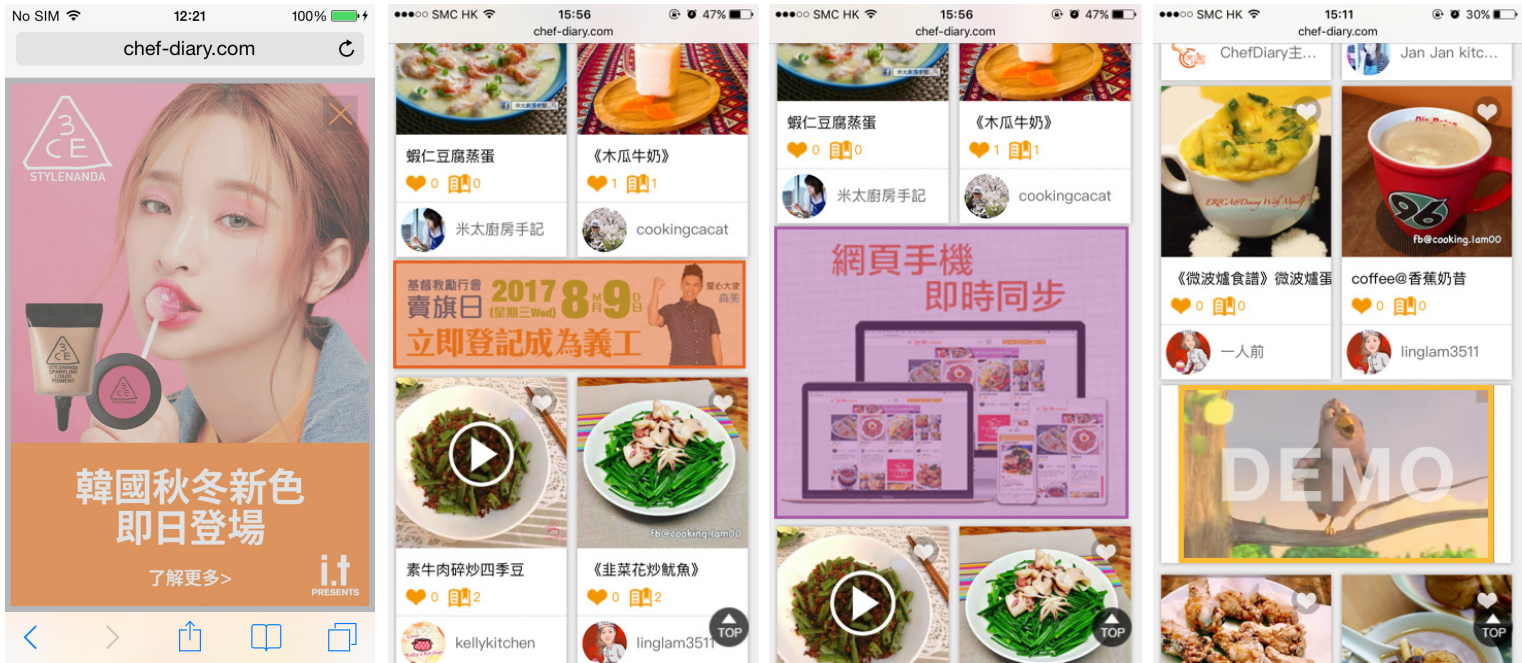




Chef Diary 主廚日記
Food & Drink
Launched in May 2016

Chef Diary 主廚日記 is a recipe-sharing platform and a network for cooking enthusiasts. A delightful way to make it easily share culinary experiments and detail recipes with the world, and find recipes other people share.

- Target Audience: Cooking Enthusiasts



| Format | Interstitial | Maxi Banner | LREC | Video Banner | Facebook Feed |
|-----------|---|-------------------------|---------------------|---------------------|-------------------|
| Cost | - | - | - | - | HK\$ 5,000 / feed |
| Platform | Mobile Web | | | | Facebook |
| Duration | 7 Consecutive Days | | | | - |
| Dimension | 640px(w) x 920px(h) | 640px(w) x 200px(h) | 600px(w) x 500px(h) | 640px(w) x 360px(h) | - |
| Remarks | - Frequency cap: 3 pages cold time | - Position: Run-of-site | | | - |
| | - Loading cost will be applied for HTML, Video campaign or special campaign arrangement | | | | - |

