

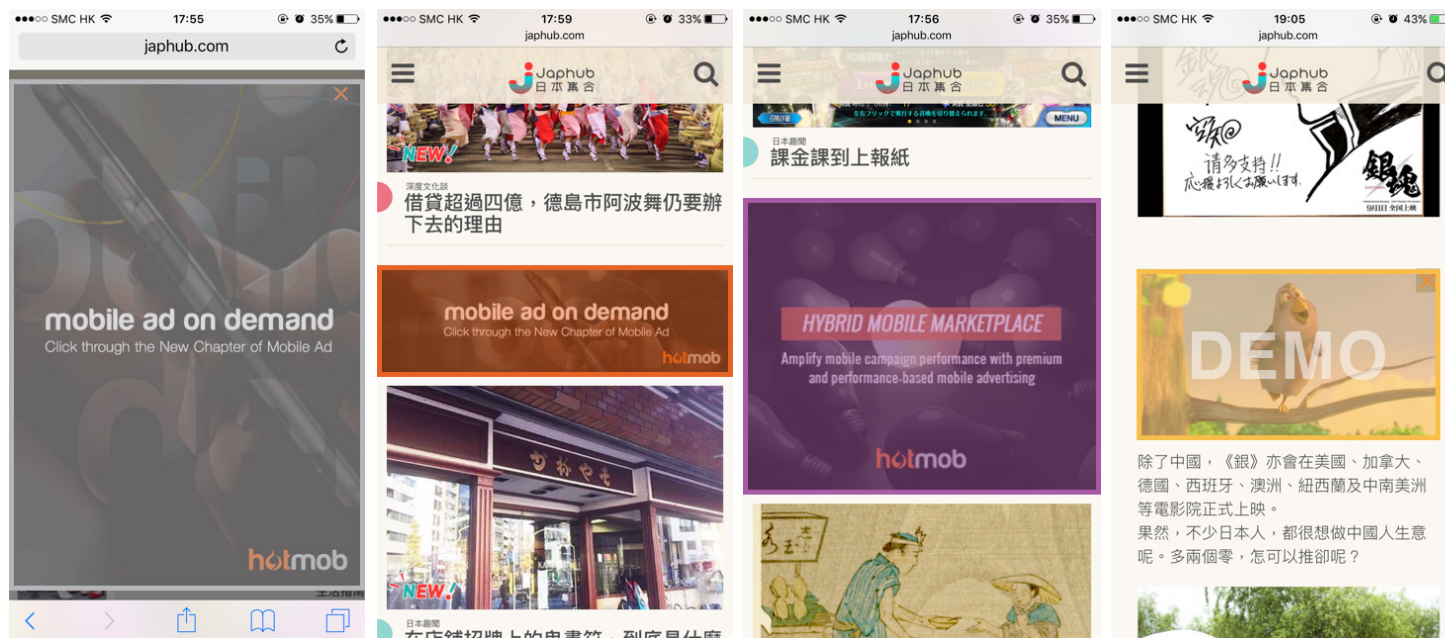


## Japhub 日本集合 Travel

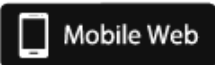
Launched in Jan 2016

Japhub.com is a popular website with over 110,000 Facebook fans that provides readers with a range of Japan's information and curiosities news (Travels Tips, Entertainment News, Trends, Culture and more).

- Total Monthly Pageview: 3,500,000+
- Total Monthly Unique Users: 420,000+



Format	Interstitial	Maxi Banner	LREC	Video Banner
Platform	Mobile Web			
Cost	HK\$100 / CPM	HK\$50 / CPM	HK\$50 / CPM	HK\$80 /CPM
Minimum Buy (Nett)	HK\$10,000			
Duration	7 Consecutive Days			
Dimension	640px(w) x 920px(h)	640px(w) x 200px(h)	600px(w) x 500px(h)	640px(w) x 360px(h)
Remarks	- Frequency cap: N/A	- Position: Run-of-app		-Position: Main page
	- Loading cost will be applied for HTML,Video campaign or special campaign arrangement			





Japhub 日本集合

Travel

Launched in Jan 2016



Format	Super Banner	Half Page Banner	LREC
Platform	Desktop Web		
Cost	HK\$50 /CPM	HK\$85 /CPM	HK\$50 /CPM
Minimum buy	HK\$ 10,000		
Duration	7 Consecutive Days		
Dimension	728px(w) x 90px(h)	300px(w) x 600px(h)	300px(w) x 250px(h)
Remarks	- Position: Run-of-site - Loading cost will be applied for HTML, video campaign or special campaign arrangement		