



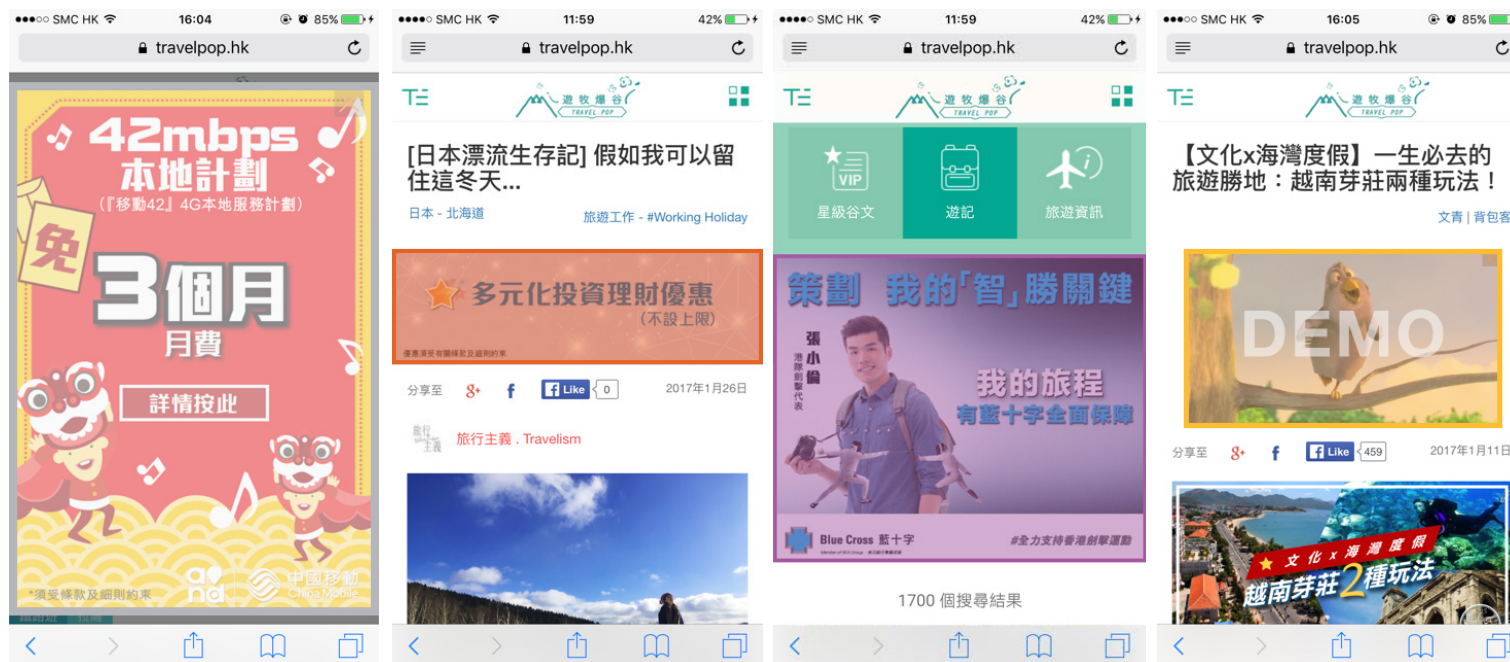
遊牧爆谷 Travel Pop

Travel & Local

Launched in April 2015

遊牧爆谷 Travel Pop is a rapidly growing portal which has aggregated a pool of travel bloggers. With the user-generated content, travellers can easily find the artifices they needed such as In-depth tours, Bike tours, Shopping tours, Working holidays, etc.

- Target Audience: Travel lovers



Format	Interstitial	Maxi Banner	LREC	Video Banner
Cost	-	-	-	-
Platform	Mobile Web			
Duration	7 Consecutive Days			
Dimension	640px(w) x 920px(h)	640px(w) x 200px(h)	600px(w) x 500px(h)	640px(w) x 360px(h)
Remarks	- Frequency cap: 3 pages cold time	- Position: Run-of-site		
	- Loading cost will be applied for HTML, Video campaign or special campaign arrangement			