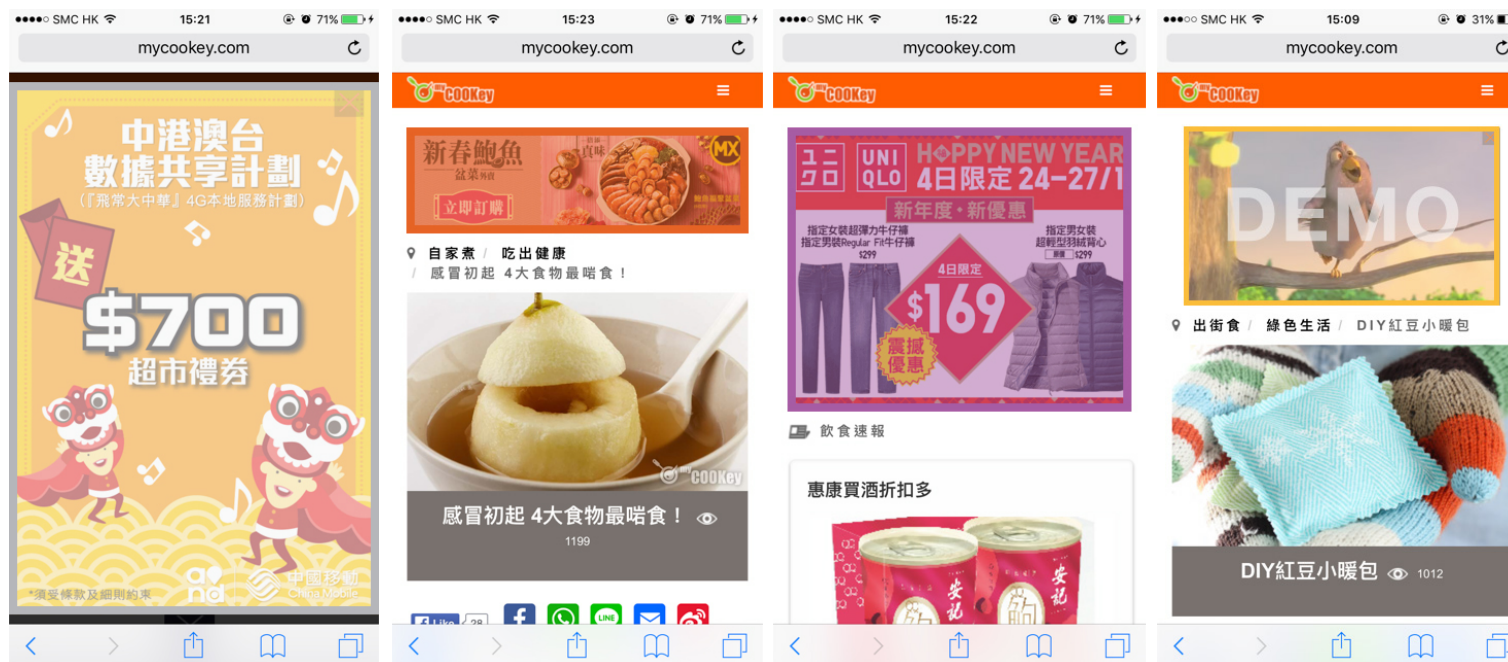




myCOOKey
Food & Drink

Launched in Jul 2014

myCOOKey is an integrated online food channel. Hence it connects to powerful recipe database that users can brainstorm cooking ideas by inputting ingredient or way of cooking. It offers a variety of food-related information of sharing more than 8,000 quality recipes, cooking tips, special ingredients and exquisite dishes.



Format	Interstitial	Maxi Banner	LREC	Video Banner	Facebook Feed
Cost	-	-	-	-	HK\$ 2,500 / feed
Platform	Mobile Web				Facebook
Duration	7 Consecutive Days				-
Dimension	640px(w) x 920px(h)	640px(w) x 200px(h)	600px(w) x 500px(h)	640px(w) x 360px (h)	-
Remarks	- Frequency cap: 3 pages cold time	- Position: Run-of-site			-
	- Loading cost will be applied for HTML, Video campaign or special campaign arrangement				-

